

PRINCE WILLIAM

Parks & Recreation

Parks and Recreation Commission Meeting Minutes

COMMISSION MEMBERS

Brodie Freer, Chair, Occoquan District
Benita Fitzgerald Mosley, At Large Member
Vida Carroll, Brentsville District
Jane Beyer, Vice Chair, Coles District
Rick Berry, Gainesville District
Ross W. Snare, IV, Neabsco District
Oriella Mejia, Potomac District
Sharon Richardson, Woodbridge District

May 21, 2025, 7:30 PM

George Hellwig Administrative Bldg. Board Room
14420 Bristow Rd. Manassas, VA

Commission Members Present

Rick Berry
Jane Beyer
Vida Carroll
Brodie Freer
Oriella Mejia
Sharon Richardson
Ross Snare

Staff Present

Seth Hendler-Voss
Janet Bartnik
Todd Reid
Amir Wenrich
Joe Portell

Commission Members Absent

Benita Fitzgerald Mosley

Guests

None

Secretary

Shannon Jaenicke

Citizens

See Sign In Sheet

Call to Order

At 7:05 p.m. Chair Brodie Freer called the regular meeting of the Parks and Recreation Commission to order and Ross Snare led the Pledge of Allegiance to the Flag.

Administrative Items

RES 25-14 Approve Minutes of April 16, 2025. **APPROVED. (RB:RS, Unanimous, Absent from Vote OM, Absent from meeting BM)**

Community Time

None

Presentations

Department of Parks and Recreation 2025- 2028 Draft Strategic Plan Review

Deputy Director Janet Bartnik presented the 2024 Strategic Plan accomplishments and the 2025-2028 Strategic Plan Update, which seeks to encompass elements of the Countywide Strategic Plan and the Health, Wellness, and Environmental Sustainability Quadrant Strategic Plan, into the Department Plan alongside department specific objectives and strategies. The Commissioners were invited to share input into any of the plans seven goal areas, and the objectives and strategies. [Presentation and Strategic Plan is available from Secretary to the Commission].

Doves Landing 35% Design Update

Director Seth Hendler-Voss reviewed the 35% design documents for the Doves Landing Master Plan. A community meeting was held on May 19, 2025, at the Kelly Leadership Center and citizens were invited to share their feedback with staff. Next steps will be the completion of 65% design documents, Planning Commission Public Facility Review, and approval by the Board of County Supervisors. [Presentation is available from Secretary to the Commission].

Committee Reports

None

Old Business

None

New Business

None

Director Time

Director Seth Hendler-Voss provided the following updates:

- Pools are opening this weekend if the weather forecast doesn't take a turn for the worse.
- The initiative to provide online admission sales for the two waterparks is now live.
- There will be a Public Trails Master Plan meeting at the Kelly Leadership Center on May 29th at 7 pm.
- Joe Portell was competitively hired to the position of Assistant Director of Maintenance and Operations. Joe has 38 years of Service to the Parks Department.
- The Needs Assessment survey report has been received. The findings will be provided to the BOCS and the Commission.
- The first Fridays at Five concert will be June 13
- The BOCS adopted the School Cooperative Agreement. One of the most important elements of the update is that it establishes a 50% County and 50% PWCS cost sharing plan for artificial turf replacement at seven (7) middle school locations.
- The Townsend Field at Nokesville Park naming will be considered by the BOCS on June 3
- We have permitted use of Silver Lake Park by Boy Scouts of America for an overnight Camporee in September. Supervisor Weir is supportive of this use after meeting with Scout leadership.

Commissioner's Time

- | | |
|----------------|--|
| Ms. Richardson | Commended staff on the draft strategic plan update particularly on the staff development and engagement goals, and she commended staff on the Doves Landing project progress. |
| Ms. Mejia | Ms. Mejia was contacted by Northern Virginia Bird Association and they shared their desire to host a family birdwatching program in Spanish at the Boardwalk on June 28 th ; she offered her assistance in connecting the department with local legislators when needed; she is very happy to see the arts initiatives in the strategic plan; she inquired into whether our department has sought any partnerships with NOVA parks. |

- Mr. Berry Mr Berry inquired about the timing of the Long Park light project completion; he attended the department staff picnic at Splashdown and enjoyed seeing the individuals who make the parks system run; and he attended the field dedication to Christian Thom, it was a moving time with Christian's family citizens and little league players in attendance and remarks by Supervisor Vega and Director Hendler-Voss.
- Ms. Beyer Ms. Beyer attended a meeting with Supervisor Vega and Seth to review the 35% design documents in advance of the community meeting which she also attended. She was very impressed with the facilitation by staff of the meeting. She also was able to attend the DPR staff picnic and enjoyed a nice time with many staff in attendance. She also attended the field dedication to Christian Thom, noting that the Thom family and many friends and neighbors were present.
- Ms. Carroll Ms. Carroll was sorry to miss the field dedication due to scheduling conflicts; she commended Veronica, Ryan and John for their efforts to get the accessible swim camp "I Can Swim".
- Chair Freer Congratulated Joe Portell on his new position; shared his best wishes to staff as they prepare for their "season to shine" knowing that everyone has worked hard to get ready. He thanked staff for everything they do for our parks.

Closed Session

None.

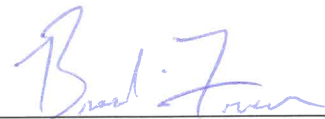
Adjournment

RES 25-15

Motion to Adjourn at 9:10 pm. **APPROVED (RS: JB, Unanimous, Absent from Meeting BM)**

The next meeting of the Parks and Recreation Commission will be held on June 18, 2025, at the Hellwig Park Administration Building.

Minutes **APPROVED** at Parks and Recreation Commission meeting held on June 18, 2025.



Brodie Freer, Chair


Seth Hendler-Voss, Director
Shannon Jaenicke, Secretary

Parks and Recreation Commission

May 21, 2025

Place a check mark beside your name if you wish to address the Commission. Please limit your comment to 3 minutes when speaking on your own behalf or 5 minutes if speaking on behalf of a group.

[illegible]



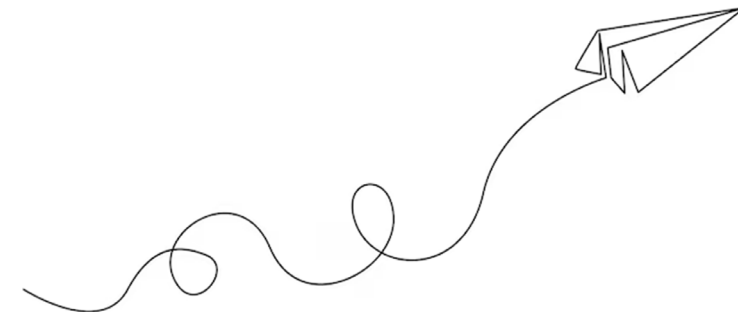
**STRATEGIC PLAN FY24
PROGRESS REPORT &
STRATEGIC PLAN 2025-2028**

7 Focus Areas:

- Positive Experience for Guests at Every Touch Point
- Community Engagement
- Employee Engagement/Leadership at all Levels
- Operational, Planning, and Business Excellence
- Safety and Security
- Cultural and Environmental Resources
- Diversity and Inclusion

26 Action Strategies

43 Planned Actions



Here's where YOU
made a difference!



Positive Experience for Guests at Every Touch Point

Action Strategies:

- A. Implement the right technology and policies to help guests find and utilize parks and services with ease
- B. Ensure quality guest-staff interaction
- C. Provide modern conveniences at facilities and efficient customer service practices

Positive Experience for Guests at Every Touch Point

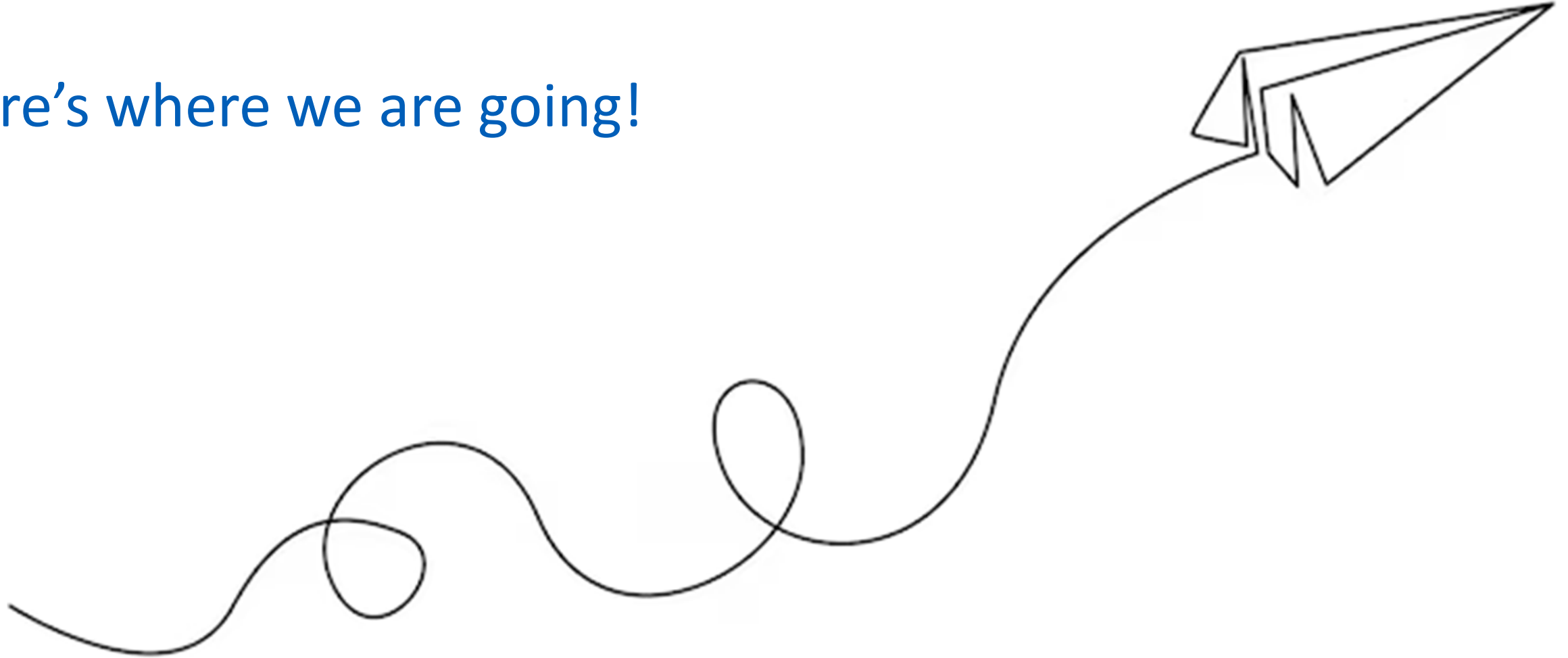
FY24 Planned Actions:

STATUS	ACTION
✓	Mktg & Comms - Complete implement of mass text update system for patrons who visit any park or facility. (closures, promotions, and relevant information)
✓	Mktg & Comms - Implement RecTrac customer survey tool as a part of a new department wide customer survey plan
	Mktg & Comms - Implement customized and targeted outreach campaigns to households/customers to encourage greater participation in programs and services
✓	Mktg & Comms - Restructure website to be more user friendly through user feedback, card sorting, surveys, and staff participation
	Rec/Enterprise - Pursue modification of front entry process for waterparks to aid in ease of entry and allow for guest to be in shaded areas while waiting to purchase tickets.
✓	Rec/Enterprise/Mktg & Comms - Exploration of digital signage for F&B area at WW.
	M&O – Explore development of a budget initiative for horticulture services for park beautification
✓	Rec/Business Services - Create a RecTrac Congress to rank and prioritize projects within the RecTrac system to continue to improve customer self-service capabilities.
✓	Rec – Implement a pilot program for communication boards in recreation facilities

FY24 Additional Actions to Celebrate:

- Planning & CP - Master Plan web pages to provide information and updates on major projects
- Recreation held 3 mobile recreation events in July at traditionally underrepresented communities, partnered with Library and Office of Executive Management | Community Safety
- Recreation implemented customer satisfaction online survey for SDWP.
- DPR won the best playground in Rollins Ford Park, Best Preschool, Best Dance Studio, Best Place to Bring a Guest (Boardwalk), Best Summer Camps!
- Golf course ratings were 4.2, which is higher than many of the private courses in the area
- There is much excitement about the Cricket improvements coming to Orchard Bridge and the field at Vets

Here's where we are going!



Positive Experience for Guests at Every Touch Point

Goal Statement:

Seek to continually improve customer experience from initial interaction through the delivery of service to ensure DPR grows its base of raving fans.

Key Objectives:

- Implement the right technology and policies to help guests find and utilize parks and services with ease [PWC Goal 3, Key Objective 4]
- Provide modern conveniences at facilities and efficient customer service practices [PWC Goal 5, Key Objective 3]

Positive Experience for Guests at Every Touch Point

Strategies:

- Promote the implementation of and use of apps to provide real-time park construction information. [4.3.3]
- Add minimum convenience amenities.
- Keep pace with current and emerging technology.
- Cultivate consistent and cohesive customer experience across all sites.
- Increase self-directed recreation where appropriate.

Community Engagement

Action Strategies:

- A. Establish branding efforts that tell our story to grow grass roots advocates
- B. Maximize participation and advocacy of advisory bodies and stakeholders such as partners and volunteers
- C. Build the participation of underrepresented populations in engagement efforts

FY24 Planned Actions:

STATUS	ACTION
✓	M&O - Standardizing volunteer recruitment and management of volunteers utilizing new volunteer policy and stewardship agreements
Ongoing	Mktg & Comms - Increase brand awareness advertising through car wraps, wrap county owned vehicle(s), partner with large scale advertising such as billboards and buses
✓	Planning & Capital Projects - Launch new capital project informational tool to replace parkprojects.com *Need to find a way to post CIP Dashboard so it is more public-facing
Ongoing	Planning & Capital Projects/Mktg & Comms - Seek to improve engagement methods for gathering resident input on master plan/development projects, considering the approach to Dove's Landing and Powell's Creek Crossing projects first, and ensuring we engage underrepresented populations in outreach efforts
In Progress	Mktg & Comms - Update communications/public relations plan to include public meeting SOP's

FY24 Additional Actions to Celebrate:

- Successfully completed a community-built Kaboom! Playground in partnership with Kaboom!, AWS, and the community in Fairmont Park
- Established collaborative relationships with the Agency Area on Agency and the Library to offer free classes for active adults at the Pat White Center
- Continue to work with Friends of the Occoquan, PWC Soil and Water Conservation District, and PWC Trails and Streams Coalition to hold annual park clean ups in our larger parks. In 2024, held 9 park clean ups with a total of 318 volunteers
- Recreation established collaborative relationship with DoIT for the Digital Equity Initiative
- Recreation partnered with Walk with a Doc to provide more medically integrated fitness
- Recreation hosted two mobile recreation events

FY24 Additional Actions to Celebrate, continued:

- 30,000 followers on FB
- Automatic surveys for programs are coming!
- Implemented a 2024 Needs Assessment Survey
- Online surveys conducted to get feedback on Ellis Barron Park, SBDCRC Park, and Reading Park
- Held Monica Wright event inspiring girls in sports
- HP web pages used to communicate with residents for Williams Dawe, and one for Buckland is on the way!

Community Engagement

Goal Statement:

Enhance opportunities for engagement and communication between the public and DPR, fostering dialog, feedback, and follow-up.

Key Objectives:

- Establish branding efforts that tell our story to grow grass roots advocates [HWES Path 8]
- Maximize participation and advocacy of advisory bodies and stakeholders such as partners and volunteers [HWES Path 8]
- Build the participation of underrepresented populations in engagement efforts [PWC Goal 7, Key Objective 4]
- Enhance opportunities for engagement and communication between the public and the county government, fostering dialogue, feedback, and follow-up and promoting shared goals of trust, understanding, and transparency. [PWC Goal 7, Objective 4]

Community Engagement

Strategies:

- Provide engagement and communication methods to deliver timely, clear, and accessible information, to foster transparency and trust. [7.4.1]
- Communicate via real-time feedback pathways and processes to gain consistent feedback from the community. [7.4.2]
- Formalize response time and metrics (service level agreements) to ensure prompt responses to community feedback, requests, and needs. [7.4.3]
- Provide targeted messaging and hold listening sessions in areas that are directly impacted by park development and programming.
- Implement new digital tools to engage in real-time conversations with the community.
- Engage with youth.
- Partner with other PWC Departments for community engagement events.
- Increase visibility of the Park Commission and participation of the community in Commission meeting.

Employee Engagement / Leadership at All Levels

Action Strategies:

- A. Provide professional development and leadership training opportunities
- B. Involve employees closest to the operations in shaping the future
- C. Maximize employee performance and wellbeing
- D. Listen and communicate
- E. Regularly assess work culture and organizational health
- F. Encourage intra-departmental and inter-divisional team building and recognition

FY24 Planned Actions:

STATUS	ACTION
Under way	Deputy/Admin/HR - Create a formalized process and plan for employee development, including a template for individual development plans.
Under way	Mktg & Comms - Re-imagine/re-create Park Place for all, re-build using SharePoint platform.
✓	P&CP - Improve Project Communication. Provide consistent and accurate updates to staff and stakeholders throughout the year not just at CMP/CEP prioritization stage. Increase communication to staff and stakeholders regarding priority adjustments mid-cycle.
Be Great!	M&O/Exec Team - Oversee implementation of the leadership team's 47 self-selected employee engagement strategies aligned with Glint survey's focus areas of Collaboration, Growth, and Resources.

FY24 Additional Actions to Celebrate:

- Creation of Policy Review Team
- BOCS approved agenda item recaps
- Creation of DPR XL (all staff) bimonthly meetings
- CIP Dashboard was completed but need to find a way to make it more public-facing
- Recreation established monthly expanded team meetings with Rec Senior Managers and their direct reports to increase communication and information sharing throughout the division.
- Recreation and ParksHR collaborated to establish new employee orientation sessions for all seasonal hires. Also included partnership with external agencies (DoIT, Payroll, Finance, etc).

FY24 Additional Actions to Celebrate, continued:

- Recreation offered free and discounted continuing education and certifications through Club Connect for fitness staff
- Several recreation staff presented at Annual VRPS conference and NRPA conference
- Jamaal Hines received NRPA 30-under-30 recognition
- Seth Hendler-Voss was elected as a fellow to AAPRA (The Academy)
- One new CPRE and seven CPRPs this year (Yes – SEVEN!!)
- Employees participate in county-wide steering committee for HR policy updates

Employee Engagement / Leadership at All Levels

Goal Statement:

Innovate and sustain a collaborative organizational culture that is high-performing, data-driven, customer-centric, and values employees.

Key Objectives:

- Provide professional development and leadership training opportunities [PWC Goal 3, Key Objective 2]
- Maximize employee performance and wellbeing
- Regularly assess work culture and organizational health [PWC Goal 2, Key Objective 2]
- Encourage engagement of intra-department, inter-division, and cross-county collaboration and cross functional teams [PWC Goal 3, Key Objective 5]

Employee Engagement / Leadership at All Levels

Strategies:

- Hold professional development discussions with all employees.
- Develop and schedule job swaps and/or job share/shadowing opportunities to develop workforce in different roles and growth opportunities.
- Facilitate supervisory training to ensure future leaders have the knowledge base to perform at their highest potential and assist in future advancement.
- Implement mentorship program internally.
- Involve employees in shaping the future of the DPR and PWC.

Operational, Planning, and Business Excellence

Action Strategies:

- A. Embody best-in-industry standards
- B. Maximize new and existing tools to enhance internal and external service delivery
- C. Strengthen working relationships with other County, State, and Federal departments
- D. Embrace data-informed decision-making
- E. Leverage partnerships to maximize resources

Operational, Planning, and Business Excellence

STATUS	ACTION
In Progress	HP - Complete the Alliance of American Museums accreditation process
✓	M&O - Develop prioritized list of repair/ life cycle replacement needs for the BFP, CMP and CEP.
In Progress	M&O - Update M&O service levels to reflect resources based on industry standards and real time data.
Under way	P&CP - Complete Design Standards Manual for DPR outdoor amenities.
Under way	Deputy - Develop tracking/reporting system for all guiding documents (strategic plan, master plan, comp plan, etc.)
In Progress	Rangers - Update Chapter 17 of the PWC Code of Ordinances – Park Regulations to integrate ranger authority
✓	P&CP - Improve Capital Maintenance Program - Establish 5-year prioritized planning model for CMP projects, establishing new FY 25 CMP project priorities prior to budget adoption.
✓	P&CP - Improve Building & Facilities Program - Establish 5-year prioritized planning model for BFP projects, establishing new FY 25 BFP project priorities prior to budget adoption.
In Progress	Admin – Facilitate centralized training/tracking system for DPR
✓	Recreation/Business Services – Deliver two updated RecTrac processes that result in ease of use for the customer and administration. (will change this tactic once the two are chosen)

FY24 Additional Actions to Celebrate:

- Phase 1 of AAM accreditation completed, Phase 2 begin February 2025
- Created and implemented the boat rental online reservation for marina operations in the spring of 2024
- Rec – implemented auto-scheduled (RecConnect) emails via RecTrac for weekly summer camp evaluations to increase response rates.
- Rec - Business Services conducted a comprehensive multi-day training session focused on key operational areas, including cash handling, software training, pass management sales, and financial recording. This training was for Seasonal employees as well as front-desk managers.
- Rec/Business Services – Implemented the use of the RecTrac scholarship module for the application of grants.

FY24 Additional Actions to Celebrate, continued:

- Rec/Business Services - Streamlined cancellation policies to ensure clarity for customers and staff
- Rec/Business Services – Created consistent contingency plans for operations when RecTrac and/or credit card machines are down.
- Rec/Business Services – Updated activity display on the Splashpage, making programs easier to find and registration smoother. This includes restructuring of activity numbering.
- Rec/Business Services – Piloted RecTrac waitlist automation in Fall 2024 for implementation with summer camp 2025.
- M&O- Began creating SOP's for all standard maintenance grounds tasks.

Operational, Planning, and Business Excellence

Goal Statement:

Advance high-quality, intentional service delivery through data-informed decision-making and targeted resource investment.

Key Objectives:

- Maximize new and existing tools to enhance internal and external service delivery [PWC Goal 3, Key Objective 4]
- Provide lifelong learning opportunities for residents of all ages [PWC Goal 1, Key Objective 1]
- Strengthen working relationships with other County, State, and Federal departments [partnerships are threaded throughout PWC Goals]
- Embrace data-informed decision-making [HWES Path 6]
- Leverage partnerships to maximize resources [partnerships are threaded throughout PWC Goals]
- Promote high-quality architectural design, thoughtful placemaking, and appealing public spaces to create vibrant and attractive environments for living, working, and recreation. [PWC Goal 8, Key Objective 1]
- Elevate public awareness of and access to educational and career opportunities in the field of Parks and Recreation [PWC Goal 1, Key Objective 3]
- Promote place-making through art (tactic will be public art policy, which is on track for development)

Strategies:

- Develop and deliver localized programs and services to youth with the tools they need to become successful citizens [1.1.2]
- Identify and promote internship opportunities in Parks and Recreation to open educational pathways for residents [1.3.1]
- Innovate and localize how we communicate, deliver, and engage the community with arts, festivals, and entertainment. [5.3.1]
- Seek development partnerships that bring quality amenities to all areas of the County. [5.3.3]
- Develop localized and mobile programs to bring services to the community. [5.4.3]
- Partner with nonprofit organizations for training sessions in our facilities to develop the community for quality of life. Current and future.
- Expand partnership with PWCS to leverage publicly owned assets for public use.
- Identify technology advancements that would support best practices for Maintenance and Operations.
- Identify partnership opportunities within our Health, Wellbeing, and Environmental Sustainability quadrant.
- Explore RecTrac features for additional opportunities to drive data driven decision making or enhance guest experiences.
- Expand online feedback strategies to support data driven decision making.
- Develop facility design standards that focus on product quality and longevity while creating an identity for DPR.
- Prepare the next person to sit in our chairs.
- Incorporate public art into public spaces to enhance their beauty and uniqueness [8.1.2]

Safety and Security

Action Strategies:

- A. Increase employee ownership of mitigation of risk
- B. Increase workplace security
- C. Increase safety of public in parks and facilities

FY24 Planned Actions:

STATUS	ACTION
In Progress	Rangers - Increase boat patrols utilizing new ranger boat.
In Progress	Rangers - Explore with the Police Department and the County Attorney's Office the ability to obtain more authority to verbally detain individuals and the ability to issue a summons for no trespassing violations.
In Progress	Rangers – Implement use of CEPTED principles through site visits and plan review
In Progress	Admin/Risk - Develop and implement a comprehensive safety training program focused on employee safety protocols and compliance with applicable regulations and standards.

FY24 Additional Actions to Celebrate:

- Parks/Centers Managers continue to incorporate the site Emergency Response Plan and Standards of Operations procedures and protocol during rehire/new hire employee preseason trainings. Conduct refreshers on this info during monthly staff meetings.
- CPTED Inspection/Review conducted at Pat White Center.
- Full risk assessment completed for entire DPR
- New policies – disruptive patron, encroachment, reasonable suspicion guidance
- P&CP focus on construction safety during projects

FY24 Additional Actions to Celebrate, continued:

- Replacing playgrounds! (and adding accessible accommodations)
- DPR had 2300 water rescues; one Ellis exceeds rating
- Getting better at reporting workman's comp incidents
- Cancer coalition grant for sunscreen

Safety and Security

Goal Statement:

Cultivate a safe and secure environment at our sites that advances stakeholder engagement, collaboration, and evidence-based results.

Key Objectives:

- Increase employee ownership of mitigation of risk
- Increase workplace security
- Increase safety of public in parks and facilities
- Foster and improve collaboration between local and state government agencies, stakeholders, businesses, and residents to increase preventative and inclusive evidence-based programming among youth and families to reduce harm. [PWC Goal 6, Key Objective 4]

Safety and Security

Strategies:

- Work with other agencies and partners to identify comprehensive approaches to prevention and intervention to communicate with the public. [6.1.1]
- Create clear communication channels and protocols for interagency coordination, including regular meetings, shared databases, and dedicated liaisons. [6.1.2]
- Facilitate partnerships to provide programming and services for youth that reduce harm and build resilience in the County. [6.4.1]
- Promote programs and services with other County agencies directed to engage with the community and reinforce safety in our community.
- Encourage staff to own a safety mindset.

Cultural and Environmental Resources

Action Strategies:

- A. Accelerate environmental and cultural stewardship
- B. Further opportunities for the community's environmental and cultural resource competence

FY24 Planned Actions:

STATUS	ACTION
Stalled	Deputy - Negotiate a new PPEA agreement in partnership with the County's Watershed Management Branch to establish priorities for streambank restoration and nutrient credit banks within County parks.
In Progress	HP – Expand historic preservation easements at historic sites (Brentsville and Bristoe)
Ongoing	Mktg & Comms/Rec – Improve coordination and communication of park clean up days through standardization of volunteer processes
✓	HP – Develop a cemetery maintenance manual and training program for staff and volunteers
In Progress	HP – Identify gaps in County's collection that address underrepresented stories and communities

FY24 Additional Actions to Celebrate:

- DPR Cemetery Maintenance Manual created November 2024
- Purchase of the Ned Distiller House, a house focused on the 19th century Free Black history of Prince William County.
- Easements placed on Williams Ordinary and expanded to new property at Bristoe Station Battlefield Heritage Park.
- Rec – Keep adopting eco-friendly practices at our waterparks.
- M&O- Completed or renewed 20+ Nutrient Management Plans
- Stewardship Agreements in place for invasive management at Veteran's Park, and meadow management at Rollins Ford Park.

FY24 Additional Actions to Celebrate, continued:

- Doves Landing Park placed under conservation easement.
- VaCO award
- All-time high for Hands on History – 3500
- All-time high for SiP – 10,000 participants
- Environmental excellence award from the State
- Restored the clock on the old courthouse
- In-house work on corn crib

Cultural and Environmental Resources

Goal Statement:

In partnership with the community, preserve and protect the County's natural and cultural resources so that open spaces are created and maintained, and historic sites are made ready for public use.

Key Objectives:

- Accelerate environmental sustainability and cultural stewardship initiatives
- Provide opportunities to increase the community's awareness of environmental and cultural resources
- Safeguard the quality of the County's air, water, and other natural and cultural resources [PWC Goal 2, Key Objective 1]
- Utilize the Community Energy & Sustainability Master Plan to guide decision-making to help achieve climate mitigation and resiliency goals [PWC Goal 2, Key Objective 3 and 4]
- Attract residents and visitors with the natural beauty of County parks, trails, and green spaces [PWC Goal 5, Key Objective 5]

Cultural and Environmental Resources

Strategies:

- Cultivate strategic partnerships with local educational and cultural institutions to enrich educational programming.
- Monitor and invest in preserving and expanding green spaces and tree canopies. [2.1.3]
- Align DPR's policies and practices with Community Energy and Sustainability Master Plan objectives as actions become feasible. [per 2.3 above]
- Incorporate green technology into park and facility projects [2.4.3]
- Fund and resource maintenance and programs to showcase the County's natural beauty. [5.5.1]
- Support Tourism and enhance economic development in Prince William County.
- Develop a formal divisional structure to effectively manage and advance natural and cultural program initiatives.

Diversity and Inclusion

Action Strategies:

- A. Demonstrate an embrace of different viewpoints and backgrounds
- B. Develop parks that increase universal accessibility
- C. Grow opportunities for inclusive and adaptive programs
- D. Create an inclusive environment that is welcoming to everyone.

FY24 Planned Actions:

STATUS	ACTION
Under way	P&CP - Establish design standards that promote accessibility and inclusion in outdoor play areas, particularly playgrounds.
	Mktg & Comms - Convert all fillable forms on the website to digital forms for accessibility
Ongoing	Rec/Mktg & Comms – Explore adding a QR code to the program marketing materials that will allow patrons to view the material in Spanish (or other languages).
In Progress	HP - Expand programming and interpretation of Virginia Indian history at Neabsco Regional Park.
	Exec Team/Leadership Team - (Decisional Inclusion) - Offer structured and scheduled feedback and innovation sessions led by exec and leadership team members
	Exec Team/Leadership Team - (Informational Inclusion) - Continue to leverage the EELT in leadership discussions; Have a “walk-about” schedule for top leadership/exec team to attend staff meetings and trainings

FY24 Additional Actions to Celebrate:

- Rec – Continued to offer Miracle League field trip opportunities with PWCS, where special education classes participated in recreational activities at Hellwig Field.
- Rec - Therapeutic Recreation and Aquatics have collaborated to provide a revised therapeutic swim class option. The class is designed for students unable to meet the basic participation requirements of group swim lessons with the focus on students becoming safety minded approaching water and improve participation skills via individual goals. Enrollment in the class is by referral only and begins March 2025.
- 124 scholarships this year
- Hosted 2600 Title 1 students in SiP

FY24 Additional Actions to Celebrate, continued:

- Playgrounds replaced were rebuilt with enhanced access and inclusion
- Communication signs piloted at Chinn and Fairmont
- HP went back into the Senior Centers with programming
- I Can Shine Swim Camp
- Zumba Pride in June at Chinn
- Sensory Night at the Boardwalk
- Rec on Wheels Outreach
- FB group for parents of kids with special needs

Diversity and Inclusion

Goal Statement:

Adapt internal practices and service delivery to promote diversity, inclusion, and equitable outcomes for all communities.

Key Objectives:

- Demonstrate an embrace of different viewpoints and backgrounds, seeking to understand others. [PWC Goal 3, Key Objective 1]
- Develop parks that increase universal accessibility. [PWC Goal 7, Key Objective 3]
- Grow opportunities for inclusive and adaptive programs [PWC Goal 7, Key Objective 3]
- Develop and implement initiatives that foster an inclusive environment that is welcoming to everyone.
- Reduce barrier to access across all spaces and activities.

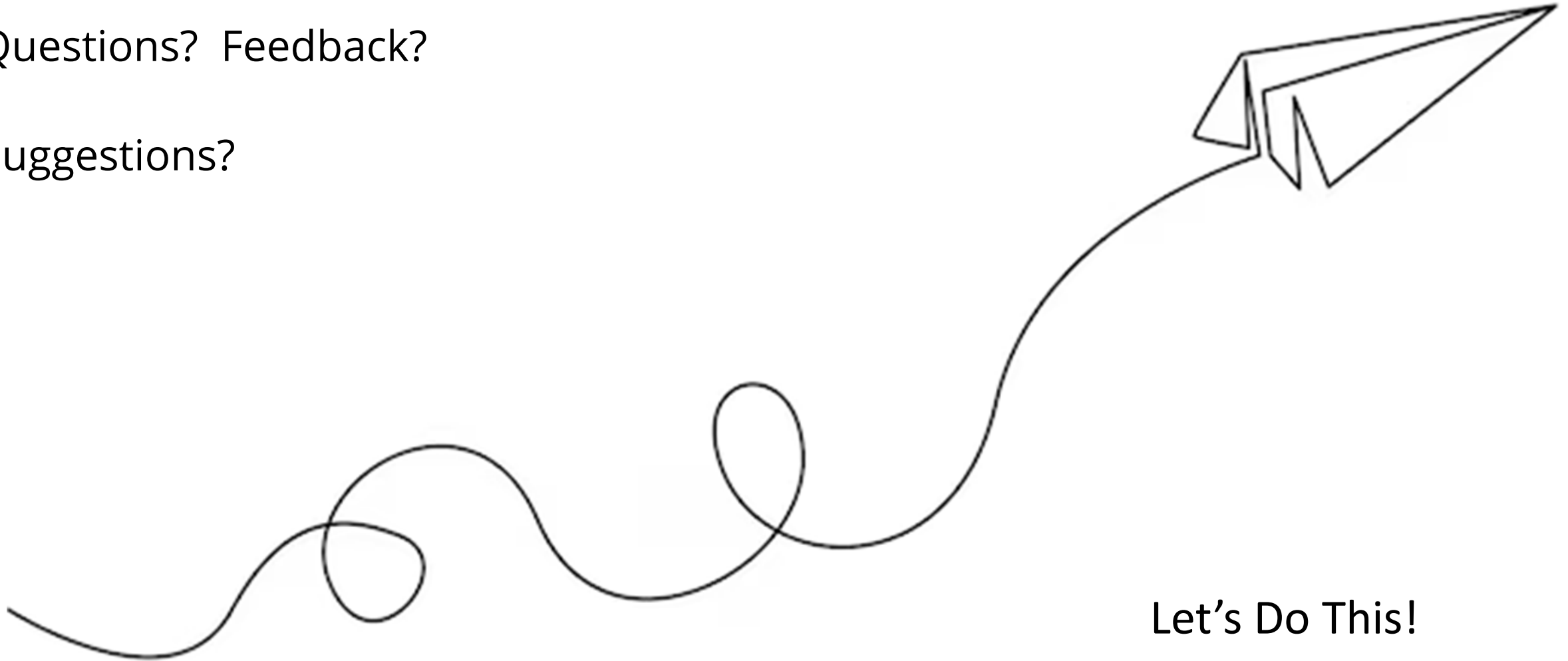
Diversity and Inclusion

Strategies:

- Utilize pop-up programs and events to bring entertainment to reach all areas of the County. [5.3.2]
- Engage residents, businesses, and partners to understand barriers to services to mitigate them and expand usage. [7.1.1]
- Establish a prioritization plan for improving and filling current gaps in service needs. [7.1.2]
- Implement initiatives that improve employees' sense of belonging and opportunities.
- Develop partnerships with community organizations to create or support inclusive programs and services that reflect diverse community needs.
- Increase low cost or scholarship/subsidized programming to include all communities.

Questions? Feedback?

Suggestions?



Let's Do This!



Doves Landing Park & Sinclair Mill

05/19/25

PRINCE WILLIAM
Parks & Recreation



Project Team

PRINCE WILLIAM

—Parks & Recreation

- Erica Mutschler-Nielsen
- Patti Pakkala



Dewberry®

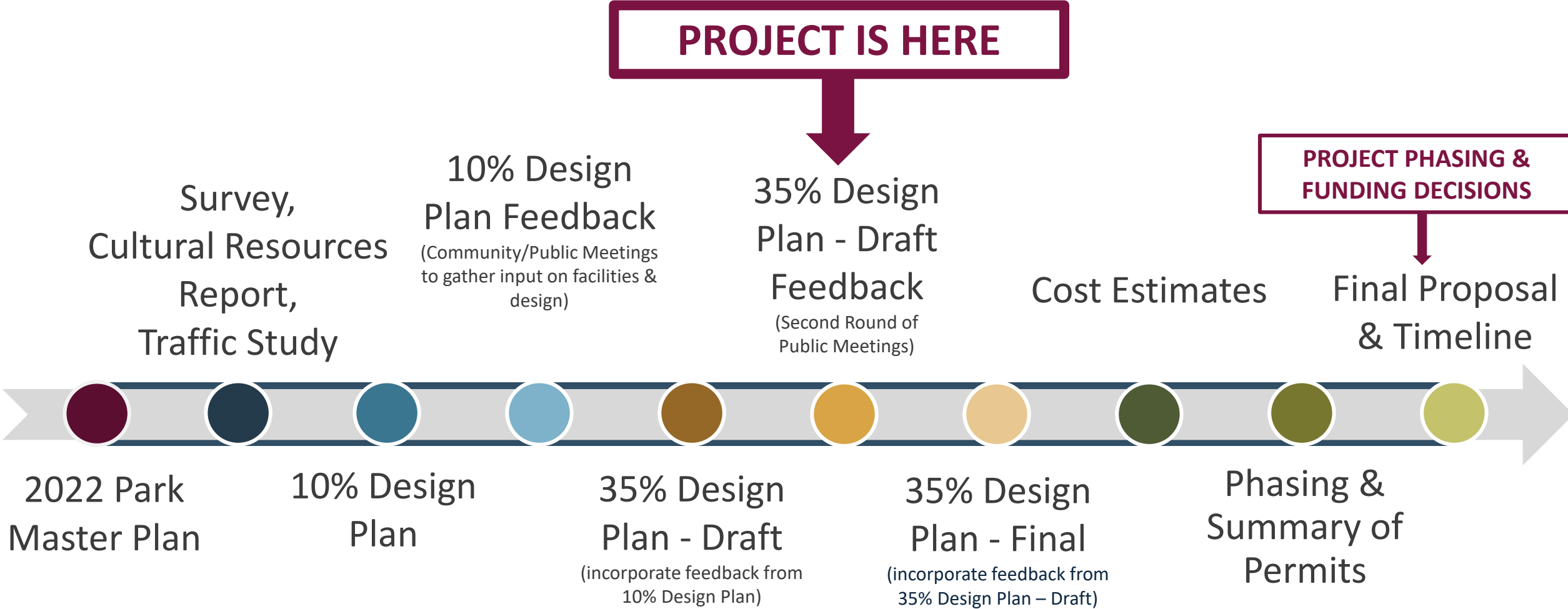
- Bryan Lilly
- Zachary Taylor

Meeting Agenda

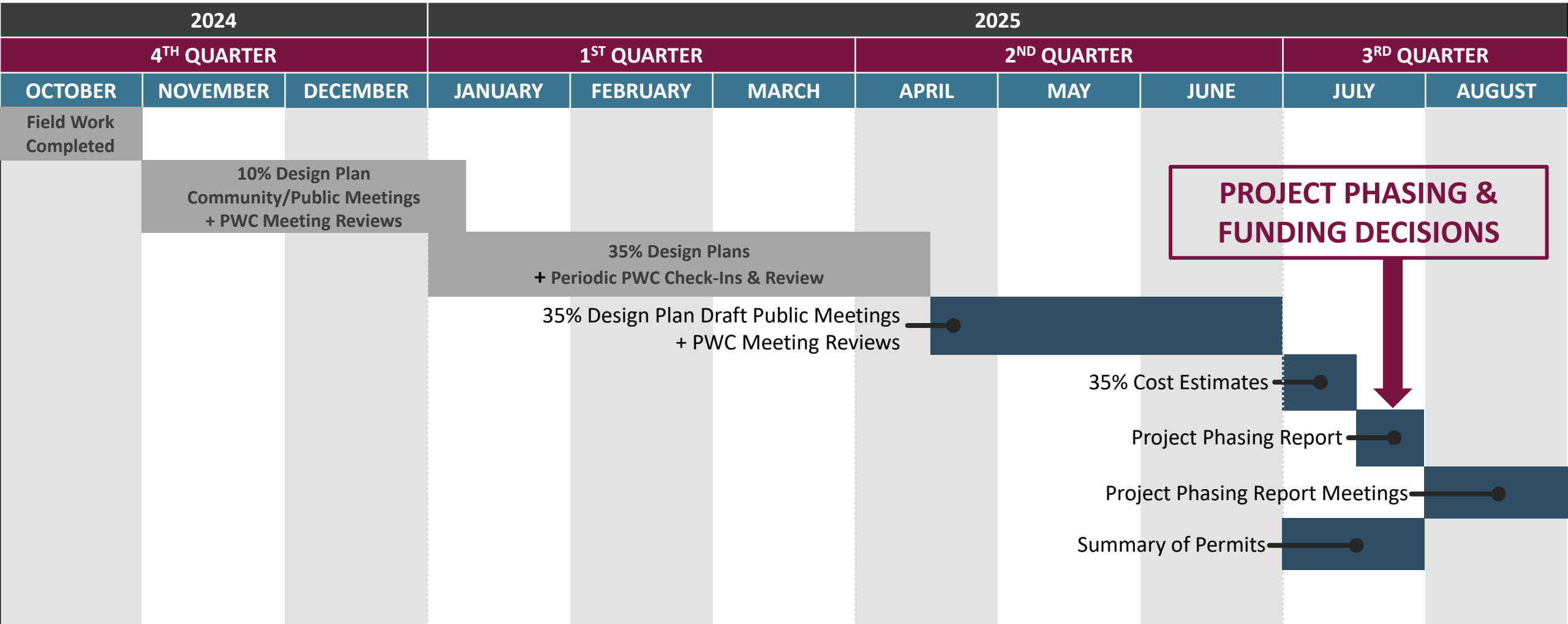
- **Current Project Phase**
- **Project Schedule**
- **35% Plan**
- **Sinclair Mill Improvements**
- **Doves Landing Park Improvements**
- **Comment & Questions**

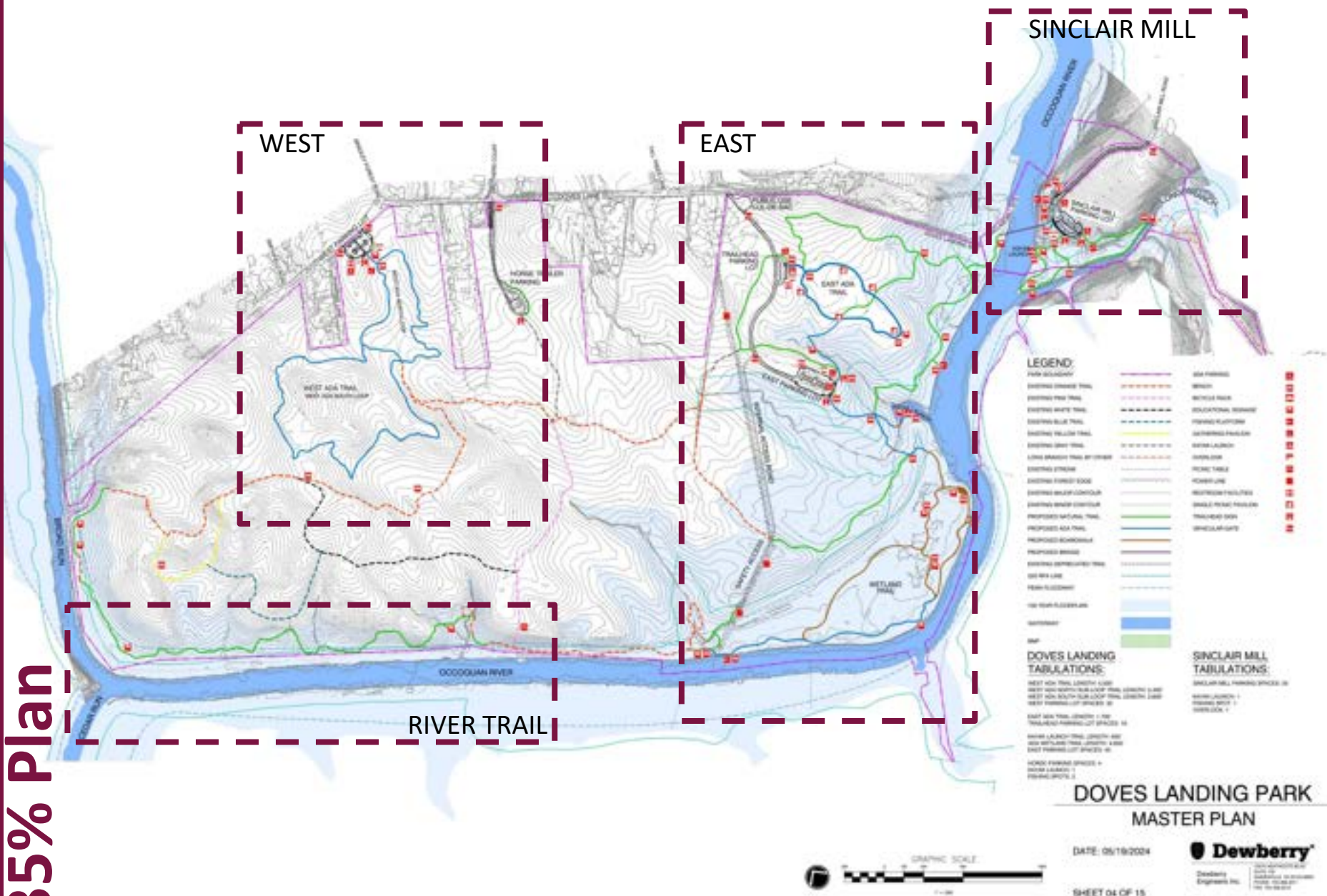
Current Project Phase

Completion to 35% Design Plan



Project Schedule





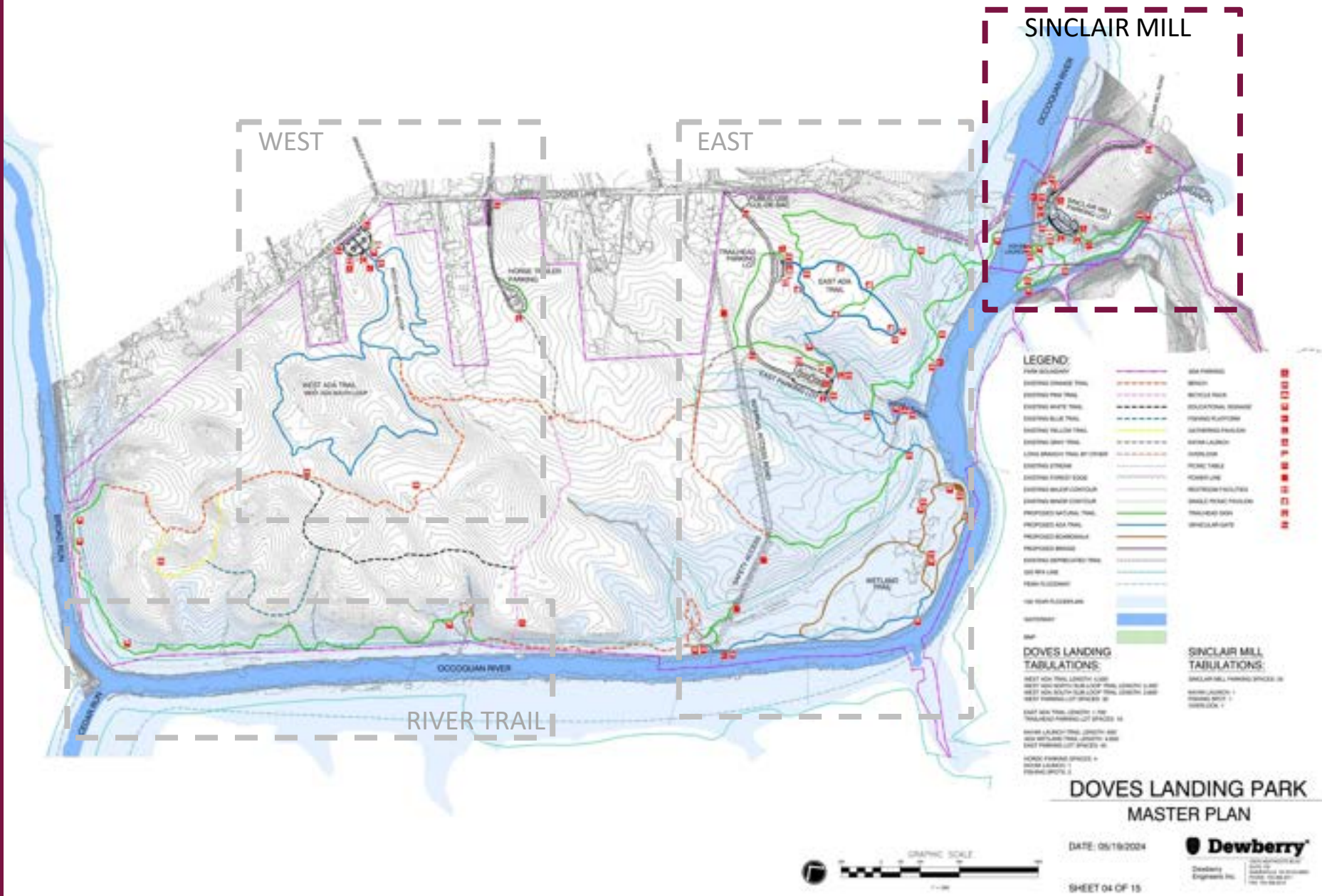
Sinclair Mill

- 1 Kayak Launch
- Fishing Platform
- Restroom/Comfort Station
- Benches/Seating Areas
- Overlook

Dove's Landing

- ADA/Accessible Trails
- Benches/Seating Areas
- 1 Kayak Launch
- Bank Fishing Platforms
- Restrooms/Comfort Stations
- Pavilions
- Picnic Areas

May 19, 2025



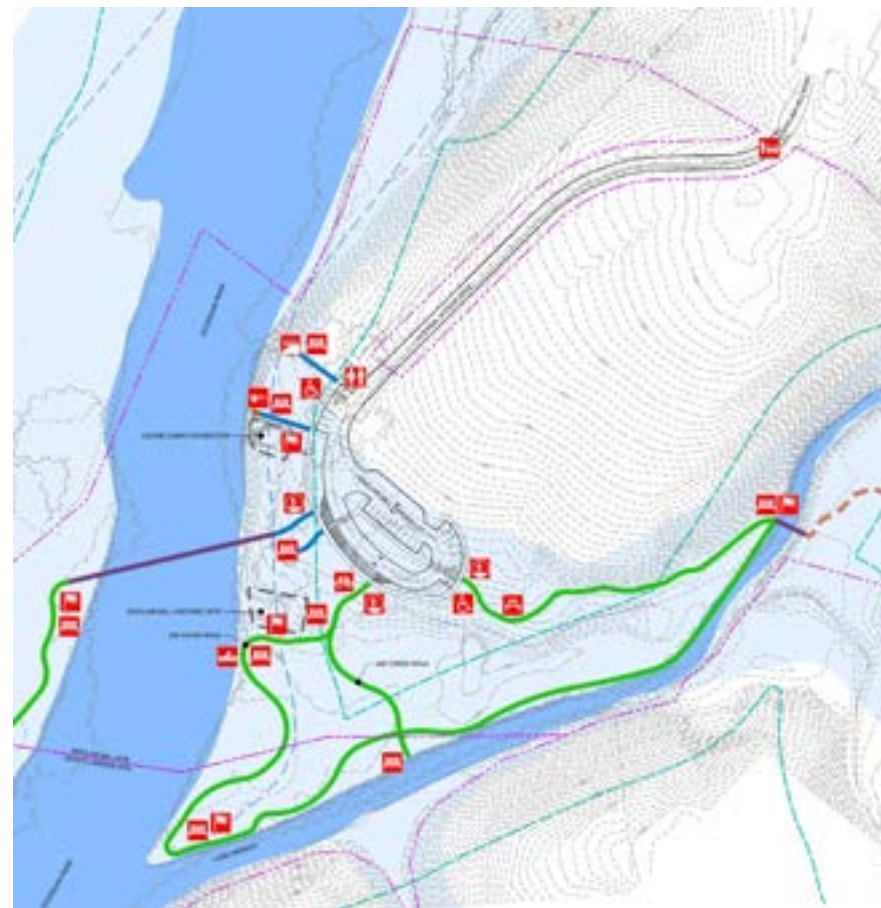
Doves Landing Park

Sinclair Mill



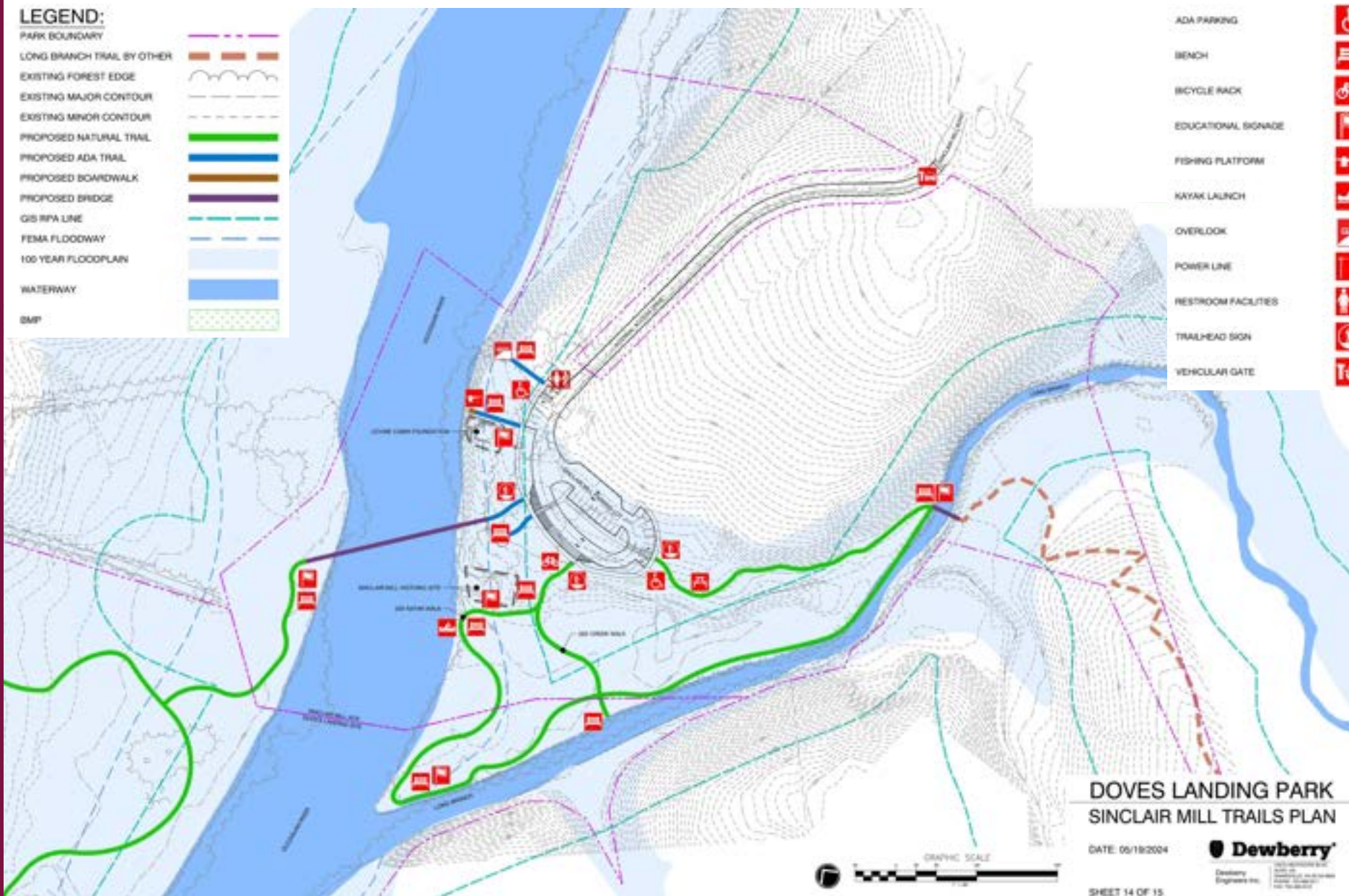
10%

- Residential Building Remained
- Fair Weather Crossing to Long Branch
- 2 Kayak Launches
- Pavilion



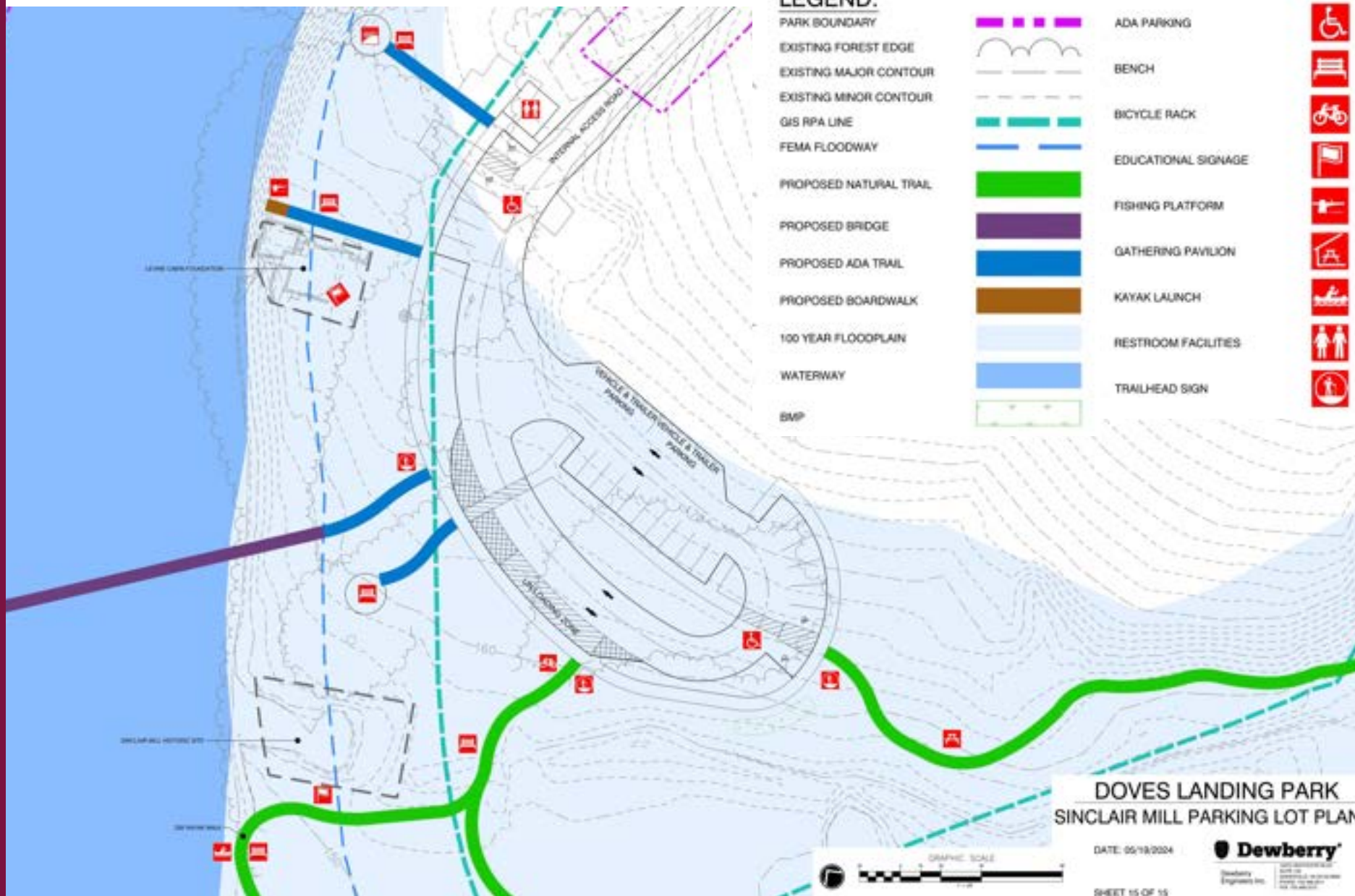
35%

- Residential Building Removed
- Bridge to Long Branch
- 1 Kayak Launch
- Overlook
- Seating area (no pavilion)
- Revised Trails & Parking
- Revised Parking Lot



Sinclair Mill

- Vehicular Gate
- Realigned Trails
- Restroom at Entrance
- Occoquan Overlook
- Bank Fishing/Platform
- Meadow Seating Area
- 1 Kayak Launch
- Parking Lot Revision
- Pedestrian Bridges to Doves Landing and to Long Branch



Sinclair Mill

- Restroom at Entrance
- Overlook Takes Advantage of Existing Viewshed
- Bank Fishing/Platform
- Meadow Seating Area
- 1 Kayak Launch
 - Est. Length" 220'
- Parking Spaces include:
 - 2 Vehicle & Trailer Spaces
 - 2 ADA Spaces
- Picnic Area

Doves Landing Park

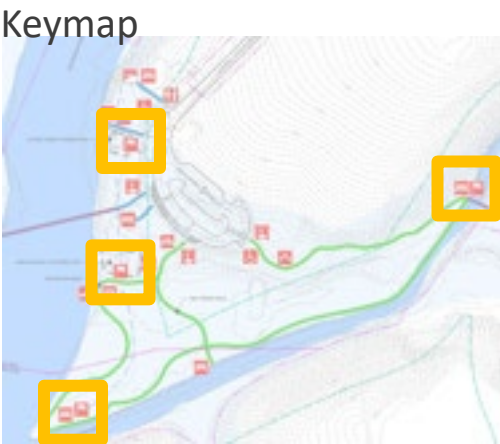
Sinclair Mill

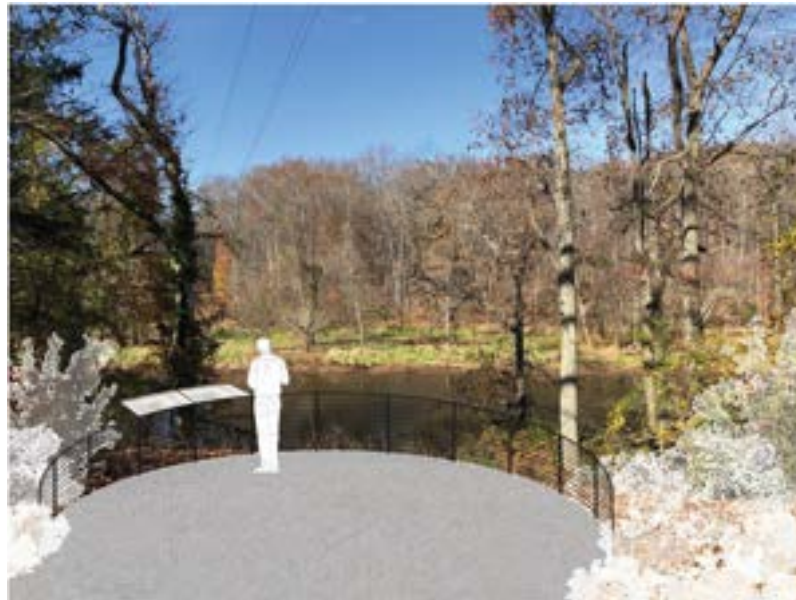
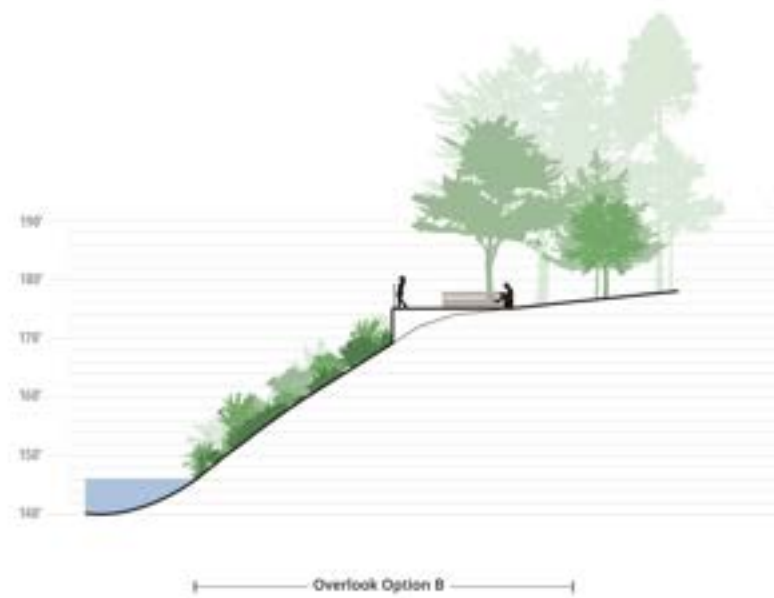
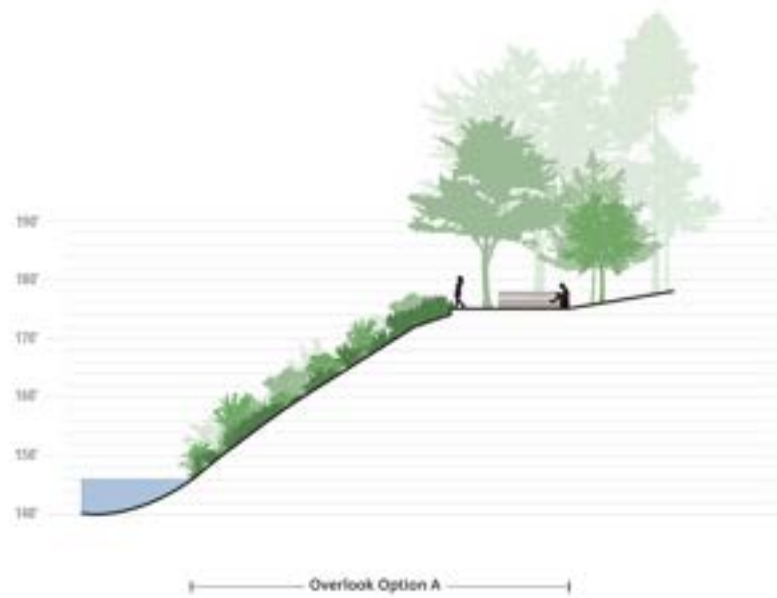


Note: Visualizations are conceptual. They are not final.

Example Interpretive Signage

- Historical & Environmental Interpretation



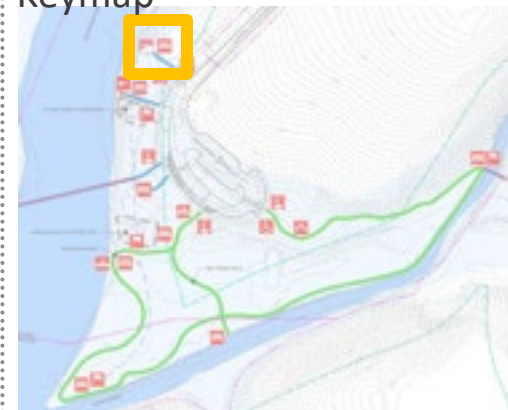


Note: Visualizations are conceptual. They are not final.

Overlook

- Opportunity to take advantage of existing clearing along slope for scenic view

Keymap





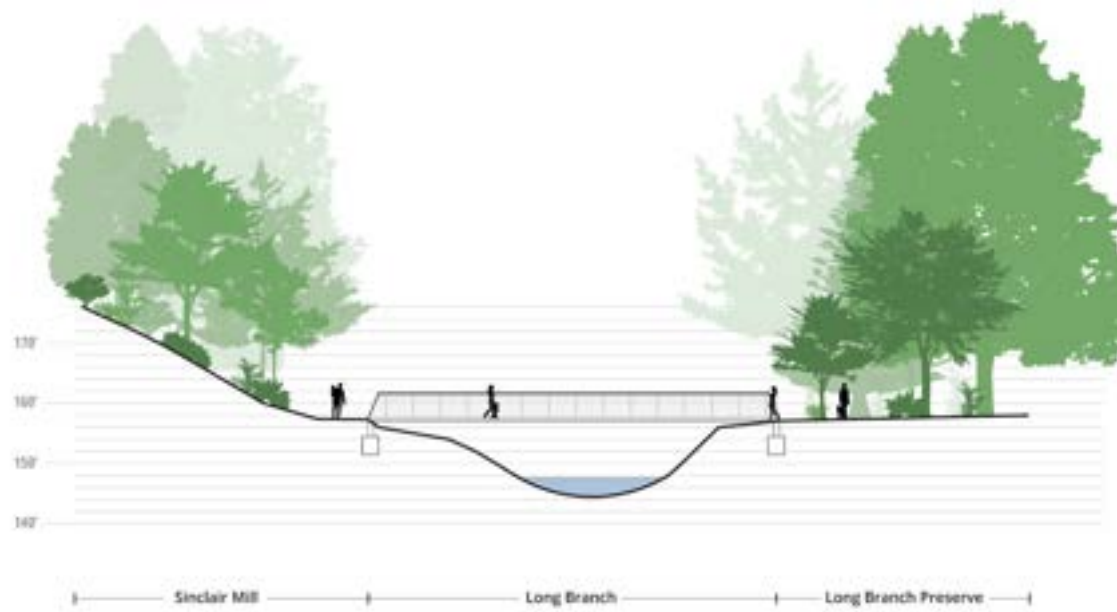
Note: Visualizations are conceptual. They are not final.

Meadow Seating

- Sited under large White Oak with views of the river

Keymap



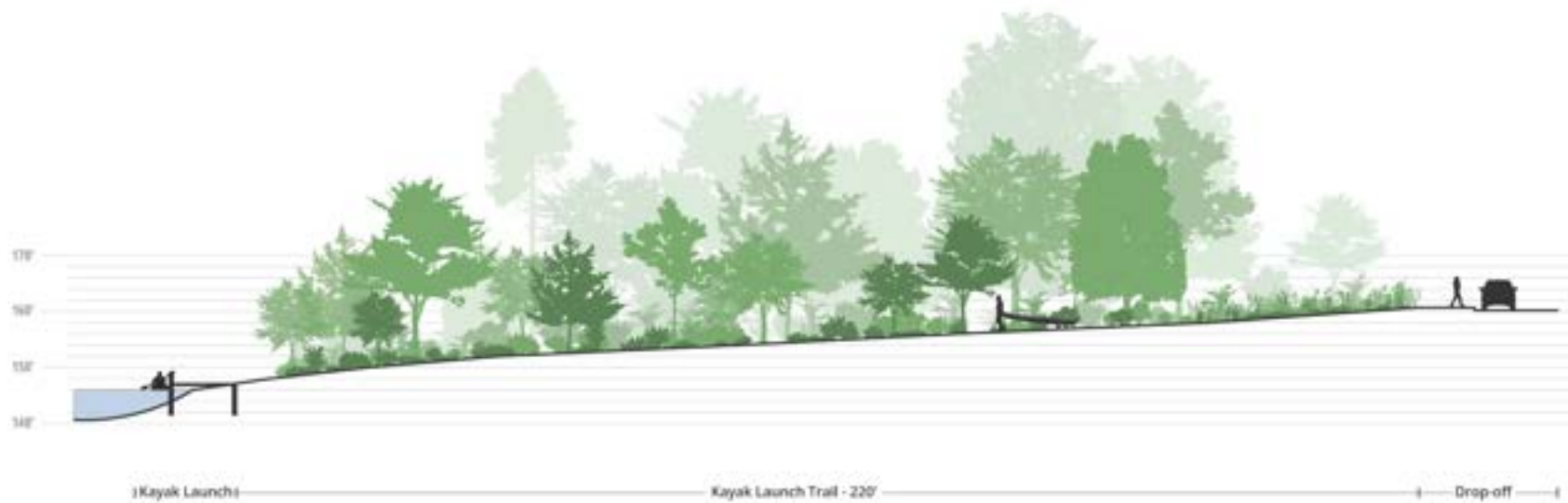


Note: Visualizations are conceptual. They are not final.

Bridge Connection

- Bridge will connect Sinclair Mill to the Long Branch Preserve trail system.
- Proposed bridge is 0.1 miles from the parking area at Sinclair Mill and 1.25 to the parking area at Long Branch Preserve.





Note: Visualizations are conceptual. They are not final.

Kayak Launch

- Low-slope launch point for Sinclair Mill Site

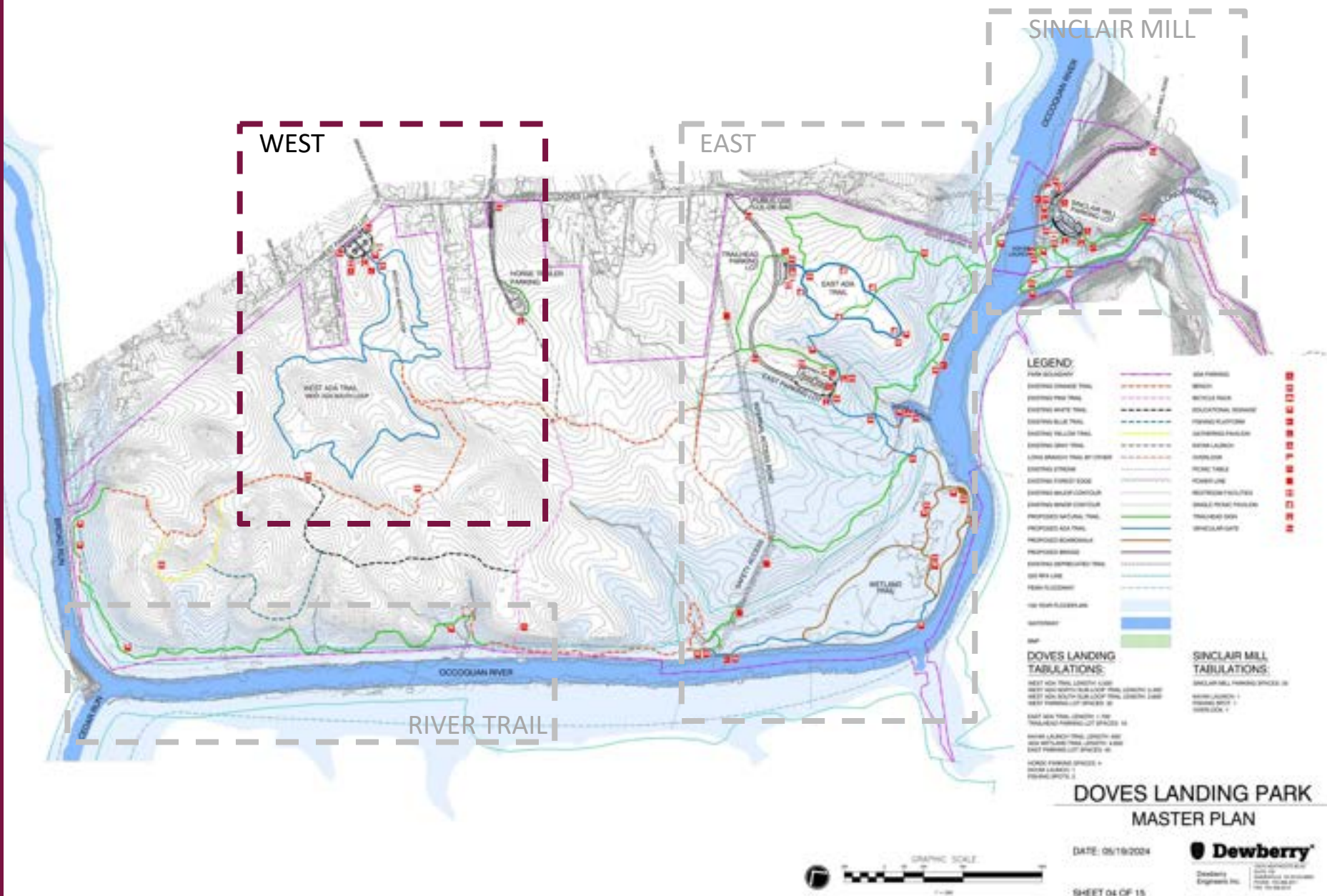
Keymap





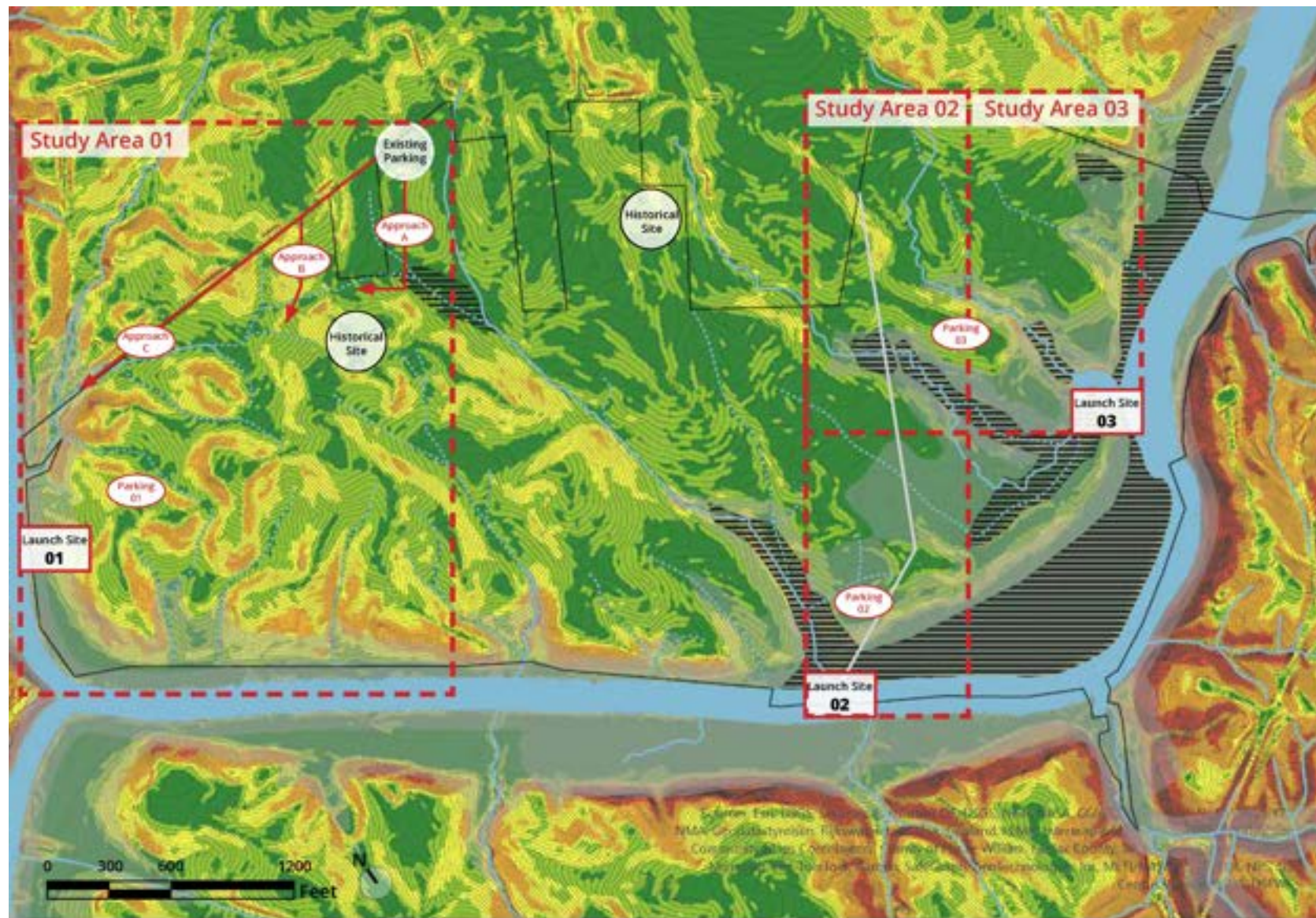
Proposed Kayak Launches

- Long-term proposed hand carry kayak launches at and near Doves Landing Park.
- Launches will give public access for non-motorized boats.
- The Blueway trail created between Brentsville Courthouse and Sinclair Mill will be 3.25 miles long.



West

- West Parking Lot
- West ADA Trail
- Horse Trailer Parking Lot



Kayak Launch Study

- For full report please see the project webpage.

Doves Landing Park

West Comparison



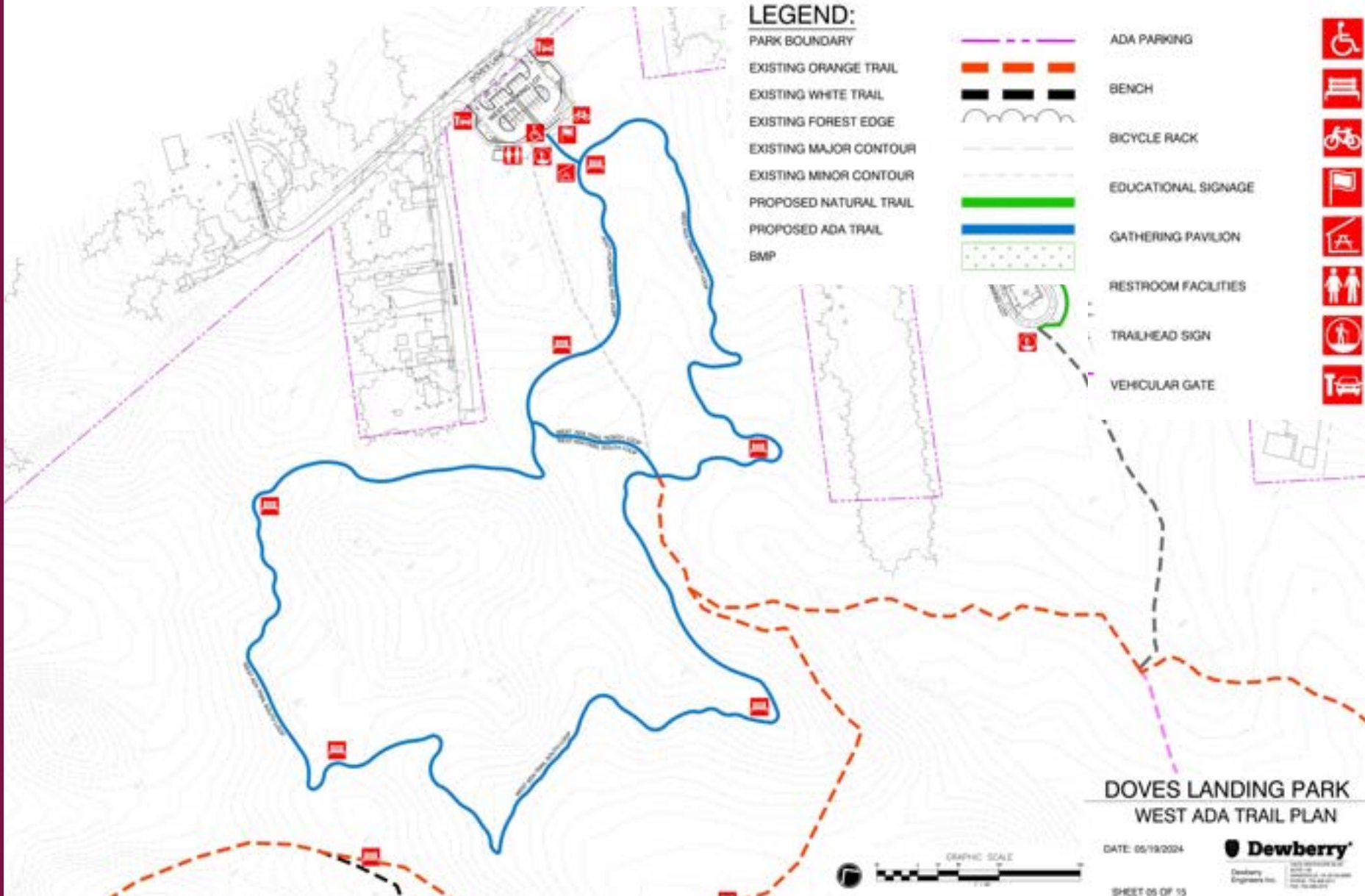
10%

- Parking lot limited to existing parking lot footprint
 - 2 Flexible Parking Spaces & 1 Bus Space
- Natural Trail & ADA Trail from Parking Lot



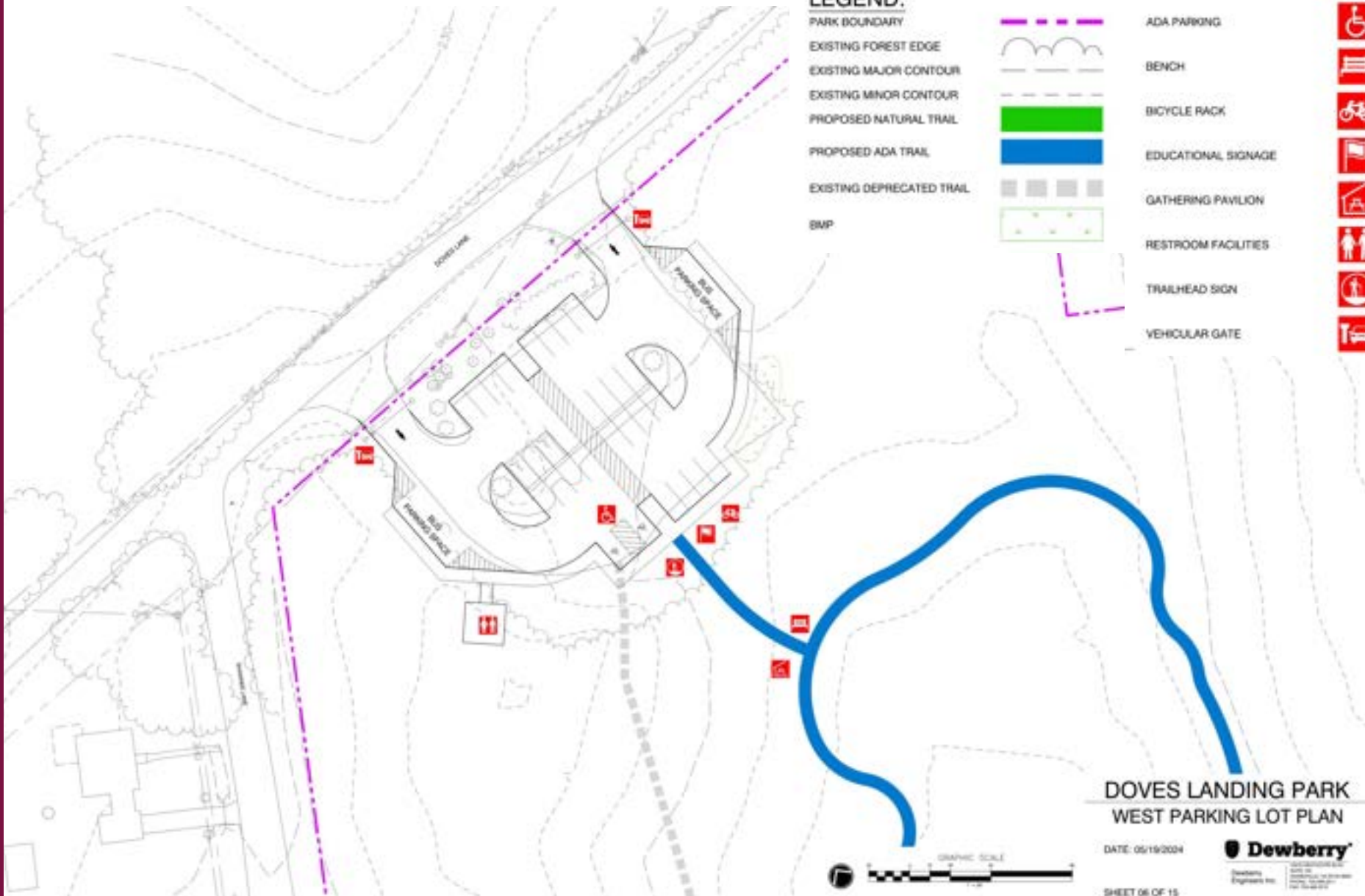
35%

- Revised Parking Lot – Moderately expanded
 - 2 Bus Parking Spaces
- ADA Trail only from Parking Lot
- Separate Horse Trailer Parking



West ADA Trail

- Trailhead Improvements
- 5,500' ADA Loop
- 2,400' ADA North Loop
- 3,600' Estimated South Loop
- 6 Benches/Rest Areas



West

- Trailhead Improvements
- Parking Lot Design Revision
- Restroom/Comfort Station
- ADA Accessible Site Elements
- Benches/Rest Areas
- Pavilion (est. to be sized for 30 users)
- 32 Estimated Parking Spaces
 - 30 Passenger Vehicles
 - 2 ADA
 - 2 Buses
- Vehicle Gates

LEGEND:

PARK BOUNDARY

EXISTING GRAY TRAIL

EXISTING FOREST EDGE

EXISTING MAJOR CONTOUR

EXISTING MINOR CONTOUR

PROPOSED NATURAL TRAIL

PROPOSED ADA TRAIL

EXISTING DEPRECATED TRAIL

TRAILHEAD SIGN

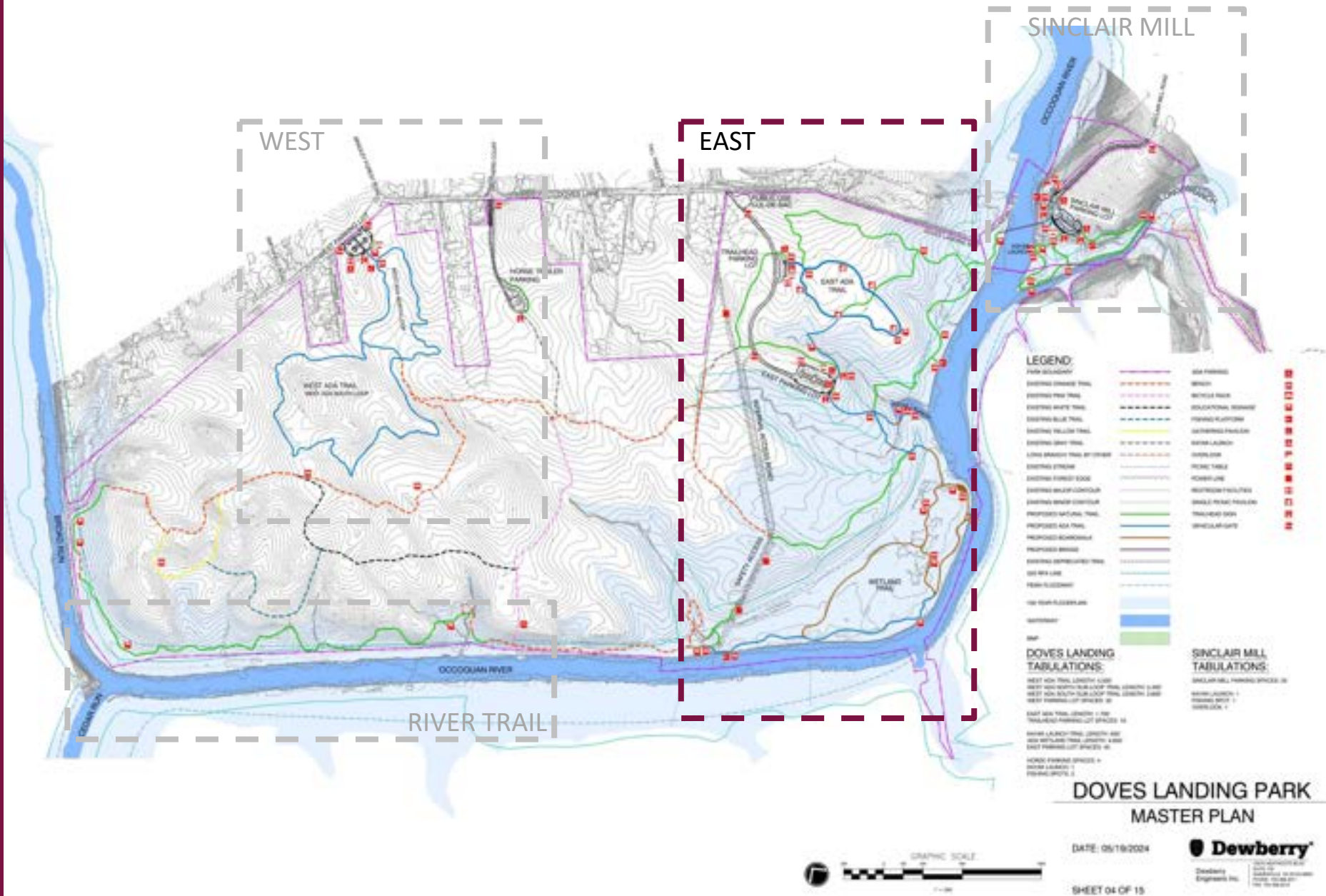
VEHICULAR GATE

EVERGREEN TREE



Horse Trailer Parking Lot

- Places Horse Trailer Parking away from other users
- 4 Estimated Horse Trailer Parking Spaces
- Access to Trail for Horse Riding

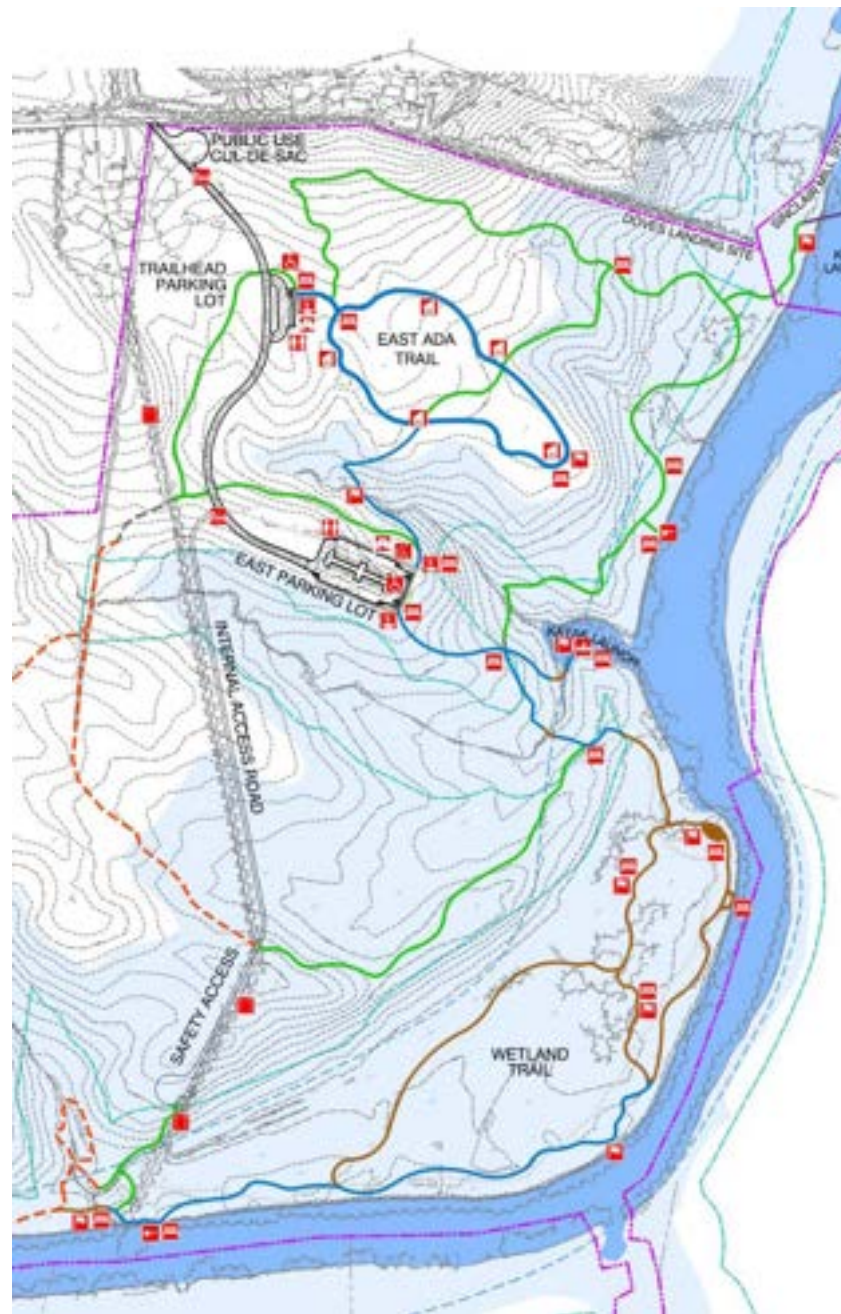
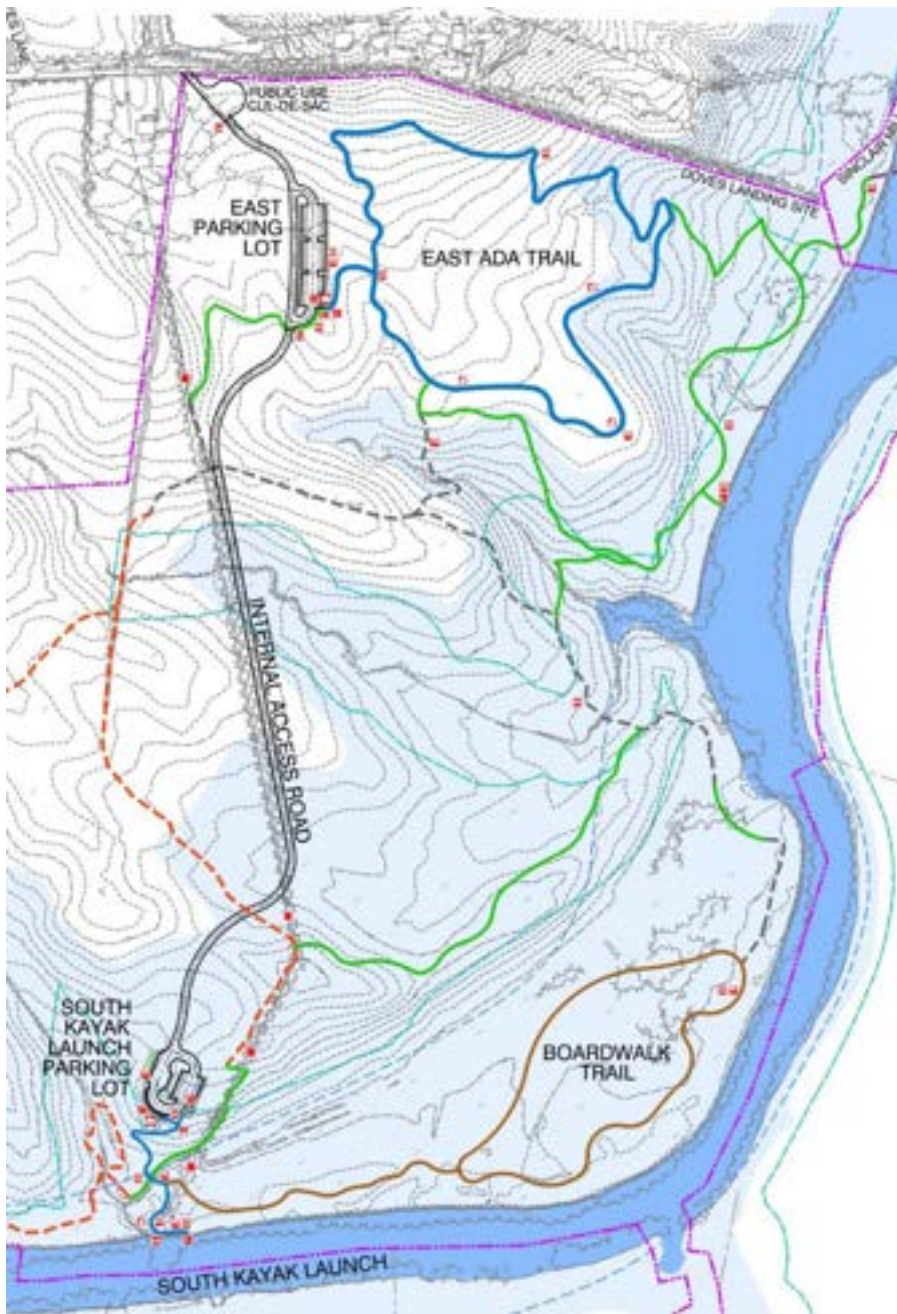


East

- Cul-De-Sac
- East ADA Trail
- Trailhead Parking Lot
- Wetland Trail
- East Parking Lot
- Safety Access

Doves Landing Park

East Comparison



10%

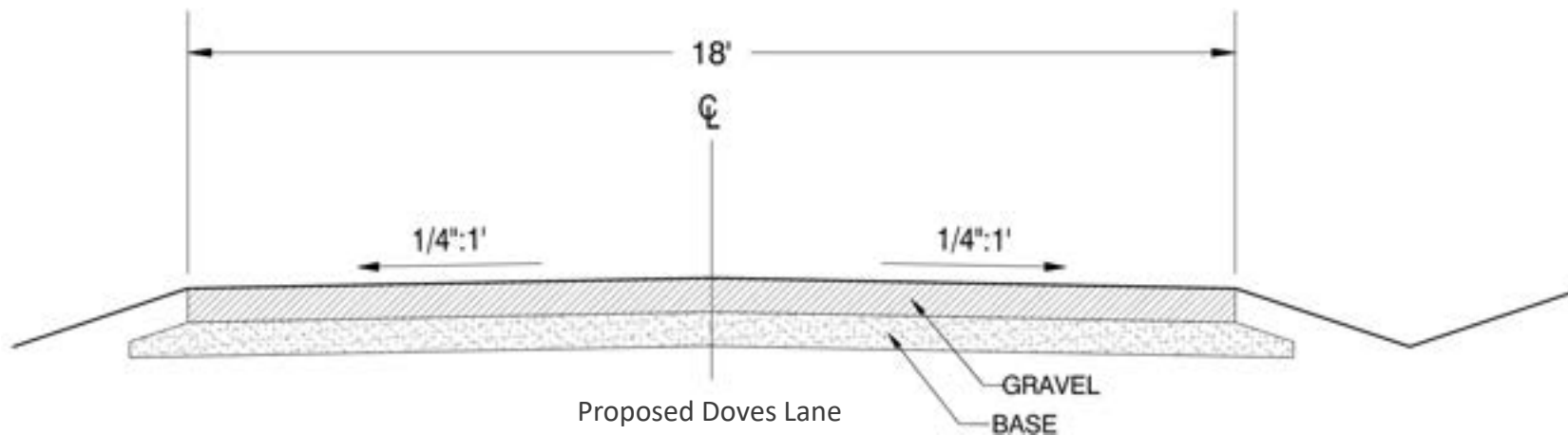
- East parking lot serving ADA trail.
- Kayak parking lot located off of powerlines.

35%

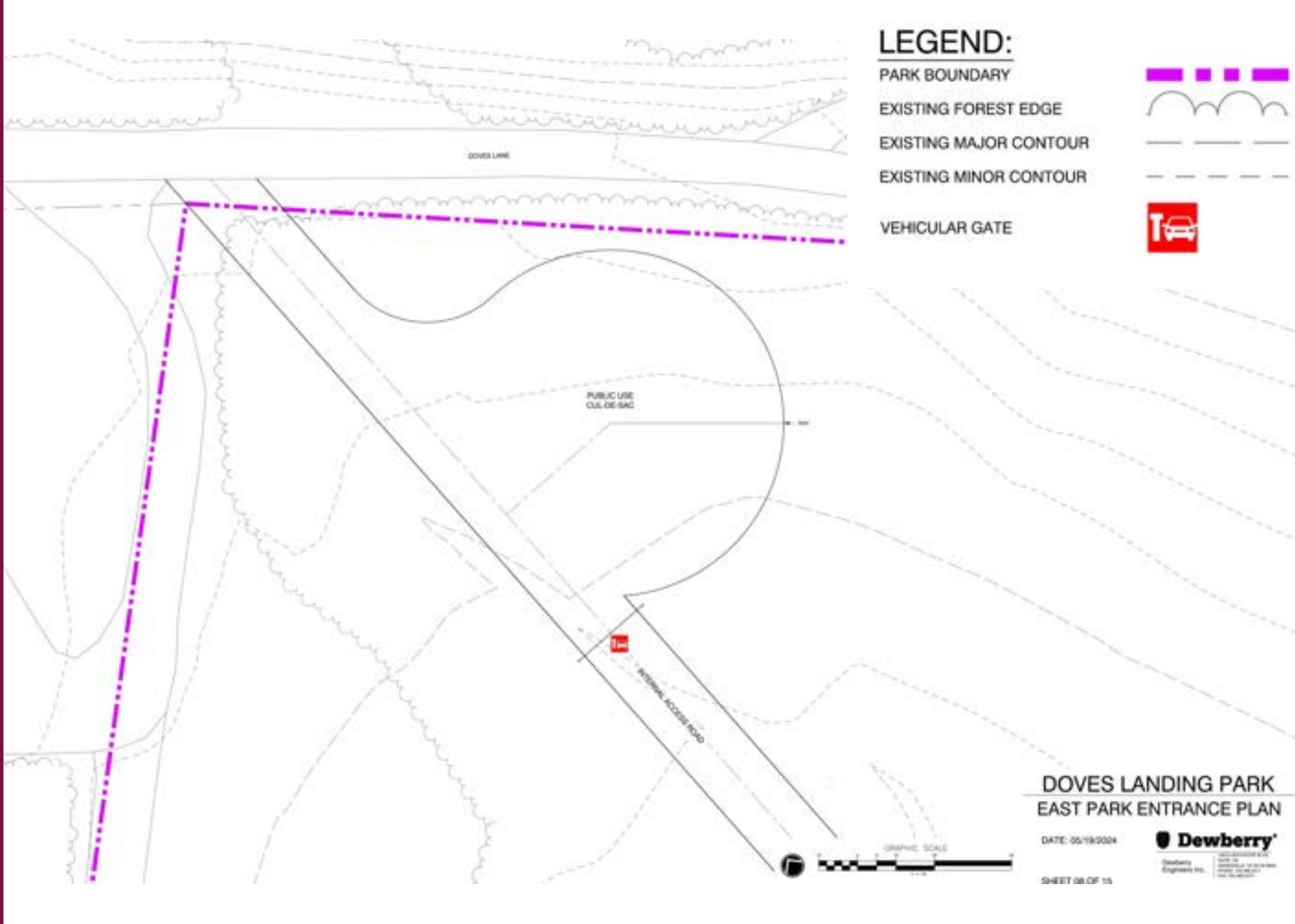
- East Parking Lot Relocation
- Secondary Parking Lot Relocation
- Boardwalk Trail expanded to Wetland Trail
- Relocated Kayak Launch
- Revised & Shortened East ADA Trail

Doves Lane Improvements

- VDOT will be performing maintenance on Doves Lane after Doves Farm project is completed
 - Typically this is additional gravel & grading
- County improvements will be concurrent with permitting on Doves Lane Eastern Improvements
 - Widen entire road to 18'
 - Improve drainage swales (primarily on north of Doves Lane on uphill side)
 - Remove trees too close to road

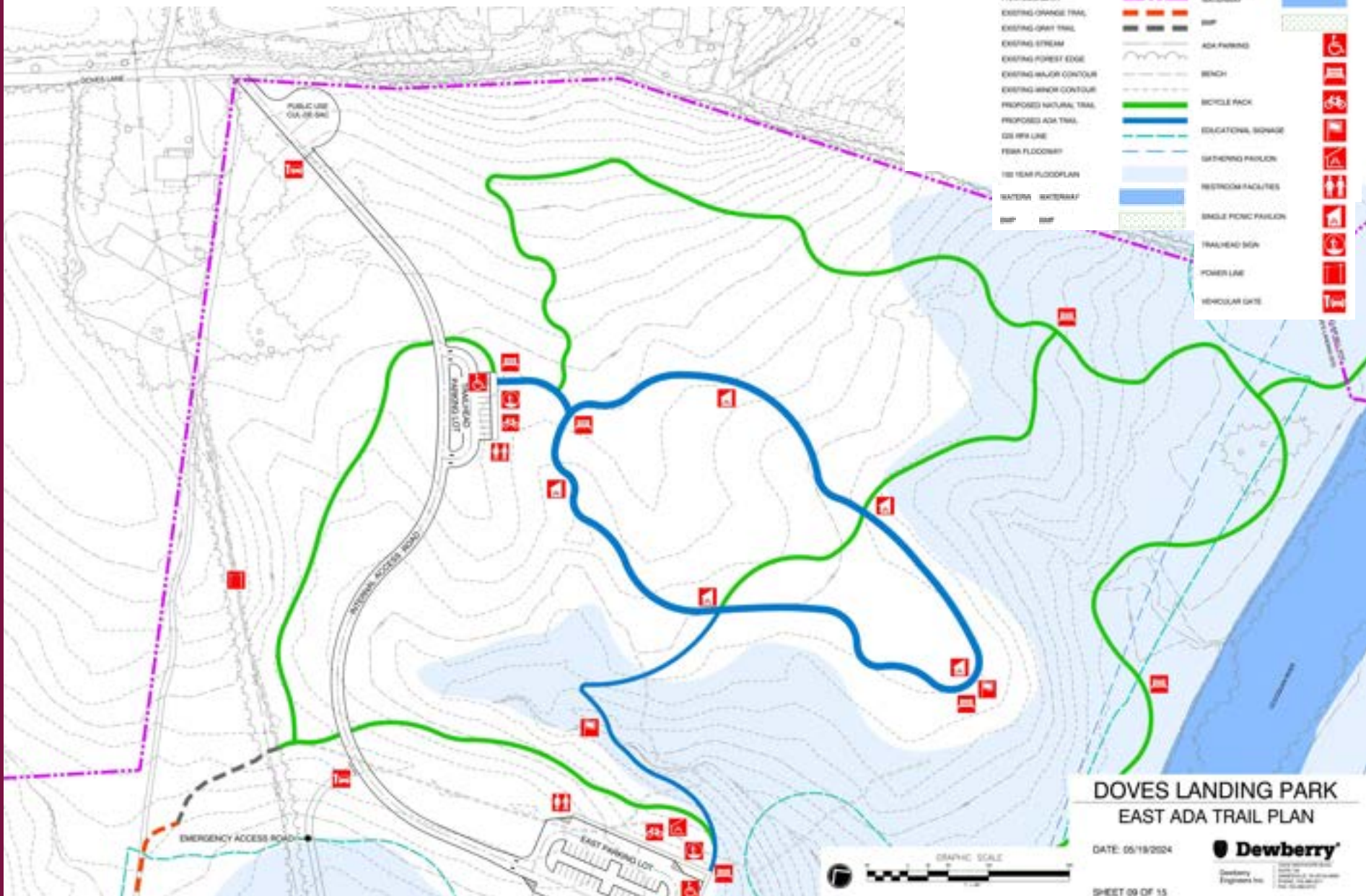


Current Doves Lane Condition



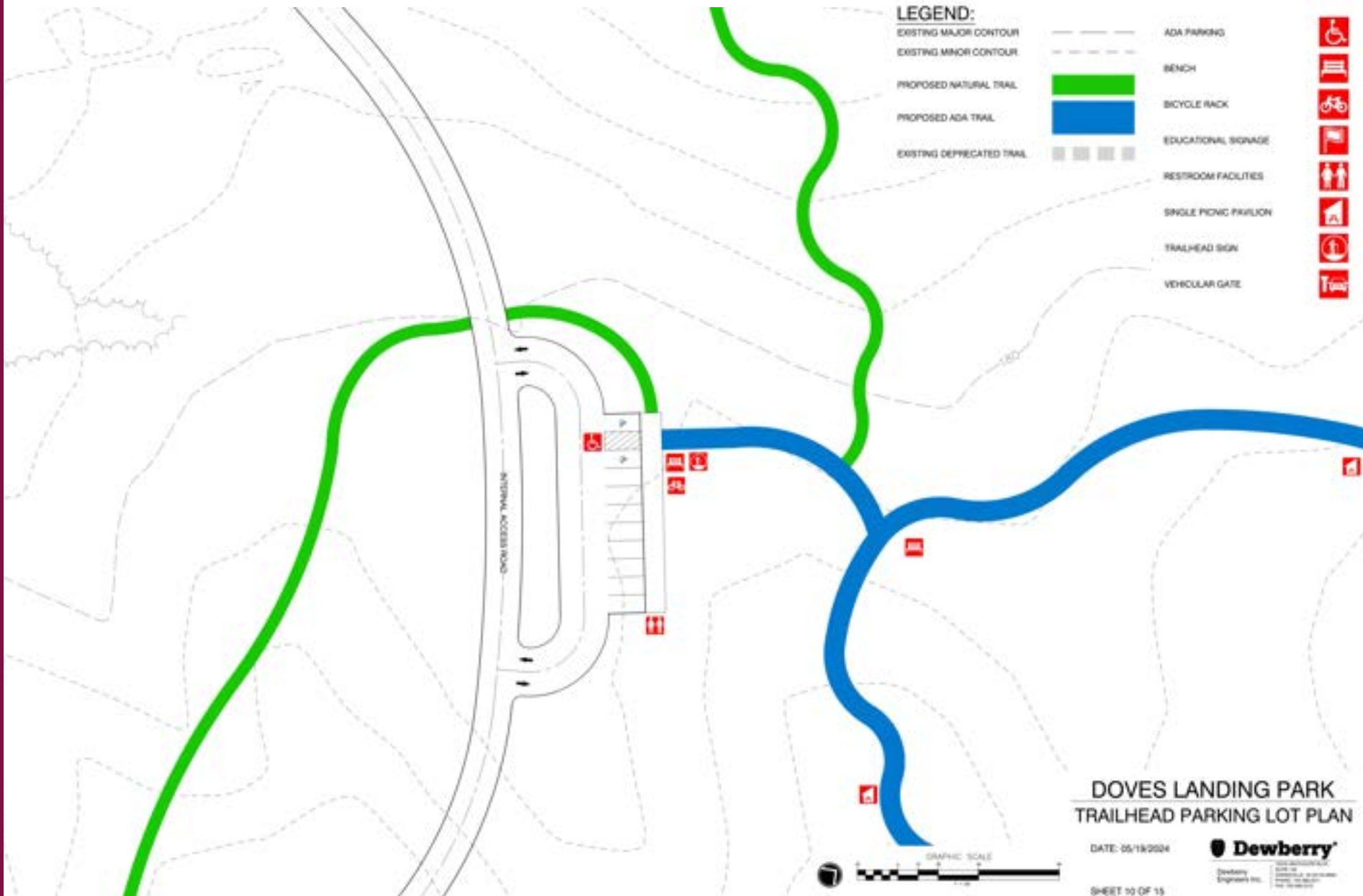
Cul-De-Sac

- Public Use Cul-De-Sac
- Vehicle Gate



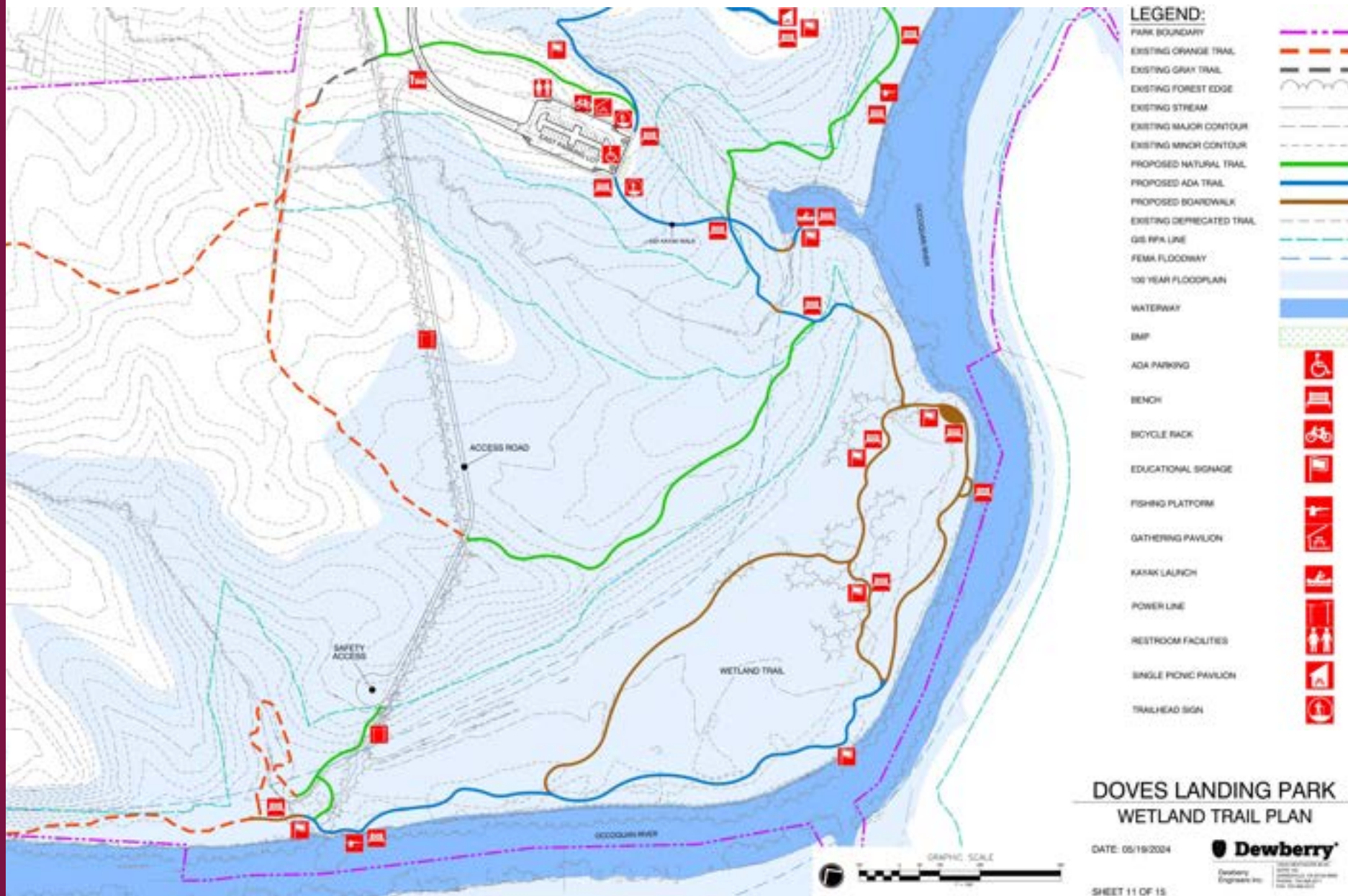
East ADA Trail

- 1700' ADA Trail Loop
- 2 Trail Benches
- 5 Single Picnic Table Pavilions
- Access to and from Trailhead Parking Lot & East Parking Lot



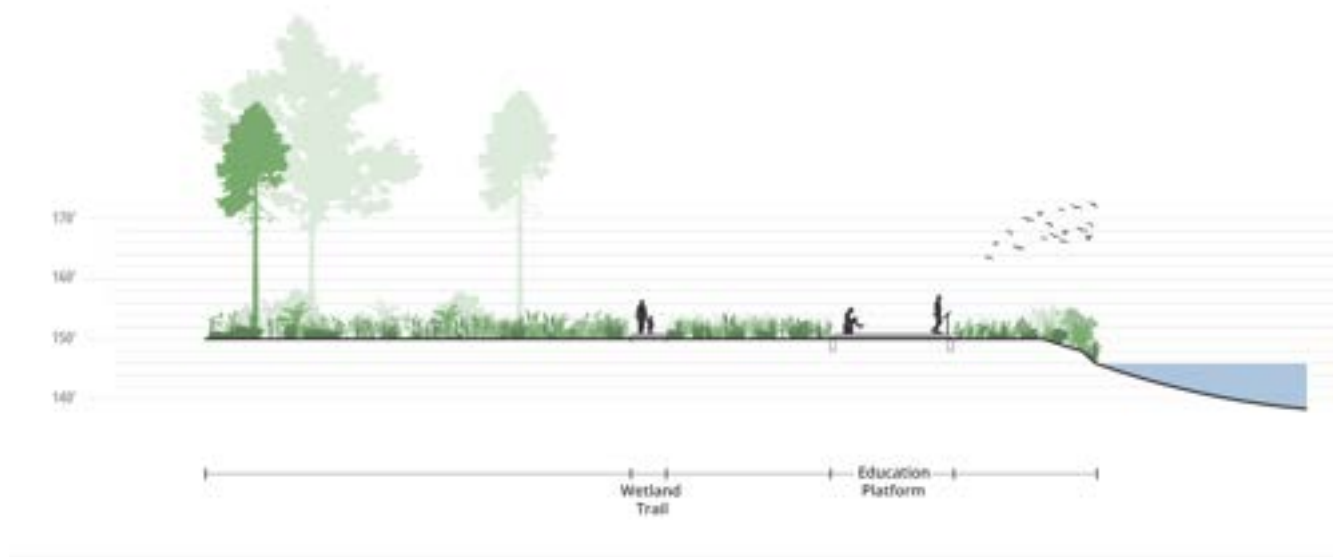
Trailhead Parking Lot

- Small Trailhead Parking Lot serving ADA trail
- Restroom/Comfort Station
- Bench



Wetland Trail

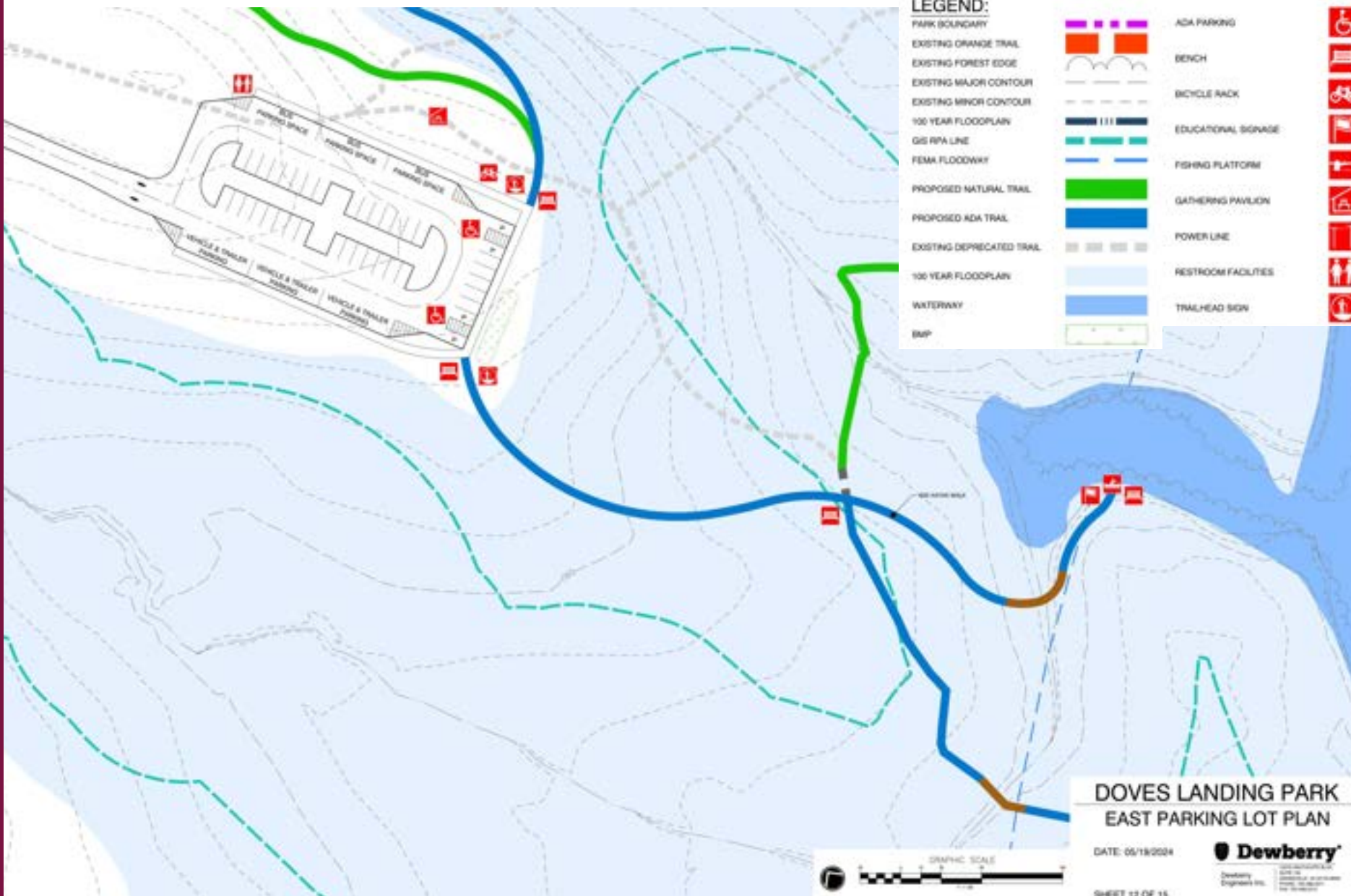
- New Trailhead
- Revised Trails
- 4,600' Wetland Trail
 - 1,150' Path to Wetland
 - 3,450' Wetland Loop
 - 4 Benches/Rest Areas
- Wetland Classroom



Note: Visualizations are conceptual. They are not final.

Wetland Trail





East Parking Lot

- Relocated Eastern Parking Lot
 - Combines the previous kayak parking lot and eastern parking lot.
- Pavilion (estimate to be sized for 12 users)
- Restroom/Comfort Station
- Benches/Rest Areas
- Kayak Launch
 - Est. Length: 680'
 - Bench/Rest Area



Note: Visualizations are conceptual. They are not final.

Kayak Launch





Safety Access

- 10' Access Path
- Turn-Around for Safety & Maintenance Vehicles

DOVES LANDING PARK
SAFETY ACCESS PLAN

DATE: 05/19/2024

SHEET 13 OF 15



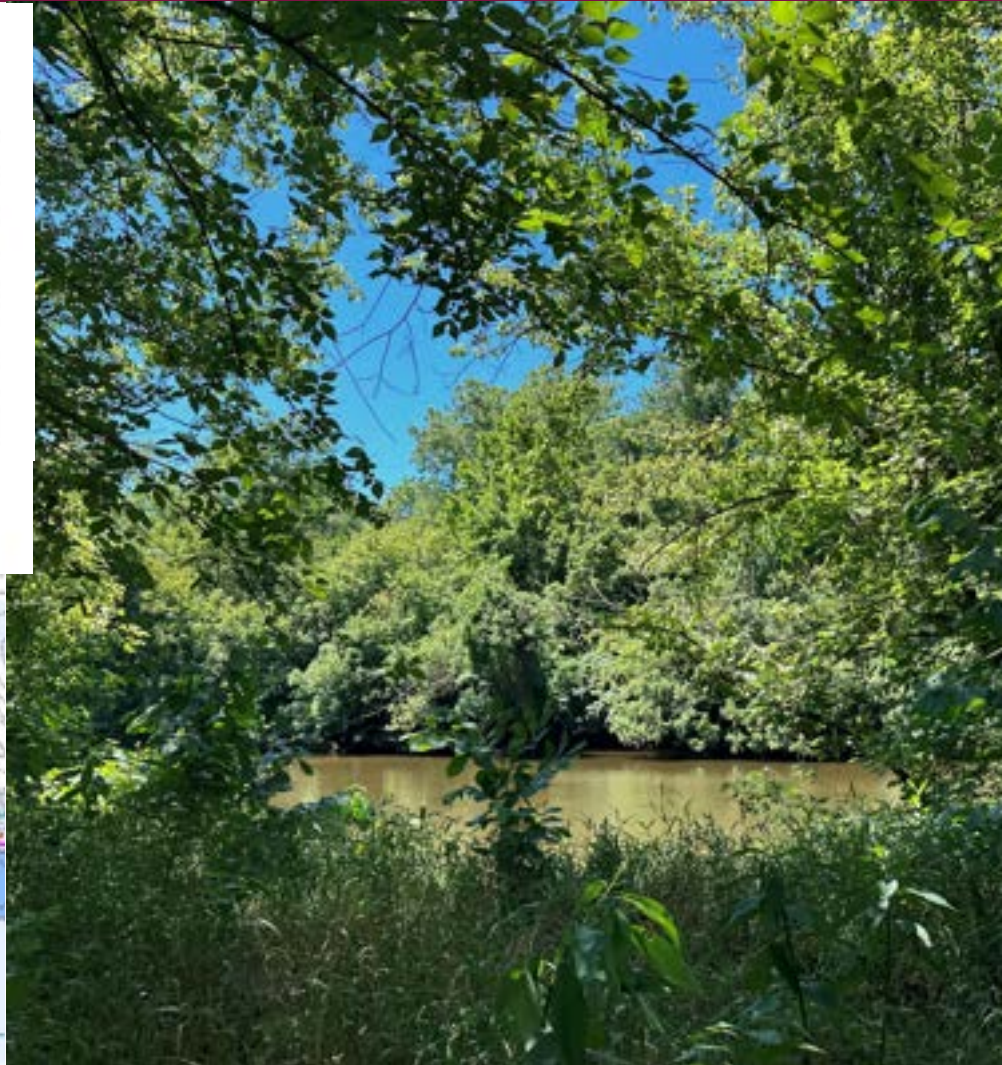
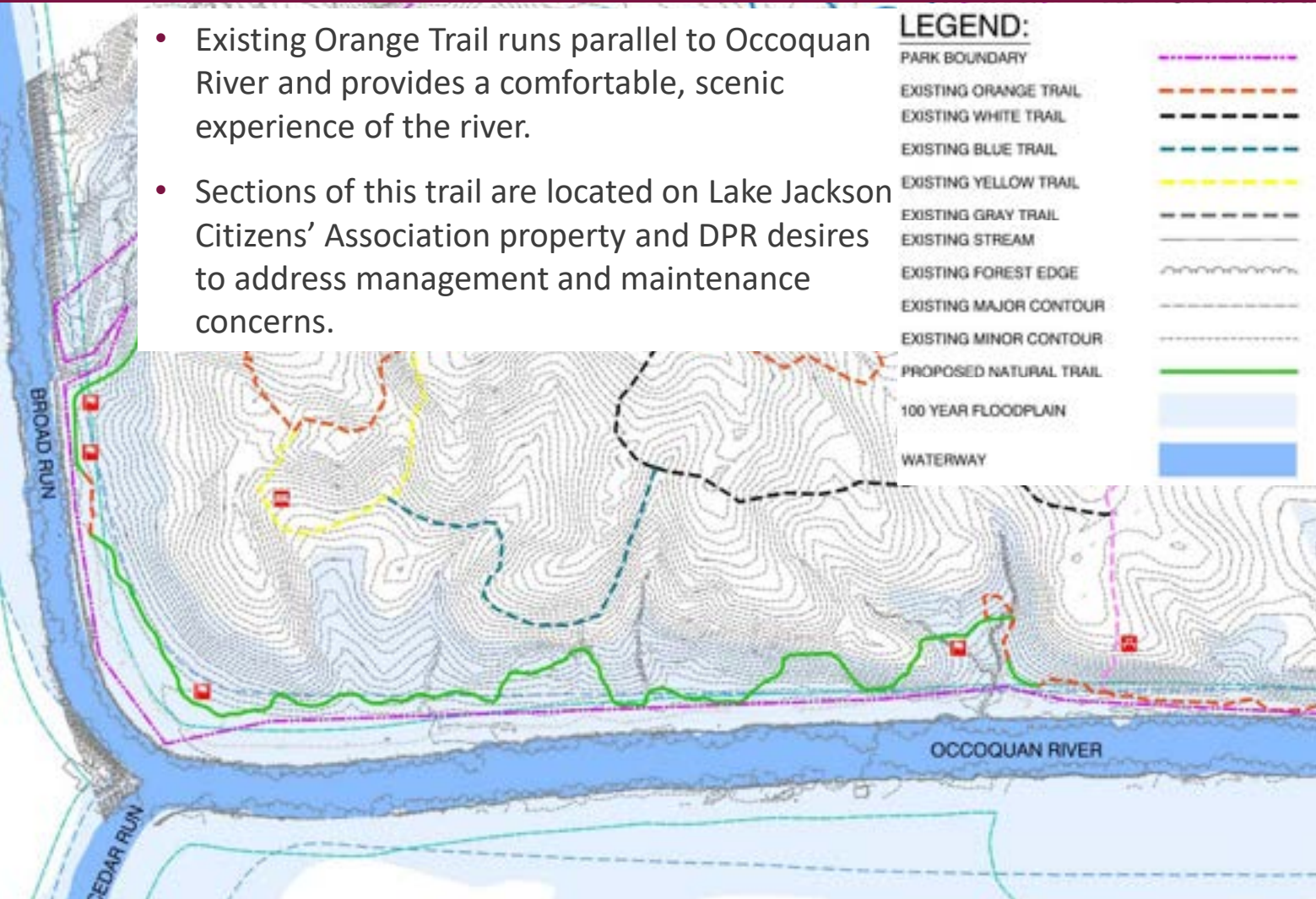


River Trail

- Existing Orange Trail runs parallel to Occoquan River and provides a comfortable, scenic experience of the river.
- Sections of this trail are located on Lake Jackson Citizens' Association property and DPR desires to address management and maintenance concerns.

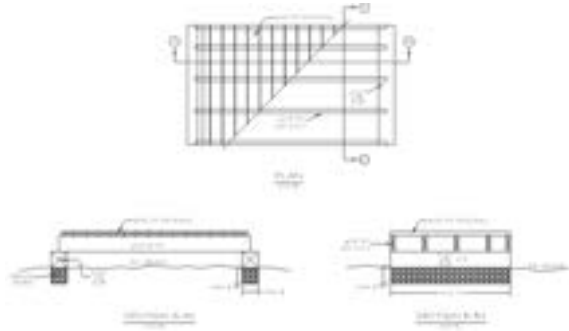
LEGEND:

PARK BOUNDARY	
EXISTING ORANGE TRAIL	
EXISTING WHITE TRAIL	
EXISTING BLUE TRAIL	
EXISTING YELLOW TRAIL	
EXISTING GRAY TRAIL	
EXISTING STREAM	
EXISTING FOREST EDGE	
EXISTING MAJOR CONTOUR	
EXISTING MINOR CONTOUR	
PROPOSED NATURAL TRAIL	
100 YEAR FLOODPLAIN	
WATERWAY	



Example Boardwalks

Boardwalk



Example Section



Boardwalk – Rockefeller Preserve



Boardwalk - Neabsco



Example Boardwalk



Boardwalk – Rockefeller Preserve



Boardwalk - Neabsco

Example Kayak Launches



ADA Kayak Launch



Erie Canal in Village of Fairport, NY



Town of Occoquan, Virginia



Fort Clatsop Natural & Concrete, Oregon



Deer Creek Natural & Concrete, Maryland

Example Fishing Platforms



Icicle Creek Accessible Platform, Washington



National Harbor Marina, MD



Icicle Creek Accessible Platform, Washington

Example Site Features



Gathering Pavilion



Picnic Table Shelter

Example Site Features



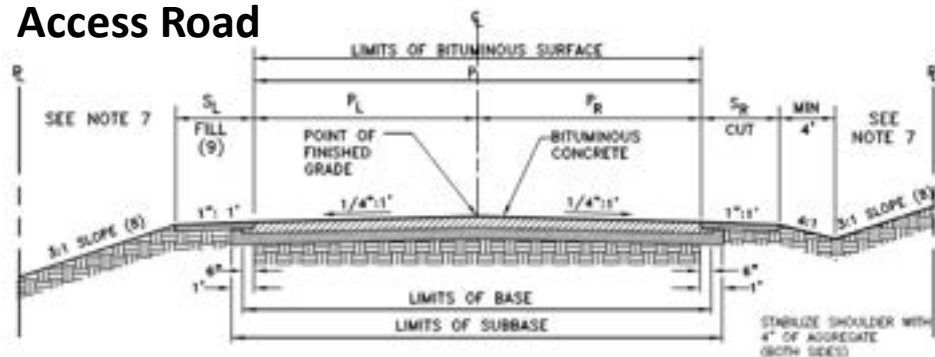
Restroom Facilities



ADA Picnic Table

Example Site Features

Access Road



Access Road Surface Elevation



Example Access Road

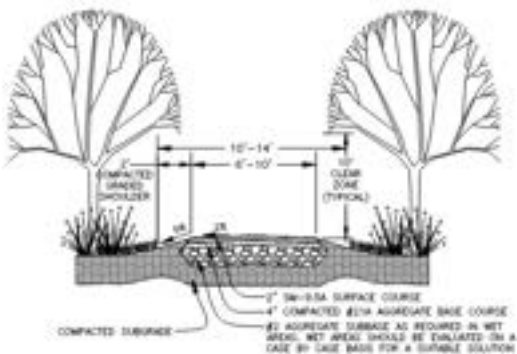


Example Access Road

Vehicle Gate



Trails



Trail Surface Elevation



Example Natural Trail



Example ADA Trail

County Next Steps

Design

- Dewberry will finish the 35% Design Set and cost estimation for all proposed improvements at Sinclair Mill and Doves Landing Park.
- Dewberry will recommend phasing based on estimated costs, available funding, and site prioritization.
- Based on cost estimation and recommended phasing, Prince William County will contract 50-100% design for the Sinclair Mill property.

Resource Management

- Following the completion of the initial Threatened and Endangered Species study, on the ground studies/additional site analysis will be taking place as needed.
- Prince William County will be working with the Virginia State Department of Forestry to develop a Forest Management Plan for the full Doves Landing Park site, including Sinclair Mill and Long Branch Preserve.
- Based on Dewberry's analysis, Prince William County is developing a maintenance plan for trail repairs at Doves Landing Park to include fixing broken culverts and adding minimal crossings to wet areas along the trail.
- Signage has been added to Doves Landing Park designating private property. Maps and additional trail signs will be installed this summer.

**Please send Comments/Questions to:
DovesLanding@pwcgov.org**

Website: <https://www.pwcva.gov/departments/parks-recreation-tourism/doves-landing-master-plan-project>



Leesylvania State Park

- Parking: **3** parking spaces directly at the kayak launch.
15 additional parking spaces located 200' from the kayak launch.
- Visitors: No visitor use numbers are available.

Crows Nest Natural Area Preserve

- **Parking:** **18** parking spaces serving the kayak/canoe launch and the overlook trail.
- **Visitors:** Traffic study performed by Gorove Slade in the summer of 2024 showed a peak of 18 cars arriving and 18 cars leaving the parking area over the course of a day.

Lake Ridge Park

- Visitors: The boat launch and rentals were open April 6 through October 13 in 2024. Daily hand carry launch passes sold in 2024 averaged 3 passes a day. Daily kayak rentals averaged approximately 9 rentals per day.

Example Parks in Floodplains



Smale Riverfront Park Cincinnati, Ohio



Smale Riverfront Park Cincinnati, Ohio

DOVES LANDING PARK

PRELIMINARY SITE PLAN REVISION



VICINITY MAP
Scale 1" = 100'

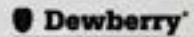


SHEET INDEX

01	COVER SHEET
02	GENERAL NOTES
03	GENERAL DETAILS & SHEET SET
04	LANDSCAPE PLAN
05	WEST SIDE TRAIL PLAN
06	WEST PARKING LOT PLAN
07	HORSE TRAILER PARKING LOT
08	EAST PARK ENTRANCE PLAN
09	EAST SIDE TRAIL PLAN
10	TRAILHEAD PARKING LOT PLAN
11	WETLAND TRAIL PLAN
12	EAST PARKING LOT PLAN
13	SAFETY ACCESS PLAN
14	DRUGS FOR BELL TRAILS PLAN
15	DRUGS FOR BELL PARKING LOT PLAN

DOVES LANDING PARK COVER SHEET

DATE: 05/19/2024



Dewberry
Engineers Inc.

SHEET 01 OF 15

LEGEND:

ADA PARKING



BICYCLE RACK



BMP - RAIN GARDEN



BOARDWALK
OUTDOOR CLASSROOM



INTERPRETIVE SIGNS



EXISTING POWER LINE



FISHING PLATFORM



GATHERING PAVILION



KAYAK LAUNCH



OVERLOOK



PARKING



PICNIC TABLE



RESTROOM FACILITIES



SEATING (ADA not shown)



SINGLE PICNIC PAVILION



TRAILHEAD SIGN



VEHICULAR GATE



DOVES LANDING PARK LEGEND & DETAILS

DATE: 05/19/2024

SHEET 02 OF 15

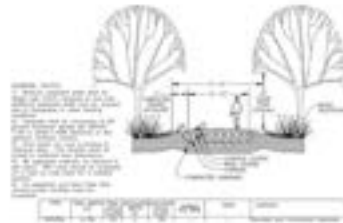
Dewberry

Dewberry
Engineers Inc.

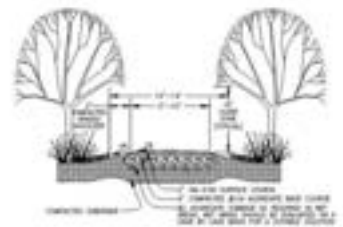
10000 DEER CREEK ROAD
SUITE 100
DALLAS, TEXAS 75243
214.416.1000
WWW.DEWBERRY.COM

LEGEND:

TRAIL
(NATURAL MATERIAL)



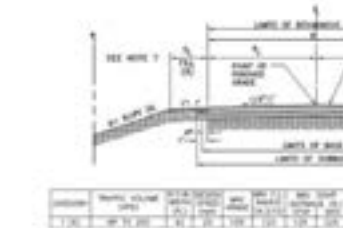
ADA TRAIL



BOARDWALK



INTERNAL ACCESS ROAD



SHEET KEY (NTS):



BRIDGE*



*FUTURE BRIDGE CROSSING & TRAIL

SAFETY ACCESS ROAD



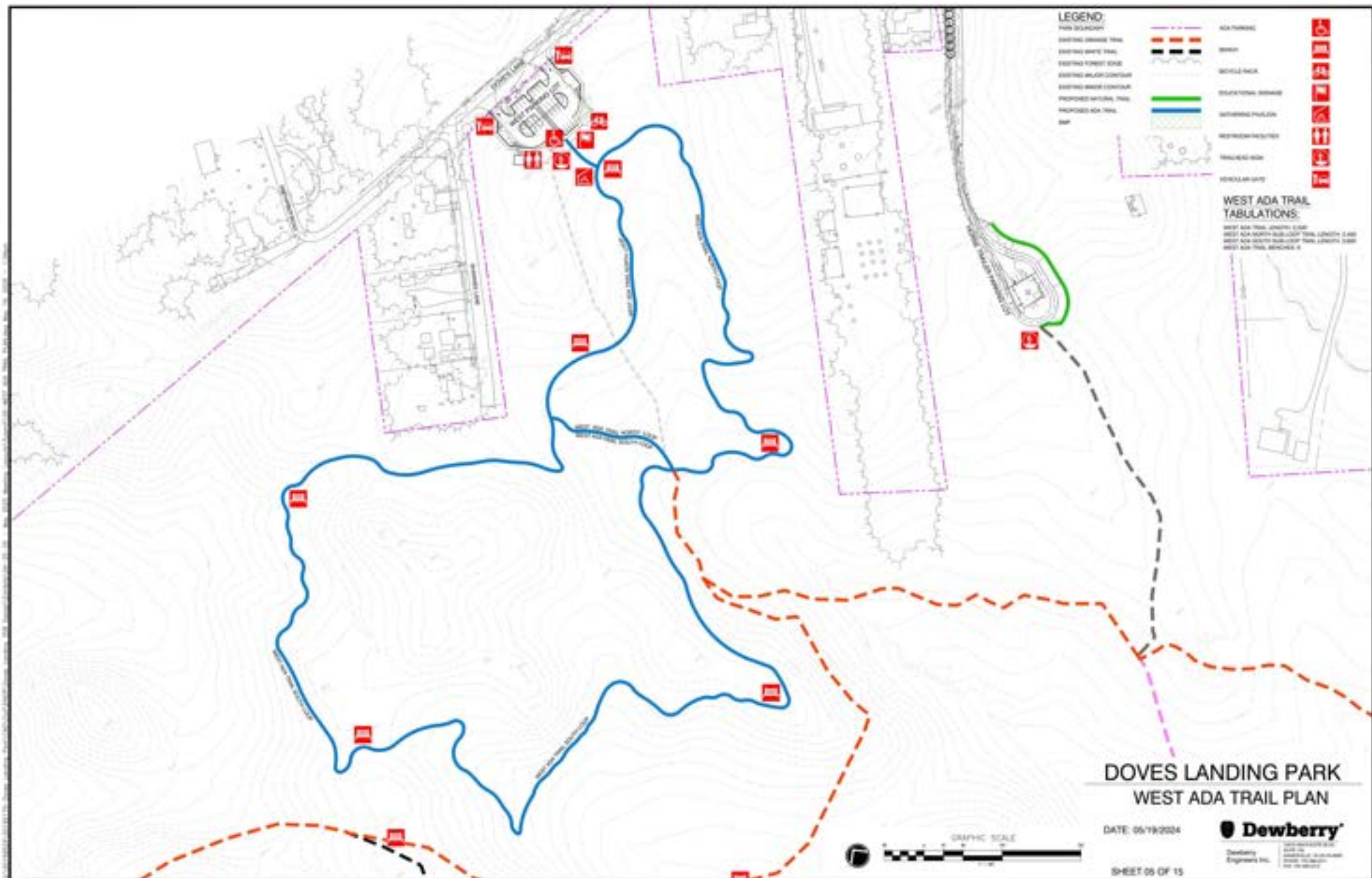
DOVES LANDING PARK LEGEND, DETAILS & SHEET KEY

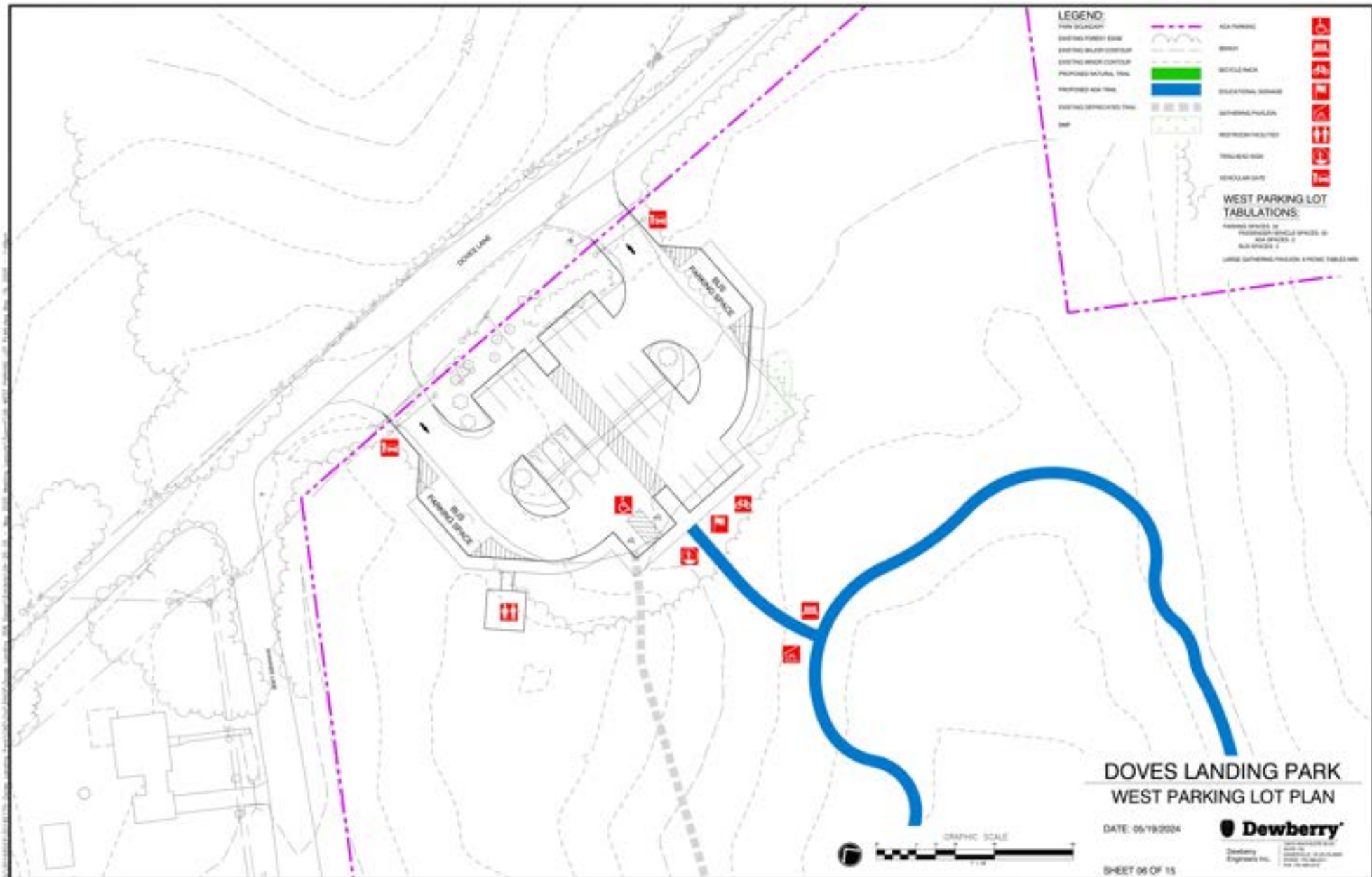
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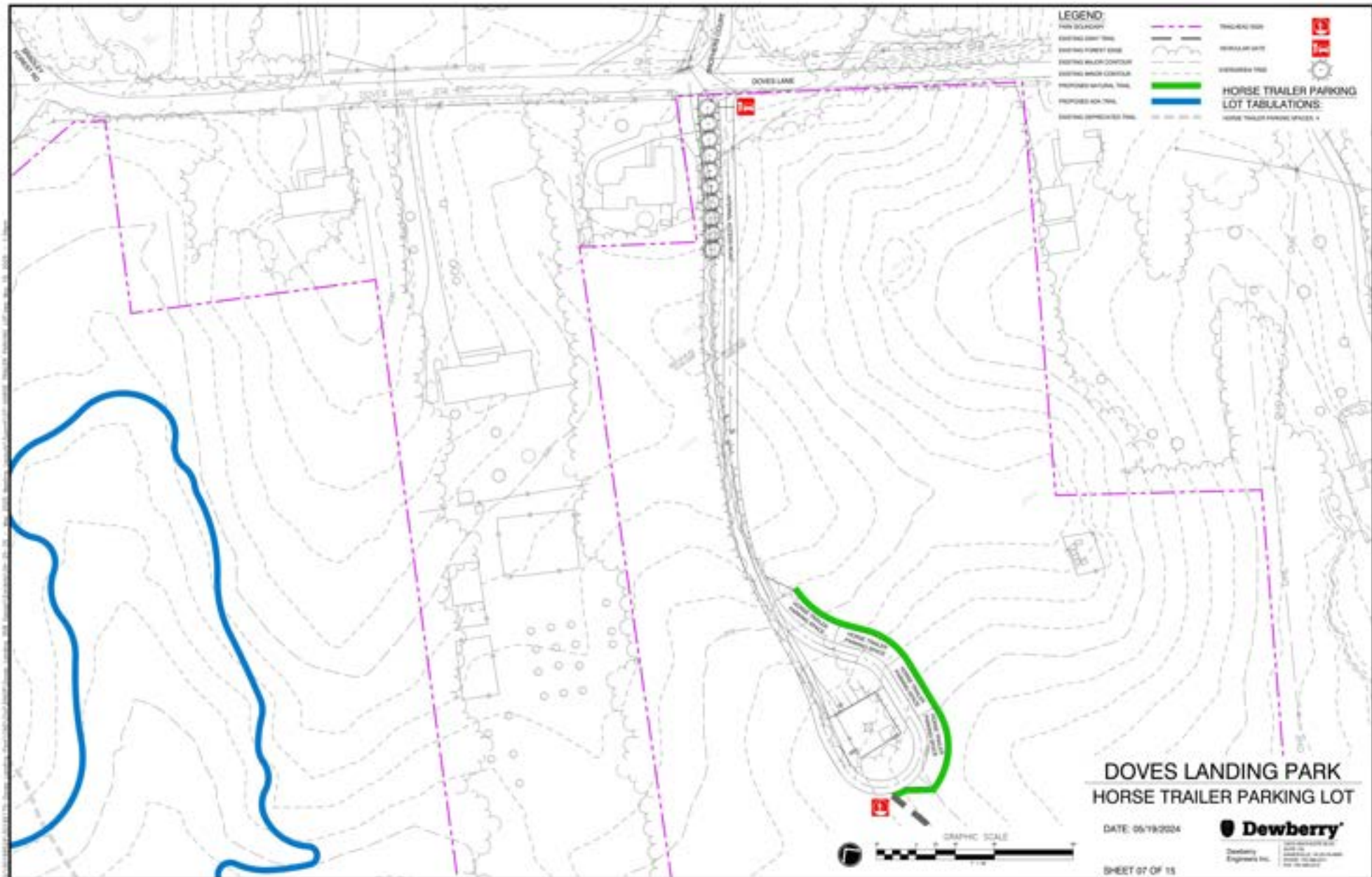
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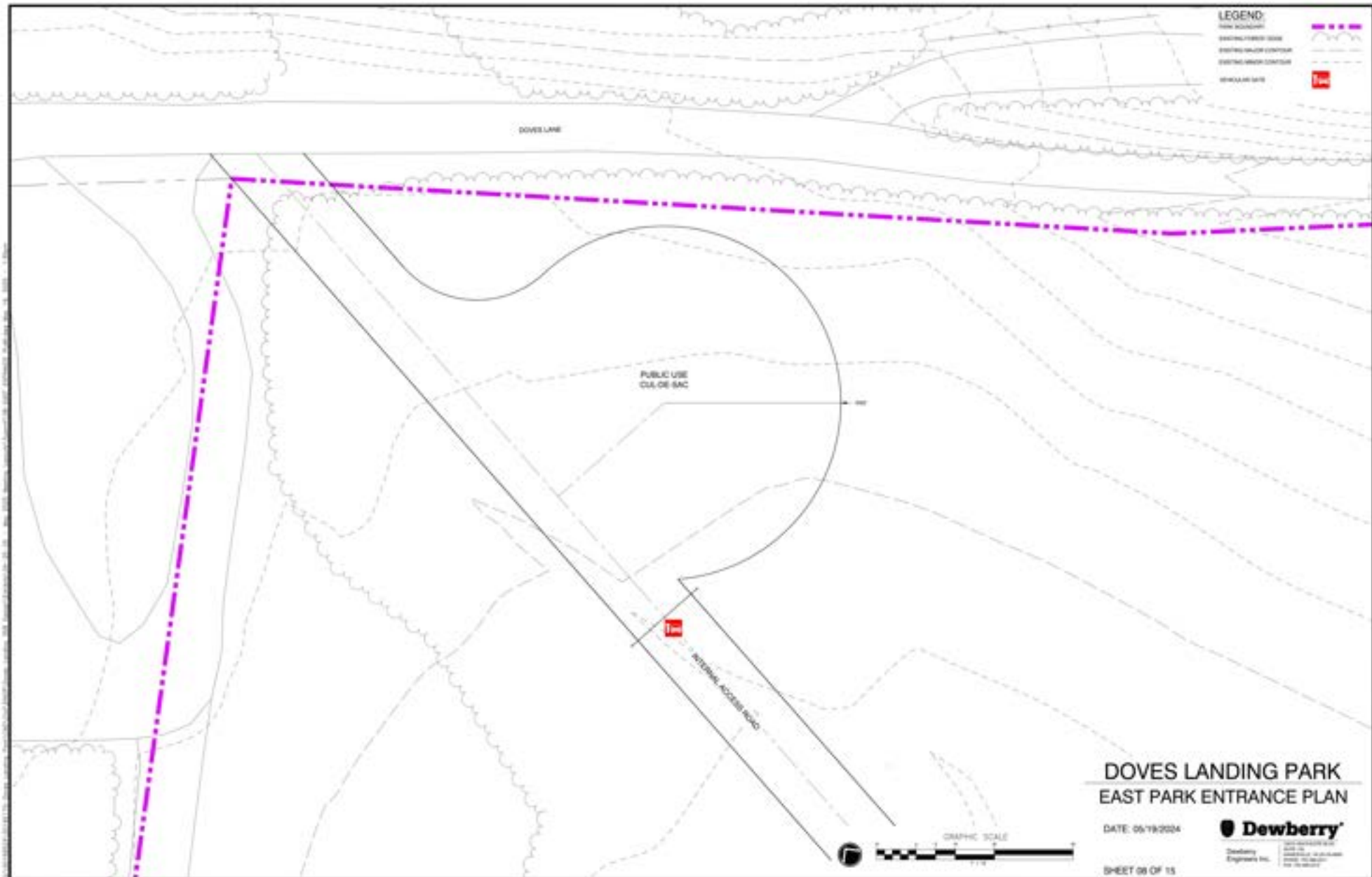
Dewberry
Engineers Inc.

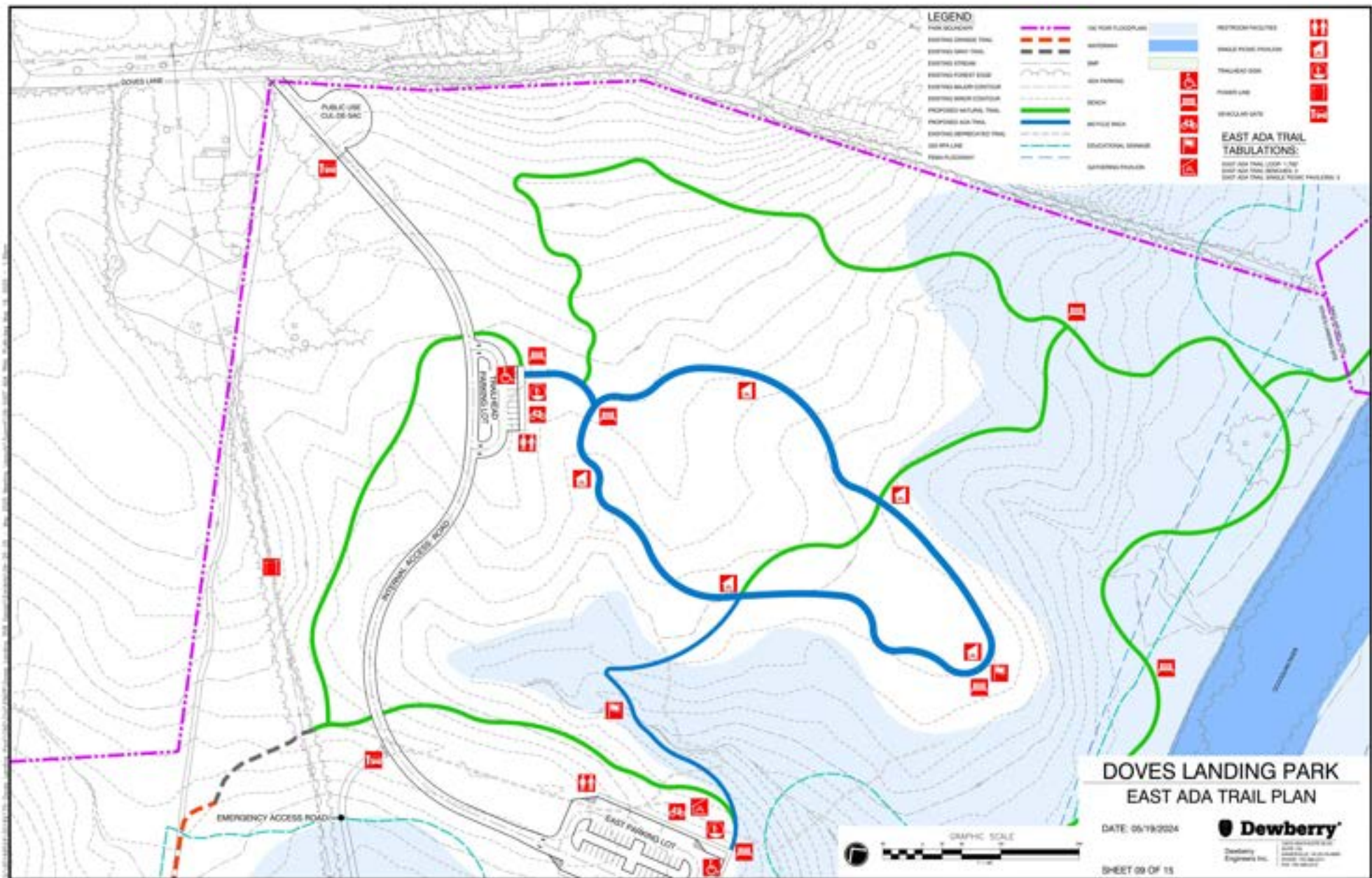
SHEET 03 OF 15

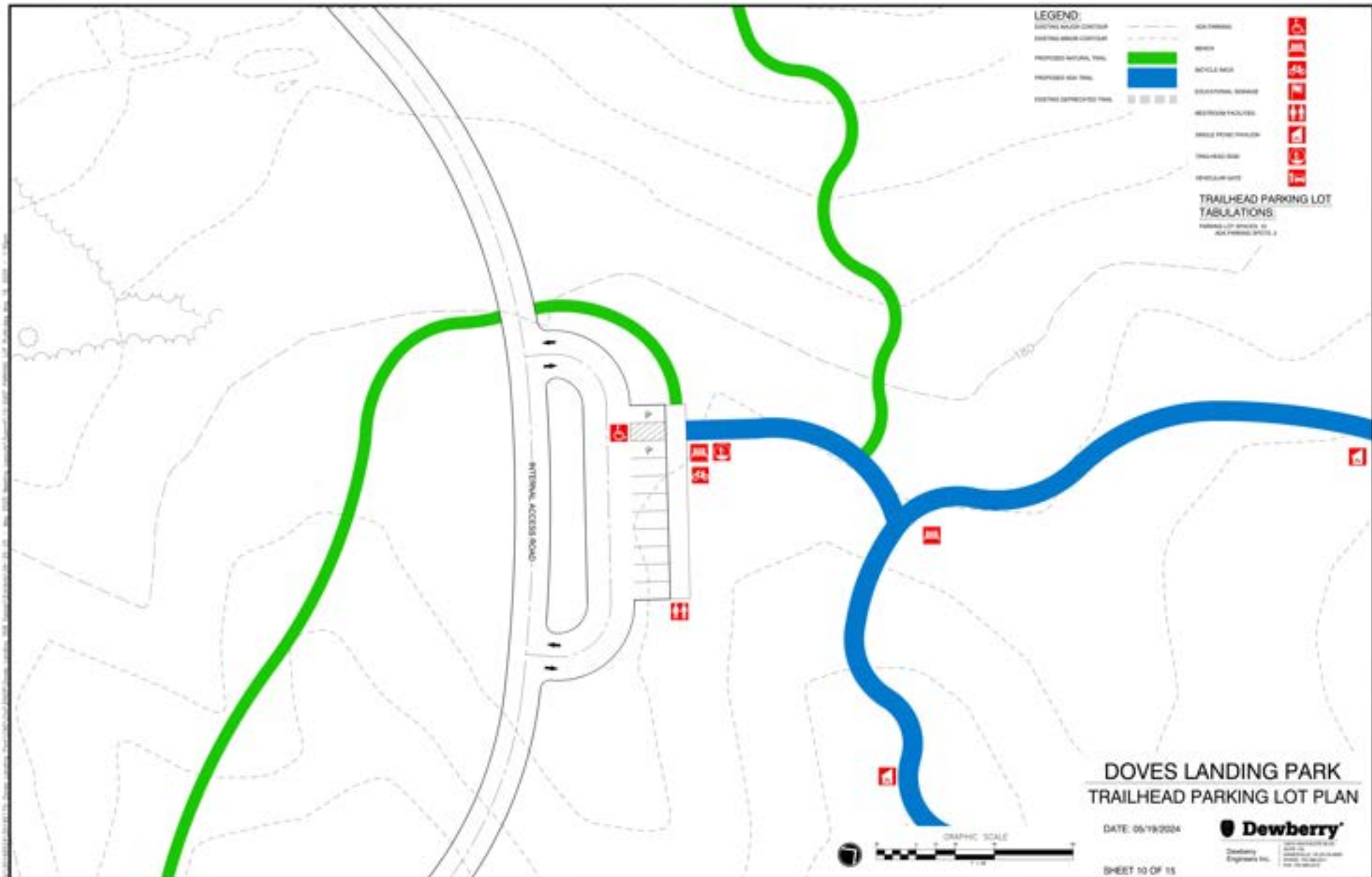




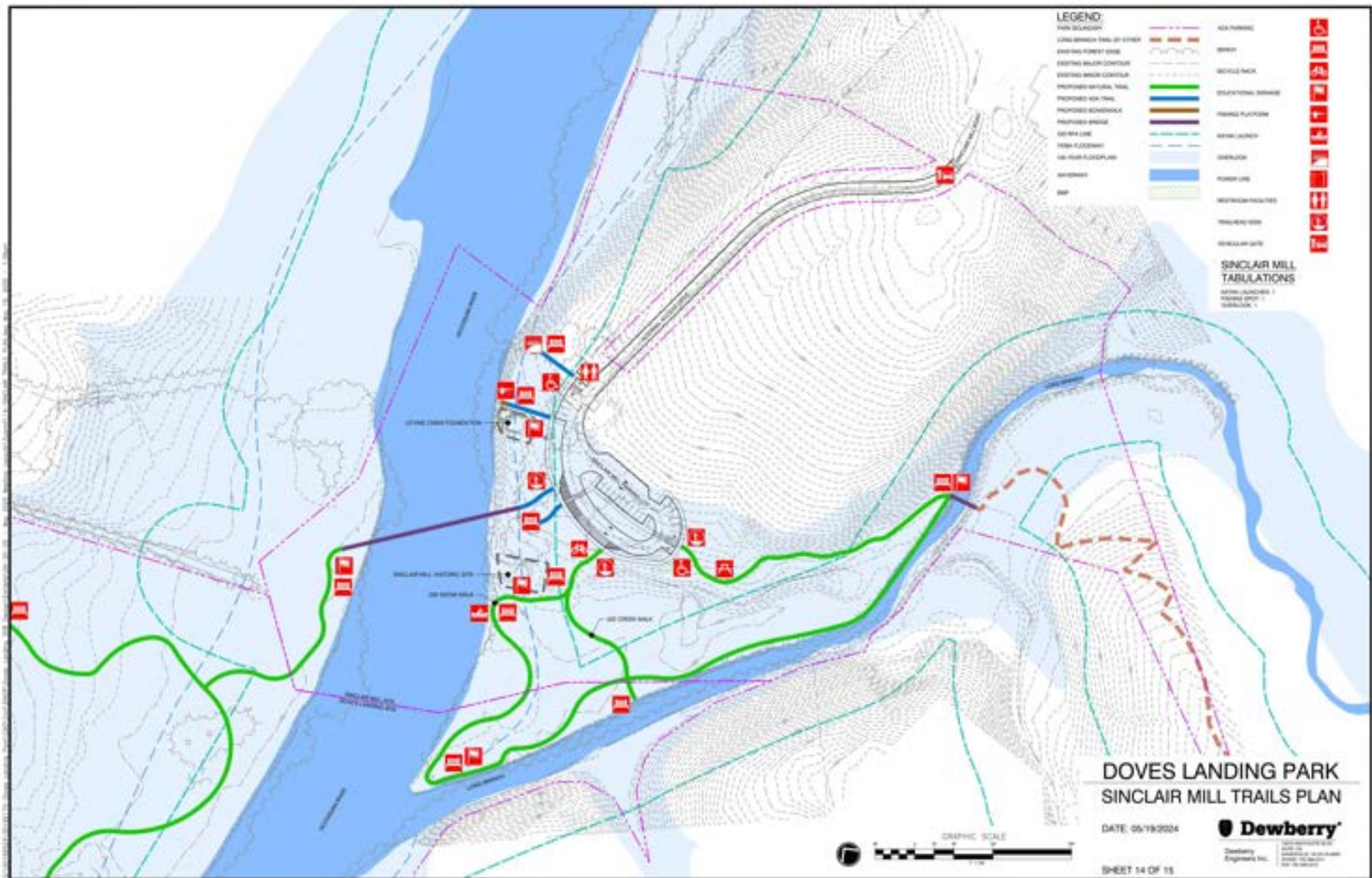














View of Bradley Forest Road/Doves Lane Data Collection Video – Tuesday, May 21st, 2024

