Introductions

• Parag Agrawal, AICP Director of Planning
• Elected and Appointed Officials
• Elizabeth Scullin, PE. Assistant Director of Transportation
• Iain Banks- Nelson Nygaard
Agenda

Introductions

Meeting Platform & Ground Rules

What is the Comprehensive Plan?

Land Use, Housing, Mobility Plans

Small Area Planning

Schedule

Demographics

Web Portal

Breakout Session
Make the Best Use of Zoom

For this meeting:

• You will be muted during the presentation portion of the meeting.
• Write a comment or ask a question using the Chat function.
  • Find the Chat icon by hovering your cursor at the bottom of the screen. Select the chat from the pulldown menu and choose the recipient (host, presenter, everyone).
How to use Zoom Polls

1. How are you attached to the meeting?
   - Windows PC
   - Mac PC
   - Android phone/tablet
   - iOS phone/tablet
   - Other

2. How are you attached to the audio?
   - Phone
   - VOIP/computer speakers

Host is sharing poll results

1. How are you attached to the meeting?
   - Windows PC 67%
   - Mac PC 33%
   - Android phone/tablet 0%
   - iOS phone/tablet 0%
   - Other 0%

2. How are you attached to the audio?
   - Phone 0%
   - VOIP/computer speakers 100%
Poll #1 Do you live and/or work in Prince William County? (Select 1 option)

- Live
- Work
- Both
- None of the above
Poll #1 Do you live and/or work in Prince William County? (Results)

Participants Residency and Employment Relation to the County

- Live: 51%
- Work: 2%
- Both: 40%
- Neither: 7%
Virtual meeting etiquette:

• If you are not speaking, please mute your microphone
• Only turn on your video when speaking to reduce bandwidth issues.
• Share your ideas using the polls and the web portal
• Be respectful of other’s perspectives.
• Due to the limited time of each exercise, keep your comments brief
• Don’t interrupt or speak over other speakers
• After the main presentation, we will place everyone in breakout rooms. The breakout session will be 40 minutes.

• You will receive a 5-minute notice before the end of the breakout session.

• At end of breakout exercise, we will reconvene in the main room for a brief discussion on the next steps.
Poll #2: How did you learn about this meeting? (Select all that apply)

- County Website
- Social media (Facebook, Twitter, Nextdoor)
- Media coverage (Radio, TV, newspaper, online publications)
- PWC Alerts
- Email
- From my civic association
- From County Supervisor for my area
- Community Flyer
- Other (from my neighbor, word of mouth, etc.)
Poll #2: How did you learn about this meeting? (Results)

- Email: 22%
- County Supervisor: 24%
- Other: 9%
- PWC Alerts: 16%
- Civic Association: 7%
- County Social Media: 13%
- County website: 9%

Pie chart showing the distribution of responses.

Legend:
- Email
- County Supervisor
- Other
- PWC Alerts
- Civic Association
- County Social Media
- Media Coverage
- County website
Poll #3: How familiar are you with County’s current Comprehensive Plan 2008? (Select 1 option)

- Very familiar (I have reviewed the comprehensive plan and understand its policies)
- Somewhat familiar (I know generally about the comprehensive plan but not specific policies)
- Not familiar (I’m new to the comprehensive plan)
Poll #3: How familiar are you with County’s current Comprehensive Plan 2008? (Results)

Participants Knowledge of the Comprehensive Plan

- Very Familiar: 30%
- Somewhat Familiar: 51%
- Not Familiar: 19%

Legend:
- Blue: Not Familiar
- Orange: Somewhat Familiar
- Green: Very Familiar
What is the Comprehensive Plan?

• A blueprint for the county’s future growth, development and preservation.
• Expresses a shared vision and goals for the future.
• Guides future decisions regarding land use, design, and economic development.
Comprehensive Plan Components

| Quality of Life/Level of Service Standards | Policies and Action Strategies |

Comprehensive Plan
Organization of the Plan

Land Use

Small Area Plans ♦ Sector Plans ♦ Special Study Areas
Comprehensive Plan Completed Sections

• Comprehensive Plan
  ➢ Safe & Secure Communities- 2019
  ➢ Technology & Connectivity- 2019
  ➢ Community Education- 2020
  ➢ Parks Recreation and Tourism- 2020

• Small Area Plans
  ➢ North Woodbridge- 2019
  ➢ The Landing at Prince William- 2019
  ➢ Dale City- 2019
  ➢ Innovation Park- 2020
  ➢ Independent Hill- 2021
Comprehensive Plan Update
Remaining Work

• Comprehensive Plan
  ➢ Long-Range Land Use
  ➢ Housing
  ➢ Mobility

• Special Planning Areas
  ➢ Yorkshire Small Area
  ➢ Fairgrounds Plan
  ➢ Bethlehem Road Plan

• Additional Policy Issues to Address
Long-Range Land Use

• What is Long-Range Land Use?
• Mixed-Use Designations for Activity Centers
• Redevelopment Opportunities in Commercial Corridors
• Coordinating Land Use and Transportation
• Economic Development Needs
Housing

• Housing Analysis
  • Naturally Occurring Affordable Housing
  • Housing Development Trend Analysis

• Housing Policy
  • Affordability
  • Multimodal
  • Accommodating Seniors
Poll #4: Regarding affordable housing, what factor is most important to you? (Select 1 option)

- Housing costs
- Housing that fits into the neighborhood
- The quality of the home construction
- Housing located near services and transportation
Poll #4: Regarding affordable housing, what factor is most important to you? (Results)

Affordable Housing Considerations

- Near Services/Transit: 43%
- Fits into the Neighborhood: 27%
- Quality of the Construction: 18%
- Housing Costs: 12%
Mobility

- Coordination of Mobility & Land Use
- Update the County’s Mobility Vision
- Review current policies, goals and objectives.
- Defining future transportation options
Small Area Planning

- Bethlehem Road
- Yorkshire
- Fairgrounds
Additional Policy Issues

- Environmental justice
- Equitable Access
- Sustainability
- Office, Commercial, and Industrial Markets
- Community design strategies
- Land Use Incompatibilities
Pathway to 2040: A Community of Choice
Prince William County Comprehensive & Small Area Plans Update Timeline

COMPREHENSIVE PLAN ELEMENTS

- LAND USE
  - Existing conditions analysis, issue identification, & visioning
  - Draft alternative concepts & policies
  - Prepare draft land use, housing, & mobility elements

- HOUSING

- MOBILITY

SMALL AREA PLANNING

- YORKSHIRE SMALL AREA PLAN
  - Existing conditions analysis, issue identification, & visioning
  - Draft alternative concepts & policies
  - Prepare draft plans

- FAIRGROUNDS SECTOR PLAN

- BETHLEHEM ROAD SECTOR PLAN

2021

- JUN

COMMUNITY ENGAGEMENT

- Community engagement & key input points
  - Input on goals and priorities for the future

- Review draft Comprehensive Plan concepts/policies & Small Area Plan/sector plan alternative concepts
  - Public review, Planning Commission and Board of Supervisors review, and approvals process for draft plans
What has changed in PWC since 2008?

- Demographic Changes
- Development and Growth
- Technology Changes
- Housing & Office Market
- Legislation
- Impact of COVID-19
PRINCE WILLIAM COUNTY POPULATION GROWTH

- 1980 Census: 144,703
- 1990 Census: 215,686
- 2000 Census: 280,813
- 2010 Census: 402,002
- 2020 Projection: 467,900
- 2030 Projection: 529,600
- 2040 Projection: 569,300
More diverse population

Biggest % increase between 2000-2019 was the Hispanic or Latino demographic category.

Percent of two or more races has doubled since 2000.

## Demographics

### Region comparison

<table>
<thead>
<tr>
<th>Location</th>
<th>Foreign Born Population Share</th>
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<tbody>
<tr>
<td>Alexandria City</td>
<td></td>
</tr>
<tr>
<td>Arlington</td>
<td></td>
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<tr>
<td>Fairfax</td>
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<td>Fairfax City</td>
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<td>Falls Church City</td>
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<td>Loudoun</td>
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<td>Manassas City</td>
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<td>Manassas Park City</td>
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<tr>
<td>Prince William</td>
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<tr>
<td>Virginia</td>
<td></td>
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<tr>
<td>United States</td>
<td></td>
</tr>
</tbody>
</table>

**Foreign Born Population (%)**

- **2013-2017 5Yr Average**
- **2000**

PATHWAY TO 2040: COMPREHENSIVE PLAN UPDATE PORTAL

- Project Overview
- Get Involved
- Small Area Planning
- Land Use
- Mobility
- Housing
- Resources
- Give us your input
- Stay Involved

www.pwccgov.org/pathwayto2040
Breakout Session

- If you want to continue, you will be placed in a breakout room with other participants. It will take about 5 minutes. The breakout session will be ~40 minutes.
- During the breakout session, a facilitator will ask the group a series of questions for discussion.
- Please feel free to respond by turning on your microphone to speak and turning it off when you are done speaking.
- You can also respond using the chat feature.
- You will receive a 5-minute notice before the end of the breakout session.
- At end of breakout exercise, we will reconvene in the main room for a brief discussion on the next steps.
Next steps

➢ Compile data from community engagement meetings, emails, interviews, polls, surveys, for analysis.
➢ Future Mobility Community Meetings
➢ Prepare & coordinate materials for second round of community engagement meetings.
Contact Information

Project Email: pathwayto2040@pwcgov.org

Project Web Portal: www.pwcgov.org/pathwayto2040

Thank you for your participation!