



PRINCE WILLIAM
COUNTY

Prince William Area CoC

**2025 HUD CoC New Project Applications
How To Apply**

December 1, 2025, 2:00pm

Agenda

- House Keeping
- Overview of CoC Competition
- Significant Changes
- Project Types/CoC Priorities
- Timeline
- Applicant Requirements
- Application Overview
- Scoring
- Tips
- Q&A

Housing Keeping

Recording and slides will be posted to the PWA CoC Announcements & Resources HUB on Civic Roundtable as well as the PWC CoC Funding website.

<https://app.civicroundtable.com/portal/join/pwa-announcements-resources>

<https://www.pwcva.gov/departments/social-services/continuum-care-funding/>

Drop questions in the chat throughout the presentation; will stop periodically to take questions

Overview of the CoC Competition



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The CoC competition is the process by which the 400+ CoCs across the country apply to HUD for CoC funding.

HUD awards funding based on several factors:

- Amount of funding available
- Individual project alignment with HUD's priorities
- CoC application score

PWC DSS is designated as the PWA CoC Collaborative Applicant, meaning PWC DSS's role is to lead and manage the CoC application process.

Two Parts of the CoC Competition PRINCE WILLIAM COUNTY

Local Application Process

Process by which CoC board decides which projects to submit to HUD for funding

CoC board sets policies related to funding process (prioritization, evaluation criteria, etc)

HUD makes final funding decisions

National Application Process

The CoC Application submitted to HUD

Score on application impacts the amount of funding the CoC receives; impacts which projects are funded and which are not.

Significant Changes FY2025

Last year's competition (FY2024) HUD indicated an intent to move to a two-year funding cycle, which would have meant no competition this year (rather, all current projects would have been automatically renewed).

- In July, HUD sent communicated an intent to hold a competition this year.

The FY2025 NOFO was released on November 13, 2025 • CoC application and all project applications due to HUD January 14, 2026

Significant Changes FY2025

This year's NOFO contains unprecedented shifts in HUD priorities, funding levels, and types of programs funding may be used for.

- The CoC is under an aggressive timeline to make significant funding decisions and to submit the CoC application and project applications to HUD by **January 14**.

Significant changes: Shift in HUD's Priorities

- 30% Permanent Housing cap
- Tier 1/Tier 2 Funding Levels
- CoC Application Scoring
- Changes to HUD's review of new and renewal projects

Significant Changes FY2025

Additional Resources to Understand Changes:

National Alliance to End Homelessness

- www.endhomelessness.org
- Sign up for their newsletters
- Review their “System Series” on their website for documents and analysis of the NOFO
- Review a 90-minute webinar they held on Nov 19 that does a “deep dive” into the NOFO changes
 - [FY2025 CoC Program Competition Application Information](#)
 - [Overall Side-By-Side Comparison of FY24 and FY25 CoC Program NOFOs](#)
 - [Side-By-Side Comparison of Scoring FY24/25 vs. FY2025](#)

Project Types

- Permanent Supportive Housing Projects (PSH) **PH***
- Rapid Re-Housing Projects (RRH) **PH***
- **Transitional Housing**
- **Supportive Services Only- Street Outreach**
- **Supportive Services Only- Standalone**
- **Supportive Services Only- Coordinated Entry (CoC Lead only)**
- **Homeless Management Information System (HMIS lead only)**

DV Bonus applicants may only apply for Transitional Housing.

*** Please note the cap: No more than 30% of a CoC's Annual Renewal Demand (ARD) can be used for Permanent Housing projects, including PH-PSH, PH-RRH and Joint TH and PH-RRH projects.**

- **\$532,465 PH CAP**

Transition Grants

Given the 30% Permanent Housing cap, the CoC will not be able to submit all our current permanent housing projects to HUD

We are seeking information on which Permanent Housing projects are interested in transitioning

- Information gathering only at this point
- Permanent Housing includes: PSH, RRH, and TH-RRH

DV Bonus projects are not eligible for a transition grant and must apply as a new project application.

Types of projects that a Permanent Housing project may transition to:

- Transitional Housing
- Street Outreach
- Standalone Supportive Services Only

1. Transitional Housing
2. Supportive Services Only – Street Outreach

Projects that fall outside of the prioritization categories will still be considered. Prioritization is subject to change based on HUD guidance.

Secondary Priorities

Supportive Services Only Stand Alone

Supportive Services Only Coordinated Entry

Expansion HMIS

Available Funding

- **\$658,802** CoC Bonus
- **\$329,401** DV Bonus
- **\$1,203,653** Reallocated PH Funds

Total: \$2,191,856

Timeline

Key Dates	
Nov 25, 2025	Application Released
Dec 1, 2025	How to Apply & Grant Writing Workshop
Dec 12, 2025	Last Working day to submit new project applications.
Dec 14, 2025	Applications due by 11:59pm (no applications will be accepted after this deadline)
Dec 26, 2025	Governance Recommendation (Electronic)
Dec 29, 2025	Final Priority List Publicly Posted
Jan 8, 2025	CoC Approval

Applicant Eligibility Criteria

HUD-Required Applicant Eligibility Criteria:

- Nonprofit Organization (including faith-based organizations); or
- State or local government; or
- Public housing agencies

CoC Required Applicant Eligibility Criteria:

- CoC Bonus SSO- CE applications: CES Lead Only
- Dedicated HMIS: HMIS Lead Agency

Requirements Match

- All grant funds except leasing must be matched with an amount no less than 25% of the awarded grant amount.
- Match is actual cash or in-kind resources contributed to the grant.
- All costs paid for with matching funds must be for activities that are eligible under the CoC Program.
- Because documentation requirements for in-kind match are significantly more onerous, the Prince William Area CoC strongly encourages use of cash match whenever feasible.

Requirements CES

- All CoC funded projects may only fill their units via referrals from Coordinated Entry System (CES)
- Referrals to projects are made in accordance with the community's local prioritization factors.
- Goal of Coordinated Entry is to ensure CoC resources are targeted to persons most in need of the housing and services available.
- If your agency is new to this process, and your project is selected, we will have additional training/orientation to how Coordinated Entry works and what this means for your project

Requirements HMIS

- All project types are required to use the Homeless Management Information System (HMIS)
- If your agency is new to HMIS, there will be training requirements your agency will need to complete prior to beginning to enter data into HMIS.
- If the particular project in question is new to HMIS, there may be additional workflow training, depending on the project type and your agency's (or staff's) experience with HMIS.
- HMIS Lead Agency (PWC DSS) will work with your staff for this training and onboarding if your project is funded

Application Overview

Where can I download the application?

<https://www.pwcva.gov/departments/social-services/continuum-care-funding>

2025 PWA CoC New Project RFP

Required attachments:

- [New Project Threshold Checklist](#)
- [PWA CoC New Project Application](#)
- Match Commitment Letter
- Recent Audit/Financial Statements
- Supportive Services Agreement

Optional attachments:

- Letter of Support (if no experience)
- Leverage Housing Resources*
- Leverage Healthcare Resources*

Application Overview: Submission

Application must be submitted at the following link:

<https://survey.alchemer.com/s3/8586376/PWC-CoC-FY-2025-New-Project-Preliminary-Application>

- Applications are due **11:59 p.m. on Sunday, December 14th**.
- Applications that do not meet the HUD minimum requirements will not be considered for funding. Late submission will not be accepted.

Scoring

[FY2025 PWA CoC New Project Scoring Tool.xlsx](#)

Scoring Criteria
Experience and Capacity
Project Description & Design of Housing Support Services
FY2025 HUD Priorities
Program Implementation Workplan
Budget
Financials
Match
*Leverage Housing and Healthcare Resources (PSH, RRH, TH)
Specific to the project (PSH, RRH, TH, SSO, HMIS)

Leverage Housing & Healthcare Resources (10 Points Total)



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Housing Resources

- New Projects (PSH, RRH, TH) can earn points by using **non-CoC/ESG housing subsidies** from private organizations, state/local government (e.g., HOME-ARP), PHAs, faith-based groups, or other federal programs.
- **TH projects** must subsidize **≥25% of participants**.
- **Documentation required:** Letters/contracts confirming subsidies or units.

Healthcare Resources

- New Projects (PSH, RRH, TH) can earn points by leveraging **healthcare funding or services**, including insurance contributions and tailored healthcare services.
- Commitment must show **access to treatment/recovery for all eligible participants** or healthcare support equal to **≥25% of the project request**. **Documentation required:** Formal agreements stating **value** and **service dates**; in-kind services must use local standard rates.

Application Tips

- Be sure to read the instructions in the application.
- Make sure you highlight what makes your agency and project unique.
- Use data to demonstrate past success.
- Be specific when describing agency qualifications and the proposed program model.
 - All parts of the application should work together
 - Tables and Budgets should be consistent with narratives
- Services should be tailored to the target population
- Make sure you meet the match.
- Don't wait to reach out with questions.

Additional Resources to Understand Changes:

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Advocate to Congress

For more information:

<https://endhomelessness.org/action/stophudnofo>

