

# PRINCE WILLIAM

Parks & Recreation

## Parks and Recreation Commission Meeting Minutes

### COMMISSION MEMBERS

Brodie Freer, Chair, Occoquan District  
Benita Fitzgerald Mosley, At Large Member  
Vida Carroll, Brentsville District  
Jane Beyer, Vice Chair, Coles District  
Rick Berry, Gainesville District  
Ross W. Snare, IV, Neabsco District  
Oriella Mejia, Potomac District  
Sharon Richardson, Woodbridge District

**November 19, 2025, 7:00 PM**

George Hellwig Administrative Bldg. Board Room  
14420 Bristow Rd. Manassas, VA

#### Commission Members Present

Rick Berry  
Jane Beyer  
Vida Carroll  
Brodie Freer  
Oriella Mejia  
Benita Fitzgerald Mosley  
Sharon Richardson  
Ross Snare

#### Staff Present

Frances Bridges  
John Blevins  
Amir Wenrich

#### Commission Members Absent

None

#### Guests

None

#### Secretary

Shannon Jaenicke

#### Citizens

See Sign-In Sheet

#### Call to Order

At 7:00 p.m. Chair Brodie Freer called the regular meeting of the Parks and Recreation Commission to order and Vida Carroll led the Pledge of Allegiance to the Flag.

#### Moment of Silence – Memory of Alan Smith, First Tee Program Director

#### Administrative Items

**RES 25-34 Approve Minutes of October 15, 2025. APPROVED. (RS:JB, Unanimous, Absent from vote BM)**

#### Community Time

None

#### Presentations

Marketing Update – Amir Wenrich

Amir Wenrich, Assistant Director Marketing and Communications, presented an overview of DPR's marketing goals, campaigns, use of technology and data from the RecMapper App and Placer Ai, and social media reach. Looking forward to the upcoming year, the team will be focused on increasing public awareness to discover parks, programs and play opportunities, customer service enhancement and brand cohesiveness. [Presentation is available from secretary to the commission]

### **Department of Transportation and Capital Construction (DTCC) Transformation**

An initiative to centralize county-wide capital construction projects under the Department of Transportation is nearly final. As of July 1<sup>st</sup>, 2026, DPR CIP projects will be managed in two ways. Projects that do not require formal site plan permits or certificates of occupancy will continue to be managed in house, while all other projects will be managed by DTCC. Through a very collaborative process all DPR projects will be initiated by DPR for conceptualization and design and will transfer to DTCC for engineering through construction phases. Two of DPR's project managers will be moved to the DTCC to assist with the new organization.

### **Committee Reports**

None

### **Old Business**

None

### **New Business**

None

### **Director Time**

Director Seth Hendler-Voss provided the following updates:

- DPR Holiday Party is Dec 15 at 6 pm at Cedar Run Brewery, Nokesville
- Parks Foundation Fundraiser is Dec 11 at 630 pm at Windy Knoll Farm, Nokesville
- DPR will host a community youth engagement event with Paralympian Nick Mayhugh December 7<sup>th</sup> at Patriot HS
- On November 17<sup>th</sup> the Public Art Policy Development Task Force held it's first meeting. They will be working to recommend a public art policy to the BOCS by Spring 2026. In early spring there will be community input meetings, dates tbd.
- Deputy Director Janet Barnik has been selected for a 2 year role with the Transformation Office beginning December 8, 2025
- The Holiday Walk of Lights will begin December 4<sup>th</sup>, with additional lights and features for 2025
- Dale City Farmers Market- Holiday Market will be December 6<sup>th</sup>
- Work to stabilize the recently reacquired Woodlawn House in Haymarket is underway
- The project to add a pedestrian path along Cotton Mill Rd in Lake Ridge Park has begun, unfortunately some tree clearing is a necessary part of this safety improvement.
- Chinn Pool project will be completed on schedule Dec 1, 2025
- The Reading Park ARPA project is complete with many upgrades including fully accessible comfort stations.
- A successful Trails Master Plan meeting was held Nov 5th. Staff will now complete the work to finalize the 10-year plan for trail development. The final product will proceed to the Planning

Commission and BOCS.

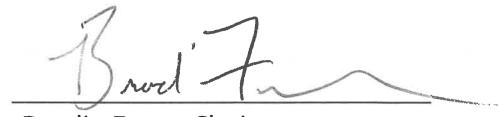
**Commissioner's Time**

Ms. Richardson	Commended staff on the presentations tonight; she attended the Ribbon Cutting at Rollins Ford, a very well attended event.
Ms. Mejia	Thanked Seth for the information presented on the Transportation Capital Construction reorganization.
Mr. Snare	Enjoyed the fantastic Pump Track opening, which was very well attended; is pleased that Nick Mayhugh will be coming for the Youth Community Event this year.
Mr. Berry	Mr. Berry would like to welcome the new Supervisor for the Gainesville District and looks forward to sharing with him about our great county park system; he attended the Trails Master Plan meeting, it was well organized and allowed citizens to prioritize future trail segments. Many thanks to Patti Pakkala and staff for facilitating, and hopefully the information generated will be useful in future trail construction.
Ms. Beyer	Ms. Beyer attended the Trails Master Plan meeting which was well planned with good opportunity for input: she met with Supervisor Vega and Seth last month to review Coles district projects; she was sorry to miss the Pump Track opening, but wants to share a very special thank you to Ruth Anderson, Chair of the Parks Foundation, for the effort she put into making this project happen. She wished everyone a Happy Thanksgiving.
Ms. Mosley	Ms. Mosley is excited to have Nick Mayhugh visiting next month, highlighting opportunities for all athletes regardless of their abilities.
Ms. Carroll	Ms. Carroll also attended the Pump Track opening, and it was a great event for everyone.
Chair Freer	Chair Freer attended the Pump Track opening, it was an awesome event with so many riders enjoying the track; he looks forward to all of the upcoming events and wished everyone a Happy Thanksgiving.
<b><u>Closed Session</u></b>	None.
<b><u>Adjournment</u></b>	
RES 25-35	Motion to Adjourn at 8:25 pm. <b>APPROVED (RS:JB, Unanimous)</b>

The next meeting of the Parks and Recreation Commission will be held on December 17, 2025, at

the Hellwig Park Administration Building.

Minutes **APPROVED** at Parks and Recreation Commission meeting held on December 17, 2025.



Brodie Freer, Chair



Seth Hendl-Voss, Director



Shannon Jaenicke  
Shannon Jaenicke, Secretary



# PRINCE WILLIAM

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Parks, Recreation & Tourism

## Parks and Recreation Commission

## **SIGN-IN SHEET**

November 19, 2025

Please Print Name / Address / Phone Number / Email

Place a check mark beside your name if you wish to address the Commission. Please limit your comment to **3 minutes when speaking on your own behalf or 5 minutes if speaking on behalf of a group.**

Name	Address	Phone #	Email
		<i>John</i>	