

COMMISSION MEMBERS

Brodie Freer, Chair, Occoquan District Benita Fitzgerald Mosley, At Large Member Vida Carroll, Brentsville District Jane Beyer, Coles District Rick Berry, Gainesville District Ross W. Snare IV, Neabsco District Oriella Mejia, Potomac District Sharon Richardson, Woodbridge District

December 17, 2025 6:00 P.M. Holiday Reception in Lobby

7:00 p.m. Parks and Recreation Commission Regular Meeting George Hellwig Admin Bldg. – 14420 Bristow Rd. Manassas, VA 20112

Pledge of Allegiance

Administrative

- Approve Minutes of November 19, 2025
- Adopt 2026 Meeting Schedule

Community Time

Presentations

- Update on Arts Council -Seth Hendler-Voss
- Arts Grant Panel Carter McClelland
- Capital Improvement Projects Update Capital Projects and Planning Team

Committee Reports

Old Business

None

New Business

Consideration of a draft letter of support for a dedicated revenue stream for the Parks and Recreation Department from the unincumbered revenue generated from the Computer and Peripheries Tax; and direct the Chair to finalize and deliver the letter to the Prince William County Board of Supervisors on behalf of the Parks and Recreation Commission.

Director's Time

Commissioner Time

Meeting Recap

<u>Adjournment</u>

Next Meeting: tent. January 21, 2026



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November 19, 2025, 7:00 PM

George Hellwig Administrative Bldg. Board Room 14420 Bristow Rd. Manassas, VA

Commission Members Present Staff Present

Rick Berry Jane Beyer Vida Carroll (Remote Participant) Brodie Freer Oriella Mejia (Remote Participant) Benita Fitzgerald Mosley Sharon Richardson Frances Bridges John Blevins Amir Wenrich

Commission Members Absent

None

<u>Guests</u>

None

Secretary

Ross Snare

Shannon Jaenicke

Citizens

See Sign-In Sheet

Call to Order

At 7:00 p.m. Chair Brodie Freer called the regular meeting of the Parks and Recreation Commission to order and Vida Carroll led the Pledge of Allegiance to the Flag.

Moment of Silence - Memory of Alan Smith, First Tee Program Director

Administrative Items

RES 25-34 Approve Minutes of October 15, 2025. *APPROVED*. (RS:JB, Unanimous, Absent from vote BM)

Community Time

None

Presentations

Marketing Update - Amir Wenrich

Amir Wenrich, Assistant Director Marketing and Communications, presented an overview of DPR's marketing goals, campaigns, use of technology and data from the RecMapper App and Placer Ai, and social media reach. Looking forward to the upcoming year, the team will be focused on increasing

public awareness to discover parks, programs and play opportunities, customer service enhancement and brand cohesiveness. [Presentation is available from secretary to the commission]

Department of Transportation and Capital Construction (DTCC) Transformation

An initiative to centralize county-wide capital construction projects under the Department of Transportation is nearly final. As of July 1st, 2026, DPR CIP projects will be managed in two ways. Projects that do not require formal site plan permits or certificates of occupancy will continue to be managed in house, while all other projects will be managed by DTCC. Through a very collaborative process all DPR projects will be initiated by DPR for conceptualization and design and will transfer to DTCC for engineering through construction phases. Two of DPR's project managers will be moved to the DTCC to assist with the new organization.

Committee Reports

None

Old Business

None

New Business

None

Director Time

Director Seth Hendler-Voss provided the following updates:

- DPR Holiday Party is Dec 15 at 6 pm at Cedar Run Brewery, Nokesville
- Parks Foundation Fundraiser is Dec 11 at 630 pm at Windy Knoll Farm, Nokesville
- DPR will host a community youth engagement event with Paralympian Nick Mayhugh December 7th at Patriot HS
- On November 17th the Public Art Policy Development Task Force held it's first meeting. They will be working to recommend a public art policy to the BOCS by Spring 2026. In early spring there will be community input meetings, dates tbd.
- Deputy Director Janet Barnik has been selected for a 2 year role with the Transformation Office beginning December 8, 2025
- The Holiday Walk of Lights will begin December 4th, with additional lights and features for 2025
- Dale City Farmers Market- Holiday Market will be December 6th
- Work to stabilize the recently reacquired Woodlawn House in Haymarket is underway
- The project to add a pedestrian path along Cotton Mill Rd in Lake Ridge Park has begun, unfortunately some tree clearing is a necessary part of this safety improvement.
- Chinn Pool project will be completed on schedule Dec 1, 2025
- The Reading Park ARPA project is complete with many upgrades including fully accessible comfort stations.
- A successful Trails Master Plan meeting was held Nov 5th. Staff will now complete the work to finalize the 10-year plan for trail development. The final product will proceed to the Planning Commission and BOCS.

Commissioner's Time

Cutting at Rollins Ford, a very well attended event.

Ms. Mejia Thanked Seth for the information presented on the Transportation Capital

Construction reorganization.

Mr. Snare Enjoyed the fantastic Pump Track opening, which was very well attended; is

pleased that Nick Mayhugh will be coming for the Youth Community Event

this year.

Mr. Berry Mr. Berry would like to welcome the new Supervisor for the Gainesville

District and looks forward to sharing with him about our great county park system; he attended the Trails Master Plan meeting, it was well organized and allowed citizens to prioritize future trail segments. Many thanks to Patti Pakkala and staff for facilitating, and hopefully the information generated

will be useful in future trail construction.

Ms. Beyer attended the Trails Master Plan meeting which was well planned

with good opportunity for input: she met with Supervisor Vega and Seth last month to review Coles district projects; she was sorry to miss the Pump Track opening, but wants to share a very special thank you to Ruth

Anderson, Chair of the Parks Foundation, for the effort she put into making

this project happen. She wished everyone a Happy Thanksgiving.

Ms. Mosley Ms. Mosley is excited to have Nick Mayhugh visiting next month, highlighting

opportunities for all athletes regardless of their abilities.

Ms. Carroll Ms. Carrol also attended the Pump Track opening, and it was a great event

for everyone.

Chair Freer Chair Freer attended the Pump Track opening, it was an awesome event with

so many riders enjoying the track; he looks forward to all of the upcoming

events and wished everyone a Happy Thanksgiving.

Closed Session None.

<u>Adjournment</u>

RES 25-35 Motion to Adjourn at 8:25 pm. *APPROVED* (RS:JB, Unanimous)

The next meeting of the Parks and Recreation Commission will be held on December 17, 2025, at the Hellwig Park Administration Building.

Minutes **APPROVED** at Parks and Recreation Commission meeting held on December 17, 2025.

| | Brodie Freer, Chair |
|-----------------------------|---------------------------------|
| Seth Hendler-Voss, Director | Shannon Jaenicke, Secretary |

PRC Minutes

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November 19, 2025

Final Draft: For your review, please provide any feedback directly to me.

December 17, 2025

Prince William County Board of County Supervisors 1 County Complex Court Woodbridge, VA 22192

Subject: Dedicated Funding Source for Parks and Recreation Department and the Future of Prince William County

Dear Members of the Prince William County Board of Supervisors,

I am writing to you on behalf of the majority of the Parks and Recreation Commission to express our support for the Board of County Supervisors to dedicate a revenue stream for the Parks and Recreation Department from the unincumbered revenue generated from the Computer and Peripheries Tax. We believe that providing a dedicated funding source will address the County Comprehensive Plan goals of creating dedicated funding sources for the backlog of capital improvement projects within the Parks and Recreation Department, increase our trails and invest in unique and valuable opportunities that will to enhance our community's sports facilities, promote educational and wellness programs for our regions youth and stimulate economic growth in the region.

The Parks and Recreation Commission believes that if the Board of County Supervisors were to dedicate a percentage of the revenue that is generated by the Computer and Peripheries Tax, that we would be investing in the future of Prince William County and making it a premier destination. Studies have shown that having a robust Parks and Recreation portfolio creates a healthier and happier community. Also, increasing capacity at the facilities will have a positive

economic impact on our community by creating jobs, attracting visitors, and generating revenue for local businesses. The increased tourism and commerce associated with this investment will help to support the growth and development of our community.

In conclusion, the Parks and Recreation Commission believes that the Board of County Supervisors has the opportunity to not only invest in its parks, but make a truly historic investment in the future of our region and will bring significant benefits to our County and residents for decades to come.

Thank you for your consideration and your continued commitment to enhancing the quality of life in Prince William County. We look forward to working with you on this endeavor.

Sincerely,