



# FY27 Competitive Community Partners Information Session

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# Information Session Outline

- FY27 Competitive Community Partners Program Basics and What's New
- What to expect for FY28 and beyond
- Timeline
- Q&A



# Competitive Community Partners Program History

- FY25 launched the new competitive process
  - A Community Partner Selection Committee was formed appointed by the County Executive with Three Community Representatives and three County Staff
  - There were twenty applications with a \$250K budget with nine non-profits receiving funding
- FY26 competitive process had a few enhancements
  - Budget increased to \$575K
  - Introduction to the Standard and Micro Applications
  - There were thirty-three applications with fifteen non-profits receiving funding

# The Benefits of the Competitive Community Partners Program

- Continues community partnerships while enhancing transparency and accountability for the residents of Prince William County
- Established a standard framework for evaluating and awarding community funding requests through this annual process
- Allows community participation in determining awardees with the Community Partners Selection Committee
- Opportunity for additional non-profit organizations to participate in the Community Partners Program

# Robust Community Partner Program



# FY27 Competitive Community Partners Program



## The Program Basics

- This grant opportunity is for Non-Profit 501(c)3 Organizations that provide services or programs for the residents of Prince William County
- The Competitive Community Partners program is an annual process
- There are two tracks to the annual Competitive Community Partners Program
  - The Non-Profit will select the Micro or Standard application link located on the Community Partners website
  - The Scoring Rubric used to evaluate all applications is located on the Community Partners website
  - Application deadline is the same for both Micro and Standard funding requests

# Micro Application Information

## Micro Community Partners application information

- Funding requests up to \$5,000
- Eligibility Criteria: non-profit 501(C)3 organization that provides specific services, and
  - Has been in existence for at least 1 year
  - Has an identifiable Executive Director
  - Has an identifiable Board of Directors
- Cannot be controlled in whole or in part by any church or sectarian society, per VA Code 15.2-953
- Non-Profit Organizations will provide one (1) year of tax information (IRS 990s)
- Provide current financial statement – compiled or audited

# Standard Application Information

## Standard Community Partners application information

- Funding requests up to **\$50,000 – NEW** for FY27
  - In FY26 the top 6 Non-Profit Organizations took 72% of the funding
- Eligibility Criteria: non-profit 501(C)3 organization that provides specific services, and
  - Has been in existence for at least 3 years
  - Has an identifiable Executive Director
  - Has an identifiable Board of Directors
- Cannot be controlled in whole or in part by any church or sectarian society, per VA Code 15.2-953
- Non-Profit Organizations will provide three (3) years of tax information (IRS 990s)
- Along with current financial statement – compiled or audited



# Scoring Rubric for the Competitive Process

- The Community Partner Selection Committee will use the following to score submitted applications
  - The scoring rubric will be posted as a resource on the Community Partners website
  - Great resource for applicants and promotes transparency and accountability

Organization Blank Scoring Criteria Card  
Date \_\_\_\_\_  
Score \_\_\_\_\_

		Does Not Define Micro - 0 Points Standard - 0 Points	Somewhat Defines Micro - 1 Points Standard - 1 Points	Effectively Defines Micro - 2 Points Standard - 2 Points	Clearly Defines Micro - 3 Points Standard - 3 Points	Total
1)	Is the service or goal description clearly defined?					0
2)	Does the program or service provide a direct benefit to County residents?	No Benefit Micro - 0 Points Standard - 0 Points	Somewhat Benefits Micro - 1 Points Standard - 3 Points	Effectively Benefits Micro - 2 Points Standard - 6 Points	Clearly Benefits Micro - 3 Points Standard - 9 Points	0
3)	Does the program or service effectively link back to the 2025-2028 Strategic Plan (SP)?	Does Not Link Back to SP Micro - 0 Points Standard - 0 Points	Support SP Goals Micro - 1 Points Standard - 3 Points	Supports SP Actions or Objectives Micro - 2 Points Standard - 9 Points	Directly Supports KPIs Micro - 3 Points Standard - 15 Points	0
4)	Did the organization provide performance measures (PM) that link back to SP KPIs?	Does Not Link Back to SP KPIs Micro - 0 Points Standard - 0 Points	Links Back to One (1) KPI Micro - 1 Points Standard - 3 Points	Links Back to Two (2) KPIs Micro - 2 Points Standard - 6 Points	Links Back to Three (3) or More KPIs Micro - 3 Points Standard - 9 Points	0
5)	Is the organization leveraging funding from other sources for the proposed service(s)?	% of County funding ≥ 46% Micro - 0 Points Standard - 0 Points	% of County funding ≤ 45% Micro - 1 Points Standard - 3 Points	% of County funding ≤ 30% Micro - 2 Points Standard - 9 Points	% of County funding ≤ 15% Micro - 3 Points Standard - 15 Points	0
6)	Please rank this organization's funding request based on the overall impact the presented program will have on the Community by helping PWC move Strategic Plan initiatives forward?	Does Not Move SP Initiatives Forward Micro - 0 Points Standard - 0 Points	Somewhat Moves SP Initiatives Forward Micro - 1 Points Standard - 3 Points	Effectively Moves SP Initiatives Forward Micro - 2 Points Standard - 9 Points	Clearly Moves SP Initiatives Forward Micro - 3 Points Standard - 15 Points	0
Total						0

# Scoring Rubric

Organization Blank Scoring Criteria Card

Date

Score

		Does Not Define Micro - 0 Points Standard - 0 Points	Somewhat Defines Micro - 1 Points Standard - 1 Points	Effectively Defines Micro - 2 Points Standard - 2 Points	Clearly Defines Micro - 3 Points Standard - 3 Points	Total
1)	Is the service or goal description clearly defined?					0
		No Benefit Micro - 0 Points Standard - 0 Points	Somewhat Benefits Micro - 1 Points Standard - 3 Points	Effectively Benefits Micro - 2 Points Standard - 6 Points	Clearly Benefits Micro - 3 Points Standard - 9 Points	Total
2)	Does the program or service provide a direct benefit to County residents?					0
		Does Not Link Back to SP Micro - 0 Points Standard - 0 Points	Support SP Goals Micro - 1 Points Standard - 3 Points	Supports SP Key Objectives or Strategies Micro - 2 Points Standard - 9 Points	Directly Supports KPIs Micro - 3 Points Standard - 15 Points	Total
3)	Does the program or service effectively link back to the 2025-2028 Strategic Plan (SP)?					0

# Scoring Rubric Continued

		Does Not Link Back to SP KPIs Micro - 0 Points Standard - 0 Points	Links Back to One (1) KPI Micro - 1 Points Standard - 3 Points	Links Back to Two (2) KPIs Micro - 2 Points Standard - 6 Points	Links Back to Three (3) or More KPIs Micro - 3 Points Standard - 9 Points	Total
4)	Did the organization provide performance measures (PM) that link back to SP KPIs?					0
		% of County funding $\geq$ 46% Micro - 0 Points Standard - 0 Points	% of County funding $\leq$ 45% Micro - 1 Points Standard - 3 Points	% of County funding $\leq$ 30% Micro - 2 Points Standard - 9 Points	% of County funding $\leq$ 15% Micro - 3 Points Standard - 15 Points	Total
5)	Is the organization leveraging funding from other sources for the proposed service(s)?					0
	Overall Evaluation	Does Not Move SP Initiatives Forward Micro - 0 Points Standard - 0 Points	Somewhat Moves SP Initiatives Forward Micro - 1 Points Standard - 3 Points	Effectively Moves SP Initiatives Forward Micro - 2 Points Standard - 9 Points	Clearly Moves SP Initiatives Forward Micro - 3 Points Standard - 15 Points	Total
6)	Please rank this organization's funding request based on the overall impact the presented program will have on the Community by helping PWC move Strategic Plan initiatives forward?					0
						Total
						0

# 2025-2028 Strategic Plan

- The Strategic Plan is a multi-year roadmap comprised of goals and objectives that helps to achieve the community's vision
- The scoring rubric uses the Strategic Plan as the foundation that all applications will be evaluated by
- Where can you find it? <https://www.pwcva.gov/strategic-plan>



# Questions?



# New Application Process for FY27

The Competitive Community Partners Program is moving to an online platform

- SurveyMonkey will host the two applications
- Benefits to an online application process
  - Check list for the applicant
  - Cannot submit application without all information loaded into the system
  - Non-Profit will not need special software to participate
  - Future users the Non-Profit will be able to follow along the process up to the award stage
  - More information to come during the Application Workshop in March



# New Application Process for FY27

## Sneak Peek (not exact look but will be close)

SurveyMonkey Apply

Programs My Applications Kayne Alexander

[Community Program Grant](#)  
**8211145514**  
ID: 8211145514

Application Form

Budget (optional)

Upload your project plan

Request a recommendation (optional)

0 of 2 required tasks complete

Last edited: Aug 16 2023 02:02 PM (EDT)

REVIEW SUBMIT

Deadline: Aug 31 2024 11:59 PM (EDT)

Application Form

### Grant Application Form

**Company Information**

Company Name:

Address:

City:

Province:

**Primary Contact:**

First Name:

Last Name:

Position:

Phone Number:

Email:

- Continuous evaluation and refinement of the Competitive Community Partners Program
  - The Community Partner team will always be looking to make the process more efficient and effective for both the Non-Profit and the County
    - Maturing the application process with enhancements from online platform
    - Moving toward fillable forms (MOU and Invoice) with digital signature capabilities
  - Making the Community Partners Website more interactive
  - More good things to come



# FY27 Community Partner Process Timeline

- Application Process for FY27 Funding is Open February 25
- **Application Workshop (Webex meeting from 2pm-4pm)** **March 5**
- Deadline for Applicant Questions April 17
- **Community Partner Applications Due by 5pm** **April 24**
- Community Partner Selection Committee March – May 2026
- Organizations will be notified of status End of May 2026
- FY27 payments (first half) will be processed for Strategic and Competitive Partnerships July 2026
- FY27 payments (second half) will be processed January 2027

# Application and Scoring Rubric Workshop on March 5

- The Community Partner Team will be hosting an Application and Scoring Rubric workshop on March 5th
  - This will be a virtual meeting from 2pm-4pm
  - Walking through the new online application process on the SurveyMonkey platform
  - Scoring Rubric walk through
  - The workshop will be recorded so Non-Profit Organizations may use as a resource during the application process
- Meeting Information can be found on the Community Partners website or please **click here** to register for the workshop

- Community Partner Website
  - <https://www.pwcva.gov/community-partners>
- Application Workshop – will be recorded
  - March 5<sup>th</sup> 2pm-4pm (Webex)
  - [Registration Link](#)
- Kim Downen – PWC Community Partner Coordinator
  - [communitypartners@pwcgov.org](mailto:communitypartners@pwcgov.org)
  - County direct line (703) 792-6891

# Questions?

