

MARKETING MEETING AGENDA: OCTOBER 27, 2025

Marketing Committee Members: ALICE MERGLER, Chair, HERB WILLIAMS, ISAIAH LUCKEY, JACKIE THOMAS, LARISSA MILLER, ADONIS DORSEY, CHRIS LINTON, DONNELL TAYLOR, KOFI KARIKARI

OPENING REMARKS: CHAIR

THE THREE ITEMS OF BUSINESS WHICH WILL BE DISCUSSED TONIGHT:

1: MARKETING DUTIES AND TEAM ASSIGNMENTS:ALL

We will continue to coordinate the execution of all activities related to delivering the Arts Council Brand with promotional strategies for Council programs in alignment with DPR standards.

2. PLANS FOR EFFECTIVE MARKETING our Council's Fall, 2025 programs.

3. THE ARTS MAGAZINE -ARTICLES SUBMITTED AND "STILL NEEDED!"

A call for Council Member articles for the Fall Arts Magazine went out first on October 14th during the October Council Meeting, and again on October 19, with specific directions. The articles are due October 27, 2025. We will begin reviewing and assembling these entries.