



Prince William Area Continuum of Care (PWA CoC)
2024 Point in Time (PIT) Count
Gift Card Information

Information to share with potential donors:

Purpose: To provide incentives that encourage persons experiencing homelessness to participate in the 2024 Point in Time (PIT) Count.

Why: The more data we have on people experiencing homelessness, the better we can understand the extent of homelessness in our jurisdiction and improve our services. Gift cards allow us to say “thank you” to people for providing their time to be surveyed and ensures they have a hot meal soon.

Details: We are looking for \$10 denomination gift cards from businesses such as:

- ***Dollar Tree (preferred)***
- Burger King
- Chick-fil-A
- McDonald’s
- Subway
- Taco Bell
- Wendy’s

**Our goal is to collect at least 200 individual gift cards*

**Please do not purchase gift cards from places that sell alcohol and/or tobacco products*