



Prince William County, VA

2024 Parks and Recreation Needs Assessment

Report of Results

February 2025

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Executive Summary

Survey Background

The Prince William County Parks and Recreation Department conducted its first assessment to track and better understand attitudes about current services, future needs, and other local policy topics in 2019. This 2024 Needs Assessment Survey is conducted as evidence of the agency's continued commitment to informed decision-making and in partial fulfillment of CAPRA accreditation standards. Polco/National Research Center (NRC) implemented the survey on the Department's behalf and prepared this report.

Two survey methods were used to solicit community input. The first is the statistically valid random sample survey which resulted in 194 completed responses. An open participation survey was also made available to all residents in Prince William County and resulted in an additional 564 completed surveys. Since every resident in the county had an equal chance in getting selected for the statistically valid, random sample survey, it is more likely to represent a true cross-section of the community. Thus, the weighted statistically valid random sample survey results are used as the primary dataset in this report. Those areas of variation are noted in Appendix E: Open Participation Comparisons with Random Sample.

The Random Sample Survey dataset is used in the following sections:

- Survey Background Key Findings
- Survey Results
- Appendix A: Respondent Characteristics
- Appendix B: Complete Survey Frequencies
- Appendix C: Verbatim Responses to Open-ended Survey Questions
- Appendix D: Responses to Select Survey Questions by Respondent Characteristics
- Appendix H: Survey Materials

The Open Participation Survey dataset is used in the following sections:

- Appendix E: Open Participation Results
- Appendix F: Verbatim Responses to Open-ended Survey Questions

Key Findings

Prince William County's parks and facilities are heavily used by residents.

- Around 50% of respondents reported using Prince William County parks or facilities at least once per month., and over 1 in 5 indicated they visited at least once per week.
- Newer County residents, homes without children, and older residents indicated significantly lower levels of use.

Many facilities which were identified as the most important by residents were also given some of the highest ratings for meeting current needs.

- Of the forty-eight facilities residents were asked to review, park restrooms and walking trails received the highest proportion of residents stating that over 50% of their current needs were being met.
- Over 4 in 10 gave similar ratings to: historic properties, picnic and shelter areas, natural wildlife habitats, small neighborhood parks, nature centers, large regional parks, and waterfront parks.
- Of the 10 most important facilities identified by residents, 5 of them were among the highest scores for meeting the current needs of residents.

Community event spaces and adult fitness and wellness programs top the list of most important program areas.

- When asked to select their top four most important program areas, community special events and adult fitness and wellness programs were the top two with over one-third of respondents identifying its importance to their household.
- History programs and active older adult programs were identified as important by around one-quarter of respondents.

Younger and older residents split their preferences for future program priorities.

- The youngest two age cohorts were significantly more supportive of family programs, while active older adult programs and water fitness programs were supported at higher rates by respondents aged 65+.

Residents emphasize the need for communication and awareness about Prince William County facilities and programs.

- Over one-third of respondents indicated that increased information about the locations of parks/facilities would help them to engage more.
- More than 1 in 4 also identified the reduction of fees and improved park maintenance as strategies that would encourage additional household participation.

Survey Background

The Prince William County Parks and Recreation Survey provided residents with the opportunity to rate the quality of parks, facilities, and programs, while also allowing them to recognize opportunities to explore and identify needs or challenges. The survey also permitted residents to provide feedback to government leaders on whom the park and recreation system is (or is not) serving.

The primary goal of the survey was to assess the attitudes and opinions of residents to help guide future improvements to make sure the facilities, programs, and amenities in the Parks and Recreation system meet both current and future community needs.

Survey Administration

A postcard was mailed to 7,000 Prince William County households, selected at random, inviting residents to participate in the survey. Each postcard included a web link and instructions to go online to complete the survey. Approximately one week later, a follow-up postcard arrived to 4,000 of these households reminding them to complete the survey if they had not yet done so. The remaining 3,000 households received a paper survey packet with an instructions document and postage-paid return envelope.

In addition to this mailed effort, Prince William County, in collaboration with Polco/NRC, publicized the survey throughout the community. These efforts resulted in 194 completed random sample surveys and 564 completed open participation surveys. Results for the mailed sample provide a better reflection of the overall County population, as they were randomly sampled. The open participation outreach effort reflects those more engaged with the park system, as they were more likely to have heard of the survey through messaging from the Parks and Recreation Department and were more likely to be active users of the parks system. In the body of this report, results from the address-based, random sample are displayed.

More information about the survey methodology can be found in Appendix G. A comparison between the randomly selected responses and the open participation responses can be found in Appendix E.

How the Results Are Reported

For the most part, the full set of frequencies or the “percent positive” are presented in the body and narrative of the report. The percent positive is the combination of the top two most positive response options (i.e., “very good” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.).

On many of the questions in the survey, respondents could give an answer of “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in Appendix B and is discussed in the body of this report if it is 20% or greater. However, these responses have been removed from the analyses presented in the body of the report, unless otherwise indicated. In other words, most of the tables and graphs in the body of the report display the responses from respondents who had an opinion about a specific item.

For some questions, respondents were permitted to select multiple responses. When the total exceeds 100% in a table for a multiple response question, it is because some respondents are counted in multiple categories. When a table for a question that only permitted, a single response does not total to exactly 100%, it is due to the customary practice rounding values to the nearest whole number.

Precision of Estimates

It is customary to describe the precision of estimates made from surveys by a “level of confidence” (or margin of error). The 95% confidence level for this survey is generally no greater than plus or minus 7% around any given percentage reported for all respondents (194 completed surveys). This number of responses falls within the standard range for surveys of this kind. The typical industry standard for margin of error is between four and seven percentage points.

A full description of respondent characteristics can be found in Appendix A.

Comparison of Results by Respondent Subgroups

Survey results were compared by respondent’s park usage rates as well as age, gender, length of residency, housing type, household make-up (children and seniors), and geographic location. These crosstabulations are presented in tabular form in Appendix D. Where differences between subgroups are statistically significant, the results in these tables are indicated.

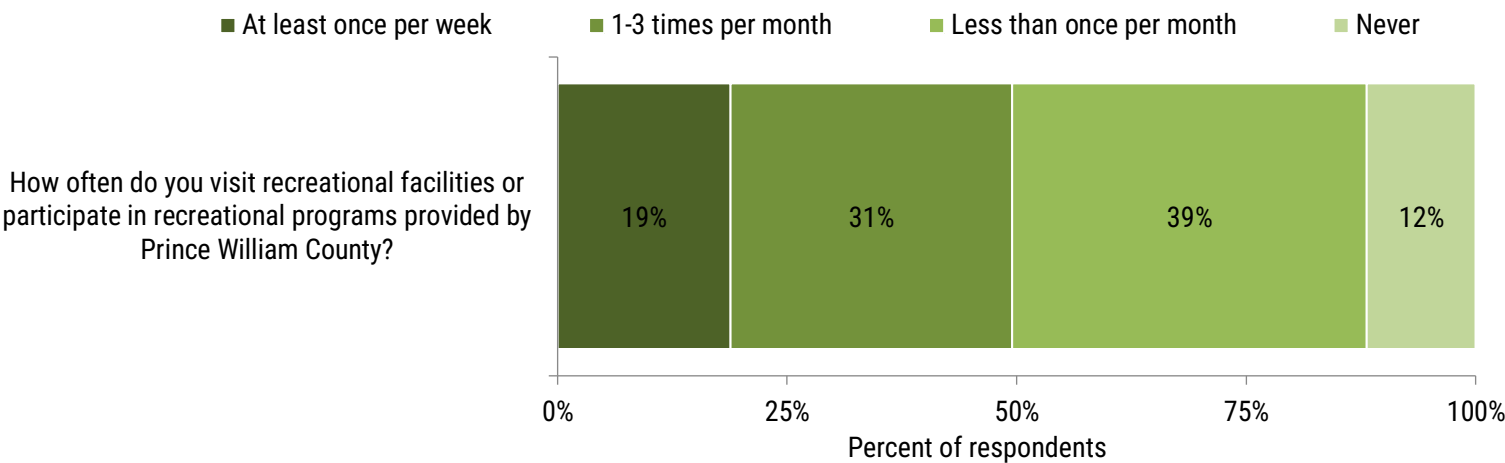
Survey Results

Usage of Prince William County Parks and Facilities

Respondents were asked how frequently they used recreational facilities and programs provided by Prince William County. Overall, about one in five survey respondents reported using Prince William County recreational facilities/programs at least once per week, and another 30% reported use of them at least once a month. Just around 1 in 10 reported never using recreational facilities or programs offered by the County.

FIGURE 1: USAGE OF PARKS AND FACILITIES, 2024

How often do you visit recreational facilities or participate in recreational programs provided by Prince William County?



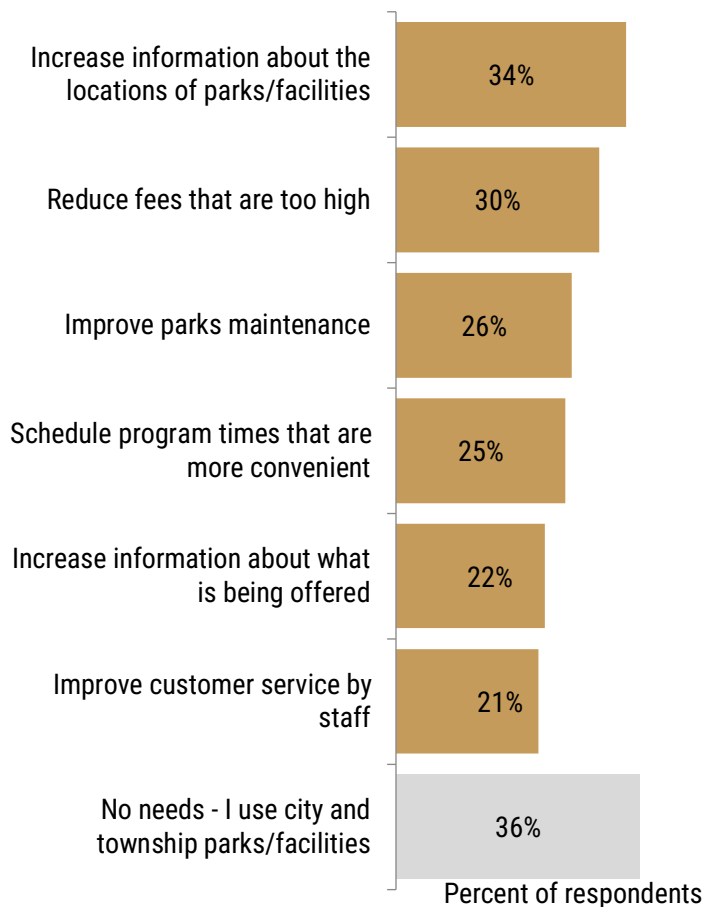
Usage of Prince William County parks and facilities did differ slightly across demographic groups. Older residents were significantly more likely to report usage of less than once per month when compared to younger respondents. Additionally, households without children were more likely to report never using facilities or programs when compared to households with children; households with seniors followed that same pattern. Finally, newer residents to Prince William County (those living in the County less than 10 years) were significantly more likely to select never when compared with respondents who have resided in the County the longest (more than 20 years). A full breakdown of demographic and geographic comparisons for every question can be found in Appendix D.

In addition to these broad usage questions, respondents were asked about their need to travel outside of Prince William County to have their recreational needs met. Overall, 70% indicated that they did not have to leave Prince William County, with no significant differences across most demographic or geographic variables.

Residents were also asked about barriers that limit their usage of County facilities and programs. Specifically, respondents identified those items which might encourage them to participate more often in these services (Figure 2). Over one-third indicated that increased information about the locations of parks/facilities would help them to engage more. More than one-in-four identified the reduction of fees that are too high and improved park maintenance as important strategies. Lastly, over 35% of respondents indicated that they had no needs (they used city/township parks and facilities).

FIGURE 2: USAGE OF PARKS AND FACILITIES, 2024

Please select all the strategies that would encourage you to engage with our programs and facilities more often. (Note: Top 7 of 21 options are shown).



Again, there were a few statistically significant differences when comparing the demographic profile of respondents. Older residents were statistically more likely to indicate the strategies of increased information about what is being offered and adding recreational facilities closer to their residence than younger respondents. Similarly, households with seniors in the home were more likely to want more information about the location of parks/facilities compared to those homes without seniors. Finally, respondents with children indicated significantly more support for operating hours being more convenient and improved access for persons with disabilities compared to homes without minors.

Prince William County Facilities Needs Assessment

The second portion of the survey asked residents to determine if their current household needs are being met by a variety of facilities provided by Prince William County. Forty-eight facilities were listed alphabetically and respondents determined if (1) they had a need for this facility, and (2) what percentage of their needs were being met. Of those items, park restrooms and walking trails received the highest proportion of residents stating that at least 50% of their needs were currently met (55% and 57% respectively). Over 4 in 10 gave similar ratings to: historic properties, picnic and shelter areas, natural wildlife habitats, small neighborhood parks, nature centers, large regional parks, and waterfront parks.

FIGURE 3A: FACILITIES MEETING RESIDENTS NEEDS, 2024

Please indicate if your needs are being met for facilities of this type in Prince William County.

Note: Top 50% of facilities meeting resident needs.

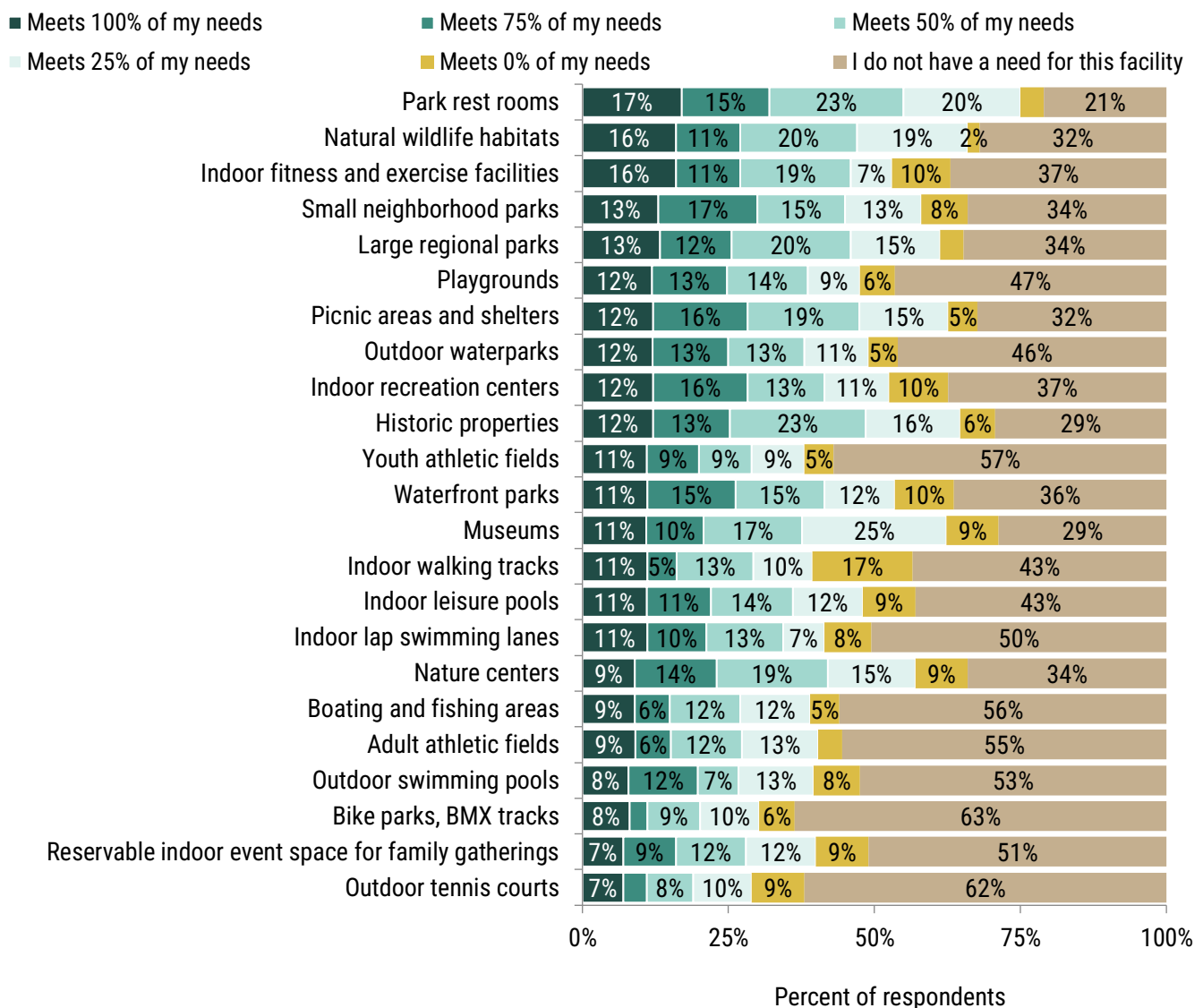
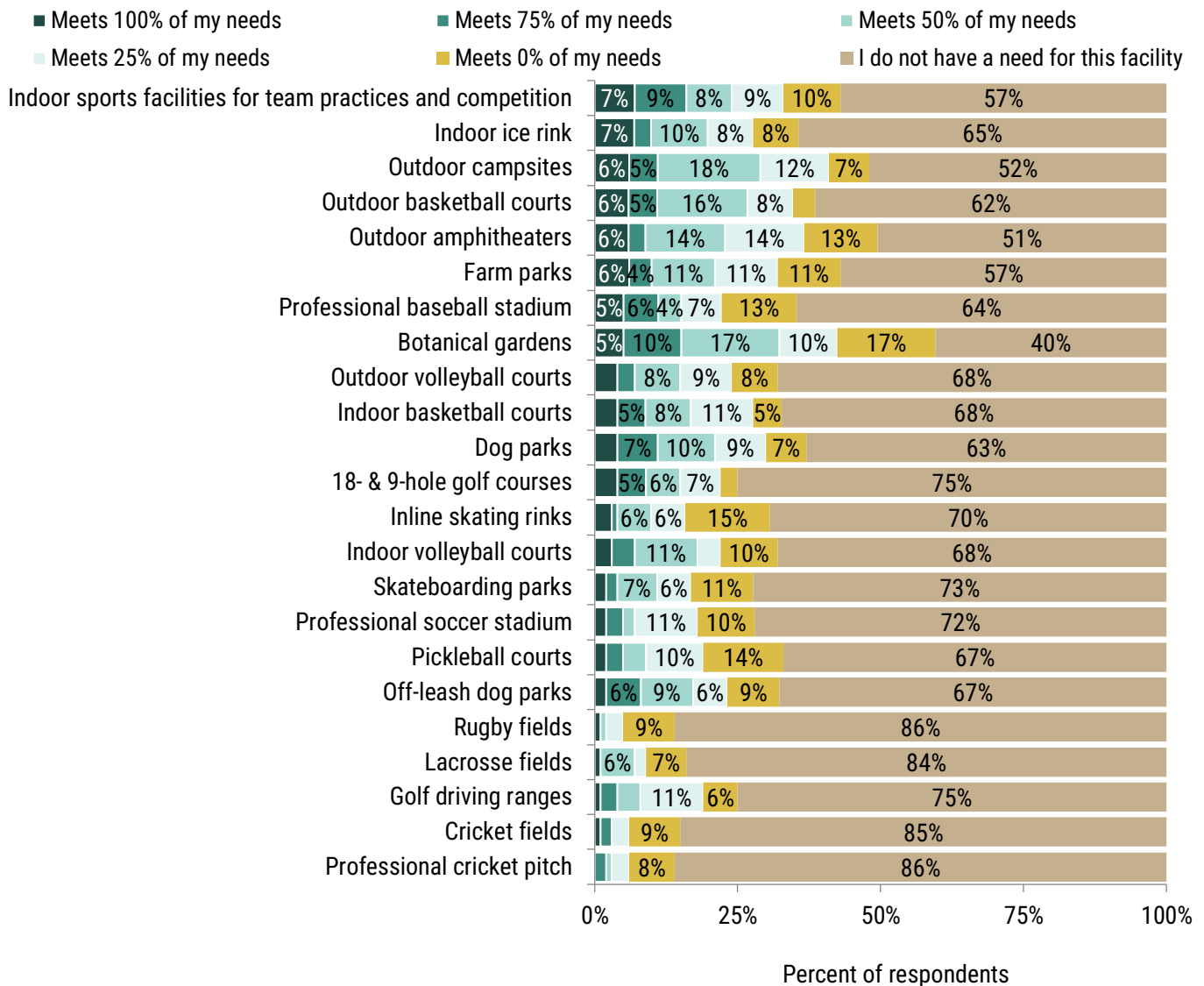


FIGURE 3B: FACILITIES MEETING RESIDENTS NEEDS, 2024

Please indicate if your needs are being met for facilities of this type in Prince William County.

Note: Bottom 50% of facilities meeting resident needs.

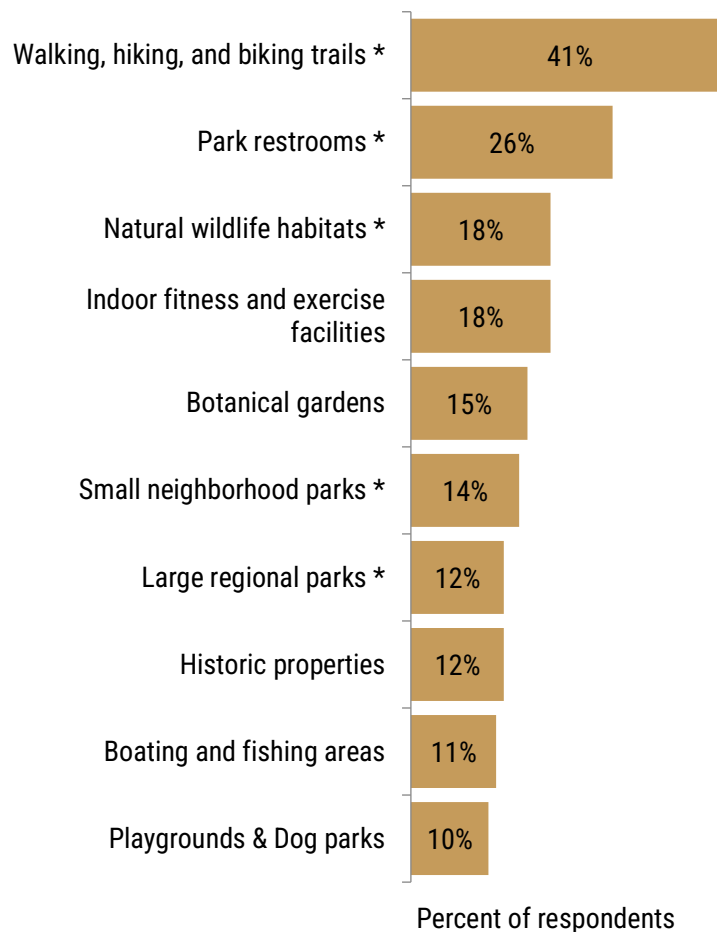


In addition to indicating current levels of needs being met, residents were also asked to select their top four most important facilities. Here, walking, hiking, and biking trails received by far the most selections (41%). Park restrooms, natural wildlife habitats, and indoor fitness and exercise facilities were also selected by around one-in-five.

FIGURE 4: MOST IMPORTANT FACILITIES

Of the facilities listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?

(Note: Top 10 most important facilities are shown)



* Items that are also found in Figure 3A (top facilities meeting resident needs)

There were a large number of demographic differences in the selection of these important facilities. Older residents and longer tenured residents were significantly more likely to select golf driving ranges, while the youngest group of residents identified reservable indoor event spaces and outdoor waterparks at significantly higher rates. Homes with children rated playgrounds, reservable indoor event spaces, indoor sports facilities for team practices and competitions, and adult athletic fields as more important than homes without children. Women were more likely to choose outdoor swimming pools, indoor walking tracks, and walking, hiking, and biking trails when compared to their male counterparts.

Prince William County Program Area Needs Assessment

Next, respondents were asked to determine if their current household needs are being met by a variety of program areas provided by Prince William County. Thirty program areas were listed alphabetically and respondents determined once again if (1) they had a need for this program area, and (2) what percentage of their needs were being met. Of those items, over four-in-ten reported that at least 50% of their needs were being met by community special events and adult fitness and wellness programs. Another 30% reported that a majority of their needs were being met in the following program areas: nature programs, active older adult programs, food trucks in the park, water fitness programs, history programs, and adult sports programs.

FIGURE 5A: PROGRAM AREAS MEETING RESIDENTS NEEDS, 2024

Please indicate if your needs are being met for program areas of this type in Prince William County.

Note: Top 50% of programs meeting resident needs.

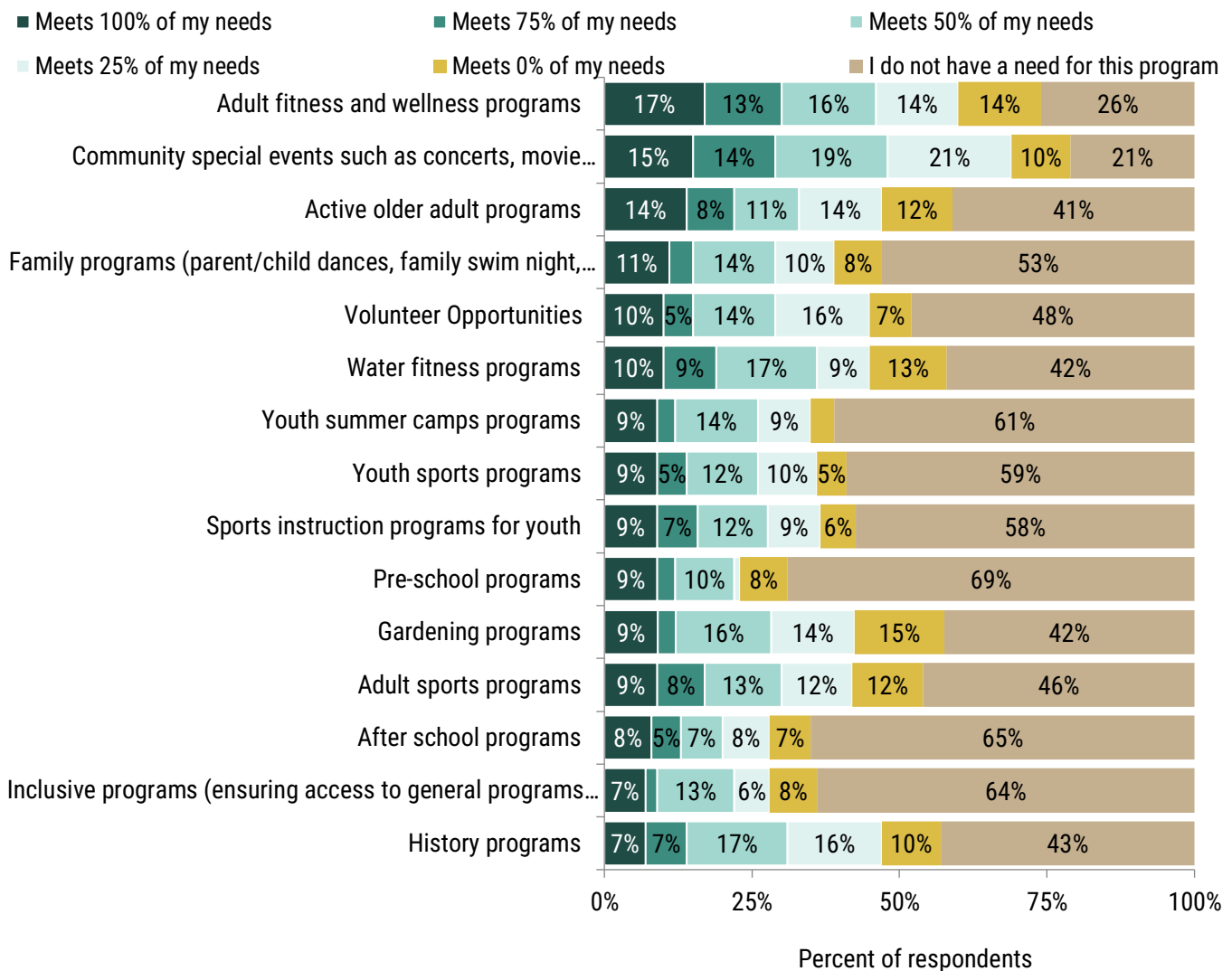
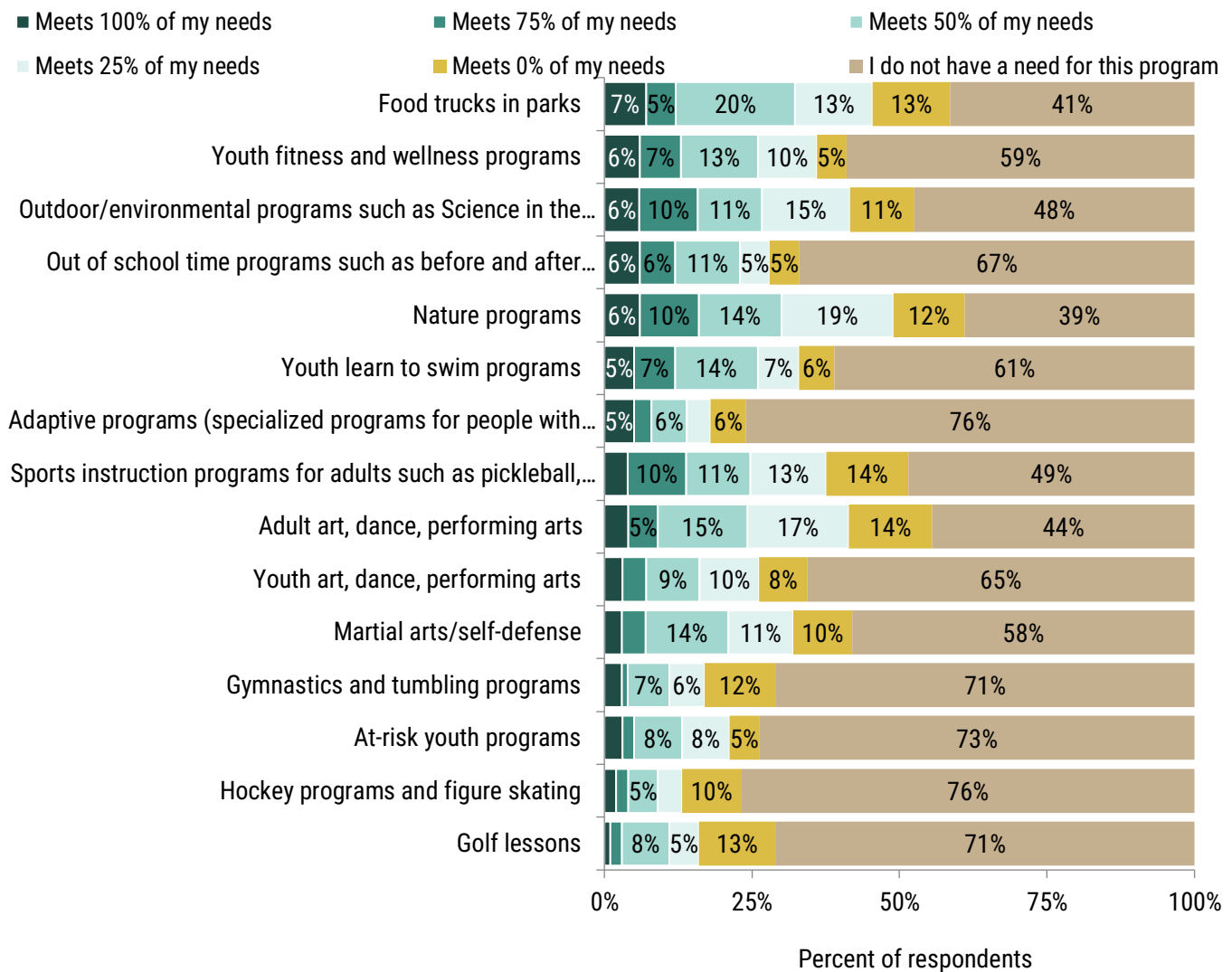


FIGURE 5B: PROGRAM AREAS MEETING RESIDENTS NEEDS, 2024

Please indicate if your needs are being met for program areas of this type in Prince William County.

Note: Bottom 50% of programs meeting resident needs.

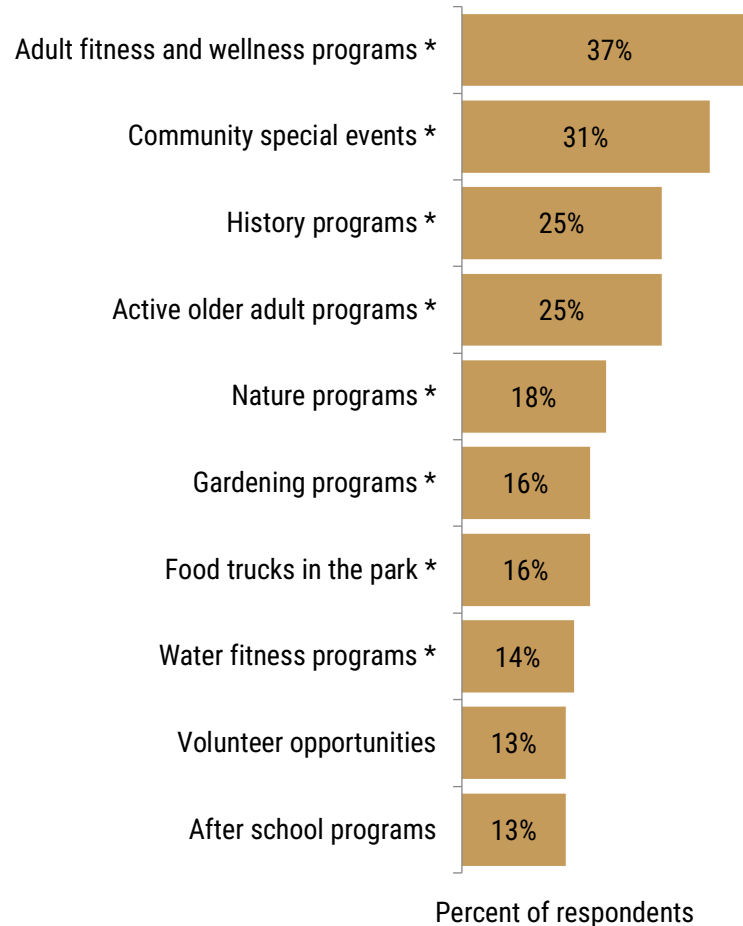


When asked to select their top four most important program areas from the list, adult fitness and wellness programs and community special events were the top two. History programs and active older adult programs were identified as important by around one-quarter of respondents.

FIGURE 6: MOST IMPORTANT PROGRAM AREAS

Of the program areas listed, which four are MOST IMPORTANT for Prince William County to provide to your household?

(Note: Top 10 most important program areas are shown of 30)



* Items that are also found in Figure 5A (top program areas meeting resident needs)

Once more, demographic differences were found in these program areas. Unsurprisingly, active older adult programs and water fitness programs were selected as important at significantly higher levels by respondents aged 65+ compared to both younger cohorts. Residents living in multi-unit homes selected volunteer opportunities and at-risk youth programs more often than those in single-family homes. Also, residents with shorter lengths of residency in the County were more likely to select family programs, youth sports programs, and youth summer camps than residents who have resided in the County for more than 20 years (this is likely correlated to age; however, of those three, only family programs had significant differences when looking at the age categories). Finally, there were major differences in importance ratings when comparing those with children in the home versus those without. Those households with children had a statistically significant higher rating for each of the following program areas: after school programs, family programs, out of school time programs, sports instruction for youth, youth art, dance, and performing arts, and youth sports programs.

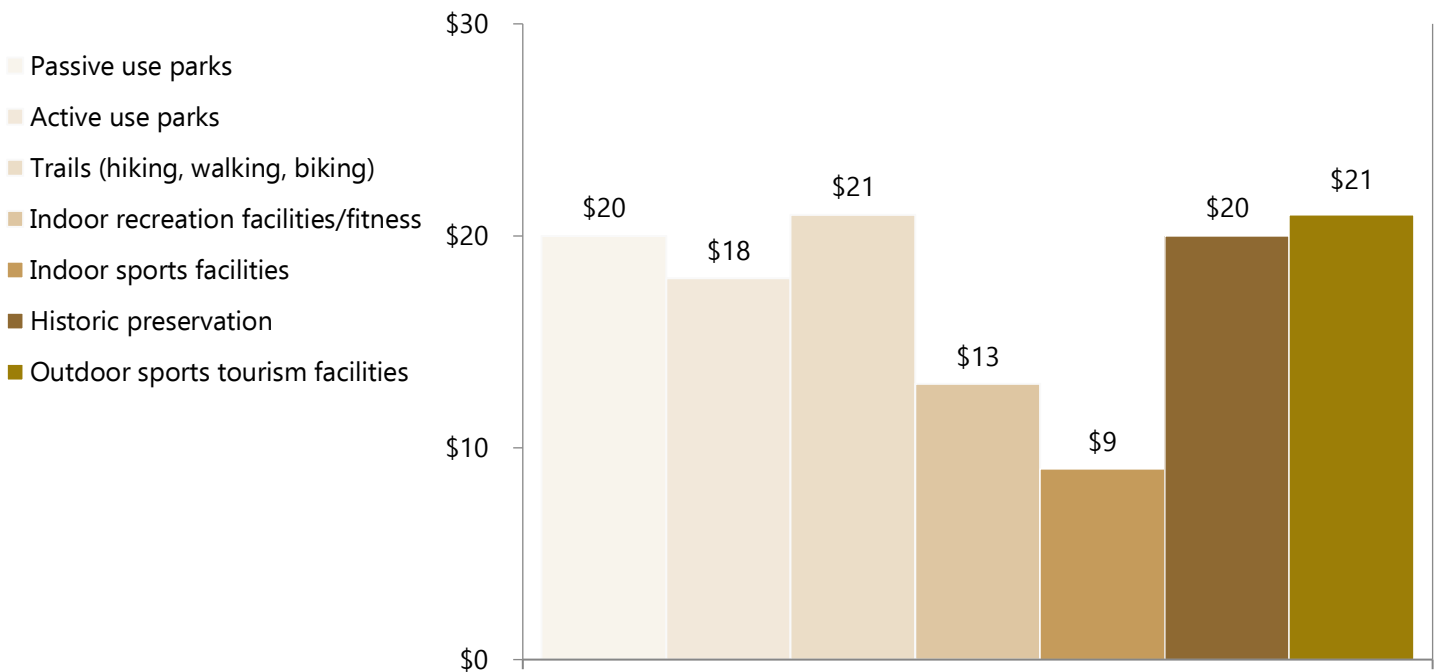
Looking Ahead: Future Investments in Prince William County’s Parks and Facilities

After providing current usage rates and identifying current needs for both facilities and program areas, respondents were asked to look ahead and provide feedback on future investments in Prince William County’s parks and facilities.

First, residents were asked to prioritize between seven future funding alternatives. If given \$100 to spend on Prince William County’s Parks and Recreation System, respondents’ largest investments were in trails, outdoor sports tourism facilities, historic preservation, and passive use parks. Indoor sports facilities and indoor recreation facilities/fitness facilities were clearly the two lowest priorities for respondents.

FIGURE 7: FUNDING AND SPENDING PREFERENCES, 2024

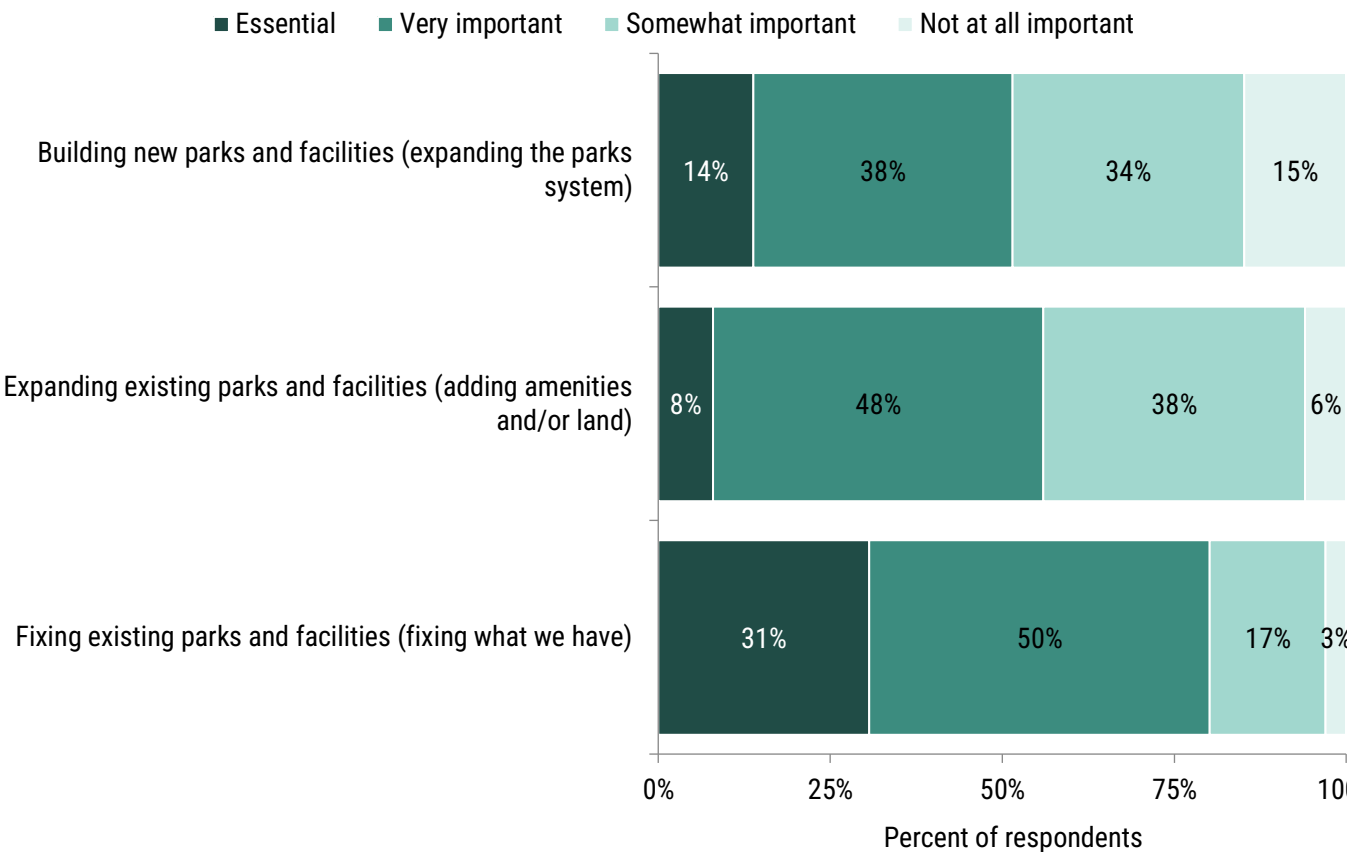
If you were given \$100 to spend on the Parks and Recreation System, how would you split the amount?
You may split the funding any way you wish; however, the sum MUST equal \$100.
(Note: The average investment for each is shown below)



Lastly, respondents provided how important, if at all, investments were across three different categories: building new parks and facilities, expanding existing parks and facilities, and fixing existing parks and facilities. Although all three received an essential or very important rating from more than 50% of residents, fixing existing parks and facilities was supported by more than eight-in-ten (with only 3% identifying this as an investment area which was ‘not at all important’). These ratings were rather consistent across age, gender, length of residency, and presence of children/seniors in the home.

FIGURE 8: PRIORITIES FOR INVESTMENTS IN PARKS AND FACILITIES, 2024

Please rate your preference for general investment in parks and recreation:



Appendix A: Respondent Characteristics

The following tables summarize the demographic characteristics of the randomly selected Prince William County Parks and Recreation Survey respondents in 2024.

TABLE 1: LENGTH OF RESIDENCY

Respondent length of residency	Percent of respondents	Number of respondents
Less than 10 years	35%	N=66
11 to 20 years	21%	N=40
More than 20 years	45%	N=85
Total	100%	N=191

TABLE 2: HOUSING TYPE

Housing unit type	Percent of respondents	Number of respondents
Single family, detached	73%	N=138
Multi-unit	27%	N=52
Total	100%	N=190

TABLE 3: HOUSING TENURE

Respondent tenure	Percent of respondents	Number of respondents
Rent	9%	N=17
Own	91%	N=170
Total	100%	N=187

TABLE 4: PRESENCE OF CHILDREN IN THE HOUSEHOLD

Do any children 17 or under live in your household?	Percent of respondents	Number of respondents
No	65%	N=123
Yes	35%	N=65
Total	100%	N=188

TABLE 5: PRESENCE OF SENIORS IN THE HOUSEHOLD

Are you or any other members of your household aged 65 or older?	Percent of respondents	Number of respondents
No	62%	N=118
Yes	38%	N=71
Total	100%	N=189

TABLE 6: HOUSEHOLD INCOME

Household Income	Percent of respondents	Number of respondents
Less than \$49,999	9%	N=16
Between \$50,000 and \$99,999	20%	N=35
Between \$100,000 and \$149,999	24%	N=43
Between \$150,000 and \$199,999	21%	N=37
\$200,000 or more	26%	N=45
Total	100%	N=176

TABLE 7: RESPONDENT AGE

Age	Percent of respondents	Number of respondents
18-44	32%	N=59
45-64	41%	N=76
65+	28%	N=52
Total	100%	N=187

TABLE 8: RESPONDENT GENDER

Gender	Percent of respondents	Number of respondents
Woman	61%	N=110
Man	39%	N=69
Total	100%	N=179

TABLE 9: RESPONDENT ETHNICITY

Hispanic	Percent of respondents	Number of respondents
Non-Hispanic	87%	N=156
Hispanic	13%	N=23
Total	100%	N=179

TABLE 10: RESPONDENT RACE

Race	Percent of respondents	Number of respondents
White	68%	N=121
Non-white	32%	N=58
Total	100%	N=179

TABLE 11: AREA OF RESIDENCE

District	Percent of respondents	Number of respondents
Brentsville	10%	N=20
Gainesville	16%	N=30
Occoquan	12%	N=23
Woodbridge	28%	N=53
Coles	18%	N=34
Neabsco	5%	N=10
Potomac	5%	N=10
I don't live in any of these Magisterial Districts	6%	N=11
Total	100%	N=191

TABLE 12: PARK USAGE

Usage Rate	Percent of respondents	Number of respondents
At least once per week	19%	N=36
1-3 times per month	31%	N=58
Less than once per month	39%	N=74
Never	12%	N=22
Total	100%	N=190

Appendix B: Complete Survey Frequencies

The following pages contain a complete set of responses to each question on the survey for the randomly selected respondents.

TABLE 13: VISITING PRINCE WILLIAM COUNTY PARKS, TRAILS, OR FACILITIES

Have you visited a park, trail, or indoor recreation facility (community center or recreation center) in the past 12 months?	Column N %	Count
No	23%	44
Yes	77%	148

TABLE 14: RATE YOUR OVERALL EXPERIENCE

<i>Of those who said 'Yes' in Table 13</i>	Percent of respondents	Number
Excellent	42%	N=61
Good	51%	N=75
Fair	7%	N=10
Poor	1%	N=1
Total	100%	N=146

TABLE 15: STRATEGIES FOR ENGAGEMENT

Please select all the strategies below that would encourage you to engage with our programs and facilities more often.	Column N %	Count
Increase information about the locations of parks/facilities	34%	61
Reduce fees that are too high	30%	53
Improve parks maintenance	26%	46
Schedule program times that are more convenient	25%	45
Increase information about what is being offered	22%	39
Improve customer service by staff	21%	37
Offer programs or facilities I am more interested in	20%	36
Improve access for persons with disabilities	18%	32
Improve trail access	17%	31
Operating hours for parks that are more convenient	14%	25
Add recreational facilities closer to my residence	14%	25
Improve security	13%	24
No needs - I use my HOA's facilities	12%	21
Ensure parks and facilities are less crowded	11%	20
Increase parking	11%	19
Make registering for activities easier	11%	20
Improve facilities maintenance	10%	18
Add parks closer to my residence	9%	15
Offer transportation to/from programs/facilities	5%	9

Please select all the strategies below that would encourage you to engage with our programs and facilities more often.	Column N %	Count
No needs - I use city and township parks/facilities	34%	61
Other	9%	17

TABLE 16: TRAVEL TO MEET NEEDS

Do you have to travel outside of Prince William County to have your recreation needs met?	Column N %	Count
No	70%	131
Yes	30%	55

TABLE 17: SPENDING PRIORITIES

If you were given \$100 to spend on the Parks and Recreation System, how would you split that amount?	Average amount allocated	
Trails (hiking, walking, biking)	\$21	N=159
Outdoor sports tourism facilities (that serve teams inside and outside Prince William)	\$21	N=138
Passive use parks (parks with trails and natural areas only)	\$20	N=153
Historic Preservation	\$20	N=160
Active use parks (parks with athletic fields, courts, pools, playgrounds, etc.)	\$18	N=155
Indoor recreation facilities/fitness centers	\$13	N=149
Indoor sports facilities (for competition and practice)	\$9	N=142

TABLE 18: GENERAL INVESTMENT

Please rate your preference for general investment in parks and recreation	Essential		Very important		Somewhat important		Not at all important		Total	
Fixing existing parks and facilities (fixing what we have)	31%	N=56	50%	N=92	17%	N=31	3%	N=5	100%	N=183
Expanding existing parks and facilities (adding amenities and/or land)	8%	N=15	48%	N=88	38%	N=69	6%	N=11	100%	N=183
Building new parks and facilities (expanding the parks system)	14%	N=25	38%	N=69	34%	N=62	15%	N=28	100%	N=184

TABLE 19: FACILITY NEEDS ASSESSMENT

	Meets 100% of my needs		Meets 75% of my needs		Meets 50% of my needs		Meets 25% of my needs		Meets 0% of my needs		I do not have a need for this facility		Total	
18- & 9-hole golf courses	4%	N=8	5%	N=9	6%	N=11	7%	N=14	3%	N=6	75%	N=143	100%	N=191
Adult athletic fields	9%	N=17	6%	N=12	12%	N=23	13%	N=24	4%	N=8	55%	N=102	100%	N=186

	Meets 100% of my needs		Meets 75% of my needs		Meets 50% of my needs		Meets 25% of my needs		Meets 0% of my needs		I do not have a need for this facility		Total	
Bike parks, BMX tracks	8%	N=15	3%	N=5	9%	N=18	10%	N=19	6%	N=12	63%	N=117	100%	N=186
Boating and fishing areas	9%	N=17	6%	N=12	12%	N=22	12%	N=23	5%	N=8	56%	N=106	100%	N=188
Botanical gardens	5%	N=10	10%	N=19	17%	N=33	10%	N=19	17%	N=33	40%	N=76	100%	N=190
Cricket fields	1%	N=2	2%	N=3	0%	N=1	3%	N=6	9%	N=17	85%	N=158	100%	N=187
Dog parks	4%	N=7	7%	N=13	10%	N=18	9%	N=16	7%	N=12	63%	N=112	100%	N=178
Farm parks	6%	N=12	4%	N=7	11%	N=21	11%	N=22	11%	N=20	57%	N=109	100%	N=191
Golf driving ranges	1%	N=2	3%	N=6	4%	N=7	11%	N=21	6%	N=11	75%	N=141	100%	N=188
Historic properties	12%	N=22	13%	N=23	23%	N=42	16%	N=30	6%	N=11	29%	N=53	100%	N=181
Indoor basketball courts	4%	N=7	5%	N=9	8%	N=15	11%	N=20	5%	N=10	68%	N=128	100%	N=189
Indoor fitness and exercise facilities	16%	N=30	11%	N=21	19%	N=36	7%	N=14	10%	N=18	37%	N=69	100%	N=188
Indoor ice rink	7%	N=13	3%	N=6	10%	N=20	8%	N=15	8%	N=15	65%	N=123	100%	N=191
Indoor lap swimming lanes	11%	N=21	10%	N=19	13%	N=24	7%	N=14	8%	N=15	50%	N=93	100%	N=185
Indoor leisure pools	11%	N=22	11%	N=22	14%	N=26	12%	N=22	9%	N=18	43%	N=81	100%	N=191
Indoor recreation centers	12%	N=23	16%	N=31	13%	N=25	11%	N=20	10%	N=19	37%	N=70	100%	N=187
Indoor sports facilities for team practices and competition	7%	N=13	9%	N=16	8%	N=14	9%	N=16	10%	N=18	57%	N=106	100%	N=185
Indoor volleyball courts	3%	N=5	4%	N=8	11%	N=20	4%	N=7	10%	N=18	68%	N=126	100%	N=185
Indoor walking tracks	11%	N=22	5%	N=9	13%	N=24	10%	N=19	17%	N=32	43%	N=82	100%	N=189
Inline skating rinks	3%	N=5	1%	N=1	6%	N=11	6%	N=10	15%	N=27	70%	N=130	100%	N=186
Lacrosse fields	1%	N=2	0%	N=1	6%	N=10	2%	N=3	7%	N=12	84%	N=155	100%	N=184
Large regional parks	13%	N=24	12%	N=23	20%	N=37	15%	N=28	4%	N=8	34%	N=62	100%	N=182

	Meets 100% of my needs		Meets 75% of my needs		Meets 50% of my needs		Meets 25% of my needs		Meets 0% of my needs		I do not have a need for this facility		Total	
Museums	11%	N=21	10%	N=18	17%	N=32	25%	N=47	9%	N=18	29%	N=55	100%	N=191
Natural wildlife habitats	16%	N=29	11%	N=21	20%	N=36	19%	N=34	2%	N=4	32%	N=58	100%	N=182
Nature centers	9%	N=17	14%	N=26	19%	N=35	15%	N=27	9%	N=16	34%	N=62	100%	N=184
Off-leash dog parks	2%	N=4	6%	N=11	9%	N=17	6%	N=12	9%	N=18	67%	N=127	100%	N=189
Outdoor amphitheaters	6%	N=10	3%	N=5	14%	N=26	14%	N=26	13%	N=24	51%	N=96	100%	N=188
Outdoor basketball courts	6%	N=11	5%	N=9	16%	N=30	8%	N=15	4%	N=8	62%	N=118	100%	N=191
Outdoor campsites	6%	N=12	5%	N=9	18%	N=33	12%	N=23	7%	N=13	52%	N=98	100%	N=187
Outdoor swimming pools	8%	N=15	12%	N=23	7%	N=13	13%	N=24	8%	N=14	53%	N=98	100%	N=186
Outdoor tennis courts	7%	N=13	4%	N=7	8%	N=15	10%	N=19	9%	N=16	62%	N=116	100%	N=186
Outdoor volleyball courts	4%	N=7	3%	N=6	8%	N=15	9%	N=16	8%	N=14	68%	N=127	100%	N=185
Outdoor waterparks	12%	N=22	13%	N=25	13%	N=25	11%	N=20	5%	N=10	46%	N=86	100%	N=189
Park rest rooms	17%	N=31	15%	N=28	23%	N=43	20%	N=38	4%	N=7	21%	N=40	100%	N=187
Passive use open space	18%	N=33	9%	N=18	15%	N=28	17%	N=32	6%	N=12	35%	N=67	100%	N=190
Pickleball courts	2%	N=4	3%	N=6	4%	N=8	10%	N=19	14%	N=26	67%	N=125	100%	N=188
Picnic areas and shelters	12%	N=23	16%	N=29	19%	N=37	15%	N=29	5%	N=10	32%	N=61	100%	N=189
Playgrounds	12%	N=22	13%	N=25	14%	N=26	9%	N=17	6%	N=11	47%	N=89	100%	N=190
Professional baseball stadium	5%	N=9	6%	N=12	4%	N=8	7%	N=13	13%	N=25	64%	N=122	100%	N=189
Professional cricket pitch	0%	N=0	2%	N=3	1%	N=1	3%	N=5	8%	N=16	86%	N=161	100%	N=186
Professional soccer stadium	2%	N=4	3%	N=6	2%	N=4	11%	N=20	10%	N=17	72%	N=130	100%	N=181

	Meets 100% of my needs		Meets 75% of my needs		Meets 50% of my needs		Meets 25% of my needs		Meets 0% of my needs		I do not have a need for this facility		Total	
Reservable indoor event space for family gatherings	7%	N=13	9%	N=17	12%	N=23	12%	N=23	9%	N=18	51%	N=97	100%	N=191
Rugby fields	1%	N=2	0%	N=0	1%	N=2	3%	N=5	9%	N=18	86%	N=162	100%	N=189
Skateboarding parks	2%	N=3	2%	N=3	7%	N=13	6%	N=10	11%	N=21	73%	N=136	100%	N=187
Small neighborhood parks	13%	N=25	17%	N=31	15%	N=28	13%	N=24	8%	N=15	34%	N=62	100%	N=185
Walking, hiking, and biking trails	20%	N=38	20%	N=38	17%	N=33	14%	N=26	4%	N=7	25%	N=48	100%	N=190
Waterfront parks	11%	N=22	15%	N=29	15%	N=27	12%	N=23	10%	N=19	36%	N=68	100%	N=189
Youth athletic fields	11%	N=21	9%	N=17	9%	N=17	9%	N=18	5%	N=10	57%	N=108	100%	N=191
Other facilities	4%	N=6	0%	N=0	3%	N=4	2%	N=3	5%	N=7	87%	N=133	100%	N=154

TABLE 20: FACILITY PRIORITIES

Of the facilities listed above, which are the four MOST IMPORTANT for Prince William County to provide to your household?	Column N %	Count
Walking, hiking, and biking trails	41%	67
Park restrooms	26%	43
Indoor fitness and exercise facilities	18%	30
Natural wildlife habitats	18%	30
Botanical gardens	15%	25
Small neighborhood parks	14%	24
Historic properties	12%	20
Indoor leisure pools	12%	19
Large regional parks	12%	20
Boating and fishing areas	11%	18
Dog parks	10%	17
Indoor recreation centers	10%	16
Playgrounds	10%	16
Indoor basketball courts	9%	15
Indoor walking tracks	9%	16
Museums	9%	14
Passive use open space	8%	14

Of the facilities listed above, which are the four MOST IMPORTANT for Prince William County to provide to your household?	Column N %	Count
18- & 9-hole golf courses	7%	11
Bike parks, BMX tracks	7%	12
Golf driving ranges	7%	12
Nature centers	7%	12
Outdoor waterparks	7%	12
Reservable indoor event space for family gatherings	7%	11
Adult athletic fields	6%	11
Indoor lap swimming lanes	6%	11
Outdoor swimming pools	6%	10
Farm parks	5%	8
Picnic areas and shelters	5%	9
Waterfront parks	5%	8
Off-leash dog parks	4%	6
Outdoor tennis courts	4%	6
Pickleball courts	4%	6
Youth athletic fields	4%	7
Indoor sports facilities for team practices and competition	3%	5
Skateboarding parks	3%	5
Indoor ice rink	2%	3
Inline skating rinks	2%	3
Outdoor basketball courts	2%	3
Outdoor campsites	2%	4
Cricket fields	1%	2
Indoor volleyball courts	1%	1
Lacrosse fields	1%	2
Outdoor volleyball courts	1%	2
Professional baseball stadium	1%	1
Professional cricket pitch	1%	1
Professional soccer stadium	1%	1
Outdoor amphitheaters	0%	1
Rugby fields	0%	0
Other facilities	1%	2

TABLE 21: PROGRAM AREA NEEDS ASSESSMENT

Please indicate how well, if at all, your needs are being met in the following program areas in Prince William County.														
	Meets 100% of my needs		Meets 75% of my needs		Meets 50% of my needs		Meets 25% of my needs		Meets 0% of my needs		I do not have a need for this program		Total	
Active older adult programs	14%	N=24	8%	N=13	11%	N=18	14%	N=23	12%	N=19	41%	N=68	100%	N=165
Adaptive programs (specialized programs for people with disabilities such as Miracle League)	5%	N=8	3%	N=5	6%	N=10	4%	N=7	6%	N=10	76%	N=123	100%	N=162
Adult art, dance, performing arts	4%	N=7	5%	N=9	15%	N=25	17%	N=29	14%	N=23	44%	N=74	100%	N=168
Adult fitness and wellness programs	17%	N=28	13%	N=21	16%	N=27	14%	N=22	14%	N=24	26%	N=43	100%	N=166
Adult sports programs	9%	N=15	8%	N=12	13%	N=22	12%	N=20	12%	N=19	46%	N=76	100%	N=164
After school programs	8%	N=13	5%	N=9	7%	N=11	8%	N=13	7%	N=12	65%	N=111	100%	N=170
At-risk youth programs	3%	N=5	2%	N=4	8%	N=13	8%	N=14	5%	N=9	73%	N=124	100%	N=170
Community special events such as concerts, movie nights, festivals, holiday celebrations	15%	N=26	14%	N=23	19%	N=32	21%	N=34	10%	N=16	21%	N=36	100%	N=166
Family programs (parent/child dances, family swim night, art-to-go boxes, etc)	11%	N=19	4%	N=6	14%	N=24	10%	N=16	8%	N=14	53%	N=89	100%	N=169
Food trucks in parks	7%	N=12	5%	N=9	20%	N=33	13%	N=22	13%	N=22	41%	N=70	100%	N=168
Gardening programs	9%	N=15	3%	N=5	16%	N=26	14%	N=24	15%	N=25	42%	N=68	100%	N=163
Golf lessons	1%	N=2	2%	N=3	8%	N=12	5%	N=8	13%	N=21	71%	N=115	100%	N=161
Gymnastics and tumbling programs	3%	N=4	1%	N=2	7%	N=12	6%	N=9	12%	N=19	71%	N=115	100%	N=160
History programs	7%	N=11	7%	N=11	17%	N=26	16%	N=26	10%	N=16	43%	N=69	100%	N=159
Hockey programs and figure skating	2%	N=3	2%	N=4	5%	N=8	4%	N=5	10%	N=16	76%	N=117	100%	N=153
Inclusive programs (ensuring access to general programs for those with disabilities)	7%	N=11	2%	N=4	13%	N=22	6%	N=10	8%	N=13	64%	N=105	100%	N=165
Martial arts/self-defense	3%	N=5	4%	N=7	14%	N=23	11%	N=18	10%	N=16	58%	N=96	100%	N=165
Nature programs	6%	N=10	10%	N=16	14%	N=23	19%	N=32	12%	N=20	39%	N=66	100%	N=167
Out of school time programs such as before and after school care	6%	N=9	6%	N=10	11%	N=18	5%	N=8	5%	N=9	67%	N=108	100%	N=162
Outdoor/environmental programs such as Science in the Park	6%	N=10	10%	N=17	11%	N=19	15%	N=25	11%	N=19	48%	N=81	100%	N=171
Pre-school programs	9%	N=15	3%	N=5	10%	N=16	1%	N=1	8%	N=13	69%	N=115	100%	N=167

Please indicate how well, if at all, your needs are being met in the following program areas in Prince William County.														
	Meets 100% of my needs		Meets 75% of my needs		Meets 50% of my needs		Meets 25% of my needs		Meets 0% of my needs		I do not have a need for this program		Total	
Sports instruction programs for adults such as pickleball, tennis, etc.	4%	N=7	10%	N=16	11%	N=18	13%	N=21	14%	N=23	49%	N=81	100%	N=167
Sports instruction programs for youth	9%	N=15	7%	N=11	12%	N=21	9%	N=15	6%	N=9	58%	N=97	100%	N=168
Water fitness programs	10%	N=16	9%	N=15	17%	N=28	9%	N=14	13%	N=22	42%	N=69	100%	N=164
Youth art, dance, performing arts	3%	N=6	4%	N=6	9%	N=15	10%	N=17	8%	N=14	65%	N=108	100%	N=166
Youth fitness and wellness programs	6%	N=10	7%	N=11	13%	N=21	10%	N=17	5%	N=8	59%	N=97	100%	N=164
Youth learn to swim programs	5%	N=9	7%	N=12	14%	N=23	7%	N=11	6%	N=10	61%	N=101	100%	N=166
Youth sports programs	9%	N=15	5%	N=8	12%	N=21	10%	N=16	5%	N=9	59%	N=98	100%	N=166
Youth summer camps programs	9%	N=15	3%	N=5	14%	N=23	9%	N=15	4%	N=6	61%	N=101	100%	N=165
Volunteer Opportunities	10%	N=16	5%	N=8	14%	N=24	16%	N=28	7%	N=13	48%	N=80	100%	N=169
Other program	0%	N=0	0%	N=0	3%	N=3	1%	N=1	3%	N=3	94%	N=114	100%	N=121

TABLE 22: PROGRAM AREA PRIORITIES

Of the program areas listed above, which are the four MOST IMPORTANT for Prince William County to provide to your household?	Column N %	Count
Adult fitness and wellness programs	37%	60
Community special events such as concerts, movie nights, festivals, holiday celebrations	34%	54
Active older adult programs	25%	40
History programs	25%	40
Nature programs	18%	29
Food trucks in parks	16%	26
Gardening programs	16%	25
Adult art, dance, performing arts	14%	23
Water fitness programs	14%	23
After school programs	13%	20
Volunteer Opportunities	13%	20
Family programs (parent/child dances, family swim night, art-to-go boxes, etc)	12%	20
Adult sports programs	11%	18
Outdoor/environmental programs such as Science in the Park	10%	16
Sports instruction programs for adults such as pickleball, tennis, etc.	10%	16
Youth sports programs	9%	14
Youth summer camps programs	8%	13
Out of school time programs such as before and after school care	7%	11

Of the program areas listed above, which are the four MOST IMPORTANT for Prince William County to provide to your household?	Column N %	Count
Sports instruction programs for youth	7%	11
Youth fitness and wellness programs	7%	11
Youth learn to swim programs	7%	11
Martial arts/self-defense	6%	9
Inclusive programs (ensuring access to general programs for those with disabilities)	5%	8
Pre-school programs	4%	7
Adaptive programs (specialized programs for people with disabilities such as Miracle League)	3%	5
At-risk youth programs	3%	5
Golf lessons	3%	5
Youth art, dance, performing arts	3%	5
Gymnastics and tumbling programs	2%	3
Hockey programs and figure skating	1%	2
Other program	3%	5

TABLE 23: SOURCES OF INFORMATION

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about parks, trails, programs, and activities of Prince William County parks.	Major source		Minor source		Not a source		Total	
Quarterly Parks and Recreation Magazine (Leisure)	44%	N=80	30%	N=55	26%	N=46	100%	N=181
Online advertisements	31%	N=51	34%	N=57	35%	N=58	100%	N=166
Parks and Recreation website	56%	N=97	28%	N=48	16%	N=27	100%	N=172
Flyers at facilities	25%	N=42	38%	N=63	37%	N=62	100%	N=167
From friends and neighbors	33%	N=53	30%	N=49	37%	N=60	100%	N=162
Email	36%	N=61	30%	N=50	34%	N=57	100%	N=167
Facebook	20%	N=33	29%	N=49	51%	N=85	100%	N=167
Instagram	16%	N=27	18%	N=30	66%	N=107	100%	N=163
X (formally known as Twitter)	4%	N=7	16%	N=25	80%	N=132	100%	N=164
Google	37%	N=60	35%	N=57	29%	N=47	100%	N=164
Other source	2%	N=3	12%	N=12	86%	N=92	100%	N=107

TABLE 24: NET PROMOTER SCORE

How likely are you to recommend Prince William County Parks and Recreation to a friend or colleague?	Total	
1	1%	N=9
2	2%	N=12
3	2%	N=7
4	1%	N=4
5	7%	N=19
6	8%	N=18
7	12%	N=23
8	18%	N=30
9	17%	N=25
10	32%	N=41
NPS Score	28	N=188

Appendix C: Verbatim Responses to Open-ended Survey Questions (Random Sample)

The following are the verbatim responses to the open-ended questions on the random sample survey. Because these responses were written by survey participants, they are presented here in verbatim form, including any typographical, grammatical, or other mistakes. The responses are listed in alphabetical order.

Question 4: If you selected an "other" strategy that would encourage you to engage with our programs and facilities more often, please specify:

- Activities offered by the park, sometime ago at Leesylvania Park was a summer events, I really enjoyed the bands I don't recall lately of these events.
- Add "toilets" to the wetlands.
- Add a real track (bot a cement one) that residents can use. As a resident of Prince William County, it's ridiculous that I have to go to Fairfax in order to save my hips, knees, and ankles from pounding on cement.
- Boat Access to Broad Run/Occoquan River/Manassas Lake
- Have more options in Western Prince William County!
- I'm content.
- Introduce more programs/activities to attract all sectors of the of communities.
- It was be nice if we could use our insurance especially for the seniors.
- It's hard to cross main roads to get to parks and trails. Perhaps pedestrian bridges near recreation facilities will make it easier to walk there from my home.
- John D Jenkins park frequently has used condoms, blunts, & liquor bottles at playground.
- Larger facilities
- look into providing small restroom facilities at some county parks (i.e. Bristoe Station)
- Make crossing streams safer. Trails/hikes that don't have bridges, stepping stores.
- None.
- Not enough personal time to enjoy.
- Open bike and motorcycle atv trails to public
- Please revive the batting cages at Dale city rec.
- Raise the age limit for youth camps programs from 14 to 19 years, so that high school students can participate.
- Reduce drop in fees at chian for seniors.
- Resident dogs not on a leach
- Security - safety at outdoor trails/paths
- Stock more fish.
- The James S. Long Riding Ring Warm-Up area was paved over.
- There's no facility in Western part of county, Woodbridge are has everything through we pay to too!!
- Weather.

Question 6: If you travel outside of Prince William County for your recreational needs, please specify for what purpose:

- O services for exercise. For grandkids the swings are limited to kids older than 2-3 at a minimum. Pathetic
- Bacquet ball playground park - nice trails.
- Baseball batting cages
- Beach.
- BOWLING, RESTAURANTS.
- Boy Scout camping
- Camping, fishing, hunting, boating, mountain bike.
- canoeing on the Shenandoah, hiking Skyline
- Cricket and Swim lessons - Fairfax and Loudoun country provides so many cricket fields for Youths and Adults. PWC has 0 ground for Cricket!! My son gave up on Cricket because we moved to PWC last year and facilities in those 2 counties are far from our residence now. Also rec center for Swimming lessons - all PWC rec center are so far that we decided to go to Cub run rec which is in Fairfax.
- Cycling
- Entertainment
- Family reunion gather.
- For my kids outing
- Grandkids to parks
- Gym and indoor pool
- hike the AT
- Hiking
- Hiking
- Hiking
- Hiking at Great Falls.
- Hiking.
- Hiking. We love the mountains and there are no mountains here.
- I go to Lorton/Workhouse center to walk because they have plentiful parking and you don't have to cross main roads to get to the trails.
- I LIKE TO FISH SO I USE FACILITIES OUTSIDE PWC AS WELL.
- I like to hike, so I go to different places.
- In order to run without pain and to train for sprinting. I have to go elsewhere because the public high schools in this county do not allow public use of facilities.
- Lack of basketball skills offered for high competition
- Martial arts
- More trails
- Mountain Biking
- Natural landscaping (hikes-walks).
- Nicer areas with better parks and activities at the parks
- No facilities near me, everything is in Woodbridge.

- Parks
- Parks/trails.
- PLAY BASQUET BALL AND SOCCER.
- Playground
- Recreational sports leagues
- Safety
- Salt water fishing.
- sometime I hike Skyline drive or other areas outside the PWC
- State Parks
- swim and plenty of parks
- Take kids to Ellanor Lawrence in Chantilly Park & to indoor pool in Reston.
- Tennis courts.
- There are no nature parks near my residence. I have to travel to nearby counties to fulfill this need.
- There are no parks nearby that are designed for younger children or big enough to cover the population
- to get onto a trail that goes to DC. the WO&D trail
- To go hiking with friends who live in other counties.
- To meet other parks or places.
- Trout fishing
- Water parks, playgrounds, bike trails
- We go to Shenandoah, Great Falls, etc.

Question 9: If you selected an “other” facility, please specify:

- Baseball batting cages and indoor baseball space
- Can't have everything
- I guess want something different
- Indoor gaming, pinball, historic arcade
- Martial arts center
- NA
- Parks where dogs are off limits
- Professional sports stadium - football
- Would love inline hockey spaces for my husband. Spaces for gatherings get filled quickly. Tried to rent a shelter but site didn't work and no one replied to my emails.

Question 10: If you selected an “other” program area, please specify:

- Adult swim class

Question 13: If you selected an “other” source, please specify:

- All trails app for locating hiking paths & maps.
- Club house/local flyer.
- I would like to get a quarterly or monthly newspaper about rec. oppty S.
- Internet search-not only google.
- Local newspaper?
- Mails.

- PWC extension service.
- Road sign
- Seeing them in-person or seeing road signs.
- Website and other info ALWAYS outdated and little if any future events need 6 mos ahead..
- Whatsapp group.

Appendix D: Responses to Select Survey Questions by Respondent Characteristics

Understanding the Tables

For most of the questions, for ease of comparison, responses have been condensed to show only the proportion of respondents selecting specific response options; for example, the percent of respondents who gave an evaluation of “excellent” or “good”, or who were “very familiar” or “somewhat familiar” with an item.

Chi-square or ANOVA tests of significance were applied to these breakdowns of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent “real” differences among those populations. As subgroups vary in size and each group (and each comparison to another group) has a unique margin of error, statistical testing is used to determine whether differences between subgroups are statistically significant.

For each pair or set of subgroup ratings within a row (a single question item) that has a statistically significant difference, an upper-case letter denoting significance is shown in the cell with the larger column proportion. The letter denotes the subgroup with the smaller column proportion from which it is statistically different. Subgroups that have no upper-case letter denotation in their column and that are also not referred to in any other column were not statistically different.

In the Comparisons by Respondent Demographic (page 33) survey results are displayed for subgroups within two different characteristics (age and gender). The lettering of the columns begins again on the next characteristic. So, Ages 18-44 is column A, and Woman is column A. The letters in the cells only refer to differences within that characteristic, not to differences within the other characteristics. The same rule applies for the Comparisons by Respondent Household Characteristics (page 44), Comparisons by Geographic Characteristics (page 67), and Comparisons by Usage of Prince William County Parks and Facilities (page 83).

Comparisons by Respondent Demographics – Age, Gender

TABLE 25: QUESTION 2

Have you visited a park, trail, or indoor recreation facility (community center or recreation center) in the past 12 months?	Age			Gender		Overall
	18-44	45-64	65+	Woman	Man	
	(A)	(B)	(C)	(A)	(B)	(A)
No	28%	18%	23%	24%	21%	23%
Yes	72%	82%	77%	76%	79%	77%

TABLE 26: QUESTION 3

Please rate your overall experience. (Only those who reported visiting a park, trail, or facility in that past 12 months.)	Age			Gender		Overall
	18-44	45-64	65+	Woman	Man	
	(A)	(B)	(C)	(A)	(B)	(A)
Excellent	46%	40%	42%	42%	45%	42%
Good	35%	57%	55%	56%	43%	51%
Fair	17% B	3%	3%	2%	11% A	7%
Poor	2%	0%	0%	0%	1%	1%

TABLE 27: QUESTION 4

Please SELECT ALL the strategies below that would encourage you to engage with our programs and facilities more often	Age			Gender		Overall
	18-44	45-64	65+	Woman	Man	
	(A)	(B)	(C)	(A)	(B)	(A)
Improve parks maintenance	26%	29%	21%	18%	36% A	26%
Offer programs or facilities I am more interested in	26%	16%	22%	12%	31% A	20%
Improve trail access	12%	22%	16%	19%	16%	17%
Ensure parks and facilities are less crowded	13%	10%	9%	9%	12%	11%
Schedule program times that are more convenient	46% B C	22%	10%	24%	27%	25%
Improve customer service by staff	34%	18%	14%	10%	33% A	21%
Operating hours for parks that are more convenient	18%	15%	10%	11%	17%	14%
Reduce fees that are too high	35%	26%	33%	32%	29%	30%

Please SELECT ALL the strategies below that would encourage you to engage with our programs and facilities more often	Age			Gender		Overall
	18-44	45-64	65+	Woman	Man	
	(A)	(B)	(C)	(A)	(B)	(A)
No needs - I use my HOA's facilities	16%	7%	14%	17% B	7%	12%
Increase information about what is being offered	9%	21%	34% A	22%	19%	22%
Improve facilities maintenance	7%	14%	6%	10%	11%	10%
Improve security	9%	14%	19%	11%	17%	13%
Add parks closer to my residence	6%	15%	3%	8%	8%	9%
Add recreational facilities closer to my residence	4%	15%	21% A	14%	15%	14%
Improve access for persons with disabilities	29%	12%	16%	26% B	11%	18%
Increase parking	8%	7%	15%	11%	10%	11%
Make registering for activities easier	8%	14%	12%	9%	16%	11%
Offer transportation to/from programs/facilities	4%	6%	5%	4%	6%	5%
No needs - I use city and township parks/facilities	32%	44%	28%	45% B	28%	36%
Increase information about the locations of parks/facilities	27%	32%	44%	37%	31%	34%
Other	6%	10%	13%	10%	9%	9%

TABLE 28: QUESTION 5

Do you have to travel outside of Prince William County to have your recreation needs met?	Age			Gender		Overall
	Question 518-44	45-64	65+	Woman	Man	
	(A)	(B)	(C)	(A)	(B)	(A)
No	66%	65%	79%	78% B	61%	70%
Yes	34%	35%	21%	22%	39% A	30%

TABLE 29: QUESTION 8

Please rate your preference for general investment in parks and recreation	Age			Gender		Overall
	18-44	45-64	65+	Woman	Man	
	(A)	(B)	(C)	(A)	(B)	(A)
Fixing existing parks and facilities (fixing what we have)	81%	80%	82%	85%	79%	81%
Expanding existing parks and facilities (adding amenities and/or land)	48%	56%	63%	63%	48%	56%
Building new parks and facilities (expanding the parks system)	54%	50%	50%	56%	45%	51%

TABLE 30: QUESTION 9

Please indicate if your needs are being met for facilities of this type in Prince William County (% of responses where 50% of needs or greater are being met).	Age			Gender		Overall
	18-44	45-64	65+	Woman	Man	
	(A)	(B)	(C)	(A)	(B)	(A)
18- & 9-hole golf courses	46%	77%	38%	64%	48%	58%
Adult athletic fields	57%	73%	45%	65%	56%	62%
Bike parks, BMX tracks	58%	54%	54%	66%	51%	55%
Boating and fishing areas	56%	73%	49%	68%	59%	62%
Botanical gardens	63%	52%	49%	55%	59%	54%
Cricket fields	31%	16%	12%	28%	15%	20%
Dog parks	67%	56%	48%	59%	54%	58%
Farm parks	44%	57%	35%	50%	46%	48%
Golf driving ranges	26%	52%	14%	16%	36%	32%
Historic properties	63%	76%	65%	66%	72%	68%
Indoor basketball courts	55%	52%	37%	55%	43%	51%
	80%	71%	68%	81% B	63%	73%
Indoor fitness and exercise facilities						
Indoor ice rink	64%	42%	58%	66%	47%	57%
Indoor lap swimming lanes	75%	64%	64%	71%	69%	69%
Indoor leisure pools	64%	57%	70%	62%	67%	63%
Indoor recreation centers	74%	67%	57%	70%	63%	67%
Indoor sports facilities for team practices and competition	58%	60%	43%	64%	48%	56%
	52%	67%	49%	74% B	42%	57%
Indoor volleyball courts						
	63%	52%	41%	62% B	38%	52%
Indoor walking tracks						
Inline skating rinks	19%	37%	39%	39%	25%	32%
Lacrosse fields	47%	55%	32%	63%	38%	45%

Please indicate if your needs are being met for facilities of this type in Prince William County (% of responses where 50% of needs or greater are being met).	Age			Gender		Overall
	18-44 (A)	45-64 (B)	65+ (C)	Woman (A)	Man (B)	(A)
Large regional parks	78%	70%	58%	77%	62%	70%
Museums	60%	52%	44%	62%	45%	53%
Natural wildlife habitats	59%	83%	63%	67%	74%	69%
Nature centers	64%	66%	63%	65%	67%	65%
Off-leash dog parks	52%	55%	44%	54%	52%	52%
	54% C	53% C	21%	46%	46%	46%
Outdoor amphitheaters						
Outdoor basketball courts	69%	61%	76%	74%	63%	68%
	69% C	63%	35%	62%	56%	60%
Outdoor campsites						
Outdoor swimming pools	61%	63%	38%	65%	52%	57%
Outdoor tennis courts	52%	61%	40%	44%	65%	50%
Outdoor volleyball courts	46%	48%	49%	51%	48%	48%
	70%	75%	58%	80% B	61%	70%
Outdoor waterparks						
	66%	67%	79%	76% B	60%	70%
Park rest rooms						
Passive use open space	63%	64%	65%	71%	55%	64%
Pickleball courts	30%	20%	34%	34%	22%	28%
	71%	72%	62%	78% B	58%	70%
Picnic areas and shelters						
Playgrounds	75%	73%	64%	79%	65%	72%
Professional baseball stadium	42%	37%	53%	51%	40%	43%
Professional cricket pitch	12%	15%	26%	25%	15%	17%
Professional soccer stadium	27%	23%	35%	31%	26%	27%
	67%	45%	59%	72% B	40%	57%
Reservable indoor event space for family gatherings						
Rugby fields	11%	17%	16%	13%	18%	15%
	45%	32%	35%	56% B	18%	38%
Skateboarding parks						

Please indicate if your needs are being met for facilities of this type in Prince William County (% of responses where 50% of needs or greater are being met).	Age			Gender		Overall
	18-44	45-64	65+	Woman	Man	
	(A)	(B)	(C)	(A)	(B)	(A)
Small neighborhood parks	83% C	70%	46%	74%	65%	68%
Walking, hiking, and biking trails	77%	86% C	60%	87% B	67%	77%
Waterfront parks	63%	72%	55%	83% B	51%	65%
Youth athletic fields	61%	66%	73%	72%	58%	66%
Other facilities	70%	65% C	0%	61%	47%	51%

TABLE 31: QUESTION 10

Of the facilities listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Age			Gender		Overall
	18-44	45-64	65+	Woman	Man	
	(A)	(B)	(C)	(A)	(B)	(A)
18- & 9-hole golf courses	3%	6%	11%	2%	9%	7%
Adult athletic fields	6%	7%	6%	10%	4%	6%
Bike parks, BMX tracks	10%	9%	1%	5%	9%	7%
Boating and fishing areas	10%	13%	10%	8%	14%	11%
Botanical gardens	22%	12%	14%	13%	18%	15%
Cricket fields	4%	0%	0%	0%	2%	1%
Dog parks	3%	17%	8%	8%	11%	10%
Farm parks	3%	9%	0%	5%	6%	5%
Golf driving ranges	1%	2%	24% A B	2%	14% A	7%
Historic properties	3%	15%	18%	17% B	6%	12%
Indoor basketball courts	13%	6%	12%	10%	9%	9%
Indoor fitness and exercise facilities	8%	25%	18%	15%	23%	18%
Indoor ice rink	3%	0%	4%	4%	1%	2%
Indoor lap swimming lanes	5%	8%	7%	4%	9%	6%

Of the facilities listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Age			Gender		Overall
	18-44 (A)	45-64 (B)	65+ (C)	Woman (A)	Man (B)	(A)
	5%	14%	16%	7%	19% A	12%
Indoor leisure pools						
Indoor recreation centers	10%	11%	10%	11%	7%	10%
Indoor sports facilities for team practices and competition	2%	5%	0%	5%	1%	3%
Indoor volleyball courts	0%	1%	0%	1%	0%	1%
	5%	13%	6%	14% B	3%	9%
Indoor walking tracks						
Inline skating rinks	6%	0%	0%	1%	3%	2%
Lacrosse fields	0%	1%	1%	2%	0%	1%
Large regional parks	6%	20%	6%	9%	16%	12%
Museums	9%	10%	8%	9%	8%	9%
	19%	25% C	5%	14%	23%	18%
Natural wildlife habitats						
Nature centers	12%	3%	10%	7%	8%	7%
Off-leash dog parks	2%	4%	5%	4%	3%	4%
Outdoor amphitheaters	2%	0%	0%	0%	1%	0%
Outdoor basketball courts	7%	0%	0%	4%	0%	2%
Outdoor campsites	4%	2%	2%	1%	3%	2%
	9%	3%	7%	11% B	2%	6%
Outdoor swimming pools						
Outdoor tennis courts	0%	6%	4%	3%	5%	4%
Outdoor volleyball courts	3%	1%	0%	2%	0%	1%
	15% B	2%	4%	10%	3%	7%
Outdoor waterparks						
Park rest rooms	25%	25%	26%	27%	27%	26%
Passive use open space	12%	5%	10%	9%	8%	8%
Pickleball courts	2%	4%	5%	6%	2%	4%
Picnic areas and shelters	8%	4%	6%	6%	6%	5%
Playgrounds	15%	7%	6%	11%	7%	10%
Professional baseball stadium	1%	0%	2%	0%	1%	1%
Professional cricket pitch	2%	0%	0%	0%	1%	1%
Professional soccer stadium	2%	0%	0%	0%	1%	1%

Of the facilities listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Age			Gender		Overall
	18-44	45-64	65+	Woman	Man	
	(A)	(B)	(C)	(A)	(B)	(A)
	17% B C	3%	1%	14%	0%	7%
Reservable indoor event space for family gatherings						
Rugby fields	0%	0%	0%	0%	0%	0%
Skateboarding parks	10%	0%	0%	6%	0%	3%
Small neighborhood parks	16%	17%	10%	18%	12%	14%
	48%	41%	30%	48% B	29%	41%
Walking, hiking, and biking trails						
Waterfront parks	6%	3%	6%	7%	2%	5%
Youth athletic fields	3%	5%	4%	4%	3%	4%
Other facilities	0%	0%	4%	1%	1%	1%

TABLE 32: QUESTION 11

Please indicate if your needs are being met for program areas of this type in Prince William County (% of responses where 50% of needs or greater are being met).	Age			Gender		Overall
	18-44	45-64	65+	Woman	Man	
	(A)	(B)	(C)	(A)	(B)	(A)
Active older adult programs	39%	65%	57%	61%	50%	57%
Adaptive programs (specialized programs for people with disabilities such as Miracle League)	31%	71%	58%	45%	69%	57%
Adult art, dance, performing arts	44%	48%	37%	48%	41%	44%
Adult fitness and wellness programs	72%	61%	53%	62%	61%	62%
Adult sports programs	63%	58%	41%	53%	57%	55%
After school programs	69%	42%	65%	64%	51%	57%
At-risk youth programs	59%	53%	32%	44%	58%	49%
	58%	69%	55%	74% B	50%	62%
Community special events such as concerts, movie nights, festivals, holiday celebrations						
Family programs (parent/child dances, family swim night, art-to-go boxes, etc)	65%	69%	44%	69%	55%	62%
Food trucks in parks	62%	53%	44%	59%	51%	54%
Gardening programs	44%	52%	50%	52%	51%	49%
Golf lessons	27%	57%	19%	22%	44%	38%
Gymnastics and tumbling programs	27%	46%	47%	42%	35%	38%
History programs	43%	59%	56%	54%	54%	54%
Hockey programs and figure skating	29%	51%	46%	37%	50%	42%

Please indicate if your needs are being met for program areas of this type in Prince William County (% of responses where 50% of needs or greater are being met).	Age			Gender		Overall
	18-44	45-64	65+	Woman	Man	
	(A)	(B)	(C)	(A)	(B)	(A)
Inclusive programs (ensuring access to general programs for those with disabilities)	54%	60%	70%	69%	52%	61%
Martial arts/self-defense	66%	37%	60%	59%	44%	50%
Nature programs	51%	50%	46%	43%	56%	49%
Out of school time programs such as before and after school care	60%	72%	72%	82%	58%	69%
Outdoor/environmental programs such as Science in the Park	51%	46%	63%	50%	57%	51%
Pre-school programs	75%	61%	78%	77%	71%	71%
Sports instruction programs for adults such as pickleball, tennis, etc.	57%	47%	42%	59%	37%	48%
Sports instruction programs for youth	58%	79%	59%	74%	59%	66%
Water fitness programs	66%	61%	64%	64%	64%	63%
Youth art, dance, performing arts	34%	57%	53%	47%	49%	47%
	68%	49%	73%	75% B	49%	63%
Youth fitness and wellness programs						
Youth learn to swim programs	65%	69%	71%	78%	61%	68%
Youth sports programs	65%	57%	71%	68%	62%	64%
Youth summer camps programs	63%	66%	73%	67%	67%	67%
Volunteer Opportunities	51%	62%	47%	50%	60%	54%
Other program	53%	60%	0%	0%	60%	43%

TABLE 33: QUESTION 12

Of the program areas listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Age			Gender		Overall
	18-44	45-64	65+	Woman	Man	
	(A)	(B)	(C)	(A)	(B)	(A)
	11%	23%	47% A B	30%	19%	25%
Active older adult programs						
Adaptive programs (specialized programs for people with disabilities such as Miracle League)	0%	6%	3%	3%	3%	3%
	4%	21% A	17%	17%	13%	14%
Adult art, dance, performing arts						
	29%	45%	37%	52% B	24%	37%
Adult fitness and wellness programs						
Adult sports programs	11%	13%	9%	10%	13%	11%
After school programs	13%	14%	12%	16%	9%	13%

Of the program areas listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Age			Gender		Overall
	18-44 (A)	45-64 (B)	65+ (C)	Woman (A)	Man (B)	(A)
At-risk youth programs	7%	2%	2%	6%	2%	3%
Community special events such as concerts, movie nights, festivals, holiday celebrations	23%	44%	28%	34%	32%	34%
Family programs (parent/child dances, family swim night, art-to-go boxes, etc)	22% C	11%	2%	13%	11%	12%
Food trucks in parks	26% C	17%	3%	27% B	8%	16%
Gardening programs	12%	14%	22%	12%	20%	16%
Golf lessons	1%	5%	2%	4%	1%	3%
Gymnastics and tumbling programs	4%	2%	0%	2%	3%	2%
History programs	16%	25%	38% A	17%	34% A	25%
Hockey programs and figure skating	3%	0%	0%	0%	2%	1%
Inclusive programs (ensuring access to general programs for those with disabilities)	1%	9%	3%	4%	7%	5%
Martial arts/self-defense	15% B	2%	0%	6%	7%	6%
Nature programs	27%	13%	12%	14%	20%	18%
Out of school time programs such as before and after school care	11%	2%	10%	7%	7%	7%
Outdoor/environmental programs such as Science in the Park	18%	8%	5%	8%	12%	10%
Pre-school programs	14%	0%	0%	6%	3%	4%
Sports instruction programs for adults such as pickleball, tennis, etc.	7%	11%	13%	6%	13%	10%
Sports instruction programs for youth	9%	10%	0%	6%	9%	7%
Water fitness programs	6%	9%	29% A B	11%	17%	14%
Youth art, dance, performing arts	4%	4%	2%	4%	3%	3%
Youth fitness and wellness programs	3%	11%	4%	6%	8%	7%
Youth learn to swim programs	15% B	3%	5%	6%	10%	7%
Youth sports programs	12%	10%	2%	8%	8%	9%
Youth summer camps programs	13%	8%	2%	15% B	2%	8%

Of the program areas listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Age			Gender		Overall
	18-44	45-64	65+	Woman	Man	
	(A)	(B)	(C)	(A)	(B)	(A)
Volunteer Opportunities	16%	17%	2%	13%	13%	13%
Other program	6%	1%	4%	1%	5%	3%

TABLE 34: QUESTION 13

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about parks, trails, programs, and activities of Prince William County parks.	Age			Gender		Overall
	18-44	45-64	65+	Woman	Man	
	(A)	(B)	(C)	(A)	(B)	(A)
	65%	80%	75%	82% B	64%	74%
Quarterly Parks and Recreation Magazine (Leisure)	49%	74% A	68%	73% B	58%	65%
Online advertisements	75%	85%	92%	95% B	72%	84%
Parks and Recreation website	72%	53%	67%	77% B	46%	63%
Flyers at facilities						
From friends and neighbors	60%	58%	72%	63%	58%	63%
Email	61%	70%	65%	64%	69%	66%
Facebook	46%	48%	55%	56%	42%	49%
	37%	36%	27%	44% B	23%	34%
Instagram						
X (formally known as Twitter)	17%	20%	24%	20%	19%	20%
	65%	84% C	60%	73%	73%	71%
Google						

TABLE 35: QUESTION D1

How often do you visit recreational facilities or participate in recreational programs provided by Prince William County?	Age			Gender		Overall
	18-44	45-64	65+	Woman	Man	
	(A)	(B)	(C)	(A)	(B)	(A)
Daily	1%	6%	6%	4%	4%	4%
	15%	24% C	7%	18%	15%	16%
Weekly						
1-3 times per month	32%	36%	25%	28%	35%	31%
	36%	28%	54% B	43%	32%	37%
Less than once per month						
Never	17%	7%	9%	6%	15%	11%

Comparisons by Household Characteristics – Length of Residency, Housing Type

TABLE 36: QUESTION 2

Have you visited a park, trail, or indoor recreation facility (community center or recreation center) in the past 12 months?	Respondent length of residency			Housing unit type		Overall
	Less than 10 years	11 to 20 years	More than 20 years	Single family, detached	Multi-unit	
	(A)	(B)	(C)	(A)	(B)	
No	30%	15%	17%	16%	31% A	23%
Yes	70%	85%	83%	84% B	69%	77%

TABLE 37: QUESTION 3

Please rate your overall experience. (Only those who reported visiting a park, trail, or facility in that past 12 months.)	Respondent length of residency			Housing unit type		Overall
	Less than 10 years	11 to 20 years	More than 20 years	Single family, detached	Multi-unit	
	(A)	(B)	(C)	(A)	(B)	
Excellent	22%	54% A	49% A	43%	41%	42%
Good	61%	44%	47%	49%	52%	51%
Fair	15%	2%	4%	7%	7%	7%
Poor	2%	0%	0%	1%	0%	1%

TABLE 38: QUESTION 4

Please SELECT ALL the strategies below that would encourage you to engage with our programs and facilities more often	Respondent length of residency			Housing unit type		Overall
	Less than 10 years	11 to 20 years	More than 20 years	Single family, detached	Multi-unit	
	(A)	(B)	(C)	(A)	(B)	
Improve parks maintenance	20%	26%	31%	31%	19%	26%
Offer programs or facilities I am more interested in	18%	23%	22%	19%	21%	20%
Improve trail access	20%	14%	17%	25% B	8%	17%
Ensure parks and facilities are less crowded	8%	16%	12%	12%	11%	11%
Schedule program times that are more convenient	35% C	31%	17%	24%	27%	25%

Please SELECT ALL the strategies below that would encourage you to engage with our programs and facilities more often	Respondent length of residency			Housing unit type		Overall
	Less than 10 years	11 to 20 years	More than 20 years	Single family, detached	Multi-unit	
	(A)	(B)	(C)	(A)	(B)	
	26%	17%	20%	26% B	14%	21%
Improve customer service by staff						
Operating hours for parks that are more convenient	17%	25%	8%	14%	15%	14%
Reduce fees that are too high	38%	16%	32%	30%	29%	30%
No needs - I use my HOA's facilities	19%	10%	8%	12%	11%	12%
Increase information about what is being offered	19%	22%	24%	25%	17%	22%
Improve facilities maintenance	7%	21%	7%	10%	9%	10%
Improve security	12%	14%	15%	16%	11%	13%
Add parks closer to my residence	8%	12%	8%	16%	0%	9%
Add recreational facilities closer to my residence	15%	14%	14%	17%	10%	14%
Improve access for persons with disabilities	27%	16%	13%	19%	16%	18%
Increase parking	13%	7%	10%	11%	9%	11%
Make registering for activities easier	11%	14%	12%	13%	9%	11%
Offer transportation to/from programs/facilities	2%	0%	9%	5%	5%	5%
No needs - I use city and township parks/facilities	41%	35%	29%	39%	32%	36%
Increase information about the locations of parks/facilities	41%	36%	30%	43% B	22%	34%
Other	4%	15%	11%	7%	12%	9%

TABLE 39: QUESTION 5

Do you have to travel outside of Prince William County to have your recreation needs met?	Respondent length of residency			Housing unit type		Overall
	Less than 10 years	11 to 20 years	More than 20 years	Single family, detached	Multi-unit	
	(A)	(B)	(C)	(A)	(B)	
No	69%	65%	72%	64%	77%	70%
Yes	31%	35%	28%	36%	23%	30%

TABLE 40: QUESTION 8

Please rate your preference for general investment in parks and recreation	Respondent length of residency			Housing unit type		Overall
	Less than 10 years	11 to 20 years	More than 20 years	Single family, detached	Multi-unit	
	(A)	(B)	(C)	(A)	(B)	(A)
Fixing existing parks and facilities (fixing what we have)	76%	89%	79%	81%	80%	81%
Expanding existing parks and facilities (adding amenities and/or land)	63%	68%	49%	58%	54%	56%
Building new parks and facilities (expanding the parks system)	66% C	51%	44%	52%	50%	51%

TABLE 41: QUESTION 9

Please indicate if your needs are being met for facilities of this type in Prince William County (% of responses where 50% of needs or greater are being met).	Respondent length of residency			Housing unit type		Overall
	Less than 10 years	11 to 20 years	More than 20 years	Single family, detached	Multi-unit	
	(A)	(B)	(C)	(A)	(B)	(A)
18- & 9-hole golf courses	56%	42%	62%	52%	68%	58%
Adult athletic fields	64%	71%	54%	48%	77% A	62%
Bike parks, BMX tracks	65%	37%	51%	48%	63%	55%
Boating and fishing areas	61%	56%	64%	51%	83% A	62%
Botanical gardens	63%	39%	53%	45%	68% A	54%
Cricket fields	42%	0%	7%	14%	30%	20%
Dog parks	77% C	58%	43%	50%	71%	58%
Farm parks	52%	66%	38%	39%	69% A	48%
Golf driving ranges	29%	64%	26%	41%	17%	32%
Historic properties	77%	67%	63%	63%	75%	68%
Indoor basketball courts	56%	50%	45%	47%	53%	51%
Indoor fitness and exercise facilities	80%	83%	62%	66%	83% A	73%

Please indicate if your needs are being met for facilities of this type in Prince William County (% of responses where 50% of needs or greater are being met).	Respondent length of residency			Housing unit type		Overall
	Less than 10 years	11 to 20 years	More than 20 years	Single family, detached	Multi-unit	
	(A)	(B)	(C)	(A)	(B)	
Indoor ice rink	58%	43%	61%	41%	77% A	57%
Indoor lap swimming lanes	74%	79%	60%	61%	80%	69%
Indoor leisure pools	64%	62%	63%	54%	79% A	63%
Indoor recreation centers	69%	79%	59%	63%	72%	67%
Indoor sports facilities for team practices and competition	65%	37%	55%	42%	76% A	56%
Indoor volleyball courts	56%	51%	59%	50%	67%	57%
Indoor walking tracks	65%	52%	41%	38%	72% A	52%
Inline skating rinks	30%	14%	37%	30%	32%	32%
Lacrosse fields	70%	0%	44%	35%	73%	45%
Large regional parks	75%	67%	66%	58%	86% A	70%
Museums	70% C	47%	40%	53%	51%	53%
Natural wildlife habitats	68%	61%	72%	70%	66%	69%
Nature centers	69%	63%	62%	61%	68%	65%
Off-leash dog parks	66%	60%	40%	48%	57%	52%
Outdoor amphitheaters	50%	62%	34%	38%	57%	46%
Outdoor basketball courts	76% B	36%	73% B	73%	60%	68%
Outdoor campsites	67%	52%	56%	48%	76% A	60%
Outdoor swimming pools	69%	50%	46%	48%	69%	57%
Outdoor tennis courts	55%	63%	40%	42%	63%	50%
Outdoor volleyball courts	60%	42%	43%	43%	55%	48%
Outdoor waterparks	72%	73%	66%	62%	83% A	70%

Please indicate if your needs are being met for facilities of this type in Prince William County (% of responses where 50% of needs or greater are being met).	Respondent length of residency			Housing unit type		Overall
	Less than 10 years	11 to 20 years	More than 20 years	Single family, detached	Multi-unit	
	(A)	(B)	(C)	(A)	(B)	
Park rest rooms	74%	66%	68%	62%	79% A	70%
Passive use open space	65%	52%	68%	64%	64%	64%
Pickleball courts	32%	3%	33%	27%	31%	28%
Picnic areas and shelters	72%	74%	66%	63%	79%	70%
Playgrounds	68%	74%	73%	68%	77%	72%
Professional baseball stadium	54%	35%	41%	36%	58%	43%
Professional cricket pitch	32%	0%	12%	17%	19%	17%
Professional soccer stadium	38%	0%	27%	32%	18%	27%
Reservable indoor event space for family gatherings	78% B C	43%	49%	48%	68% A	57%
Rugby fields	41%	0%	9%	15%	14%	15%
Skateboarding parks	56%	17%	31%	31%	47%	38%
Small neighborhood parks	69%	60%	69%	61%	77%	68%
Walking, hiking, and biking trails	72%	78%	80%	74%	80%	77%
Waterfront parks	59%	57%	72%	54%	83% A	65%
Youth athletic fields	68% B	32%	84% B	63%	71%	66%
Other facilities	67%	0%	48%	27%	80% A	51%

TABLE 42: QUESTION 10

Of the facilities listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Respondent length of residency			Housing unit type		Overall
	Less than 10 years	11 to 20 years	More than 20 years	Single family, detached	Multi-unit	
	(A)	(B)	(C)	(A)	(B)	
18- & 9-hole golf courses	2%	4%	12%	11% B	1%	7%
Adult athletic fields	9%	7%	5%	4%	10%	6%
Bike parks, BMX tracks	13%	3%	5%	5%	10%	7%

Of the facilities listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Respondent length of residency			Housing unit type		Overall
	Less than 10 years	11 to 20 years	More than 20 years	Single family, detached	Multi-unit	
	(A)	(B)	(C)	(A)	(B)	
Boating and fishing areas	7%	18%	12%	13%	9%	11%
Botanical gardens	15%	15%	16%	16%	15%	15%
Cricket fields	3%	0%	0%	2%	0%	1%
Dog parks	5%	2%	12%	10%	11%	10%
Farm parks	5%	5%	6%	9%	0%	5%
	1%	1%	15% A	7%	8%	7%
Golf driving ranges						
Historic properties	13%	9%	14%	13%	11%	12%
Indoor basketball courts	10%	3%	12%	9%	9%	9%
Indoor fitness and exercise facilities	19%	18%	13%	18%	19%	18%
Indoor ice rink	3%	0%	3%	1%	3%	2%
Indoor lap swimming lanes	3%	10%	8%	9%	3%	6%
Indoor leisure pools	8%	6%	12%	11%	13%	12%
Indoor recreation centers	17%	10%	5%	12%	7%	10%
Indoor sports facilities for team practices and competition	2%	10%	1%	5%	0%	3%
Indoor volleyball courts	0%	0%	1%	1%	0%	1%
Indoor walking tracks	13%	5%	10%	10%	9%	9%
Inline skating rinks	2%	3%	1%	2%	1%	2%
Lacrosse fields	2%	0%	1%	2%	0%	1%
Large regional parks	9%	26%	9%	16%	6%	12%
Museums	7%	14%	8%	9%	8%	9%
Natural wildlife habitats	16%	11%	19%	14%	25%	18%
Nature centers	8%	2%	10%	4%	12%	7%
Off-leash dog parks	3%	5%	4%	4%	4%	4%
Outdoor amphitheaters	1%	0%	0%	1%	0%	0%
Outdoor basketball courts	4%	0%	1%	0%	5%	2%
Outdoor campsites	3%	2%	2%	4%	0%	2%
Outdoor swimming pools	7%	5%	6%	5%	7%	6%
	1%	10%	4%	1%	8% A	4%
Outdoor tennis courts						
Outdoor volleyball courts	0%	2%	2%	2%	0%	1%
	15% C	0%	4%	6%	8%	7%
Outdoor waterparks						

Of the facilities listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Respondent length of residency			Housing unit type		Overall
	Less than 10 years	11 to 20 years	More than 20 years	Single family, detached	Multi-unit	
	(A)	(B)	(C)	(A)	(B)	
	26%	25%	29%	20%	35% A	26%
Park rest rooms						
Passive use open space	10%	7%	8%	5%	12%	8%
Pickleball courts	2%	6%	4%	6%	1%	4%
Picnic areas and shelters	5%	8%	5%	7%	3%	5%
	14%	8%	6%	13% B	3%	10%
Playgrounds						
Professional baseball stadium	1%	2%	0%	1%	0%	1%
Professional cricket pitch	2%	0%	0%	1%	0%	1%
Professional soccer stadium	2%	0%	0%	1%	0%	1%
	17% C	4%	1%	2%	14% A	7%
Reservable indoor event space for family gatherings						
Rugby fields	0%	0%	0%	0%	0%	0%
Skateboarding parks	9%	0%	0%	0%	7%	3%
Small neighborhood parks	14%	20%	13%	13%	17%	14%
Walking, hiking, and biking trails	42%	34%	45%	36%	48%	41%
Waterfront parks	3%	5%	7%	4%	7%	5%
	3%	14% C	1%	6%	1%	4%
Youth athletic fields						
Other facilities	0%	0%	2%	1%	1%	1%

TABLE 43: QUESTION 11

Please indicate if your needs are being met for program areas of this type in Prince William County (% of responses where 50% of needs or greater are being met).	Respondent length of residency			Housing unit type		Overall
	Less than 10 years	11 to 20 years	More than 20 years	Single family, detached	Multi-unit	
	(A)	(B)	(C)	(A)	(B)	
Active older adult programs	41%	64%	62%	51%	68%	57%
Adaptive programs (specialized programs for people with disabilities such as Miracle League)	40%	52%	67%	59%	49%	57%
Adult art, dance, performing arts	42%	62%	40%	43%	46%	44%
Adult fitness and wellness programs	60%	70%	62%	60%	66%	62%
Adult sports programs	60%	59%	50%	49%	65%	55%

Please indicate if your needs are being met for program areas of this type in Prince William County (% of responses where 50% of needs or greater are being met).	Respondent length of residency			Housing unit type		Overall
	Less than 10 years (A)	11 to 20 years (B)	More than 20 years (C)	Single family, detached (A)	Multi-unit (B)	
After school programs	61%	41%	57%	47%	74% A	57%
At-risk youth programs	55%	43%	47%	50%	48%	49%
Community special events such as concerts, movie nights, festivals, holiday celebrations	64%	61%	61%	58%	67%	62%
Family programs (parent/child dances, family swim night, art-to-go boxes, etc)	66%	46%	64%	53%	75% A	62%
Food trucks in parks	60%	42%	55%	53%	56%	54%
Gardening programs	41%	35%	58%	42%	62%	49%
Golf lessons	30%	74%	33%	41%	31%	38%
Gymnastics and tumbling programs	27%	39%	50%	35%	44%	38%
History programs	63%	38%	54%	57%	49%	54%
Hockey programs and figure skating	41%	10%	49%	39%	47%	42%
Inclusive programs (ensuring access to general programs for those with disabilities)	52%	59%	69%	50%	72%	61%
Martial arts/self-defense	45%	65%	51%	36%	66% A	50%
Nature programs	40%	49%	55%	47%	52%	49%
Out of school time programs such as before and after school care	68%	66%	72%	58%	84% A	69%
Outdoor/environmental programs such as Science in the Park	48%	48%	55%	49%	55%	51%
Pre-school programs	74%	70%	70%	55%	97% A	71%
Sports instruction programs for adults such as pickleball, tennis, etc.	57%	46%	44%	36%	66% A	48%
Sports instruction programs for youth	57%	62%	75%	62%	71%	66%
Water fitness programs	66%	60%	61%	49%	79% A	63%
Youth art, dance, performing arts	38%	33%	63%	54%	39%	47%

Please indicate if your needs are being met for program areas of this type in Prince William County (% of responses where 50% of needs or greater are being met).	Respondent length of residency			Housing unit type		Overall
	Less than 10 years (A)	11 to 20 years (B)	More than 20 years (C)	Single family, detached (A)	Multi-unit (B)	
Youth fitness and wellness programs	63%	34%	76% B	54%	73%	63%
Youth learn to swim programs	64%	38%	80% B	64%	73%	68%
Youth sports programs	63%	34%	77% B	64%	63%	64%
Youth summer camps programs	60%	48%	82%	59%	79%	67%
Volunteer Opportunities	49%	56%	58%	56%	52%	54%
Other program	41%	.	43%	17%	100% A	43%

TABLE 44: QUESTION 12

Of the program areas listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Respondent length of residency			Housing unit type		Overall
	Less than 10 years (A)	11 to 20 years (B)	More than 20 years (C)	Single family, detached (A)	Multi-unit (B)	
Active older adult programs	15%	29%	33%	31% B	17%	25%
Adaptive programs (specialized programs for people with disabilities such as Miracle League)	0%	5%	5%	6%	0%	3%
Adult art, dance, performing arts	16%	13%	8%	8%	22% A	14%
Adult fitness and wellness programs	44%	30%	38%	37%	37%	37%
Adult sports programs	12%	17%	9%	16% B	5%	11%
After school programs	22%	5%	10%	11%	15%	13%
At-risk youth programs	6%	3%	2%	1%	7% A	3%

Of the program areas listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Respondent length of residency			Housing unit type		Overall
	Less than 10 years (A)	11 to 20 years (B)	More than 20 years (C)	Single family, detached (A)	Multi-unit (B)	
Community special events such as concerts, movie nights, festivals, holiday celebrations	26%	49%	29%	38%	29%	34%
Family programs (parent/child dances, family swim night, art-to-go boxes, etc)	24% B	2%	9%	15%	9%	12%
Food trucks in parks	22%	20%	11%	13%	21%	16%
Gardening programs	13%	20%	17%	19%	11%	16%
Golf lessons	1%	5%	4%	5%	1%	3%
Gymnastics and tumbling programs	2%	1%	3%	4%	0%	2%
History programs	11%	11%	38% A B	21%	31%	25%
Hockey programs and figure skating	3%	0%	0%	2%	0%	1%
Inclusive programs (ensuring access to general programs for those with disabilities)	2%	2%	9%	6%	3%	5%
Martial arts/self-defense	8%	13%	2%	9% B	1%	6%
Nature programs	13%	19%	24%	19%	17%	18%
Out of school time programs such as before and after school care	12%	1%	5%	7%	7%	7%
Outdoor/environmental programs such as Science in the Park	8%	2%	16%	8%	13%	10%
Pre-school programs	11%	3%	0%	3%	7%	4%
Sports instruction programs for adults such as pickleball, tennis, etc.	4%	10%	15%	10%	10%	10%
Sports instruction programs for youth	6%	13%	6%	10%	4%	7%
Water fitness programs	8%	8%	23%	14%	15%	14%
Youth art, dance, performing arts	2%	7%	3%	4%	2%	3%
Youth fitness and wellness programs	1%	12%	9%	8%	6%	7%
Youth learn to swim programs	4%	6%	11%	6%	9%	7%
Youth sports programs	12%	21% C	2%	15% B	1%	9%
Youth summer camps programs	15% C	15% C	1%	8%	9%	8%

Of the program areas listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Respondent length of residency			Housing unit type		Overall
	Less than 10 years	11 to 20 years	More than 20 years	Single family, detached	Multi-unit	
	(A)	(B)	(C)	(A)	(B)	
Volunteer Opportunities	17%	5%	7%	3%	25% A	13%
Other program	8%	0%	1%	1%	7% A	3%

TABLE 45: QUESTION 13

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about parks, trails, programs, and activities of Prince William County parks.	Respondent length of residency			Housing unit type		Overall
	Less than 10 years	11 to 20 years	More than 20 years	Single family, detached	Multi-unit	
	(A)	(B)	(C)	(A)	(B)	
Quarterly Parks and Recreation Magazine (Leisure)	75%	70%	75%	73%	76%	74%
Online advertisements	61%	77%	66%	67%	62%	65%
Parks and Recreation website	86%	96%	83%	90% B	76%	84%
Flyers at facilities	66%	64%	64%	71% B	51%	63%
From friends and neighbors	65%	54%	69%	67%	56%	63%
Email	65%	62%	67%	64%	69%	66%
Facebook	57%	52%	44%	52%	44%	49%
Instagram	46%	35%	27%	35%	34%	34%
X (formerly known as Twitter)	16%	27%	20%	19%	21%	20%
Google	79%	69%	64%	73%	70%	71%

TABLE 46: QUESTION D1

How often do you visit recreational facilities or participate in recreational programs provided by Prince William County?	Respondent length of residency			Housing unit type		Overall
	Less than 10 years	11 to 20 years	More than 20 years	Single family, detached	Multi-unit	
	(A)	(B)	(C)	(A)	(B)	(A)
Daily	4%	4%	5%	3%	6%	4%
	16%	7%	16%	10%	23% A	16%
Weekly						
1-3 times per month	29%	37%	33%	37%	25%	31%
Less than once per month	32%	44%	40%	39%	35%	37%
	19% C	7%	6%	10%	10%	11%
Never						

Comparisons by Household Characteristics – Presence of Children/Seniors

TABLE 47: QUESTION 2

Have you visited a park, trail, or indoor recreation facility (community center or recreation center) in the past 12 months?	Do any children 17 or under living in your household?		Are you or any other members of your household aged 65 or older?		Overall (A)
	No	Yes	No	Yes	
	(A)	(B)	(A)	(B)	
No	23%	22%	20%	27%	23%
Yes	77%	78%	80%	73%	77%

TABLE 48: QUESTION 3

Please rate your overall experience	Do any children 17 or under living in your household?		Are you or any other members of your household aged 65 or older?		Overall (A)
	No	Yes	No	Yes	
	(A)	(B)	(A)	(B)	
Excellent	43%	40%	43%	39%	42%
Good	49%	53%	49%	53%	51%
Fair	8%	5%	8%	6%	7%
Poor	0%	2%	0%	2%	1%

TABLE 48: QUESTION 4

Please SELECT ALL the strategies below that would encourage you to engage with our programs and facilities more often.	Do any children 17 or under living in your household?		Are you or any other members of your household aged 65 or older?		Overall (A)
	No	Yes	No	Yes	
	(A)	(B)	(A)	(B)	
Improve parks maintenance	27%	22%	27%	24%	26%
Offer programs or facilities I am more interested in	22%	18%	17%	27%	20%
Improve trail access	20%	12%	19%	14%	17%
Ensure parks and facilities are less crowded	8%	18%	10%	12%	11%
Schedule program times that are more convenient	22%	31%	30%	17%	25%
Improve customer service by staff	19%	26%	24%	17%	21%
Operating hours for parks that are more convenient	9%	25% A	17%	9%	14%
Reduce fees that are too high	28%	34%	27%	36%	30%
No needs - I use my HOA's facilities	8%	19% A	12%	11%	12%

Please SELECT ALL the strategies below that would encourage you to engage with our programs and facilities more often.	Do any children 17 or under living in your household?		Are you or any other members of your household aged 65 or older?		Overall
	No	Yes	No	Yes	
	(A)	(B)	(A)	(B)	
	26% B	12%	12%	37% A	22%
Increase information about what is being offered					
Improve facilities maintenance	11%	6%	11%	8%	10%
Improve security	13%	16%	10%	20%	13%
Add parks closer to my residence	10%	7%	9%	8%	9%
	15%	11%	9%	21% A	14%
Add recreational facilities closer to my residence					
	13%	28% A	19%	16%	18%
Improve access for persons with disabilities					
Increase parking	11%	7%	6%	15%	11%
Make registering for activities easier	13%	9%	10%	15%	11%
Offer transportation to/from programs/facilities	6%	2%	5%	5%	5%
No needs - I use city and township parks/facilities	34%	40%	40%	28%	36%
	33%	35%	27%	45% A	34%
Increase information about the locations of parks/facilities					
Other	9%	11%	7%	13%	9%

TABLE 50: QUESTION 5

Do you have to travel outside of Prince William County to have your recreation needs met?	Do any children 17 or under living in your household?		Are you or any other members of your household aged 65 or older?		Overall
	No	Yes	No	Yes	
	(A)	(B)	(A)	(B)	
No	74%	61%	67%	74%	70%
Yes	26%	39%	33%	26%	30%

TABLE 51: QUESTION 8

Please rate your preference for general investment in parks and recreation	Do any children 17 or under living in your household?		Are you or any other members of your household aged 65 or older?		Overall (A)
	No	Yes	No	Yes	
	(A)	(B)	(A)	(B)	
Fixing existing parks and facilities (fixing what we have)	82%	78%	82%	79%	81%
Expanding existing parks and facilities (adding amenities and/or land)	56%	56%	50%	66% A	56%
Building new parks and facilities (expanding the parks system)	50%	54%	51%	51%	51%

TABLE 52: QUESTION 9

Please indicate if your needs are being met for facilities of this type in Prince William County (% of responses where 50% of needs or greater are being met).	Do any children 17 or under living in your household?		Are you or any other members of your household aged 65 or older?		Overall (A)
	No	Yes	No	Yes	
	(A)	(B)	(A)	(B)	
18- & 9-hole golf courses	58%	57%	66%	44%	58%
Adult athletic fields	56%	67%	65%	52%	62%
Bike parks, BMX tracks	41%	70% A	53%	59%	55%
Boating and fishing areas	62%	57%	67%	49%	62%
Botanical gardens	61% B	42%	55%	52%	54%
Cricket fields	5%	44% A	25%	14%	20%
Dog parks	50%	71%	59%	53%	58%
Farm parks	51%	42%	48%	48%	48%
Golf driving ranges	33%	29%	43%	19%	32%
Historic properties	73%	57%	70%	66%	68%
Indoor basketball courts	42%	59%	58%	31%	51%
Indoor fitness and exercise facilities	75%	71%	75%	69%	73%
Indoor ice rink	52%	62%	60%	50%	57%
Indoor lap swimming lanes	64%	75%	71%	62%	69%
Indoor leisure pools	64%	61%	61%	67%	63%
Indoor recreation centers	66%	67%	69%	61%	67%

Please indicate if your needs are being met for facilities of this type in Prince William County (% of responses where 50% of needs or greater are being met).	Do any children 17 or under living in your household?		Are you or any other members of your household aged 65 or older?		Overall (A)
	No (A)	Yes (B)	No (A)	Yes (B)	
Indoor sports facilities for team practices and competition	59%	53%	61%	41%	56%
Indoor volleyball courts	60%	53%	63%	48%	57%
Indoor walking tracks	51%	54%	57%	43%	52%
Inline skating rinks	35%	25%	23%	39%	32%
Lacrosse fields	40%	56%	53%	33%	45%
Large regional parks	69%	71%	74%	59%	70%
Museums	48%	60%	55%	47%	53%
Natural wildlife habitats	74%	60%	71%	64%	69%
Nature centers	69%	56%	65%	63%	65%
Off-leash dog parks	50%	53%	55%	44%	52%
	34%	65% A	54% B	28%	46%
Outdoor amphitheaters					
Outdoor basketball courts	61%	76%	69%	64%	68%
	54%	65%	66% B	41%	60%
Outdoor campsites					
	45%	73% A	66% B	36%	57%
Outdoor swimming pools					
	43%	61%	61% B	34%	50%
Outdoor tennis courts					
Outdoor volleyball courts	41%	57%	47%	48%	48%
	67%	73%	77% B	55%	70%
Outdoor waterparks					
Park rest rooms	71%	67%	68%	73%	70%
Passive use open space	68%	58%	63%	66%	64%
Pickleball courts	26%	32%	23%	36%	28%
Picnic areas and shelters	67%	73%	71%	67%	70%
Playgrounds	67%	76%	77%	59%	72%
Professional baseball stadium	40%	49%	40%	50%	43%
Professional cricket pitch	11%	33%	11%	25%	17%
Professional soccer stadium	32%	18%	22%	36%	27%
Reservable indoor event space for family gatherings	52%	61%	55%	57%	57%

Please indicate if your needs are being met for facilities of this type in Prince William County (% of responses where 50% of needs or greater are being met).	Do any children 17 or under living in your household?		Are you or any other members of your household aged 65 or older?		Overall (A)
	No (A)	Yes (B)	No (A)	Yes (B)	
Rugby fields	5%	31%	10%	21%	15%
Skateboarding parks	32%	43%	40%	32%	38%
Small neighborhood parks	64%	76%	77% B	48%	68%
Walking, hiking, and biking trails	71%	84%	82% B	63%	77%
Waterfront parks	65%	66%	71%	53%	65%
Youth athletic fields	73%	60%	67%	64%	66%
Other facilities	41%	70%	73% B	12%	51%

TABLE 53: QUESTION 10

Of the facilities listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Do any children 17 or under living in your household?		Are you or any other members of your household aged 65 or older?		Overall (A)
	No (A)	Yes (B)	No (A)	Yes (B)	
18- & 9-hole golf courses	8%	3%	4%	11%	7%
Adult athletic fields	3%	13% A	8%	4%	6%
Bike parks, BMX tracks	9%	3%	7%	7%	7%
Boating and fishing areas	10%	13%	13%	8%	11%
Botanical gardens	15%	16%	14%	17%	15%
Cricket fields	0%	3%	1%	2%	1%
Dog parks	15% B	2%	12%	7%	10%
Farm parks	6%	3%	7%	1%	5%
Golf driving ranges	10% B	2%	2%	19% A	7%
Historic properties	16%	6%	11%	15%	12%
Indoor basketball courts	8%	11%	9%	10%	9%
Indoor fitness and exercise facilities	19%	18%	20%	16%	18%

Of the facilities listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Do any children 17 or under living in your household?		Are you or any other members of your household aged 65 or older?		Overall
	No	Yes	No	Yes	
	(A)	(B)	(A)	(B)	
Indoor ice rink	3%	0%	1%	3%	2%
Indoor lap swimming lanes	4%	10%	7%	5%	6%
Indoor leisure pools	15%	6%	11%	13%	12%
Indoor recreation centers	9%	13%	9%	11%	10%
Indoor sports facilities for team practices and competition	1%	7% A	4%	1%	3%
Indoor volleyball courts	1%	0%	0%	1%	1%
Indoor walking tracks	8%	11%	11%	5%	9%
Inline skating rinks	1%	3%	3%	0%	2%
Lacrosse fields	2%	0%	1%	1%	1%
Large regional parks	9%	18%	14%	8%	12%
Museums	11%	5%	9%	9%	9%
	19%	18%	23% B	9%	18%
Natural wildlife habitats					
Nature centers	10%	2%	7%	9%	7%
Off-leash dog parks	6%	0%	4%	4%	4%
Outdoor amphitheaters	0%	1%	1%	0%	0%
Outdoor basketball courts	1%	4%	3%	0%	2%
Outdoor campsites	0%	6%	3%	1%	2%
Outdoor swimming pools	4%	9%	5%	7%	6%
Outdoor tennis courts	2%	7%	4%	4%	4%
Outdoor volleyball courts	0%	2%	2%	0%	1%
	3%	13% A	8%	4%	7%
Outdoor waterparks					
Park rest rooms	26%	26%	27%	24%	26%
Passive use open space	11%	4%	9%	8%	8%
Pickleball courts	5%	2%	3%	5%	4%
Picnic areas and shelters	5%	6%	4%	9%	5%
	5%	16% A	9%	9%	10%
Playgrounds					
Professional baseball stadium	1%	0%	0%	1%	1%
Professional cricket pitch	0%	2%	1%	0%	1%
Professional soccer stadium	1%	0%	0%	2%	1%

Of the facilities listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Do any children 17 or under living in your household?		Are you or any other members of your household aged 65 or older?		Overall
	No	Yes	No	Yes	
	(A)	(B)	(A)	(B)	
Reservable indoor event space for family gatherings	3%	14% A	9%	4%	7%
Rugby fields	0%	0%	0%	0%	0%
Skateboarding parks	0%	8%	4%	0%	3%
Small neighborhood parks	14%	15%	17%	9%	14%
Walking, hiking, and biking trails	42%	38%	43%	35%	41%
Waterfront parks	6%	2%	4%	5%	5%
Youth athletic fields	3%	6%	4%	4%	4%
Other facilities	1%	0%	0%	3%	1%

TABLE 54: QUESTION 11

Please indicate if your needs are being met for program areas of this type in Prince William County (% of responses where 50% of needs or greater are being met).	Do any children 17 or under living in your household?		Are you or any other members of your household aged 65 or older?		Overall
	No	Yes	No	Yes	
	(A)	(B)	(A)	(B)	
Active older adult programs	62%	39%	56%	59%	57%
Adaptive programs (specialized programs for people with disabilities such as Miracle League)	64%	43%	56%	56%	57%
Adult art, dance, performing arts	48%	37%	48%	38%	44%
Adult fitness and wellness programs	66%	56%	65%	57%	62%
Adult sports programs	57%	54%	62%	44%	55%
After school programs	65%	52%	56%	60%	57%
At-risk youth programs	45%	55%	57%	37%	49%
Community special events such as concerts, movie nights, festivals, holiday celebrations	63%	59%	64%	56%	62%
Family programs (parent/child dances, family swim night, art-to-go boxes, etc)	54%	69%	73% B	36%	62%
Food trucks in parks	53%	55%	59%	42%	54%
Gardening programs	55%	37%	50%	49%	49%
Golf lessons	42%	29%	45%	28%	38%
Gymnastics and tumbling programs	51%	27%	37%	41%	38%
History programs	58%	44%	50%	59%	54%
Hockey programs and figure skating	48%	33%	41%	42%	42%

Please indicate if your needs are being met for program areas of this type in Prince William County (% of responses where 50% of needs or greater are being met).	Do any children 17 or under living in your household?		Are you or any other members of your household aged 65 or older?		Overall (A)
	No	Yes	No	Yes	
	(A)	(B)	(A)	(B)	
Inclusive programs (ensuring access to general programs for those with disabilities)	69%	50%	58%	66%	61%
Martial arts/self-defense	50%	52%	52%	50%	50%
Nature programs	54%	40%	51%	46%	49%
Out of school time programs such as before and after school care	74%	65%	69%	70%	69%
Outdoor/environmental programs such as Science in the Park	52%	51%	51%	54%	51%
Pre-school programs	76%	66%	66%	79%	71%
Sports instruction programs for adults such as pickleball, tennis, etc.	42%	61%	52%	43%	48%
Sports instruction programs for youth	65%	66%	69%	58%	66%
Water fitness programs	59%	71%	66%	59%	63%
Youth art, dance, performing arts	44%	50%	44%	53%	47%
Youth fitness and wellness programs	68%	59%	58%	71%	63%
Youth learn to swim programs	65%	70%	70%	65%	68%
Youth sports programs	67%	61%	61%	69%	64%
Youth summer camps programs	77%	59%	65%	71%	67%
Volunteer Opportunities	61%	43%	58%	48%	54%
Other program	46%	0%	50%	30%	43%

TABLE 55: QUESTION 12

Of the program areas listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Do any children 17 or under living in your household?		Are you or any other members of your household aged 65 or older?		Overall (A)
	No	Yes	No	Yes	
	(A)	(B)	(A)	(B)	
	33% B	10%	17%	43% A	25%
Active older adult programs					
Adaptive programs (specialized programs for people with disabilities such as Miracle League)	3%	4%	4%	2%	3%
Adult art, dance, performing arts	17%	10%	14%	15%	14%
Adult fitness and wellness programs	41%	31%	38%	37%	37%
Adult sports programs	10%	14%	12%	10%	11%

Of the program areas listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Do any children 17 or under living in your household?		Are you or any other members of your household aged 65 or older?		Overall (A)
	No (A)	Yes (B)	No (A)	Yes (B)	
	5%	27% A	14%	11%	13%
After school programs					
At-risk youth programs	2%	6%	4%	2%	3%
Community special events such as concerts, movie nights, festivals, holiday celebrations	40% B	22%	34%	32%	34%
Family programs (parent/child dances, family swim night, art-to-go boxes, etc)	6%	24% A	16%	5%	12%
	9%	30% A	19%	10%	16%
Food trucks in parks					
Gardening programs	17%	13%	13%	23%	16%
Golf lessons	4%	2%	3%	2%	3%
Gymnastics and tumbling programs	0%	6%	3%	0%	2%
	38% B	2%	19%	40% A	25%
History programs					
Hockey programs and figure skating	1%	2%	1%	0%	1%
Inclusive programs (ensuring access to general programs for those with disabilities)	5%	5%	6%	2%	5%
Martial arts/self-defense	4%	9%	6%	5%	6%
Nature programs	21%	12%	20%	13%	18%
Out of school time programs such as before and after school care	3%	14% A	6%	8%	7%
Outdoor/environmental programs such as Science in the Park	11%	9%	12%	6%	10%
Pre-school programs	0%	13%	6%	2%	4%
Sports instruction programs for adults such as pickleball, tennis, etc.	10%	10%	9%	11%	10%
	2%	17% A	10%	2%	7%
Sports instruction programs for youth					
	19% B	5%	8%	26% A	14%
Water fitness programs					

Of the program areas listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Do any children 17 or under living in your household?		Are you or any other members of your household aged 65 or older?		Overall (A)
	No	Yes	No	Yes	
	(A)	(B)	(A)	(B)	
	1%	8% A	3%	3%	3%
Youth art, dance, performing arts					
Youth fitness and wellness programs	5%	9%	8%	3%	7%
Youth learn to swim programs	7%	8%	9%	4%	7%
	4%	17% A	11%	5%	9%
Youth sports programs					
	0%	24%	12% B	1%	8%
Youth summer camps programs					
	14%	10%	16% B	4%	13%
Volunteer Opportunities					
Other program	5%	0%	4%	3%	3%

TABLE 56: QUESTION 13

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about parks, trails, programs, and activities of Prince William County parks.	Do any children 17 or under living in your household?		Are you or any other members of your household aged 65 or older?		Overall (A)
	No	Yes	No	Yes	
	(A)	(B)	(A)	(B)	
Quarterly Parks and Recreation Magazine (Leisure)	75%	72%	72%	77%	74%
Online advertisements	65%	66%	62%	71%	65%
Parks and Recreation website	82%	88%	80%	92%	84%
Flyers at facilities	61%	65%	59%	70%	63%
From friends and neighbors	60%	66%	58%	72%	63%
Email	65%	68%	67%	65%	66%
Facebook	46%	56%	46%	56%	49%
Instagram	29%	43%	34%	34%	34%
	22%	16%	15%	29% A	20%
X (formally known as Twitter)					
	68%	79%	77% B	61%	71%
Google					

TABLE 57: QUESTION D1

How often do you visit recreational facilities or participate in recreational programs provided by Prince William County?	Do any children 17 or under living in your household?		Are you or any other members of your household aged 65 or older?		Overall (A)
	No	Yes	No	Yes	
	(A)	(B)	(A)	(B)	
Daily	4%	5%	4%	5%	4%
Weekly	14%	21%	21% B	7%	16%
1-3 times per month	29%	37%	35%	26%	31%
Less than once per month	39%	34%	29%	52% A	37%
Never	14% B	3%	11%	10%	11%

Comparisons by Geographic Location – Districts

TABLE 58: QUESTION 2

Have you visited a park, trail, or indoor recreation facility (community center or recreation center) in the past 12 months?	Which Magisterial District do you live in?								Overall
	Brentsville	Gainesville	Occoquan	Woodbridge	Coles	Neabsco	Potomac	I don't live in any of these Magisterial Districts	(A)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	
No	20%	19%	14%	17%	16%	44%	16%	63% C D	23%
Yes	80%	81%	86% H	83% H	84%	56%	84%	37%	77%

TABLE 59: QUESTION 3

Please rate your overall experience	Which Magisterial District do you live in?								Overall
	Brentsville	Gainesville	Occoquan	Woodbridge	Coles	Neabsco	Potomac	I don't live in any of these Magisterial Districts	(A)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	
Excellent	50%	26%	46%	43%	42%	32%	52%	50%	42%
Good	50%	50%	49%	54%	44%	59%	48%	50%	51%
Fair	0%	25% D	5%	2%	14%	9%	0%	0%	7%
Poor	0%	0%	0%	2%	0%	0%	0%	0%	1%

TABLE 60: QUESTION 4

Please SELECT ALL the strategies below that would encourage you to engage with our programs and facilities more often	Which Magisterial District do you live in?								Overall
	Brentsville	Gainesville	Occoquan	Woodbridge	Coles	Neabsco	Potomac	I don't live in any of these Magisterial Districts	(A)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	
Improve parks maintenance	40%	23%	18%	39%	13%	12%	4%	17%	26%
Offer programs or facilities I am more interested in	26%	11%	35%	27%	6%	12%	28%	3%	20%
Improve trail access	17%	17%	15%	15%	29%	12%	15%	17%	17%
Ensure parks and facilities are less crowded	15%	15%	7%	17%	4%	12%	0%	0%	11%
Schedule program times that are more convenient	29%	11%	14%	28%	35%	49%	31%	6%	25%
Improve customer service by staff	42%	22%	1%	26%	32%	8%	15%	3%	21%
Operating hours for parks that are more convenient	13%	11%	4%	23%	1%	0%	46% E	12%	14%
Reduce fees that are too high	44%	24%	32%	19%	36%	53%	33%	34%	30%
No needs - I use my HOA's facilities	4%	21%	7%	12%	16%	12%	23%	0%	12%
Increase information about what is being offered	35%	34%	15%	17%	26%	20%	13%	22%	22%
Improve facilities maintenance	10%	0%	7%	13%	19%	0%	16%	7%	10%
Improve security	12%	8%	16%	16%	13%	30%	6%	0%	13%
Add parks closer to my residence	10%	17%	0%	7%	18%	12%	0%	3%	9%
Add recreational facilities closer to my residence	12%	10%	10%	16%	20%	12%	21%	0%	14%
Improve access for persons with disabilities	8%	11%	17%	21%	9%	49%	25%	7%	18%
Increase parking	2%	4%	3%	22%	7%	0%	10%	9%	11%

Please SELECT ALL the strategies below that would encourage you to engage with our programs and facilities more often	Which Magisterial District do you live in?								Overall
	Brentsville	Gainesville	Occoquan	Woodbridge	Coles	Neabsco	Potomac	I don't live in any of these Magisterial Districts	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Make registering for activities easier	20%	10%	28%	11%	4%	8%	0%	3%	11%
Offer transportation to/from programs/facilities	15%	0%	13%	6%	0%	0%	0%	0%	5%
No needs - I use city and township parks/facilities	32%	14%	29%	41%	47%	36%	53%	34%	36%
Increase information about the locations of parks/facilities	44%	29%	28%	38%	34%	44%	47%	11%	34%
Other	0%	5%	7%	8%	10%	19%	12%	25%	9%

TABLE 61: QUESTION 5

Do you have to travel outside of Prince William County to have your recreation needs met?	Which Magisterial District do you live in?								Overall
	Brentsville	Gainesville	Occoquan	Woodbridge	Coles	Neabsco	Potomac	I don't live in any of these Magisterial Districts	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
No	67%	52%	79%	74%	63%	71%	65%	85%	70%
Yes	33%	48%	21%	26%	37%	29%	35%	15%	30%

TABLE 62: QUESTION 8

Please rate your preference for general investment in parks and recreation (% essential or very important)	Which Magisterial District do you live in?								Overall
	Brentsville	Gainesville	Occoquan	Woodbridge	Coles	Neabsco	Potomac	I don't live in any of these Magisterial Districts	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	
Fixing existing parks and facilities (fixing what we have)	75%	80%	74%	82%	87%	88%	79%	82%	81%
Expanding existing parks and facilities (adding amenities and/or land)	46%	56%	47%	62%	58%	82%	64%	40%	56%
Building new parks and facilities (expanding the parks system)	50%	53%	29%	58%	58%	84% C	39%	31%	51%

TABLE 63: QUESTION 9
(% OF RESPONSES WHERE 50% OF NEEDS OR GREATER ARE BEING MET)

Please indicate if your needs are being met for facilities of this type in Prince William County.	Which Magisterial District do you live in?								Overall
	Brentsville	Gainesville	Occoquan	Woodbridge	Coles	Neabsco	Potomac	I don't live in any of these Magisterial Districts	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	
18- & 9-hole golf courses	55%	73%	69%	56%	41%	25%	31%	92%	58%
Adult athletic fields	38%	70%	64%	84% E F	22%	22%	45%	94% E F	62%
Bike parks, BMX tracks	43%	42%	28%	82% E	9%	80% E	0%	34%	55%

Please indicate if your needs are being met for facilities of this type in Prince William County.	Which Magisterial District do you live in?								Overall
	Brentsville	Gainesville	Occoquan	Woodbridge	Coles	Neabsco	Potomac	I don't live in any of these Magisterial Districts	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Boating and fishing areas	64%	35%	68%	77%	40%	51%	31%	75%	62%
Botanical gardens	23%	47%	24%	76% A C	52%	22%	7%	76%	54%
Cricket fields	0%	0%	0%	47%	0%	0%	0%	0%	20%
Dog parks	51%	56%	87%	73%	41%	0%	39%	60%	58%
Farm parks	18%	47%	36%	63%	50%	24%	0%	84%	48%
Golf driving ranges	26%	78%	20%	29%	27%	39%	45%	0%	32%
Historic properties	58%	61%	80%	71%	83%	21%	18%	71%	68%
Indoor basketball courts	52%	66%	34%	54%	36%	66%	0%	61%	51%
Indoor fitness and exercise facilities	38%	88%	69%	73%	75%	73%	76%	90%	73%
Indoor ice rink	0%	44%	68%	66%	48%	75%	14%	52%	57%
Indoor lap swimming lanes	24%	54%	92%	76%	71%	67%	48%	54%	69%
Indoor leisure pools	60%	58%	49%	67%	67%	78%	21%	90%	63%
Indoor recreation centers	40%	73%	52%	72%	67%	63%	65%	91%	67%
Indoor sports facilities for team practices and competition	43%	27%	71%	59%	57%	55%	0%	100% G	56%
Indoor volleyball courts	58%	41%	100%	58%	29%	0%	74%	100%	57%
Indoor walking tracks	31%	57%	50%	60% E	7%	52%	33%	95% E	52%
Inline skating rinks	0%	36%	27%	30%	72%	0%	0%	45%	32%

Please indicate if your needs are being met for facilities of this type in Prince William County.	Which Magisterial District do you live in?								Overall
	Brentsville	Gainesville	Occoquan	Woodbridge	Coles	Neabsco	Potomac	I don't live in any of these Magisterial Districts	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Lacrosse fields	0%	15%	39%	55%	85%	0%	0%	100%	45%
Large regional parks	56%	71%	79%	73%	60%	62%	25%	100%	70%
Museums	50%	38%	27%	59%	62%	54%	44%	93%	53%
Natural wildlife habitats	52%	82% F	64%	73% F	93% F	23%	52%	84%	69%
Nature centers	52%	73%	43%	71%	66%	35%	52%	100%	65%
Off-leash dog parks	38%	45%	100%	59%	33%	0%	51%	91%	52%
Outdoor amphitheaters	36%	30%	29%	40%	39%	71%	59%	94%	46%
Outdoor basketball courts	42%	69%	96%	51%	84%	84%	52%	61%	68%
Outdoor campsites	43%	57%	58%	55%	68%	62%	52%	93%	60%
Outdoor swimming pools	50%	28%	66%	60%	70%	63%	41%	38%	57%
Outdoor tennis courts	0%	13%	55%	72% B F	83% B F	3%	51%	38%	50%
Outdoor volleyball courts	54%	19%	33%	61%	44%	0%	31%	54%	48%
Outdoor waterparks	37%	33%	71%	75%	82%	59%	100%	96%	70%
Park rest rooms	56%	77%	76%	72%	64%	81%	39%	72%	70%
Passive use open space	58%	74%	62%	73%	77%	28%	14%	61%	64%
Pickleball courts	13%	21%	63%	33%	19%	17%	46%	9%	28%
Picnic areas and shelters	58%	59%	67%	74%	59%	82%	68%	100%	70%
Playgrounds	64%	53%	83%	70%	68%	82%	63%	94%	72%

Please indicate if your needs are being met for facilities of this type in Prince William County.	Which Magisterial District do you live in?								Overall
	Brentsville	Gainesville	Occoquan	Woodbridge	Coles	Neabsco	Potomac	I don't live in any of these Magisterial Districts	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Professional baseball stadium	38%	18%	23%	64%	26%	53%	61%	40%	43%
Professional cricket pitch	0%	0%	0%	36%	0%	0%	.	0%	17%
Professional soccer stadium	55%	41%	0%	49%	12%	0%	0%	0%	27%
Reservable indoor event space for family gatherings	68%	67%	28%	62%	53%	71%	0%	54%	57%
Rugby fields	0%	0%	32%	38%	0%	0%	.	0%	15%
Skateboarding parks	0%	0%	62%	48%	52%	55%	22%	6%	38%
Small neighborhood parks	47%	63%	57%	78%	62%	66%	58%	94%	68%
Walking, hiking, and biking trails	65%	68%	79%	87%	71%	69%	82%	71%	77%
Waterfront parks	46%	40%	84%	72%	58%	50%	84%	92%	65%
Youth athletic fields	84%	60%	89%	60%	59%	69%	38%	94%	66%
Other facilities	62%	18%	0%	81%	0%	0%	0%	60%	51%

TABLE 64: QUESTION 10

Of the facilities listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Which Magisterial District do you live in?								Overall
	Brentsville	Gainesville	Occoquan	Woodbridge	Coles	Neabsco	Potomac	I don't live in any of these Magisterial Districts	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
18- & 9-hole golf courses	18%	13%	0%	5%	3%	17%	0%	0%	7%
Adult athletic fields	0%	9%	4%	9%	0%	12%	0%	15%	6%
Bike parks, BMX tracks	3%	9%	2%	4%	16%	0%	0%	26%	7%
Boating and fishing areas	15%	22%	11%	11%	14%	0%	7%	0%	11%
Botanical gardens	22%	17%	6%	27%	9%	7%	0%	0%	15%
Cricket fields	0%	5%	0%	2%	0%	0%	0%	0%	1%
Dog parks	11%	12%	11%	4%	18%	0%	0%	38% D	10%
Farm parks	0%	7%	7%	6%	10%	0%	0%	0%	5%
Golf driving ranges	3%	8%	21%	4%	7%	12%	0%	0%	7%
Historic properties	17%	9%	21%	6%	24%	11%	0%	0%	12%
Indoor basketball courts	9%	9%	8%	8%	11%	12%	0%	15%	9%
Indoor fitness and exercise facilities	20%	10%	15%	20%	9%	12%	13%	56%	18%
Indoor ice rink	0%	0%	0%	2%	0%	0%	0%	18% D	2%
Indoor lap swimming lanes	0%	9%	15%	4%	8%	11%	0%	0%	6%
Indoor leisure pools	0%	14%	9%	10%	8%	12%	10%	43%	12%
Indoor recreation centers	16%	25% D	15%	2%	10%	10%	10%	3%	10%

Of the facilities listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Which Magisterial District do you live in?								Overall
	Brentsville	Gainesville	Occoquan	Woodbridge	Coles	Neabsco	Potomac	I don't live in any of these Magisterial Districts	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Indoor sports facilities for team practices and competition	0%	5%	0%	0%	0%	0%	34%	12%	3%
Indoor volleyball courts	3%	3%	0%	0%	0%	0%	0%	0%	1%
Indoor walking tracks	7%	13%	5%	18%	5%	0%	4%	0%	9%
Inline skating rinks	5%	0%	4%	2%	0%	0%	0%	3%	2%
Lacrosse fields	0%	0%	3%	0%	4%	0%	0%	0%	1%
Large regional parks	18%	16%	4%	5%	6%	37% D	30%	19%	12%
Museums	19%	4%	4%	11%	6%	0%	10%	19%	9%
Natural wildlife habitats	11%	9%	0%	30%	21%	2%	17%	38%	18%
Nature centers	0%	3%	13%	11%	10%	0%	0%	0%	7%
Off-leash dog parks	4%	5%	6%	0%	10%	0%	15%	0%	4%
Outdoor amphitheaters	0%	0%	0%	1%	0%	0%	0%	3%	0%
Outdoor basketball courts	0%	0%	4%	5%	0%	0%	0%	0%	2%
Outdoor campsites	12%	4%	1%	0%	0%	0%	12%	0%	2%
Outdoor swimming pools	0%	7%	5%	10%	4%	0%	0%	9%	6%
Outdoor tennis courts	0%	3%	6%	8%	2%	0%	0%	0%	4%

Of the facilities listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Which Magisterial District do you live in?								Overall
	Brentsville	Gainesville	Occoquan	Woodbridge	Coles	Neabsco	Potomac	I don't live in any of these Magisterial Districts	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Outdoor volleyball courts	0%	3%	0%	1%	0%	0%	7%	0%	1%
Outdoor waterparks	8%	0%	1%	6%	6%	36% D	10%	4%	7%
Park rest rooms	17%	19%	13%	43%	33%	18%	30%	0%	26%
Passive use open space	25% D	6%	11%	2%	19%	2%	0%	0%	8%
Pickleball courts	17%	3%	2%	1%	3%	0%	26% D	0%	4%
Picnic areas and shelters	0%	8%	18%	2%	6%	8%	0%	0%	5%
Playgrounds	5%	12%	16%	4%	15%	13%	17%	6%	10%
Professional baseball stadium	0%	4%	0%	1%	0%	0%	0%	0%	1%
Professional cricket pitch	0%	5%	0%	0%	0%	0%	0%	0%	1%
Professional soccer stadium	0%	0%	0%	2%	0%	0%	0%	0%	1%
Reservable indoor event space for family gatherings	3%	3%	4%	9%	0%	36%	0%	0%	7%
Rugby fields	0%	0%	0%	0%	0%	0%	0%	0%	0%
Skateboarding parks	0%	0%	0%	0%	0%	36%	0%	0%	3%
Small neighborhood parks	7%	11%	12%	18%	15%	12%	51%	0%	14%
Walking, hiking, and biking trails	56%	33%	40%	40%	44%	59%	25%	22%	41%

Of the facilities listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Which Magisterial District do you live in?								Overall
	Brentsville	Gainesville	Occoquan	Woodbridge	Coles	Neabsco	Potomac	I don't live in any of these Magisterial Districts	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	
Waterfront parks	14%	0%	9%	6%	4%	0%	0%	0%	5%
Youth athletic fields	5%	11%	4%	0%	8%	0%	20%	0%	4%
Other facilities	0%	0%	0%	0%	0%	5%	11%	0%	1%

TABLE 65: QUESTION 11
(% OF RESPONSES WHERE 50% OF NEEDS OR GREATER ARE BEING MET).

Please indicate if your needs are being met for program areas of this type in Prince William County.	Which Magisterial District do you live in?								Overall
	Brentsville	Gainesville	Occoquan	Woodbridge	Coles	Neabsco	Potomac	I don't live in any of these Magisterial Districts	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	
Active older adult programs	20%	74%	60%	71% E	21%	75%	34%	78%	57%
Adaptive programs (specialized programs for people with disabilities such as Miracle League)	52%	49%	49%	52%	100%	100%	.	42%	57%
Adult art, dance, performing arts	47%	51%	48%	45%	44%	23%	71%	57%	44%
Adult fitness and wellness programs	33%	55%	70%	64%	52%	75%	77%	88%	62%
Adult sports programs	23%	51%	59%	51%	58%	56%	64%	100%	55%
After school programs	25%	61%	59%	51%	24%	77%	100%	92%	57%
At-risk youth programs	38%	24%	68%	50%	35%	50%	100%	67%	49%
Community special events such as concerts, movie nights, festivals, holiday celebrations	66%	46%	43%	65%	72%	51%	54%	92%	62%
Family programs (parent/child dances, family swim night, art-to-go boxes, etc)	32%	36%	70%	76%	42%	63%	100%	84%	62%

Please indicate if your needs are being met for program areas of this type in Prince William County.	Which Magisterial District do you live in?								Overall
	Brentsville (A)	Gainesville (B)	Occoquan (C)	Woodbridge (D)	Coles (E)	Neabsco (F)	Potomac (G)	I don't live in any of these Magisterial Districts (H)	
Food trucks in parks	34%	64%	39%	64%	33%	50%	18%	90%	54%
Gardening programs	41%	31%	54%	59%	34%	39%	44%	69%	49%
Golf lessons	0%	54%	47%	42%	27%	12%	69%	39%	38%
Gymnastics and tumbling programs	53%	27%	65%	52%	0%	4%	.	67%	38%
History programs	46%	43%	52%	51%	81%	47%	17%	72%	54%
Hockey programs and figure skating	0%	42%	33%	55%	54%	0%	0%	60%	42%
Inclusive programs (ensuring access to general programs for those with disabilities)	80%	33%	49%	61%	85%	67%	0%	70%	61%
Martial arts/self-defense	22%	40%	53%	50%	26%	84%	0%	66%	50%
Nature programs	45%	49%	27%	54%	61%	47%	0%	65%	49%
Out of school time programs such as before and after school care	64%	46%	88%	75%	7%	63%	.	100% E	69%
Outdoor/environmental programs such as Science in the Park	39%	54%	59%	46%	44%	71%	16%	72%	51%
Pre-school programs	85%	24%	73%	88% B	20%	75%	.	75%	71%
Sports instruction programs for adults such as pickleball, tennis, etc.	22%	56%	36%	60%	8%	57%	0%	88% E	48%
Sports instruction programs for youth	34%	42%	84%	61%	69%	79%	100%	100%	66%
Water fitness programs	51%	41%	67%	70%	42%	75%	30%	92%	63%
Youth art, dance, performing arts	28%	33%	55%	47%	75%	29%	100%	63%	47%
Youth fitness and wellness programs	46%	55%	86%	52%	45%	86%	24%	100%	63%
Youth learn to swim programs	64%	60%	83%	54%	70%	75%	45%	100%	68%
Youth sports programs	44%	52%	87%	54%	64%	79%	29%	100%	64%

Please indicate if your needs are being met for program areas of this type in Prince William County.	Which Magisterial District do you live in?								Overall
	Brentsville	Gainesville	Occoquan	Woodbridge	Coles	Neabsco	Potomac	I don't live in any of these Magisterial Districts	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	
Youth summer camps programs	64%	58%	75%	66%	27%	87%	29%	100%	67%
Volunteer Opportunities	63%	58%	69%	59%	44%	23%	0%	68%	54%
Other program	.	.	0%	45%	0%	0%	.	100%	43%

TABLE 66: QUESTION 12

Of the program areas listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Which Magisterial District do you live in?								Overall
	Brentsville	Gainesville	Occoquan	Woodbridge	Coles	Neabsco	Potomac	I don't live in any of these Magisterial Districts	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	
Active older adult programs	31%	23%	27%	29%	21%	22%	21%	15%	25%
Adaptive programs (specialized programs for people with disabilities such as Miracle League)	0%	12%	0%	2%	9%	0%	0%	0%	3%
Adult art, dance, performing arts	18%	14%	7%	19%	9%	0%	0%	39%	14%
Adult fitness and wellness programs	37%	29%	49%	38%	36%	55%	18%	18%	37%
Adult sports programs	12%	19%	7%	11%	9%	12%	0%	18%	11%
After school programs	12%	14%	19%	18%	5%	0%	0%	15%	13%
At-risk youth programs	0%	5%	2%	8%	0%	0%	0%	0%	3%
Community special events such as concerts, movie nights, festivals, holiday celebrations	43%	33%	30%	29%	28%	24%	42%	72%	34%
Family programs (parent/child dances, family swim night, art-to-go boxes, etc)	24%	9%	14%	6%	8%	49% D	10%	0%	12%
Food trucks in parks	0%	9%	4%	27%	3%	51% C E	0%	15%	16%
Gardening programs	12%	17%	27%	23%	11%	0%	5%	0%	16%

Of the program areas listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Which Magisterial District do you live in?								Overall (A)
	Brentsville (A)	Gainesville (B)	Occoquan (C)	Woodbridge (D)	Coles (E)	Neabsco (F)	Potomac (G)	I don't live in any of these Magisterial Districts (H)	
Golf lessons	0%	17%	0%	0%	3%	0%	15%	0%	3%
Gymnastics and tumbling programs	6%	0%	1%	0%	9%	2%	0%	0%	2%
History programs	26%	16%	31%	14%	31%	30%	17%	66% D	25%
Hockey programs and figure skating	0%	0%	4%	1%	0%	0%	0%	3%	1%
Inclusive programs (ensuring access to general programs for those with disabilities)	0%	3%	4%	5%	6%	2%	0%	19%	5%
Martial arts/self-defense	6%	0%	1%	13%	0%	0%	15%	4%	6%
Nature programs	32%	14%	6%	24%	33%	8%	5%	0%	18%
Out of school time programs such as before and after school care	6%	0%	8%	9%	9%	11%	0%	0%	7%
Outdoor/environmental programs such as Science in the Park	8%	3%	7%	18%	4%	13%	4%	3%	10%
Pre-school programs	6%	6%	3%	7%	0%	9%	0%	0%	4%
Sports instruction programs for adults such as pickleball, tennis, etc.	9%	24%	9%	12%	3%	0%	11%	3%	10%
Sports instruction programs for youth	0%	13%	4%	9%	3%	5%	30%	0%	7%
Water fitness programs	4%	15%	41% D	8%	13%	12%	18%	4%	14%
Youth art, dance, performing arts	8%	0%	7%	2%	3%	5%	7%	0%	3%
Youth fitness and wellness programs	6%	8%	14%	0%	1%	0%	40%	19%	7%
Youth learn to swim programs	0%	5%	7%	10%	7%	11%	10%	0%	7%
Youth sports programs	11%	16%	4%	3%	18%	0%	30%	9%	9%
Youth summer camps programs	0%	0%	11%	1%	12%	38% D	40% D	0%	8%

Of the program areas listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Which Magisterial District do you live in?								Overall
	Brentsville (A)	Gainesville (B)	Occoquan (C)	Woodbridge (D)	Coles (E)	Neabsco (F)	Potomac (G)	I don't live in any of these Magisterial Districts (H)	
Volunteer Opportunities	5%	3%	11%	20%	5%	0%	7%	39%	13%
Other program	0%	9%	0%	0%	13%	0%	11%	0%	3%

TABLE 67: QUESTION 13

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about parks, trails, programs, and activities of Prince William County parks.	Which Magisterial District do you live in?								Overall
	Brentsville (A)	Gainesville (B)	Occoquan (C)	Woodbridge (D)	Coles (E)	Neabsco (F)	Potomac (G)	I don't live in any of these Magisterial Districts (H)	
Quarterly Parks and Recreation Magazine (Leisure)	69%	67%	84%	78%	68%	81%	89%	56%	74%
Online advertisements	54%	70%	94% H	72%	51%	51%	75%	40%	65%
Parks and Recreation website	92%	92%	86%	81%	85%	88%	94%	68%	84%
Flyers at facilities	64%	60%	65%	59%	67%	81%	83%	43%	63%
From friends and neighbors	48%	78%	73%	63%	67%	47%	51%	48%	63%
Email	63%	55%	88%	63%	67%	92%	30%	65%	66%
Facebook	59%	60%	63%	58%	22%	22%	50%	42%	49%
Instagram	38%	44%	19%	51%	17%	13%	37%	11%	34%
X (formally known as Twitter)	26%	14%	18%	26%	5%	7%	19%	30%	20%
Google	80%	80%	38%	65%	82%	80%	86%	80%	71%

TABLE 68: QUESTION D1

How often do you visit recreational facilities or participate in recreational programs provided by Prince William County?	In which Magisterial District do you live in?								Overall
	Brentsville	Gainesville	Occoquan	Woodbridge	Coles	Neabsco	Potomac	I don't live in any of these Magisterial Districts	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Daily	14%	5%	6%	3%	4%	0%	9%	0%	4%
Weekly	0%	21%	17%	21%	14%	0%	8%	32%	16%
1-3 times per month	30%	30%	13%	46%	29%	22%	42%	10%	31%
Less than once per month	47%	29%	52%	23%	30%	78% D	31%	49%	37%
Never	8%	16%	12%	7%	23%	0%	10%	9%	11%

Comparisons by Park Usage Rate

TABLE 69: QUESTION 2

Have you visited a park, trail, or indoor recreation facility (community center or recreation center) in the past 12 months?	Usage Rate				Overall
	At least once per week	1-3 times per month	Less than once per month	Never	
	(A)	(B)	(C)	(D)	(A)
No	20%	6%	29% B	52% B	23%
Yes	80%	94% C D	71%	48%	77%

TABLE 70: QUESTION 3

Please rate your overall experience (only those who reported visiting a park, trail, or facility in that past 12 months).	Usage Rate				Overall
	At least once per week	1-3 times per month	Less than once per month	Never	
	(A)	(B)	(C)	(D)	(A)
Excellent	48%	51%	36%	0%	42%
Good	52%	44%	57%	49%	51%
Fair	0%	4%	5%	51% B C	7%
Poor	0%	0%	2%	0%	1%

TABLE 71: QUESTION 4

Please SELECT ALL the strategies below that would encourage you to engage with our programs and facilities more often	Usage Rate				Overall
	At least once per week	1-3 times per month	Less than once per month	Never	
	(A)	(B)	(C)	(D)	(A)
Improve parks maintenance	21%	40% D	21%	4%	26%
Offer programs or facilities I am more interested in	13%	30%	18%	12%	20%
Improve trail access	6%	18%	24%	10%	17%
Ensure parks and facilities are less crowded	17%	18%	6%	3%	11%
Schedule program times that are more convenient	19%	21%	31%	33%	25%
Improve customer service by staff	17%	18%	22%	37%	21%
Operating hours for parks that are more convenient	20%	12%	16%	0%	14%

Please SELECT ALL the strategies below that would encourage you to engage with our programs and facilities more often	Usage Rate				Overall
	At least once per week	1-3 times per month	Less than once per month	Never	
	(A)	(B)	(C)	(D)	(A)
	28%	19%	42% B	25%	30%
Reduce fees that are too high					
No needs - I use my HOA's facilities	14%	15%	6%	13%	12%
Increase information about what is being offered	8%	29%	24%	14%	22%
Improve facilities maintenance	4%	12%	13%	0%	10%
Improve security	8%	21%	14%	0%	13%
Add parks closer to my residence	1%	14%	9%	6%	9%
Add recreational facilities closer to my residence	5%	21%	15%	8%	14%
	4%	25% A	18%	24%	18%
Improve access for persons with disabilities					
Increase parking	0%	20%	7%	11%	11%
Make registering for activities easier	11%	9%	14%	14%	11%
Offer transportation to/from programs/facilities	14%	4%	2%	0%	5%
No needs - I use city and township parks/facilities	48%	39%	30%	24%	36%
Increase information about the locations of parks/facilities	40%	32%	34%	28%	34%
Other	13%	3%	13%	13%	9%

TABLE 72: QUESTION 5

Do you have to travel outside of Prince William County to have your recreation needs met?	Usage Rate				Overall
	At least once per week	1-3 times per month	Less than once per month	Never	
	(A)	(B)	(C)	(D)	(A)
No	73%	70%	71%	63%	70%
Yes	27%	30%	29%	37%	30%

TABLE 73: QUESTION 8

Please rate your preference for general investment in parks and recreation	Usage Rate				Overall
	At least once per week	1-3 times per month	Less than once per month	Never	
	(A)	(B)	(C)	(D)	(A)
Fixing existing parks and facilities (fixing what we have)	78%	92%	74%	74%	81%
Expanding existing parks and facilities (adding amenities and/or land)	48%	65%	58%	35%	56%
Building new parks and facilities (expanding the parks system)	40%	57%	53%	54%	51%

TABLE 74: QUESTION 9

Please indicate if your needs are being met for facilities of this type in Prince William County (% of responses where 50% of needs or greater are being met).	Usage Rate				Overall
	At least once per week	1-3 times per month	Less than once per month	Never	
	(A)	(B)	(C)	(D)	(A)
18- & 9-hole golf courses	82%	42%	67%	35%	58%
Adult athletic fields	79% D	66%	58%	21%	62%
Bike parks, BMX tracks	71%	59%	50%	23%	55%
Boating and fishing areas	94%	56%	56%	35%	62%
Botanical gardens	60%	61%	45%	46%	54%
Cricket fields	64%	19%	9%	0%	20%
Dog parks	78%	61%	41%	80%	58%
Farm parks	47%	59%	38%	32%	48%
Golf driving ranges	62%	34%	22%	14%	32%
Historic properties	74%	64%	70%	62%	68%
Indoor basketball courts	55%	48%	56%	23%	51%
Indoor fitness and exercise facilities	71%	75%	75%	62%	73%
Indoor ice rink	79%	49%	54%	50%	57%
Indoor lap swimming lanes	73%	74%	62%	55%	69%
Indoor leisure pools	62%	62%	66%	50%	63%
Indoor recreation centers	69%	73%	62%	51%	67%
Indoor sports facilities for team practices and competition	40%	50%	67%	72%	56%
Indoor volleyball courts	41%	64%	60%	43%	57%
Indoor walking tracks	41%	58%	56%	31%	52%
Inline skating rinks	27%	36%	26%	39%	32%
Lacrosse fields	77%	31%	40%	100%	45%
Large regional parks	73%	75%	67%	39%	70%

Please indicate if your needs are being met for facilities of this type in Prince William County (% of responses where 50% of needs or greater are being met).	Usage Rate				Overall (A)
	At least once per week	1-3 times per month	Less than once per month	Never	
	(A)	(B)	(C)	(D)	
Museums	49%	57%	49%	55%	53%
Natural wildlife habitats	70%	78%	60%	69%	69%
Nature centers	64%	74%	58%	56%	65%
Off-leash dog parks	69%	42%	47%	71%	52%
Outdoor amphitheaters	40%	49%	48%	15%	46%
Outdoor basketball courts	64%	65%	68%	84%	68%
Outdoor campsites	58%	62%	54%	71%	60%
Outdoor swimming pools	41%	58%	61%	49%	57%
Outdoor tennis courts	80%	59%	36%	46%	50%
Outdoor volleyball courts	26%	72%	36%	20%	48%
Outdoor waterparks	72%	66%	74%	59%	70%
Park rest rooms	75%	72%	64%	68%	70%
Passive use open space	68%	71%	57%	45%	64%
Pickleball courts	35%	32%	18%	37%	28%
Picnic areas and shelters	65%	77%	69%	49%	70%
Playgrounds	68%	80%	69%	52%	72%
	30%	62% C	30%	0%	43%
Professional baseball stadium					
Professional cricket pitch	0%	21%	19%	0%	17%
Professional soccer stadium	0%	37%	26%	33%	27%
Reservable indoor event space for family gatherings	45%	64%	53%	58%	57%
Rugby fields	0%	23%	8%	0%	15%
Skateboarding parks	69%	29%	33%	46%	38%
Small neighborhood parks	67%	73%	66%	55%	68%
	83% D	84% D	75% D	30%	77%
Walking, hiking, and biking trails					
Waterfront parks	74%	69%	60%	36%	65%
Youth athletic fields	64%	73%	61%	59%	66%
Other facilities	84%	14%	66%	35%	51%

TABLE 75: QUESTION 10

Of the facilities listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Usage Rate				Overall
	At least once per week	1-3 times per month	Less than once per month	Never	
	(A)	(B)	(C)	(D)	(A)
18- & 9-hole golf courses	2%	12%	4%	8%	7%
Adult athletic fields	14%	0%	6%	13%	6%
Bike parks, BMX tracks	0%	5%	9%	23%	7%
Boating and fishing areas	14%	7%	13%	12%	11%
Botanical gardens	12%	24%	11%	4%	15%
Cricket fields	0%	0%	1%	6%	1%
Dog parks	23%	6%	10%	0%	10%
Farm parks	5%	5%	3%	15%	5%
Golf driving ranges	2%	6%	11%	8%	7%
Historic properties	6%	12%	18%	2%	12%
Indoor basketball courts	7%	10%	10%	9%	9%
Indoor fitness and exercise facilities	30%	18%	15%	13%	18%
Indoor ice rink	0%	2%	3%	3%	2%
Indoor lap swimming lanes	7%	8%	5%	3%	6%
	24% C	14%	5%	7%	12%
Indoor leisure pools					
Indoor recreation centers	13%	9%	8%	15%	10%
Indoor sports facilities for team practices and competition	1%	6%	1%	6%	3%
Indoor volleyball courts	0%	0%	1%	3%	1%
Indoor walking tracks	12%	12%	6%	7%	9%
Inline skating rinks	0%	5%	0%	3%	2%
Lacrosse fields	0%	3%	0%	0%	1%
Large regional parks	13%	13%	12%	9%	12%
Museums	5%	9%	13%	0%	9%
Natural wildlife habitats	30%	24%	10%	9%	18%
Nature centers	3%	13%	7%	0%	7%
Off-leash dog parks	3%	3%	6%	0%	4%
Outdoor amphitheaters	0%	1%	1%	0%	0%
Outdoor basketball courts	7%	0%	2%	0%	2%
Outdoor campsites	1%	3%	2%	2%	2%
Outdoor swimming pools	12%	3%	6%	0%	6%
Outdoor tennis courts	11%	0%	4%	3%	4%
Outdoor volleyball courts	3%	0%	1%	0%	1%

Of the facilities listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Usage Rate				Overall (A)
	At least once per week	1-3 times per month	Less than once per month	Never	
	(A)	(B)	(C)	(D)	
Outdoor waterparks	4%	6%	10%	0%	7%
Park rest rooms	32%	29%	21%	23%	26%
Passive use open space	8%	4%	10%	20%	8%
Pickleball courts	2%	7%	1%	9%	4%
Picnic areas and shelters	5%	1%	8%	6%	5%
Playgrounds	11%	5%	7%	25%	10%
Professional baseball stadium	0%	0%	1%	5%	1%
Professional cricket pitch	0%	0%	0%	6%	1%
Professional soccer stadium	0%	0%	1%	0%	1%
Reservable indoor event space for family gatherings	0%	9%	10%	3%	7%
Rugby fields	0%	0%	0%	0%	0%
Skateboarding parks	0%	0%	8%	0%	3%
Small neighborhood parks	12%	18%	10%	24%	14%
Walking, hiking, and biking trails	36%	32%	51%	41%	41%
Waterfront parks	8%	5%	4%	4%	5%
Youth athletic fields	0%	8%	3%	6%	4%
Other facilities	0%	1%	1%	0%	1%

TABLE 76: QUESTION 11

Please indicate if your needs are being met for program areas of this type in Prince William County (% of responses where 50% of needs or greater are being met).	Usage Rate				Overall (A)
	At least once per week	1-3 times per month	Less than once per month	Never	
	(A)	(B)	(C)	(D)	
Active older adult programs	55%	71%	51%	34%	57%
Adaptive programs (specialized programs for people with disabilities such as Miracle League)	33%	69%	48%	100%	57%
Adult art, dance, performing arts	31%	48%	40%	76%	44%
Adult fitness and wellness programs	41%	82% A	60%	58%	62%
Adult sports programs	49%	56%	54%	72%	55%
After school programs	48%	51%	63%	76%	57%
At-risk youth programs	20%	43%	54%	100%	49%
Community special events such as concerts, movie nights, festivals, holiday celebrations	55%	60%	66%	61%	62%

Please indicate if your needs are being met for program areas of this type in Prince William County (% of responses where 50% of needs or greater are being met).	Usage Rate				Overall (A)
	At least once per week (A)	1-3 times per month (B)	Less than once per month (C)	Never (D)	
Family programs (parent/child dances, family swim night, art-to-go boxes, etc)	78%	65%	50%	57%	62%
Food trucks in parks	36%	68%	52%	38%	54%
Gardening programs	37%	53%	51%	39%	49%
Golf lessons	27%	43%	45%	0%	38%
Gymnastics and tumbling programs	36%	31%	42%	46%	38%
History programs	33%	53%	63%	25%	54%
Hockey programs and figure skating	74%	38%	36%	25%	42%
Inclusive programs (ensuring access to general programs for those with disabilities)	36%	62%	77%	0%	61%
Martial arts/self-defense	30%	59%	56%	46%	50%
Nature programs	35%	75% A C D	40%	0%	49%
Out of school time programs such as before and after school care	72%	72%	63%	100%	69%
Outdoor/environmental programs such as Science in the Park	41%	63%	52%	22%	51%
Pre-school programs	76%	81%	62%	0%	71%
Sports instruction programs for adults such as pickleball, tennis, etc.	59%	48%	50%	16%	48%
Sports instruction programs for youth	63%	79%	58%	0%	66%
Water fitness programs	50%	75%	62%	34%	63%
Youth art, dance, performing arts	44%	62%	37%	31%	47%
Youth fitness and wellness programs	54%	61%	71%	30%	63%
Youth learn to swim programs	80%	59%	72%	32%	68%
Youth sports programs	84%	63%	61%	0%	64%
Youth summer camps programs	57%	65%	71%	68%	67%
Volunteer Opportunities	41%	60%	54%	61%	54%
Other program	.	.	45%	0%	43%

TABLE 77: QUESTION 12

Of the program areas listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Usage Rate				Overall
	At least once per week	1-3 times per month	Less than once per month	Never	
	(A)	(B)	(C)	(D)	(A)
Active older adult programs	16%	22%	32%	30%	25%
Adaptive programs (specialized programs for people with disabilities such as Miracle League)	0%	6%	4%	0%	3%
	31% B	8%	12%	11%	14%
Adult art, dance, performing arts					
Adult fitness and wellness programs	43%	33%	43%	20%	37%
Adult sports programs	10%	7%	12%	25%	11%
	30% C	10%	8%	5%	13%
After school programs					
At-risk youth programs	7%	4%	2%	0%	3%
Community special events such as concerts, movie nights, festivals, holiday celebrations	37%	35%	34%	20%	34%
Family programs (parent/child dances, family swim night, art-to-go boxes, etc)	12%	12%	17%	0%	12%
Food trucks in parks	25%	7%	24%	2%	16%
Gardening programs	12%	15%	21%	8%	16%
Golf lessons	3%	2%	3%	3%	3%
Gymnastics and tumbling programs	0%	5%	2%	0%	2%
History programs	23%	24%	31%	8%	25%
Hockey programs and figure skating	0%	2%	0%	2%	1%
Inclusive programs (ensuring access to general programs for those with disabilities)	1%	6%	8%	0%	5%
Martial arts/self-defense	1%	5%	9%	6%	6%
Nature programs	5%	24%	20%	21%	18%
Out of school time programs such as before and after school care	1%	16%	4%	0%	7%
Outdoor/environmental programs such as Science in the Park	13%	12%	10%	0%	10%
Pre-school programs	1%	11%	2%	0%	4%
Sports instruction programs for adults such as pickleball, tennis, etc.	17%	6%	8%	14%	10%
Sports instruction programs for youth	10%	7%	5%	10%	7%
Water fitness programs	9%	20%	13%	13%	14%
Youth art, dance, performing arts	4%	2%	5%	2%	3%
Youth fitness and wellness programs	7%	8%	5%	9%	7%

Of the program areas listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Usage Rate				Overall (A)
	At least once per week	1-3 times per month	Less than once per month	Never	
	(A)	(B)	(C)	(D)	
Youth learn to swim programs	8%	10%	4%	9%	7%
Youth sports programs	7%	17%	4%	5%	9%
Youth summer camps programs	9%	10%	9%	0%	8%
Volunteer Opportunities	24%	8%	7%	21%	13%
Other program	3%	0%	1%	22% C	3%

TABLE 78: QUESTION 13

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about parks, trails, programs, and activities of Prince William County parks.	Usage Rate				Overall (A)
	At least once per week	1-3 times per month	Less than once per month	Never	
	(A)	(B)	(C)	(D)	
Quarterly Parks and Recreation Magazine (Leisure)	88%	73%	73%	54%	74%
Online advertisements	68%	69%	61%	55%	65%
Parks and Recreation website	78%	86%	92% D	63%	84%
Flyers at facilities	51%	62%	71%	68%	63%
From friends and neighbors	50%	68%	60%	80%	63%
Email	72%	66%	65%	62%	66%
Facebook	59%	48%	49%	32%	49%
Instagram	58% B D	27%	32%	15%	34%
X (formally known as Twitter)	16%	15%	31% D	0%	20%
Google	78%	70%	71%	60%	71%

Appendix E: Open Participation Comparison to Random Sample Survey

Results in this appendix were gathered through messaging and advertisement by the Parks and Recreation Department. This portion of the survey was open to all residents in the Prince William County and surrounding areas.

Open Participation Respondent Characteristics

TABLE 79: LENGTH OF RESIDENCY

Respondent length of residency	Percent of respondents	Number of respondents
Less than 10 years	35%	N=189
11 to 20 years	23%	N=122
More than 20 years	43%	N=231
Total	100%	N=542

TABLE 80: HOUSING TYPE

Housing unit type	Percent of respondents	Number of respondents
Single family, detached	76%	N=415
Multi-unit	24%	N=131
Total	100%	N=546

TABLE 81: HOUSING TENURE

Respondent tenure	Percent of respondents	Number of respondents
Rent	7%	N=38
Own	93%	N=507
Total	100%	N=545

TABLE 82: PRESENCE OF CHILDREN IN THE HOUSEHOLD

Do any children 17 or under live in your household?	Percent of respondents	Number of respondents
No	49%	N=270
Yes	51%	N=276
Total	100%	N=546

TABLE 83: PRESENCE OF SENIORS IN THE HOUSEHOLD

Are you or any other members of your household aged 65 or older?	Percent of respondents	Number of respondents
No	67%	N=363
Yes	33%	N=180
Total	100%	N=543

TABLE 84: HOUSEHOLD INCOME

Household Income	Percent of respondents	Number of respondents
Less than \$49,999	4%	N=20
Between \$50,000 and \$99,999	18%	N=88
Between \$100,000 and \$149,999	26%	N=129
Between \$150,000 and \$199,999	22%	N=108
\$200,000 or more	29%	N=144
Total	100%	N=489

TABLE 85: RESPONDENT AGE

Age	Percent of respondents	Number of respondents
18-44	39%	N=212
45-64	37%	N=199
65+	24%	N=131
Total	100%	N=542

TABLE 86: RESPONDENT GENDER

Gender	Percent of respondents	Number of respondents
Woman	74%	N=394
Man	26%	N=135
Total	100%	N=529

TABLE 87: RESPONDENT ETHNICITY

Hispanic	Percent of respondents	Number of respondents
Non-Hispanic	90%	N=480
Hispanic	10%	N=53
Total	100%	N=533

TABLE 88: RESPONDENT RACE

Race	Percent of respondents	Number of respondents
White	80%	N=419
Non-white	20%	N=106
Total	100%	N=525

TABLE 89: AREA OF RESIDENCE

District	Percent of respondents	Number of respondents
Brentsville	10%	N=57
Gainesville	26%	N=145
Occoquan	17%	N=93
Woodbridge	13%	N=71
Coles	13%	N=73
Neabsco	7%	N=40
Potomac	12%	N=64
I don't live in any of these Magisterial Districts	2%	N=10
Total	100%	N=553

TABLE 90: PARK'S USAGE

Usage Rate	Percent of respondents	Number of respondents
At least once per week	41%	N=222
1-3 times per month	25%	N=134
Less than once per month	28%	N=150
Never	7%	N=36
Total	100%	N=542

Open Participation Comparisons with Random Sample

TABLE 91: QUESTION 2

Have you visited a park, trail, or indoor recreation facility (community center or recreation center) in the past 12 months?	Sample		Overall
	Address-based Probability Sample	Open Participation Sample	
	(A)	(B)	(A)
No	23% B	10%	14%
Yes	77%	90% A	86%

TABLE 92: QUESTION 3

Please rate your overall experience	Sample		Overall
	Address-based Probability Sample	Open Participation Sample	
	(A)	(B)	(A)
Excellent	42%	37%	38%
Good	51%	58%	56%
Fair	7%	5%	5%
Poor	1%	1%	1%

TABLE 93: QUESTION 4

Please SELECT ALL the strategies below that would encourage you to engage with our programs and facilities more often	Sample		Overall
	Address-based Probability Sample	Open Participation Sample	
	(A)	(B)	(A)
Improve parks maintenance	26% B	15%	17%
Offer programs or facilities I am more interested in	20%	17%	17%
Improve trail access	17%	38% A	33%
Ensure parks and facilities are less crowded	11%	11%	11%
Schedule program times that are more convenient	25%	25%	25%
Improve customer service by staff	21%	33% A	30%
Operating hours for parks that are more convenient	14% B	8%	9%

Please SELECT ALL the strategies below that would encourage you to engage with our programs and facilities more often	Sample		Overall
	Address-based Probability Sample	Open Participation Sample	(A)
	(A)	(B)	
Reduce fees that are too high	30%	31%	31%
No needs - I use my HOA's facilities	12%	19%	17%
		A	
Increase information about what is being offered	22%	9%	12%
	B		
Improve facilities maintenance	10%	5%	6%
	B		
Improve security	13%	9%	10%
Add parks closer to my residence	9%	9%	9%
Add recreational facilities closer to my residence	14%	18%	17%
Improve access for persons with disabilities	18%	19%	18%
Increase parking	11%	5%	7%
	B		
Make registering for activities easier	11%	2%	5%
	B		
Offer transportation to/from programs/facilities	5%	1%	2%
	B		
No needs - I use city and township parks/facilities	36%	37%	37%
Increase information about the locations of parks/facilities	34%	25%	28%
	B		
Other	9%	11%	11%

TABLE 94: QUESTION 5

Do you have to travel outside of Prince William County to have your recreation needs met?	Sample		Overall
	Address-based Probability Sample	Open Participation Sample	(A)
	(A)	(B)	
No	70%	51%	56%
	B		
Yes	30%	49%	44%
		A	

TABLE 95: QUESTION 8

Please rate your preference for general investment in parks and recreation	Sample		Overall
	Address-based Probability Sample	Open Participation Sample	(A)
	(A)	(B)	
Fixing existing parks and facilities (fixing what we have)	81% B	73%	75%
Expanding existing parks and facilities (adding amenities and/or land)	56%	59%	59%
Building new parks and facilities (expanding the parks system)	51%	62% A	59%

TABLE 96: QUESTION 9

Please indicate if your needs are being met for facilities of this type in Prince William County (% of responses where 50% of needs or greater are being met).	Sample		Overall
	Address-based Probability Sample	Open Participation Sample	(A)
	(A)	(B)	
18- & 9-hole golf courses	58%	47%	50%
Adult athletic fields	62%	51%	54%
	55% B	36%	41%
Bike parks, BMX tracks			
Boating and fishing areas	62%	53%	55%
	54% B	41%	44%
Botanical gardens			
Cricket fields	20%	35%	31%
Dog parks	58%	46%	49%
Farm parks	48%	41%	43%
Golf driving ranges	32%	39%	37%
	68% B	57%	60%
Historic properties			
Indoor basketball courts	51%	41%	44%
Indoor fitness and exercise facilities	73%	67%	68%
Indoor ice rink	57%	45%	48%
Indoor lap swimming lanes	69%	61%	63%
Indoor leisure pools	63%	60%	61%
Indoor recreation centers	67%	63%	64%
Indoor sports facilities for team practices and competition	56%	52%	53%

Please indicate if your needs are being met for facilities of this type in Prince William County (% of responses where 50% of needs or greater are being met).	Sample		Overall
	Address-based Probability Sample	Open Participation Sample	(A)
	(A)	(B)	
Indoor volleyball courts	57% B	41%	45%
Indoor walking tracks	52% B	39%	42%
Inline skating rinks	32%	27%	28%
Lacrosse fields	45%	33%	36%
Large regional parks	70%	72%	71%
Museums	53%	55%	54%
Natural wildlife habitats	69%	69%	69%
Nature centers	65%	61%	62%
Off-leash dog parks	52%	41%	44%
Outdoor amphitheaters	46%	48%	47%
Outdoor basketball courts	68% B	54%	58%
Outdoor campsites	60% B	44%	48%
Outdoor swimming pools	57%	53%	54%
Outdoor tennis courts	50%	47%	48%
Outdoor volleyball courts	48%	38%	41%
Outdoor waterparks	70%	65%	66%
Park rest rooms	70%	72%	71%
Passive use open space	64%	70%	69%
Pickleball courts	28%	50% A	44%
Picnic areas and shelters	70%	70%	70%
Playgrounds	72%	69%	70%
Professional baseball stadium	43%	36%	38%
Professional cricket pitch	17%	27%	25%
Professional soccer stadium	27%	42%	38%
Reservable indoor event space for family gatherings	57%	58%	58%
Rugby fields	15%	29%	25%
Skateboarding parks	38%	39%	39%

Please indicate if your needs are being met for facilities of this type in Prince William County (% of responses where 50% of needs or greater are being met).	Sample		Overall
	Address-based Probability Sample	Open Participation Sample	(A)
	(A)	(B)	
Small neighborhood parks	68%	62%	63%
Walking, hiking, and biking trails	77%	71%	72%
Waterfront parks	65%	62%	63%
Youth athletic fields	66%	66%	66%
Other facilities	51%	42%	45%

TABLE 97: QUESTION 10

Of the facilities listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Sample		Overall
	Address-based Probability Sample	Open Participation Sample	(A)
	(A)	(B)	
18- & 9-hole golf courses	7%	5%	6%
Adult athletic fields	6%	6%	6%
Bike parks, BMX tracks	7%	7%	7%
Boating and fishing areas	11%	14%	13%
Botanical gardens	15%	18%	18%
Cricket fields	1%	0%	1%
Dog parks	10%	8%	9%
Farm parks	5%	8%	7%
	7% B	3%	4%
Golf driving ranges			
	12%	21% A	19%
Historic properties			
	9% B	2%	4%
Indoor basketball courts			
	18%	28% A	26%
Indoor fitness and exercise facilities			
Indoor ice rink	2%	3%	3%
	6%	17% A	14%
Indoor lap swimming lanes			
Indoor leisure pools	12%	15%	14%

Of the facilities listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Sample		Overall
	Address-based Probability Sample	Open Participation Sample	(A)
	(A)	(B)	
Indoor recreation centers	10%	18% A	16%
Indoor sports facilities for team practices and competition	3%	8% A	7%
Indoor volleyball courts	1%	1%	1%
Indoor walking tracks	9%	7%	8%
Inline skating rinks	2%	2%	2%
Lacrosse fields	1%	0%	1%
Large regional parks	12%	15%	15%
Museums	9%	14%	12%
Natural wildlife habitats	18%	19%	19%
Nature centers	7%	7%	7%
Off-leash dog parks	4%	4%	4%
Outdoor amphitheaters	0%	2%	2%
Outdoor basketball courts	2%	2%	2%
Outdoor campsites	2%	4%	3%
Outdoor swimming pools	6% B	2%	3%
Outdoor tennis courts	4%	3%	3%
Outdoor volleyball courts	1%	1%	1%
Outdoor waterparks	7%	6%	6%
Park rest rooms	26% B	15%	18%
Passive use open space	8%	5%	5%
Pickleball courts	4%	5%	5%
Picnic areas and shelters	5%	4%	5%
Playgrounds	10%	14%	13%
Professional baseball stadium	1%	2%	2%
Professional cricket pitch	1%	0%	0%
Professional soccer stadium	1%	1%	1%
Reservable indoor event space for family gatherings	7%	6%	6%
Rugby fields	0%	0%	0%
Skateboarding parks	3%	2%	2%

Of the facilities listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Sample		Overall
	Address-based Probability Sample	Open Participation Sample	(A)
	(A)	(B)	
	14% B	9%	10%
Small neighborhood parks			
Walking, hiking, and biking trails	41%	38%	39%
Waterfront parks	5%	5%	5%
Youth athletic fields	4%	7%	6%
Other facilities	1%	0%	0%

TABLE 98: QUESTION 11

Please indicate if your needs are being met for program areas of this type in Prince William County (% of responses where 50% of needs or greater are being met).	Question 11 Sample		Overall
	Address-based Probability Sample	Open Participation Sample	(A)
	(A)	(B)	
Active older adult programs	57%	64%	62%
Adaptive programs (specialized programs for people with disabilities such as Miracle League)	57%	53%	54%
Adult art, dance, performing arts	44%	45%	45%
Adult fitness and wellness programs	62%	58%	59%
Adult sports programs	55%	49%	51%
After school programs	57%	49%	52%
At-risk youth programs	49%	47%	48%
Community special events such as concerts, movie nights, festivals, holiday celebrations	62%	53%	56%
Family programs (parent/child dances, family swim night, art-to-go boxes, etc)	62% B	48%	51%
	54% B	41%	44%
Food trucks in parks			
Gardening programs	49%	41%	43%
Golf lessons	38%	39%	39%
Gymnastics and tumbling programs	38%	41%	40%
History programs	54%	46%	48%
Hockey programs and figure skating	42%	33%	35%
Inclusive programs (ensuring access to general programs for those with disabilities)	61%	48%	52%

Please indicate if your needs are being met for program areas of this type in Prince William County (% of responses where 50% of needs or greater are being met).	Question 11 Sample		Overall (A)
	Address-based Probability Sample	Open Participation Sample	
	(A)	(B)	
	50% B	34%	38%
Martial arts/self-defense			
Nature programs	49%	47%	48%
	69% B	51%	57%
Out of school time programs such as before and after school care			
Outdoor/environmental programs such as Science in the Park	51%	56%	55%
	71% B	49%	56%
Pre-school programs			
Sports instruction programs for adults such as pickleball, tennis, etc.	48%	43%	45%
Sports instruction programs for youth	66%	55%	58%
Water fitness programs	63%	54%	56%
Youth art, dance, performing arts	47%	52%	51%
Youth fitness and wellness programs	63%	52%	55%
Youth learn to swim programs	68%	64%	65%
Youth sports programs	64%	61%	61%
Youth summer camps programs	67%	61%	63%
Volunteer Opportunities	54%	52%	53%
Other program	43%	34%	36%

TABLE 99: QUESTION 12

Of the program areas listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Sample		Overall (A)
	Address-based Probability Sample	Open Participation Sample	
	(A)	(B)	
Active older adult programs	25%	30%	29%
	3%	9% A	7%
Adaptive programs (specialized programs for people with disabilities such as Miracle League)			
Adult art, dance, performing arts	14%	15%	15%
Adult fitness and wellness programs	37%	37%	37%
Adult sports programs	11%	11%	11%
After school programs	13%	8%	9%
At-risk youth programs	3%	3%	3%

Of the program areas listed above, which four are MOST IMPORTANT for Prince William County to provide to your household?	Sample		Overall
	Address-based Probability Sample	Open Participation Sample	(A)
	(A)	(B)	
Community special events such as concerts, movie nights, festivals, holiday celebrations	34%	32%	32%
Family programs (parent/child dances, family swim night, art-to-go boxes, etc)	12%	13%	13%
Food trucks in parks	16%	11%	13%
Gardening programs	16%	16%	16%
Golf lessons	3%	4%	3%
Gymnastics and tumbling programs	2%	4%	3%
History programs	25%	18%	20%
Hockey programs and figure skating	1%	2%	1%
Inclusive programs (ensuring access to general programs for those with disabilities)	5%	3%	4%
Martial arts/self-defense	6%	6%	6%
Nature programs	18%	23%	22%
Out of school time programs such as before and after school care	7%	4%	4%
Outdoor/environmental programs such as Science in the Park	10%	12%	11%
Pre-school programs	4%	5%	5%
Sports instruction programs for adults such as pickleball, tennis, etc.	10%	8%	9%
Sports instruction programs for youth	7%	11%	10%
Water fitness programs	14%	11%	11%
Youth art, dance, performing arts	3%	5%	4%
Youth fitness and wellness programs	7%	7%	7%
Youth learn to swim programs	7%	9%	8%
Youth sports programs	9%	13%	12%
Youth summer camps programs	8%	10%	10%
Volunteer Opportunities	13%	14%	14%
Other program	3%	2%	3%

TABLE 100: QUESTION 13

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about parks, trails, programs, and activities of Prince William County parks.	Sample		Overall
	Address-based Probability Sample	Open Participation Sample	(A)
	(A)	(B)	
Quarterly Parks and Recreation Magazine (Leisure)	74%	75%	75%
Online advertisements	65%	69%	68%
Parks and Recreation website	84%	90% A	89%
Flyers at facilities	63%	73% A	70%
From friends and neighbors	63%	65%	65%
Email	66%	85% A	80%
Facebook	49%	59% A	57%
Instagram	34%	33%	33%
X (formally known as Twitter)	20%	15%	16%
Google	71% B	62%	65%

TABLE 101: QUESTION D1

How often do you visit recreational facilities or participate in recreational programs provided by Prince William County?	Sample		Overall
	Address-based Probability Sample	Open Participation Sample	
	(A)	(B)	(A)
Daily	4%	11% A	9%
Weekly	16%	30% A	27%
1-3 times per month	31% B	24%	26%
Less than once per month	37% B	27%	30%
Never	11%	8%	9%

TABLE 102: NET PROMOTOR SCORE

How likely are you to recommend Prince William County Parks and Recreation to a friend or colleague?	Total	
1	1%	N = 36
2	1%	N = 14
3	2%	N = 26
4	2%	N = 18
5	7%	N = 53
6	7%	N = 42
7	13%	N = 71
8	16%	N = 78
9	13%	N = 57
10	38%	N = 144
NPS Score	31	N = 539

Appendix F: Verbatim Responses to Open-ended Survey Questions (Open Participation Sample)

The following are the verbatim responses to the open-ended questions on the open participation survey. Because these responses were written by survey participants, they are presented here in verbatim form, including any typographical, grammatical, or other mistakes. The responses are listed in alphabetical order.

Question 4: If you selected an "other" strategy that would encourage you to engage with our programs and facilities more often, please specify:

- Add (more) permanent bathrooms - rather than porta potties and Lake Ridge Marina and Neabsco Boardwalk. Or have the porta potties more frequently serviced. They are often out of toilet paper or very full. More frequent trash pickup at Lake Ridge Marina - the trash cans are often overflowing. Improvements and expansion to the Lake Ridge Boathouse. I've used this facility for over 30 years and the rowing programs have outgrown the boat house.
- Add Indoor and outdoor rifle, shotgun, pistol, and archery shooting ranges
- add indoor sports facilities for winter conditioning for local athletes. Currently only private clubs available for middle school and high school athletes who want to continue development in the winter.
- Add shade to playgrounds please
- bathroom facilities at walking trails for old lady bladders
- Build a boat ramp at Rollins Ford park; get lake Manassas open
- Build a sports facility
- Chinn locker room items theft in both male & female areas.
- Complete the Occoquan Greenway Trail
- Connect parks to trail network and expand and interconnect trails, as they do in Fairfax County
- Diversify and increase event types
- Expand Gro Nature program in Haymarket and Summer Programs/Camps in Haymarket
- Greater availability of existing programs (ie hard to get into summer camp)
- Have a list of trails to hike and rate them for ease of hiking.
- I can't think of anything that might increase our use. Some in the household use a park daily some use it weekly or monthly, with differences due to schedule. Informative signs might be nice - permanent signs that can be changed out like Leesylvania sometimes does. You could off load some of the content burden to groups (with preview) every three or four months. Bird groups, nature photography groups, Virginia Herpetology Association, even the local art group could be solicited to do plein air and then post images / painting prints for a few months.
- I do not feel the need for county facilities.
- I live in Lake Jackson. It's enough like a "park" to me. I'm 73, so I'm not as active as I used to be.
- If you choose "other," please explain: - ROOT.0004
- I'm 69 years old. I would like to see more activities geared towards senior citizens. Would also help to link with PRTC to offer transportation to and from parks and recreation sites. Frankly, I'm a bit disappointed - Q4 didn't even mention elderly needs (elderly does not equate to disabilities)!

- Increase access to multi-use natural surface trails
- Increase traffic safety in and out of parks and facilities
- increase trail connectivity between parks
- Increase tree canopy and shade. We mow needlessly in many areas. More trees will benefit our watershed and our people.
- Lack of more geocaches.
- Make it easier to find out about specific activities on website or facebook
- More and longer hiking trails
- More homeschool programs....especially for the west side of PWC.
- More mountain bike trails. Locust shade trails are an amazing feature to that wonderful park!
- More options for biking and mountain biking. I heard there was going to be a paved pump track built in PWC. Is that still planned?
- More rewards for visiting parks
- More single use mountain bike trails like Fountainhead. The majority of dual use trails with hikers has consistently been a bad experience. I understand both sides have a right to enjoy the trails but there are only a few areas for mountain bikers compared to hikers/walkers etc. I would be willing to even pay a yearly fee for mountain bike only trails to help maintain and support them.
- More swim lesson availability for kids. It fills up so quickly right now.
- My family uses the Chinn Center several times a week
- My health issues require a bathroom nearby at all times.
- My own time and scheduling to make use of them.
- needs are met
- No interest, as homeowner have large lot!
- Nothing inhibits my use of parks and recreation facilities. Please continue the good work!
- Offer activities at other locations than Dale City
- Offer mask required activities for those of us who are immunocompromised.
- offer programs more often for the programs that are waitlisted
- Offer quality programs
- Park use is limited by my personal mobility issue. I enjoyed the parks when I could walk better. I use the rec center now.
- people don't leash their pets. it's unsafe
- Please add multiple level of ballet classes at the same time. I have 3 girls, each at different level. It would be very helpful if the ballet classes are at the same time in the same location - similar to swim classes.
- Please fix the imbalance of outdoor park facilities for organizations that are exclusively for youth women.
- Please fund and finish the pump track at Rollins Ford. No one will tell me why this specific item is "crowd funded" while other equipment is agency purchased.
- Please put a porta-potty at Conway Robinson Park
- provide better marking for where to go to meet the staffers - many parks have multiple parking lots and pavilions - add signage!

- Provide equitable funding and types of parks across the county - Parks on the western end are more modern, larger, better groomed and kept up, Facilities are cleaner - Look at the disparity across the county and improve what is offered to the eastern end.
- Put more detailed information on the website. Have a dedicated page for each park that includes information about the playgrounds, if any, including the age the equipment is designed for. Put the trail maps on each park's page in addition to having it in the trails section of the website. In general, just make information easier to find online.
- Reduce the music volume that gets played at pools and by pavilion renters.
- restroom facilities, trail maps showing if trails loop and degree of difficulty, paddle boats/canoes accessible to non-camp programs, water stations
- Restrooms not open
- Riding trails to connect to the Battlefield
- Send out e-mails well ahead of the programs so a family or individual can plan ahead.
- Some of the classes at Chinn fill up very quickly. This is a sign they are more popular. Is there a budget issue with adding more classes? Also, just because things are not important to my household does not mean they are not important!
- Stop destroying Bristoe Station Park with constant mowing. Let the animals have a place to live and eat.
- The county kids swim classes sell out instantly when offered. There need to be way more offerings for youth swim classes!
- To have two separate access areas at the Lake Ridge launch site one to accommodate boats and the other to accommodate kayaks
- Want a dog park at Cunard Park. Wasted green space should be converted.
- We need a public pool
- We want better playgrounds in our county
- would like to see sustainability classes for adults. Let's bring it back to basic, soap or bread making, grass weaving, painting class (1 painting can be done within 3-hour window) etc. for adults. What about game days where you can choose 2-3 games to be played on "this" day and time? Just getting folks together for fun activities that are drop in. Not too late in the evenings. Some kind of classes where physically challenged folks could attend and be part of the craft. I love the family Halloween pumpkin carving however my children are all grown so that excluded empty nesters. But still enjoy coming out to see all the fun happening!
- Would love more classes that are outdoors and/or mask-required indoors for families that are disabled/immunocompromised

Question 6: If you travel outside of Prince William County for your recreational needs, please specify for what purpose:

- Access to move trails
- Accessibility
- Accessibility for disabled
- Accessible recreation opportunities and facilities
- activities
- Adapted programs and nature centers
- Adult Golf lessons and driving range. Adult dance lessons

- Amusement parks, vacations
- An aquatic center close to me
- Archery Range
- Art facilities for pottery and stained glass art
- Basketball tournaments
- Beach/Oceanside
- Better and cleaner dog parks
- Better coaches
- better facilities/hikes
- Better parks in other counties
- Better playground options
- Better playgrounds
- Better playgrounds
- Better playgrounds (more modern, fun, dynamic)
- Better playgrounds and outdoor opportunities for all ages and disabilities
- Better playgrounds that are more modern, spray grounds, canoeing
- Better recreation pets.
- Bicycle trails for kids to practice in a safe area
- Bicycling
- Biking
- Biking (specifically trail biking), hikes, camping
- Biking and dog parks with water attractions
- Biking and Mountain Biking.
- birding
- Burke Lake, Sully Historic Site, GreenSprings Gardens, Lake Fairfax
- camping
- Camps, extracurricular programs, more toddler friendly parks, public water parks
- Child classes
- Child with disabilities. I was shocked to see how inaccessible the brand new Rollins Ford Park is for children with disabilities. We need inclusive playgrounds for children of all abilities to play together. Everyone deserves this in their childhood no matter where they live in the county. Having an accessible recreation center on the west end would also be great. The freedom center already serves so many and is a bit of a drive. Serving the growing population on the west end would be very appreciated. There are also minimal summer camps on the west end we can attempt to include our child in even if we offer the supports. Increased programming for all abilities and for those with disabilities would significantly improve my child's and whole family's quality of life.
- Children's programs
- Children's programs near Western PWC (Gainesville district). I travel to Loudoun and Fairfax rec facilities for reasonably priced swimming lessons, gymnastics, and parent/child classes.
- Classes for kids that aren't during the work day
- Computer coding , music, and sport program,
- County lacks sufficient pool lane space for teams. Also lack of 50m pool lanes
- Different parks- Burke lake, featherstone, great falls, etc

- Different variety of playground equipment
- Disability access.
- Disc Golf
- Disc Golf, Hiking
- Disk golf
- Diversity of parks
- Everything is located in the middle and south of the county. Western PWC has no facilities and the new "destination" park is terribly designed with hardly any play structures and the largest one is 3 stories tall which is hazardous. I drive to Loudon and Fauquier county for parks and indoor rec centers.
- Expanded family swim hours in other counties.
- Fairfax and Loudon have all the best family activities(ie mini golf, play spaces, etc. Not necessarily publicly run) and pwc is lacking in options. I'd rather go to a free local park though. Our library is good but events are usually fully booked.
- Fairfax and Loudoun have bigger and better playgrounds for older kids (7-10)
- Fairfax County has better water parks, and they also have a train ride and carousel in some parks. It would be great if PWC could create some of these high quality recreation opportunities for our residents.
- Fairfax county parks and rec are easier to use
- Fairfax holds more historical programs, which i really enjoy
- Family fun/activities
- Find swim less options
- Finding an accessible, not too crowded outdoor pool ; a long hike
- Fishing
- Fishing
- fishing
- Fishing at Burke Lake
- fishing, archery, camping
- Fishing, kayaking
- football, swimming, recreational facilities
- For Access to quality multi-use natural surface trails
- For exploring other parks and attractions
- For programs and cheaper fees
- For quality dog run and facility for our pet.
- For quality natural surface trails. Other than Locust Shade and Andrew Leitch Park there is not much else on the eastern side of the county
- Girl Scout patch program work
- go to other counties for hikes
- Golf
- golf
- Golf range, closer 9-hole golf course, batting cages with automatic pitching
- Grandson baseball games
- Great Falls, Gettysburg... Shenandoah National Park

- Green space parks, lake, hiking/walking trails
- Gun/Rifle Range
- Hansen regional park for birthday parties
- High ropes
- Hike new trails that I haven't hiked before.
- Hikes in the mountain or at the beach
- Hiking
- Hiking
- Hiking
- Hiking
- Hiking
- hiking
- Hiking
- Hiking & camping
- hiking and outdoor water activities (boating)
- Hiking and trails
- Hiking and trails. Anything outdoors
- Hiking in clean and secure area. Used needles, dig waste, beer cans, and used condoms are disgraceful for the taxes we pay.
- Hiking new trails and scenery
- Hiking q
- Hiking Trails. Trails are somewhat limited in PWC. There is great potential in expanding and/or improving the trails adjacent to Neabsco Creek and Powells Creek. Hopefully that can be prioritized.
- hiking with the dogs
- Hiking, camping
- Hiking, mini golfing, botanical gardens, swim center, playground
- Hiking, much better playgrounds, ..
- Hiking, nature walks, avoid crowds
- Hiking, walking on trails
- Hiking. Golf. Dance.
- I do a lot of things in PWC. But some places of interest just happen to be outside the county.
- I do visit other locations for concerts and craft events.
- I drive to the WARF to swim. Their pool is more fun for children and they offer more swim classes!
- I have to travel outside of PWC in order for my child (6yrs old) to participate in most sports. Unfortunately, I've been unable to find ongoing/year round tennis, track/field, and/or other (creative, hip hop, ballet not tap or current offerings) dance classes/lessons. I'd prefer my child participate in these classes in PWC instead if they were available here for my child's age group as she's usually enrolled in 3-4 classes each session (through Alexandria City parks and rec).
- I live in Haymarket and travel to LoCo/Dulles South for toddler programming. The Prince William facilities are very far away.
- I ride horses. There is no equestrian access in the parks or on the trails

- I scuba dive. There is no warm ocean in Prince William County.
- I travel because I want to visit other parks
- I travel outside of Prince William County for the gym and for hiking trails.
- I use Cub Run Rec center for child care during workou and pool
- I use Fairfax County's parks like Fountainhead (has archery attached to it), Occoquan (has food available and paved walkways), Meadowlark (paved walkways, a variety of things to see, awesome christmas light displays), and Bull Run (drive through Christmas lights + carnival)
- I walk a lot at occoquan bay
- If so, for what purpose: - ROOT.0006
- indoor batting cages
- Indoor community pool
- indoor pickleball not available in PWC
- indoor sports competition
- Indoor swimming facility
- Indoor swimming for kids
- Indoor water parks; bike trails
- Infant recreation classes, swimming
- Intermediate and advanced diving courses
- It's closer for us to go to cub run rec center at Fairfax than to go to Manassas for freedom.
- It's closer than going to Western PWC.
- It's easier to leave the county for hiking because it's so far to drive to PW Forest Park from upper Gainesville. There isn't a rec center near us either so I pay for a gym membership.
- Jet ski/boating rental
- kayaking
- Kid center programs, aquatic centers, rec facilities, parks
- Kids event
- Kids programming, swimming
- Kids programs . I go to Fauquier. Because there are no rec centers in Gainesville
- larger facilities, better prices
- Less crowded, handicapped access or options
- Less people
- Limited children's activities in the county
- longer more strenuous hiking in the mountains
- Longer trails, trails here are too short and small.
- longer walks or bike rides on scenic trails
- Looking for more mountain biking trails.
- Loudoun county and Fairfax county facilities are much more fun and have better play areas for my kids. Especially Loudoun County.
- Loudoun county is light years ahead in quality of parks/playgrounds and Warrenton offers an aquatic center. Unfortunately, not much available in Haymarket/Gainesville area at the moment.
- Loudoun county Playgrounds and Warrenton Aquatic Facility
- Many places in PW County are farther than going to Faifax or Loudoun COUNTIES
- More Adapted programming in surrounding counties

- More child safe and fun activities
- More choices in sightseeing and event types
- More hiking trails
- More hiking.
- More info available at other locations
- More opportunities and more programs for homeschoolers.
- More playgrounds for wider age ranges
- More programs offered at Loudon County parks and recs
- More to offer at other parks.
- More trails better trails bigger trails in other counties
- More variety and meeting friends in other counties
- more variety in activities
- Mountain bike only trails.
- Mountain Bike Trails; hiking options
- Mountain biking
- Mountain biking
- Mountain biking trails are limited in the county.
- Mountainbike trails
- Mountains, track access, throwing cage, indoor track, forest running, low cost running races, flat trails for race walking, paddling, pickle ball
- Nice scenery
- No community center offering kids daytime classes like music art or dance near me in Bristow.
- Not out of county just to private facilities for training
- Outdoor shooting range
- Parks that are more family friendly
- Parks with better playgrounds in neighboring counties.
- Parks with large trail networks
- Parks, hikes, swim, canoe.
- Participate in biking vacations that are all inclusive such as Trek Bike Tours
- pickle ball, basketball,
- Play indoor tennis, play at parks with more fun equipment for kids
- Playground and swimming
- Playgrounds
- Playgrounds and indoor swimming
- Playgrounds and play groups and preschools
- Playing golf at different locations. Be nice if Prince William would add a couple more golf courses.
- pool access
- Pottery, painting
- pretty parks with easy walking trails
- Prince William meets zero recreational needs for my family
- Program specifically describes gender for teen with dev/intellectual disabilities
- Public tennis courts and tennis instruction and tennis league play

- Quality playgrounds
- Rec center swimming
- Recreation
- Recreation center classes & pool
- Recreational and Mountain Bike Trails
- Safer, cleaner parks
- Scenic Hiking
- Scenic trails
- Scout programs, family events/programs, hiking trails, nature programs
- Senior softball, indoor pickleball
- Shaded playgrounds
- Skate park, splash pad
- Skyline for leaf peeping
- SPECIAL NEEDS PARK- A PARK WITH PLAY EQUIPMENT FOR CHILDREN WITH DISABILITIES
- Specialty camps my son is interested in like skate boarding and beach volleyball
- Splash Pad In Hal and Bernie. Warrenton Aquatic and Recreation facility
- Splash pad, nature center
- Splash pad, park appropriate for a 5 year old (Rollins Ford is better for big kids, my daughter is scared of the ladder)
- Splash pad. Boating. Fishing.
- Splash pads
- Splash pads - we go over to loudoun
- Splash pads in South riding, various playgrounds that are better and indoor pool that had more facilities for family friendly settings
- Splash pads, nature centers, indoor rec facilities are not accessible to western residents, it is easier for me to go into Warrenton to go to a rec facility, the offerings on the western end are abysmal
- Sports
- Sports
- Sports leagues (Wrestling)
- Summer concerts in Fairfax County
- Swim classes for my children
- Swim, we travel to the WARF
- Swim, wrestling, other
- Swimming
- Swimming
- Swimming pools, mountain biking
- Swimming, aquatic center
- Swimming, Homeschool programming
- Teen programs, sports facilities, music and arts programs
- tennis
- Tennis lessons (travel to Warrenton; no public facilities/lessons close to Gainesville in PWC);
Swimming (WARF)

- The playground at Rollins Ford is too small for demand. The one large slide is nice, but hardly worth the cost.
- The playgrounds are in need of attention and updates
- the playgrounds are much better and have public splash pads in Fairfax
- The playgrounds in PWC are pretty lame. Arlington and Loudon have significantly superior offerings. My children are 3, 8, and 11, and the only decent playgrounds in the county for their variety of ages that provide mental and physical stimulation, are the new farm playground in Gainesville and the wooden one in Woodbridge. Because the farm playground is the only cool one in all of Western PWC, it is super crowded at almost all times of the weekend.
- Theaters, museums, concerts, other cultural enrichment
- There are very few activities within a reasonable distance from us. Also, things like summer camp options are half-day or very far away, which doesn't work for working parents.
- There is no senior or multipurpose hall from county.
- There is not a single outdoor rubberized track for use in Prince William County. We have to travel to Fairfax County where they are in abundance. It's shameful you can't even use one here.
- To access the trails, such as the Warrenton Branch Trail and W&O Trail
- To bike, do trekking and take pictures.
- To find geocaches.
- To find masked events so I can safely attend.
- To find newer, bigger, playgrounds.
- To fish
- To go for long hikes, we go to Burke Lake and Fountainhead. I wish Prince William Forest Park was more accessible and felt safer.
- To go to places where I can do night time photography like Sky Meadows State Park or Shenandoah National Park
- To hike where there are a lot more people and I feel safe.
- To play racquetball @ Vint Hill. Facility closer for other players
- To play tennis - for tennis lessons and join tennis leagues
- Toddler music class
- Tournament events, basketball, Track events, travel baseball
- Turkey Hunting
- Vacation
- variety.
- Visit animals at Frying Pan Farm
- Visit playgrounds and splashpads such as Hal and Bernie Hanson.
- Visit some of the national parks
- Visiting other historical landmarks/parks
- walking trails
- Warrenton for the Aquatic Facility and Loudoun County for Better playgrounds
- Warrenton for the WARF
- Warrenton indoor pool
- Water parks
- We do dog training (specifically Agility) with our dog through Fairfax County Parks & Rec

- We do not have a close aquatic center so I have to use the Warrenton aquatic and rec facility in Fauquier county.
- We go to Warrenton to visit their aquatic recreation center
- We have very few places to mountain bike in our county.
- We like Burke Lake Park's and someone FFX parks and amenities.
- We love to travel to other parks
- We need more classes that Fairfax County offers, fencing, ballroom dancing, higher quality
- We sometimes travel to Loudoun county because their playgrounds and trails are incredible.
- wedding
- WHitewater kayaking on potomac
- Whitewater kayaking, Indoor and outdoor rifle, shotgun, pistol, and archery shooting ranges
- Wider access to varied hiking opportunities
- Women's Basketball
- Youth activities and sports, we need more options
- Youth sports rec experiences

Question 9: If you selected an "other" facility, please specify:

- Accessible Recreation Facilities (trails, playgrounds)
- Aquatic center
- Archery range
- Art classes for physically disabled adults near me
- Ballrooms indoor or outdoor
- Connected trail network on power and pipeline right of ways (connect multi-use trails)
- Dance and art studios, gaming and sports, recovery therapy (red light, etc)
- Disc Golf
- Disc golf course
- Event space for rentals/ family reunions hotels close to places of interest
- I want a several mile hiking trail thats safe for the dogs to be on
- If you choose "other," please explain: - ROOT.0017
- improved boathouse facility for rowing teams - that serve scholastic through adult programs.
- improved walking trails through Andrew Leicht Park *areas that are very muddy in the winter/rainy season
- Shaded pickleball courts
- Indoor and outdoor rifle, shotgun, pistol, and archery shooting ranges
- Indoor art facilities (ceramics, glass, woodworking, 3D printing) or anything in Gainesville/Haymarket. We don't all live in Woodbridge
- Indoor pool and summer camps
- Indoor running track for public use. Outdoor running tracks, discus cage, more boat access
- Indoor swimming pool near Gainesville
- Kayak launch
- miniature golf courses - was one at Lake Ridge Marina, but was removed
- Natural surface trails
- Need for indoor basketball and volleyball courts for tournaments and recreational.
- Need more indoor swim class capacity for youth swim classes.

- Our neighborhood on Falling Creek Dr has no open space for children to play sports or socialize. Families here are very isolated and it is impossible for growing children to socialize in healthy ways. I wish a neighborhood park with space for a pick-up soccer or basketball game existed here. Since that isn't the case, my children, 8 and 10, socialize with neighborhood kids online, playing videogames together. The same goes for playgrounds. I used to drive 7-10 miles to let my children play at a playground when they were young. If any public land is left in this area, I hope a small neighborhood park with a walking trail, open space, and a playground could be constructed within walking distance.
- Parks for special needs children like Clemyjontri park- indoor pools with all day leisure & special needs times
- Playgrounds that are accessible for ALL.
- Please rewrite this Q. Do you mean meets 100% of my needs because I can't imagine needing more or because 100% of my recreational needs are met by this type thing? We are all almost exclusively hikers, dog walkers, wildlife photographers/viewers etc. so % of our volleyball court needs met by the county is 100% but the courts meet 0% of our own recreational needs. I did my best with this Q but take it with a shaker of salt.
- PWC needs an indoor facility (similar to an amphitheater) that will attract and host jazz events. I sincerely believe Virginia, especially Northern Virginia, is missing out on an incredible opportunity to leverage its motto of "Virginia is for Lovers", coupled with the fact that we're strategically located in the middle of a "billion" great wineries and incorporating the missing element of Jazz (contemporary) to this mix. The effects of this newfound ingredient will give new meaning to the slogan of "Virginia is for Lovers" and establish PWC as the premiere location (highly-coveted) in the nation to live.
- Recreational Center that provides not only youth organized/pick up sports but also offers drop in yoga, Pilates, kickboxing.
- Riding trails
- Splash pad
- Tennis courts! There are few public tennis courts and no indoor tennis courts that are not private. The county needs public indoor and outdoor tennis courts!
- The Haymarket area on the side of tracks toward rt29 is 100% lacking all of these items listed. We need to join a too expensive gym or drive to Vint Hill, Dominion Valley, or Manassas. There isn't much within walking or short drive to participate in most healthy living choices.
- Trails with shade
- Trash cans (Occoquan Park on the trail going out of the park. People are throwing doggie poop bags everywhere.
- We enjoy being outdoors without a lot of concrete
- We need more community gardens at our parks. Pollinator gardens to replace all the invasive plants that are taking over the parks. "Pollinator garden at every park." Educational opportunities like Fairfax County has. We are really behind with this.
- Women's Basketball
- Would love to see a farm park similar to Frying Pan Farm
- Would love to see a Junior Historical Society in PWC.

- You need at least one rubberized trak for public use, and "trails" that are paths along sides of busy parkway should not count as trails. There is only one true trail I use on this county and it is barely a mile in length.

Question 10: If you selected an "other" program area, please specify:

- Activities for special needs kids/adults- adult day programs for young adults
- Again, for instance I put 75% when we use it but could imagine it being nice for it to be expanded not that we are only 75% satisfied with it. Plus, not having a direct personal need for something doesn't indicate not thinking it's valuable. Programs for at risk youth? Every day no one is bullied or provoked is a pay off, no? Also I am not always aware which county options are Parks and Rec and which may be through other groups, so satisfaction and need are in general, not directly reflecting only Parks programs and facilities.
- Bicycle and hiking paths
- Dedicated invasive plant species removal at existing parks. Y'all need to take better care of your parks!
- Disability programs
- I would participate in a few of these activities IF they were open ONLY to seniors. I don't want to have to try and keep up with a 16 year old!
- If you choose "other," please explain: - ROOT.0020
- Indoor and outdoor rifle, shotgun, pistol, and archery shooting ranges
- It appears to me that the majority of programs are focused on families (which is good, but I have no family). Nothing seems to be offered to the single adult Not all are sports fixated; need more art, dance, etc.
- More opportunities to join team sports for adults and kids.
- Most programs for kids are in the east side of PWC
- Need more natural surface trails for hiking, biking, running, etc.
- Not enough on western side of county. Everything is so far over by Woodbridge
- Not enough summer camp options in Haymarket. Need to expand the Gro program so it's not so difficult to join.
- Not much program near Gainesville
- Opportunities to learn how to teach classes, especially adapted classes
- Scout Programs
- Social gathering programs for singles, couples, etc.
- Specific Outreach to the disabled, letting us know what is available, especially for those home bound
- Sports instruction but not Pickleball or tennis. more like basketball, wrestling, BJJ, indoor soccer. Preferably league based for the team activities.
- There no not many opportunities for ages 15-17 or for homeschool teens
- Would love to see more living history items.
- You don't even have outdoor tracks listed as facility for people to choose as one to want.

Question 13: If you selected an “other” source, please specify:

- Bing
- Chinn Center Member
- External organization facebook/website - I get information about Locust Shade trails from MORE and the volunteer Locust Shade page on Facebook
- I have to go looking for any information I need
- If you use another source for information about Prince William County parks, please specify: - ROOT.0023
- local papers
- mail
- Monthly newsletter
- Nextdoor
- None
- Park employees
- Partner organization that hosts workdays and trail maintenance day is their website, MORE
- Unknown

Appendix G: Survey Methodology

About the Survey

The Prince William County Parks and Recreation Survey provided residents the opportunity to rate the quality of parks, facilities, and programs. The survey also permitted residents to provide feedback to government leaders on whom the park and recreation system is (and is not) serving.

Developing the Questionnaire

The Prince William County Parks and Recreation Survey instrument was developed through an iterative process between Prince William County staff and Polco/NRC.

Selecting Survey Recipients

“Sampling” refers to the method by which survey recipients are chosen. The “sample” refers to all those who were given a chance to participate in the survey. A list of all households within the zip codes serving Prince William County was purchased from Go-Dog Direct based on updated listings from the United States Postal Service, updated every three months, providing the best representation of all households in a specific geographic location. Polco used the USPS data to select the survey recipients.

A larger list than needed was pulled so that a process referred to as “geocoding” could be used to eliminate addresses from the list that were outside Prince William County’s boundaries. Geocoding is a computerized process in which addresses are compared to electronically mapped boundaries and coded as inside or outside desired boundaries. All addresses determined to be outside the study boundaries were eliminated from the list of potential households. Each address identified as being within district boundaries was further identified as being within both geographic areas (zip codes) and in either Milwaukie or unincorporated regions. A random selection was made of the remaining addresses to create a mailing list of 7,000 addresses.

To choose the 7,000 survey recipients, a systematic sampling method was applied to the list of households. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every Nth one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were selected at a higher rate as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be selected at an actual rate that is slightly above or below that).

An individual within each household was randomly selected to complete the survey using the birthday method. The birthday method selects a person within the household by asking the “person whose birthday has most recently passed” to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

In addition to the scientific, random sample, a link to an online “opt-in” survey was publicized through various community channels. This opt-in survey was identical to the scientific survey and open to all residents.

Survey Administration and Response Rate

Each selected household was contacted two times. A postcard was mailed to all households, selected at random, inviting residents to participate in the survey. Each postcard included a web link and instructions to go online to complete the survey. Approximately one week later, the first 4,000 households received a follow-up postcard. The remaining 3,000 households received a survey packet, instructions, and a postage-paid return envelope. This mailing effort occurred in two waves between September 17, 2024, and December 19, 2024.

Seventy-four of the 7,000 surveys mailed were returned because the housing unit was vacant, or the postal service was unable to deliver the survey as addressed. Of the 6,926 households presumed to have received a survey, 191 completed the survey, providing a response rate of 3%. The response rates were calculated using AAPOR’s response rate #2¹ for mailed surveys of unnamed persons. Additionally, 564 residents completed the online “opt-in” survey, providing a grand total of 755 completed surveys.

Margin of Error

The 95% confidence interval (or “margin of error”) quantifies the ‘sampling error’ or precision of the estimates made from the survey results. A 95% confidence interval can be calculated for any sample size and indicates that in 95 of 100 surveys conducted like this one, for a particular item, a result would be found that is within seven percentage points of the result that would be found if everyone in the population of interest was surveyed. The practical difficulties of conducting any resident survey may introduce other sources of error in addition to sampling error. Despite best efforts to boost participation and ensure potential inclusion of all households, some selected households will decline participation in the survey (referred to as non-response error) and some eligible households may be unintentionally excluded from the listed sources for the sample (referred to as coverage error).

While the margin of error for the survey is generally no greater than plus or minus seven percentage points around any given percent reported for the entire sample, results for subgroups will have wider confidence intervals. Where estimates are given for subgroups, they are less precise.

Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and “cleaned” as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; in this case, Polco would use protocols to randomly choose two of the three selected items for inclusion in the dataset. All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

¹ See AAPOR’s Standard Definitions here: <https://aapor.org/wp-content/uploads/2024/03/Standards-Definitions-10th-edition.pdf> for more information

A series of quality control checks were also performed in order to ensure the integrity of the web data. Steps may include and not be limited to reviewing the data for clusters of repeat IP addresses and time stamps (indicating duplicate responses) and removing empty submissions (questionnaires submitted with no questions answered).

Weighting the Data

The demographic characteristics of the survey sample were compared to those found in the 2020 Census and the 2022 American Community Survey estimates for adults in Prince William County. The primary objective of weighting survey data is to make the survey sample reflective of the larger population of the community. Both samples were weighted independently and then combined into one final dataset.

The characteristics used for weighting were respondent age, race, age x race, ethnicity, housing type, housing tenure. A special software program using mathematical algorithms is used to calculate the appropriate weights. Several different weighting ‘schemes’ are tested to ensure the best fit for the data.

The results of the weighting schemes for both the scientific, random sample and open participation surveys are presented in the tables on the following pages.

**2024 PRINCE WILLIAM COUNTY PARKS AND RECREATION SURVEY
WEIGHTING TABLE – RANDOM SAMPLE**

Characteristic	Population Norm	Unweighted Data	Weighted Data
Housing			
Rent home	26%	9%	25%
Own home	74%	91%	75%
Detached unit	56%	73%	55%
Attached unit	44%	27%	45%
Race and Ethnicity			
White	51%	68%	51%
Not white	49%	32%	49%
Not Hispanic	77%	87%	77%
Hispanic	23%	13%	23%
Gender			
Female	50%	61%	52%
Male	50%	39%	48%
Age			
18-34 years of age	30%	32%	30%
35-54 years of age	40%	41%	41%
55+ years of age	30%	28%	29%
Gender & Age			
Females 18-34	15%	20%	15%
Females 35-54	20%	25%	20%
Females 55+	16%	17%	17%
Males 18-34	15%	12%	15%
Males 35-54	20%	15%	19%
Males 55+	14%	12%	14%

**Source: 2020 U.S. Census Bureau, 2022 American Community Survey Population Estimates*

**2024 PRINCE WILLIAM COUNTY PARKS AND RECREATION SURVEY
WEIGHTING TABLE – OPEN PARTICIPATION SAMPLE**

Characteristic	Population Norm	Unweighted Data	Weighted Data
Housing			
Rent home	26%	7%	19%
Own home	74%	93%	81%
Detached unit	56%	76%	63%
Attached unit	44%	24%	37%
Race and Ethnicity			
White	51%	80%	55%
Not white	49%	20%	45%
Not Hispanic	77%	90%	82%
Hispanic	23%	10%	18%
Gender			
Female	50%	74%	55%
Male	50%	26%	45%
Age			
18-34 years of age	40%	37%	37%
35-54 years of age	30%	24%	32%
55+ years of age	15%	34%	17%
Gender & Age			
Females 18-34	16%	14%	16%
Females 35-54	15%	5%	14%
Females 55+	20%	10%	15%
Males 18-34	14%	10%	16%
Males 35-54	26%	7%	19%
Males 55+	74%	93%	81%

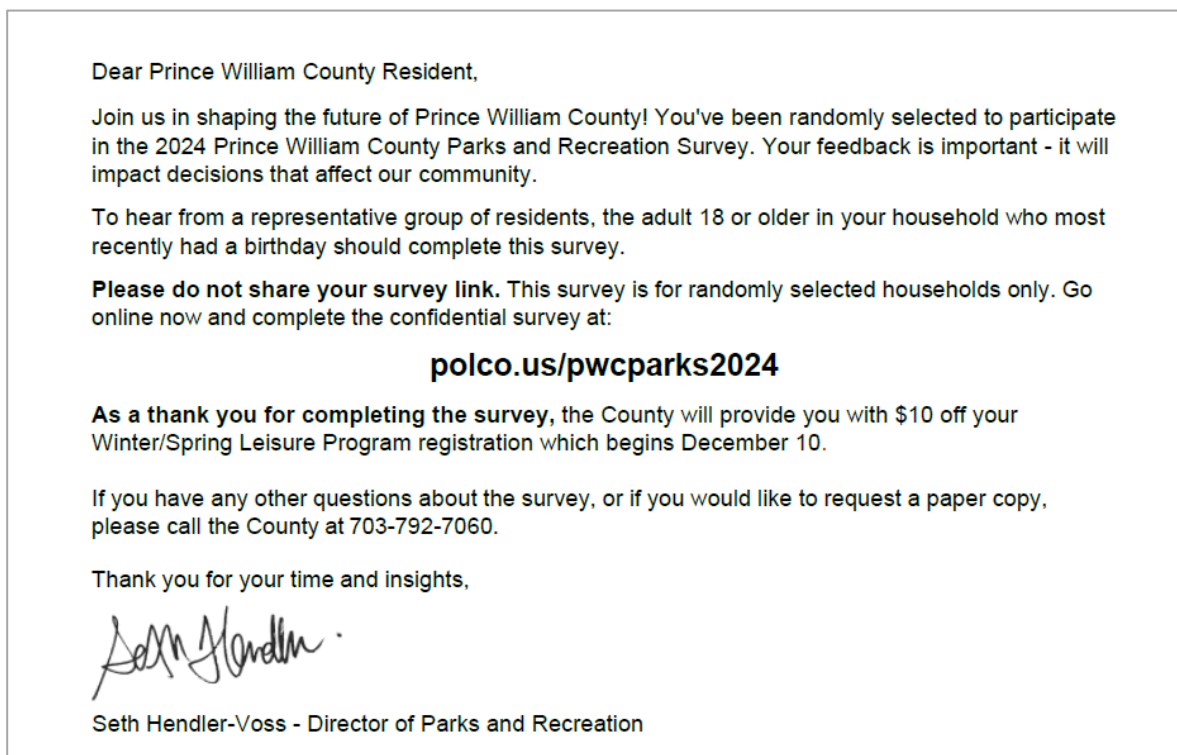
**Source: 2020 U.S. Census Bureau, 2022 American Community Survey Population Estimates*

Analyzing the Data

The electronic dataset was analyzed by Polco staff using the Statistical Package for the Social Sciences (SPSS). For the most part, frequency distributions and mean ratings are presented in the body of the report. A complete set of frequencies for each survey question is presented in Appendix B. Also included are results by respondent characteristics (Appendix D). Chi-square or ANOVA tests of significance were applied to these breakdowns of selected survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent “real” differences among those populations. Where differences between subgroups are statistically significant, they have been denoted with capital letters.

Appendix H: Survey Materials

The following are copies of the survey materials sent to randomly selected households within Prince William County.



PRINCE WILLIAM

Parks & Recreation

Dear Prince William County Resident:

Join us in shaping the future of Prince William County! You've been randomly selected to participate in the 2024 Prince William County Parks and Recreation Survey. If you've already completed the survey online, thank you. Please do not respond twice.

If you have not yet participated, please fill out the enclosed survey. Your feedback is crucial since your household is among a select number invited to participate. **As a thank you for completing the survey**, the Department will provide you with \$10 off your Winter/Spring Leisure Program registration (include your email address in the final question to receive this discount). After the survey has closed the Department will contact you with instructions on how to redeem your \$10 coupon.

Important things to keep in mind:

- Please do not share your survey link. This survey is for randomly selected households only.
- Your responses are confidential and no identifying information will be shared.
- Complete the survey if you're 18 or older. If there are multiple adults in your household, have the one who most recently had a birthday fill it out. This way, the person within your household is also randomized.
- Please return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:

polco.us/pwcparks2024



If you have questions about the survey, call the County at 703-792-7060.

We appreciate your time and insights!

Thank you,

A handwritten signature in black ink, appearing to read 'Seth Hendler-Voss'. The signature is fluid and cursive, with a small dot at the end.

Seth Hendler-Voss
Director of Parks and Recreation

Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are anonymous and will be reported in group form only.

1. Which Magisterial District do you live in (use map to right)?

- ☐ Brentsville
- ☐ Gainesville
- ☐ Occoquan
- ☐ Woodbridge
- ☐ I don't live in any of these Magisterial Districts
- ☐ Coles
- ☐ Neabsco
- ☐ Potomac



2. Have you visited a park, trail, or indoor recreation facility (community center or recreation center) in the past 12 months?

- ☐ No (Skip to Question 3)
- ☐ Yes (Continue to Question 2)

3. If yes, please rate your overall experience.

- ☐ Excellent
- ☐ Good
- ☐ Fair
- ☐ Poor

4. We'd love to know what limits your household's use of Prince William County Parks' parks, trails, recreation facilities, or programs. Please SELECT ALL the strategies below that would encourage you to engage with our programs and facilities more often.

- ☐ Improve parks maintenance
- ☐ Offer programs or facilities I am more interested in
- ☐ Improve trail access
- ☐ Ensure parks and facilities are less crowded
- ☐ Schedule program times that are more convenient
- ☐ Improve customer service by staff
- ☐ Operating hours for parks that are more convenient
- ☐ Reduce fees that are too high
- ☐ No needs - I use my HOA's facilities
- ☐ Increase information about what is being offered
- ☐ Improve facilities maintenance
- ☐ Improve security
- ☐ Add parks closer to my residence
- ☐ Add recreational facilities closer to my residence
- ☐ Improve access for persons with disabilities
- ☐ Increase parking
- ☐ Make registering for activities easier
- ☐ Offer transportation to/from programs/facilities
- ☐ No needs - I use city and township parks/facilities
- ☐ Increase information about the locations of parks/facilities
- ☐ Other: _____

5. Do you have to travel outside of Prince William County to have your recreation needs met?

- ☐ No (Skip to Question 7)
- ☐ Yes (Continue to Question 6)

6. If so, for what purpose:

7. If you were given \$100 to spend on the Parks and Recreation System, how would you split that amount? You may split the funding any way you wish; however, the sum total MUST equal \$100.

- \$_____

Passive use parks (parks with trails and natural areas only)
- \$_____

Active use parks (parks with athletic fields, courts, pools, playgrounds, etc.)
- \$_____

Trails (hiking, walking, and biking)
- \$_____

Indoor recreation facilities/fitness centers
- \$_____

Indoor sports facilities (for competition and practice)
- \$_____

Historic Preservation
- \$_____

Outdoor sports tourism facilities (that serve teams inside and outside Prince William)

8. Please rate your preference for general investment in parks and recreation:

	Essential	Very important	Somewhat important	Not at all important
Fixing existing parks and facilities (fixing what we have)	1	2	3	4
Expanding existing parks and facilities (adding amenities and/or land).....	1	2	3	4
Building new parks and facilities (expanding the parks system)	1	2	3	4

9. Please indicate whether you have a need for each of the following recreation facilities. If “yes,” please indicate if your needs are being met for facilities of this type in Prince William County.

	Type of Facility	Do you have a need for this facility?		If “Yes”, how well are your needs being met?				
				100% met	75% met	50% met	25% met	0% met
01	18- & 9-hole golf courses	Yes	No	1	2	3	4	5
02	Adult athletic fields	Yes	No	1	2	3	4	5
03	Bike parks, BMX tracks	Yes	No	1	2	3	4	5
04	Boating and fishing areas	Yes	No	1	2	3	4	5
05	Botanical gardens	Yes	No	1	2	3	4	5
06	Cricket fields	Yes	No	1	2	3	4	5
07	Dog parks	Yes	No	1	2	3	4	5
08	Farm parks	Yes	No	1	2	3	4	5
09	Golf driving ranges	Yes	No	1	2	3	4	5
10	Historic properties	Yes	No	1	2	3	4	5
11	Indoor basketball courts	Yes	No	1	2	3	4	5
12	Indoor fitness and exercise facilities	Yes	No	1	2	3	4	5
13	Indoor ice rink	Yes	No	1	2	3	4	5
14	Indoor lap swimming lanes	Yes	No	1	2	3	4	5
15	Indoor leisure pools	Yes	No	1	2	3	4	5
16	Indoor recreation centers	Yes	No	1	2	3	4	5
17	Indoor sports facilities for team practices and competition	Yes	No	1	2	3	4	5
18	Indoor volleyball courts	Yes	No	1	2	3	4	5
19	Indoor walking tracks	Yes	No	1	2	3	4	5
20	Inline skating rinks	Yes	No	1	2	3	4	5
21	Lacrosse fields	Yes	No	1	2	3	4	5
22	Large regional parks	Yes	No	1	2	3	4	5
23	Museums	Yes	No	1	2	3	4	5
24	Natural wildlife habitats	Yes	No	1	2	3	4	5
25	Nature centers	Yes	No	1	2	3	4	5
26	Off-leash dog parks	Yes	No	1	2	3	4	5
27	Outdoor amphitheaters	Yes	No	1	2	3	4	5
28	Outdoor basketball courts	Yes	No	1	2	3	4	5
29	Outdoor campsites	Yes	No	1	2	3	4	5
30	Outdoor swimming pools	Yes	No	1	2	3	4	5
31	Outdoor tennis courts	Yes	No	1	2	3	4	5
32	Outdoor volleyball courts	Yes	No	1	2	3	4	5

33	Outdoor waterparks	Yes	No	1	2	3	4	5
34	Park rest rooms	Yes	No	1	2	3	4	5
35	Passive use open space	Yes	No	1	2	3	4	5
36	Pickleball courts	Yes	No	1	2	3	4	5
37	Picnic areas and shelters	Yes	No	1	2	3	4	5
38	Playgrounds	Yes	No	1	2	3	4	5
39	Professional baseball stadium	Yes	No	1	2	3	4	5
40	Professional cricket pitch	Yes	No	1	2	3	4	5
41	Professional soccer stadium	Yes	No	1	2	3	4	5
42	Reservable indoor event space for family gatherings	Yes	No	1	2	3	4	5
43	Rugby fields	Yes	No	1	2	3	4	5
44	Skateboarding parks	Yes	No	1	2	3	4	5
45	Small neighborhood parks	Yes	No	1	2	3	4	5
46	Walking, Hiking, and biking trails	Yes	No	1	2	3	4	5
47	Waterfront parks	Yes	No	1	2	3	4	5
48	Youth athletic fields	Yes	No	1	2	3	4	5
49	Other (please list: _____)	Yes	No	1	2	3	4	5
50	Other (please list: _____)	Yes	No	1	2	3	4	5

10. Of the *facilities* listed in Question 11 above, which four are MOST IMPORTANT for Prince William County to provide to your household?

1 _____

2 _____

3 _____

4 _____

☐ None are important to my household

11. Please indicate whether you have a need for each of the following recreation *program areas*. If “yes,” please indicate if your needs are being met for programs of this type in Prince William County.

	Type of Recreation Program Area	Do you have a need for this program?		If “Yes”, how well are your needs being met?				
				100% met	75% met	50% met	25% met	0% met
01	Active older adult programs	Yes	No	1	2	3	4	5
02	Adaptive programs (specialized programs for people with disabilities such as Miracle League)	Yes	No	1	2	3	4	5
03	Adult art, dance, performing arts	Yes	No	1	2	3	4	5
04	Adult fitness and wellness programs	Yes	No	1	2	3	4	5
05	Adult sports programs	Yes	No	1	2	3	4	5
06	After school programs	Yes	No	1	2	3	4	5

07	At-risk youth programs	Yes	No	1	2	3	4	5
08	Community special events such as concerts, movie nights, festivals, holiday celebrations	Yes	No	1	2	3	4	5
09	Family programs (parent/child dances, family swim night, art-to-go boxes, etc)	Yes	No	1	2	3	4	5
10	Food trucks in parks	Yes	No	1	2	3	4	5
11	Gardening programs	Yes	No	1	2	3	4	5
12	Golf lessons	Yes	No	1	2	3	4	5
13	Gymnastics and tumbling programs	Yes	No	1	2	3	4	5
14	History programs	Yes	No	1	2	3	4	5
15	Hockey programs and figure skating	Yes	No	1	2	3	4	5
16	Inclusive programs (ensuring access to general programs for those with disabilities)	Yes	No	1	2	3	4	5
17	Martial arts/self-defense	Yes	No	1	2	3	4	5
18	Nature programs	Yes	No	1	2	3	4	5
19	Out of school time programs such as before and after school care	Yes	No	1	2	3	4	5
20	Outdoor/environmental programs such as Science in the Park	Yes	No	1	2	3	4	5
21	Pre-school programs	Yes	No	1	2	3	4	5
22	Sports instruction programs for adults such as pickleball, tennis, etc.	Yes	No	1	2	3	4	5
23	Sports instruction programs for youth	Yes	No	1	2	3	4	5
24	Water fitness programs	Yes	No	1	2	3	4	5
25	Youth art, dance, performing arts	Yes	No	1	2	3	4	5
26	Youth fitness and wellness programs	Yes	No	1	2	3	4	5
27	Youth learn to swim programs	Yes	No	1	2	3	4	5
28	Youth sports programs	Yes	No	1	2	3	4	5
29	Youth summer camps programs	Yes	No	1	2	3	4	5
30	Volunteer Opportunities	Yes	No	1	2	3	4	5
31	Other (please list: _____)	Yes	No	1	2	3	4	5
32	Other (please list: _____)	Yes	No	1	2	3	4	5

12. Of the *program areas* listed in Question 13 above, which four are MOST IMPORTANT for Prince William County to provide to your household?

1 _____

2 _____

3 _____

4 _____

☐ None are important to my household

13. Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about parks, trails, programs, and activities of Prince William County parks.

	Major source	Minor source	Not a source
Quarterly Parks and Recreation Magazine (Leisure)	1	2	3
Online advertisements.....	1	2	3
Parks and Recreation website	1	2	3
Flyers at facilities	1	2	3
From friends and neighbors.....	1	2	3
Email.....	1	2	3
Facebook.....	1	2	3
Instagram	1	2	3
X (formally known as Twitter).....	1	2	3
Google	1	2	3
Other.....	1	2	3

14. If you use another source for information about Prince William County parks, please specify:

15. How likely are you to recommend Prince William County Parks and Recreation to a friend or colleague?

(Extremely Likely)10987654321(Not at all Likely)

Our last questions are about you and your household.
Again, all of your responses to this survey are confidential and no identifying information will be shared.

D1. How often do you visit recreational facilities or participate in recreational programs provided by Prince William County?

☐ Daily ☐ Weekly ☐ 1-3 time per month ☐ Less than once per month ☐ Never

D2. How many years have you lived in Prince William County?

☐ Less than 2 years ☐ 11-20 years
☐ 2-5 years ☐ More than 20 years
☐ 6-10 years

D3. Which best describes the building you live in?

☐ Single-family detached home
☐ Townhouse or duplex (may share walls but no units above or below you)
☐ Condominium or apartment (have units above or below you)
☐ Mobile home
☐ Other

D4. Do you rent or own your home?

☐ Rent
☐ Own

D5. Do any children 17 or under live in your household?

☐ No ☐ Yes

D6. Are you or any other members of your household aged 65 or older?

☐ No ☐ Yes

D7. In which category is your age?

☐ 18-24 years ☐ 25-34 years
☐ 35-44 years ☐ 45-54 years
☐ 55-64 years ☐ 65-74 years
☐ 75 years or older

D8. How much do you anticipate your household's total income before taxes will be for the current year?

☐ Less than \$25,000 ☐ \$100,000 to \$149,999
☐ \$25,000 to \$49,999 ☐ \$150,000 to \$199,999
☐ \$50,000 to \$74,999 ☐ \$200,000 to \$299,999
☐ \$75,000 to \$99,999 ☐ \$300,000 or more

D9. Are you of Hispanic, Latino/a/x, or Spanish origin?

☐ No ☐ Yes

D10. What is your race? (Mark one or more races to indicate what you consider yourself to be.)

☐ American Indian or Alaskan Native
☐ Asian
☐ Black or African American
☐ Native Hawaiian or Other Pacific Islander
☐ White
☐ A race not listed

D11. What is your gender?

☐ Woman
☐ Man
☐ Identify in another way