



**Prince William County Office of Tourism
Tourism Industry Advisory Board Meeting**

**Wednesday, April 27, 2022 – 9:00am
Prince William Ice Center
5180 Dale Blvd, Woodbridge, VA 22193**

Agenda

- I. Call to Order**
- II. Acceptance of Agenda** **(BOARD ACTION)**
- III. Citizen Time**
- IV. Acceptance of January 26, 2022 Board Minutes** **(BOARD ACTION)**
- V. Presentation – The Honorable Derrick Wood, Mayor of Dumfries**
Update on The Rose Gaming Resort
- VI. Board Chair Time (Chairman Michelle DeWitt)**
 - a) Tourism Advisory Board Member Update**
Incoming Board Member- Jacqueline Connor -Hylton Performing Arts Center
Representing the history/culture industry
Departing Board Member- Anastasia Podorski – Stonebridge at Potomac Town Center
Representing Entertainment (Open Seat)
 - b) Update on 2022 Advisory Board Retreat & Tourism Master Plan Summit Discussion**
Date suggested - immediately after the July 27, 2022 Tourism Advisory Board Meeting
- VII. Tourism Director Update (Seth Hendler-Voss)**
 - a) Update on open Tourism positions
 - b) Transient Occupancy Tax Revenue Report-March 2022
 - c) Grants received - VTC Marketing Leverage Program Grant (\$10,000) and Special Events Grant (\$10,000)
 - d) 2021 Annual Report
 - e) National Travel and Tourism Week (May 1-7) - Proclamation

VIII. Departmental Updates (Handout provided for the following report)

- Sales, Marketing, Sports Tourism

IX. Advisory Board Members Time

X. Adjournment

(BOARD ACTION)

Next Advisory Board Meeting: July 27,2022 – Location TBD