

PRINCE WILLIAM

Parks & Recreation

Parks and Recreation Commission Meeting Minutes

COMMISSION MEMBERS

Brodie Freer, Chair, Occoquan District
Vacant, At Large Member
Vida Carroll, Brentsville District
Jane Beyer, Vice Chair, Coles District
Rick Berry, Gainesville District
Ross W. Snare, IV, Neabsco District
Oriella Mejia, Potomac District
Sharon Richardson, Woodbridge District

January 15, 2025

George Hellwig Administrative Bldg. Board Room
14420 Bristow Rd. Manassas, VA

Commission Members Present

Rick Berry
Jane Beyer
Sharon Richardson
Vida Carroll
Brodie Freer

Staff Present

Janet Bartnik
John Blevins
Amir Wenrich
Patti Pakkala
Rob Orrison
Frances Bridges
Todd Reid
Rob Belcourt
Andy Moore

Commission Members Absent

Oriella Mejia
Ross Snare

Guests

Citizens

See sign in sheet

Secretary

Shannon Jaenicke

Call to Order

At 7:00 p.m. Chair Brodie Freer called the regular meeting of the Parks and Recreation Commission to order and Shannon Jaenicke led the Pledge of Allegiance to the Flag.

Administrative Items

RES 25-01 Approve Minutes of December 18, 2024. **APPROVED. (RB, SR, Unanimous, Absent from Vote VC, Absent from Meeting OM, RS)**

Citizens Time

Chris Egan and Brenda Miles with Prince William County Dogs shared that the ADA accessible ramp at K9 Gunner Dog Park is complete and in use, a much appreciated improvement by users; he also shared that the next fundraiser in support of the park will be in Marchand called Pooch Madness; he thanked Department staff for the effort to clear snow after the Jan 5/6 weather event.

Charlie Grymes and Jeanne Tabara came to speak regarding the important civic duty citizens and this Commission have to advocate to the County Board for the full funding and support of stated goals of the County Strategic and Comprehensive Plans.

Presentations

Dale City Farmers Market

Mr. Andy Moore presented an update on the Dale City Farmers Market programs, vendors and visitors. They are preparing to review applications for the upcoming spring market season and invited participation on the panel by a Commission representative. [Copies of presentations are available from the Secretary to the Commission]

Office of Historic Preservation

The Office of Historic Preservation Division Manager, Rob Orrison, presented an update on new programs and on the plans for recent historic property acquisitions made by the County Board of Supervisors. [Copies of presentations are available from the Secretary to the Commission]

County Draft Strategic Plan

Deputy Director Janet Bartnik presented an overview of the Draft County Strategic Plan with an emphasis on the many strategies within the plan that the Department of Parks and Recreation can play a key role in. Department staff have reviewed the plan and are excited about the opportunities it represents. The draft plan will be presented to the BOCS on February 11th and is posted on the County website, along with a few survey questions. [Copies of presentations are available from the Secretary to the Commission]

Committee Reports

None

Old Business

None

New Business

None

Director Time

- Director Seth Hendler-Voss provided the following updates:
- The State of the Parks Event will be held February 13, 2025 at Forest Park High School.
- The State of the County Address will be held on January 27th at Hylton Performing Arts Center.
- The Proposed CIP budget will be presented to the BOCS on Feb 11 and the FY26 proposed Budget on Feb 18.
- He thanked grounds and maintenance and other key staff for the excellent response to the Jan 5/6 snow event.
- Our season hiring events will kick off next month. We have a 60 percent return rate for camp counselors this year.
- The Chair, Vice Chair and he met with Coles Little League representatives today regarding a field naming request for Christian Thom.
- He shared the preliminary attendance numbers for the Holiday Lights. Attendance is down from last year, staff have not analyzed the reasons yet, perhaps the colder weather.

Commissioner's Time

Ms. Richardson Ms. Richardson commended staff for the Doves Landing Public meeting noting that it is receiving positive media coverage;

Mr. Berry Thanked the citizens that came to tonight's meeting to speak to the Commission.

Ms. Beyer Ms. Beyer was unable to attend the Doves Landing meeting but will be attending a project update with Supervisor Vega next week; She thanked staff for the interesting presentations tonight.

Ms. Carroll Ms. Carroll thanked Rob Orrison for the update on the Buckland Historic Property acquisition; she looks forward to attending Trails and Blueways Council meeting; and she is looking forward to connecting with our Recreation Division for discussions about swim programming.

Chair Freer Chair Freer thanked our grounds maintenance staff for their effort to keep our properties cleared during the recent snow events; he thanked tonight's presenters; and he looks forward to a great year.

Closed Session

None.

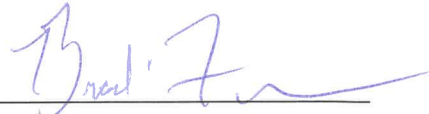
Adjournment


RES 25-02

Motion to Adjourn at 8:50 pm. **APPROVED (VC;JB, Unanimous, Absent from Meeting OM, RS)**

The next meeting of the Parks and Recreation Commission will be held on February 19, 2025, at the Hellwig Park Administration Building.

Minutes **APPROVED** at Parks and Recreation Commission meeting held on February 19, 2025.


Brodie Freer, Chair


Seth Hender-Voss, Director


Shannon Jaenicke, Secretary

PRINCE WILLIAM

—Parks, Recreation & Tourism

Parks and Recreation Commission

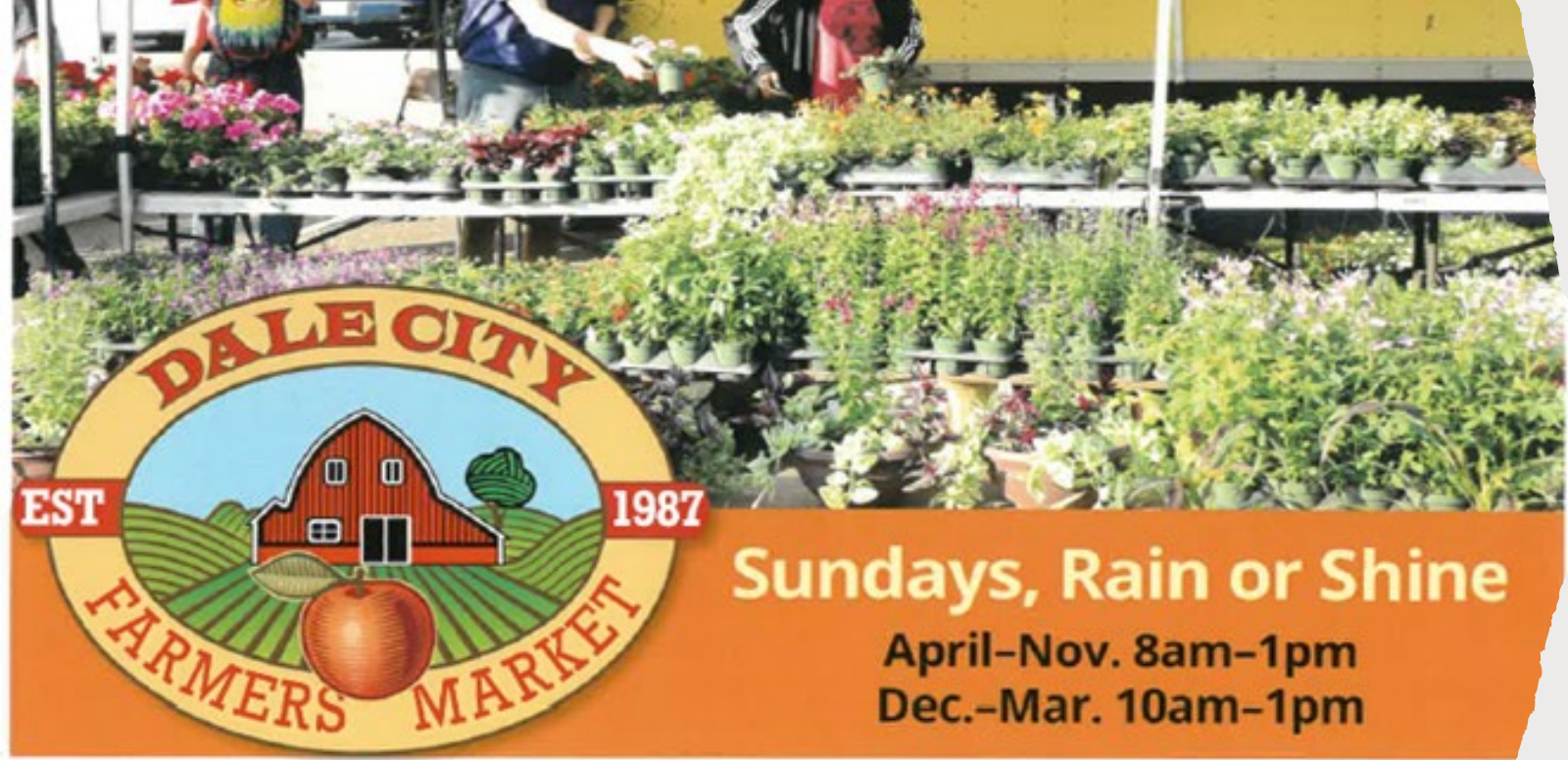
SIGN-IN SHEET

January 15, 2025

Please Print Name / Address / Phone Number/ Email

Place a check mark beside your name if you wish to address the Commission. Please limit your comment to 3 minutes when speaking on your own behalf or 5 minutes if speaking on behalf of a group.

Name	Address	Phone #	Email
Chris Egan	12703 Gordon Blvd. #19 Woodbridge 2012	703-981-1157	
CHARLES GRAYMES	6836 GERRARD LONGFORD ONT L2H 0A9	703 577-1740	CGRAYMES@CWIHL.COM
Jeanne Sabara	11214 Kettle Run Rd NOTESVILLE VA 20181	703 929 0978	JKSabara703@gmail.com
BRENDA MILES	13506 Kona Blvd. DALLAS TX 75243	571.358.7502	bmiles@arcgpnw.org



Dale City Farmers Market

Prince William County
Parks & Recreation
Commission

January 15, 2025

Dale City Commuter Lot 14090 Gemini Way, Dale City
Between Center Plaza Shopping Center and the Comcast Building on Dale Blvd.



Facts & Figures

2023

- Total Vendors
 - Regular Season: 50
 - Winter Season: 38
 - Holiday Market: 42

2024

- Total Vendors
 - Regular Season: 52
 - Winter Season: 47
 - Holiday Market: 48





Foot Traffic

- **2023 Average Customer Foot Traffic/week**

- Regular Season: 1,100
- Winter Season: 600
- Holiday Market: 1,300

- **2024 Average Customer Foot Traffic/week**

- Regular Season: 1,300
- Winter Season: 700
- Holiday Market: 1,300

SNAP & Virginia Fresh Match Program

In Partnership with Virginia Community Food Connections **Virginia Fresh Match (VFM) Program** enables customers to use SNAP EBT (food stamp) benefits to shop at participating farmers markets. VFM incentives provide a dollar-for-dollar match of up to \$30 per week for FREE fruits and vegetables when shoppers spend \$30 in SNAP.

VFM doubles the value of SNAP when spent at farmers markets, **giving customers more buying power** for affordable, local fruits and vegetables while addressing hunger in our communities.

Farmers Market	Total Distributed	SNAP	VFM Incentives	Transactions	People Served
2023 Total	\$161,119	\$85,184	\$75,935	2,805	14,200
Dale City	\$156,813	\$83,031	\$73,782	2,721	13,822
Prince William	\$4,306	\$2,153	\$2,153	84	426
2022 Total	\$163,054	\$87,251	\$75,803	2,804	14,020
Dale City	\$155,470	\$83,419	\$72,051	2,662	13,310
Prince William	\$7,584	\$3,832	\$3,752	142	710
2021 Total Dale City	\$142,298	\$74,415	\$67,883	2,051	10,225

The SNAP and Virginia Fresh Match program at Dale City Farmers Market remains **the largest SNAP match program at a farmers market in Virginia.**

Vendor Requirements

- Product Variety
- Vendor Experience and Reputation
- Local Sourcing
- Business Viability
- Overall Fit
- Vendor Type
 - 35% Produce
 - 30% Ready to eat food
 - 25% Prepackaged food
 - 5% Baked goods
 - 5% Bath/Cosmetics



Selection & Evaluation

Vendor Evaluation

Applicant: _____ Date: _____

Product Type: _____

COMPETENCY	SIGNIFICANT GAPS 1	BELOW REQUIREMENTS 2	MEETS REQUIREMENTS 3	MEETS PREFERENCES 4	EXCEEDS PREFERENCES 5	SCORE
Product Variety (x2)						
Vendor Experience & Reputation						
Local Sourcing						
Business Viability						
Overall Fit with Market						
Bonus Points (Up to 2--Optional)	TOTAL SCORE (MAX 32)					
SELECTION COMMITTEE MEMBER:						





Contribute!

- Join us to help select vendors for the 2025 season!
- Process:
 - Applications distributed Jan 1 (returning vendors) Feb 1 (new vendors)
 - Application Deadline Feb 28
 - Selection Committee will meet the week of March 3
 - Review and score all new vendor applications

Preservation Update

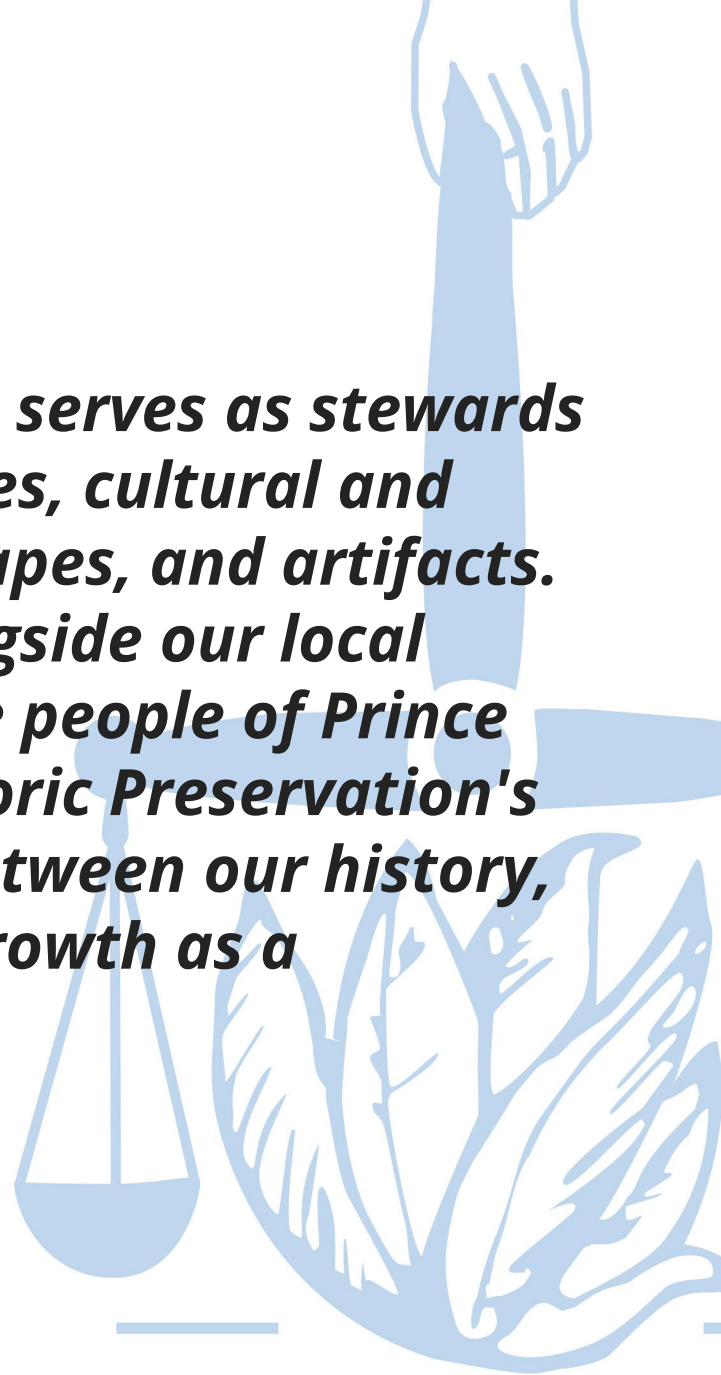
Prince William County's Office of Historic Preservation

Rob Orrison, Historic Preservation Division Manager



PRINCE WILLIAM
Historic Preservation

The Office of Historic Preservation serves as stewards of County-owned historic structures, cultural and natural resources, historic landscapes, and artifacts. We build community identity alongside our local partners by telling the story of the people of Prince William County. The Office of Historic Preservation's goal is to show the connections between our history, our present, our future, and our growth as a community.



Prince William County Office of Historic Preservation

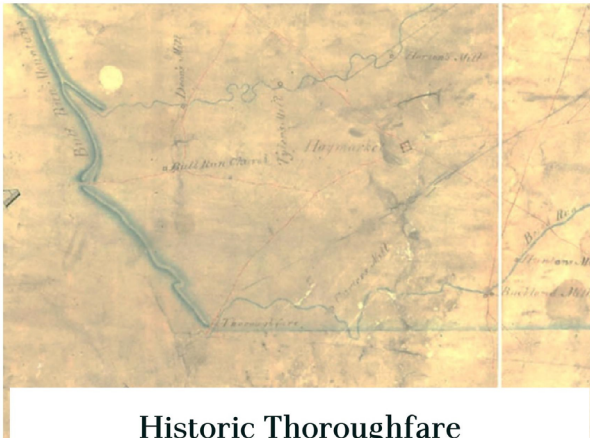
- Created in 2001
- Manages 14 historic sites, 27 historic structures, 500 acres of land – Majority under historic or natural easements (soon to be 650 acres!)
- 9 Full Time Staff & 3 Part Time Staff, 50 Regular Volunteers, hundreds of seasonal volunteers annually
- Nearly 162,000 visitors in 2024.



Historic Communities



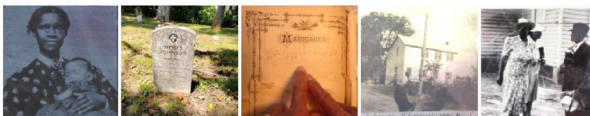
Historic Community Exhibits



Historic Thoroughfare

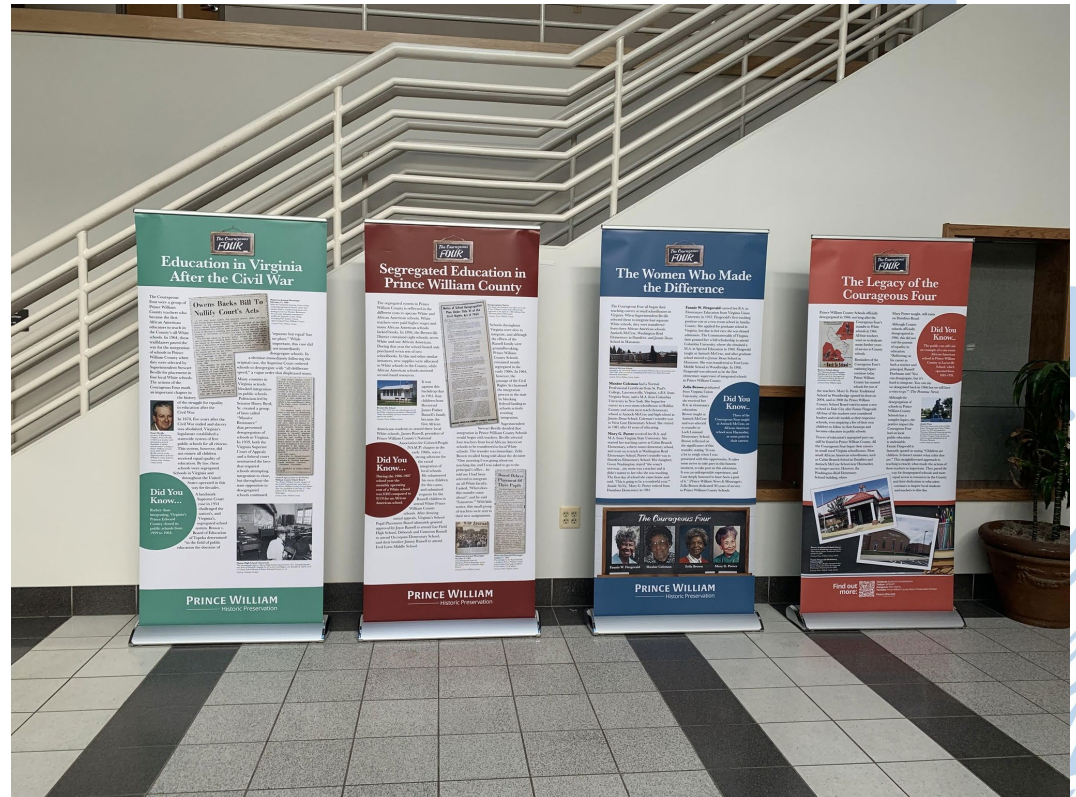
The history of a small community founded after the Civil War in western Prince William County, Virginia.

PWC Historic Preservation
May 26, 2023



Images from left to right: Circa-1882 Tintype Photograph of Charlotte Greene Burke (1845–1914) and Baby, George Burke, Born January 18, 1882, in Waterfall, Prince William County, Courtesy of Victoria Prior; Grave of Moses Johnson, located in Potter's Field, Thoroughfare, VA; Image of "Marriages" Recorded in Jones Family Bible with Harvey Jones Fingers Tracing the Entries, March 2022; 1918 Photograph of North Fork School, Thoroughfare, Virginia, Courtesy of Donald Christian; Undated Photograph of Thorton Henry Simmons [Sr.] and Others in Front of Oakrum Baptist Church, Courtesy of Donald Christian

The rural community of Thoroughfare was established after the Civil War primarily by free-born and formerly enslaved African Americans. The roots and divisions of plantation land ownership in antebellum Virginia extend well into present day boundaries and memory, but Thoroughfare's legacy is not solely defined by this. Explore the history of Thoroughfare through the people, places, and stories that contribute to its identity today.



Buckland Properties



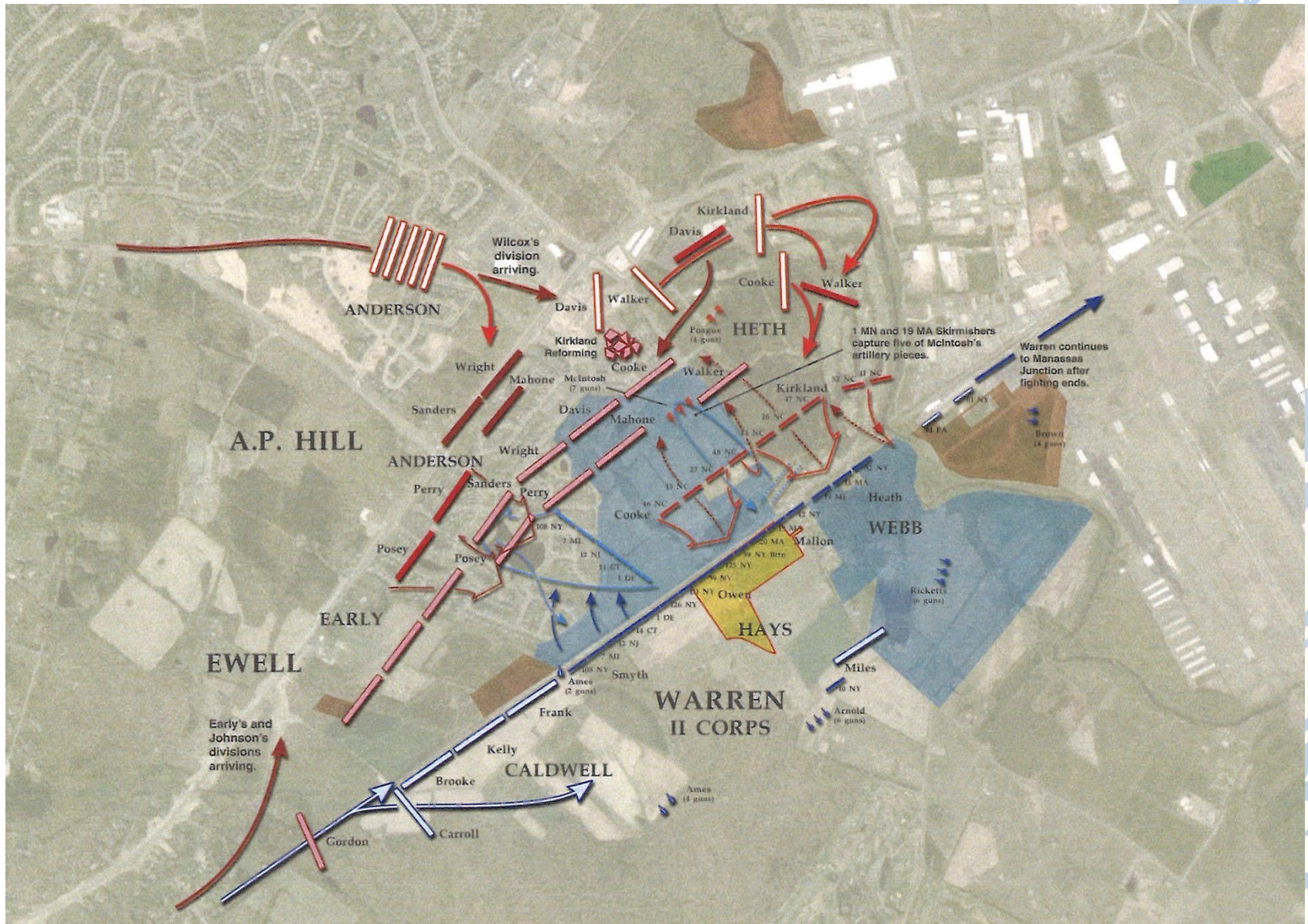
Ned Distiller House



Ashe House



Park





PRINCE WILLIAM
Historic Preservation

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Prince William County Office of Historic Preservation

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Website: www.pwcva.gov/history

Connect with us on social media!

Facebook: PWHistoric

X: @PWHPF

Instagram: PWC_History

Youtube: Prince William Office of Historic Preservation

