



PRINCE WILLIAM
COUNTY

Prince William Area CoC

**2026 HUD CoC New Project Applications
How To Apply**

Monday, June 22, 2026, 1:00pm

Agenda

- House Keeping
- Overview of CoC Competition
- Project Types/CoC Priorities
- Timeline
- Applicant Requirements
- Application Overview
- Scoring
- Tips
- Q&A

Housekeeping

Recording and slides will be posted to the PWA CoC Announcements & Resources HUB on Civic Roundtable as well as the PWC CoC Funding website.

<https://app.civicroundtable.com/portal/join/pwa-announcements-resources>

<https://www.pwcva.gov/departments/social-services/continuum-care-funding/>

Drop questions in the chat throughout the presentation; will stop periodically to take questions.

Overview of the CoC Competition

The CoC competition is the process by which the 400+ CoCs across the country apply to HUD for CoC funding.

HUD awards funding based on several factors:

- Amount of funding available
- Individual project alignment with HUD's priorities
- CoC application score

PWC DSS is designated as the PWA CoC Collaborative Applicant, meaning PWC DSS's role is to lead and manage the CoC application process.

Two Parts of the CoC Competition



Local Application Process

Process by which CoC board decides which projects to submit to HUD for funding

CoC board sets policies related to funding process (prioritization, evaluation criteria, etc)

HUD makes final funding decisions

National Application Process

The CoC Application submitted to HUD

Score on application impacts the amount of funding the CoC receives; impacts which projects are funded and which are not.

Project Types

- Permanent Supportive Housing Projects (PSH) **PH***
- Rapid Re-Housing Projects (RRH) **PH***
- **Transitional Housing**
- **Supportive Services Only- Street Outreach**
- **Supportive Services Only- Standalone**
- **Supportive Services Only- Coordinated Entry (CoC Lead only)**
- **Homeless Management Information System (HMIS lead only)**

DV Bonus applicants may apply for RRH, Transitional Housing, and SSO-Coordinated Entry.

*** FY26 funding is split into two tiers: Tier 1 (60% of the CoC's Annual Renewal Demand) prioritizes Permanent Housing Renewal Projects and the HMIS Project. Tier 2 (the remaining 40% of ARD, plus CoC Bonus, DV Bonus, and Reallocated funds) is highly competitive and subject to HUD's national ranking.**

- **TIER 1 / TIER 2 FUNDING STRUCTURE**

CoC Priorities

1. Transitional Housing
2. Supportive Services Only – Street Outreach
3. Supportive Services Only – Standalone
4. Supportive Services Only – Coordinated Entry

Other projects will still be considered; prioritization is subject to change based on HUD guidance.

HUD Also Prioritizes

DV Bonus (RRH, TH, SSO-CE); priority for on-site treatment & family permanent housing

Available Funding

- **\$494,101** CoC Bonus
- **\$658,801** DV Bonus
- **\$712,688** Reallocated PH Funds

Total: \$1,865,590* *estimated pending ARD report*

Timeline

Key Dates	
June 17, 2026	Application Released
June 22, 2026	New & Transition Projects Webinar
July 14, 2026	PAR Committee reviews NOFO updates, application status, and new project scoring process
July 24, 2026	New Project Applications (including Transition and Expansion Projects) due by 11:59pm — no late applications accepted
August 5, 2026	Preliminary Priority Listing Released to Applicants
August 7, 2026	Deadline to Appeal New Project Scores by 5:00 PM
August 26, 2026	Final CoC Approved Consolidated Application Due to HUD in e-snaps by 8:00 PM ET

Accepted New Projects application due date in e-snaps TBD.

Applicant Eligibility Criteria

HUD-Required Applicant Eligibility Criteria:

- Nonprofit Organization (including faith-based organizations); or
- State or local government; or
- Public housing agencies

CoC Required Applicant Eligibility Criteria:

- CoC Bonus SSO- CE applications: CES Lead Only
- HMIS: HMIS Lead Agency

Transitional Housing

Limitations on Administering Rental Assistance in TH.

Types of entities that are eligible to administer rental assistance in TH. Although the McKinney-Vento Act was updated to add nonprofits as an eligible entity to administer rental assistance, that allowance *only* applies to permanent housing and not to transitional housing.

Therefore, nonprofit organizations that operate transitional housing under the CoC Program will either have to utilize the **leasing line** item as the mechanism for paying rent/occupancy charges on behalf of program participants.

Requirements Match

- All grant funds except leasing must be matched with an amount no less than 25% of the awarded grant amount.
- Match is actual cash or in-kind resources contributed to the grant.
- All costs paid for with matching funds must be for activities that are eligible under the CoC Program.
- Because documentation requirements for in-kind match are significantly more onerous, the Prince William Area CoC strongly encourages use of cash match whenever feasible.

Requirements CES

- All CoC funded projects may only fill their units via referrals from Coordinated Entry System (CES)
- Referrals to projects are made in accordance with the community's local prioritization factors.
- Goal of Coordinated Entry is to ensure CoC resources are targeted to persons most in need of the housing and services available.
- If your agency is new to this process, and your project is selected, we will have additional training/orientation to how Coordinated Entry works and what this means for your project

Requirements HMIS

- All project types are required to use the Homeless Management Information System (HMIS)
- If your agency is new to HMIS, there will be training requirements your agency will need to complete prior to beginning to enter data into HMIS.
- If the particular project in question is new to HMIS, there may be additional workflow training, depending on the project type and your agency's (or staff's) experience with HMIS.
- HMIS Lead Agency (PWC DSS) will work with your staff for this training and onboarding if your project is funded
- Victim service providers: data must be entered into a comparable database, not HMIS directly

Application Overview

Where can I download the application?

<https://www.pwcva.gov/department/social-services/continuum-care-funding>

2026 PWA CoC New Project RFP

Required attachments:

- [New Project Threshold Checklist](#)
- [PWA CoC New Project Application](#)
- [FY26 CoC New Project Budget Form](#)
- Match Commitment Letter
- Recent Financial Statement
- Letter of Support (if applicable)* only required if no direct experience with operating a similar project.

Required for TH and SSO-Standalone only:

- Supportive Services Agreement

Application Overview: Submission



Application must be submitted at the following link:

<https://survey.alchemer.com/s3/8884648/PWC-CoC-FY-2026-New-Project-Preliminary-Application>

- Applications are due **11:59 p.m. on Friday, July 24th**.
- Applications that do not meet the HUD minimum requirements will not be considered for funding. Late submission will not be accepted.
- [Application Instructions & Scoring Guide](#)

Scoring tool: [FY2026 PWA CoC New Project Scoring Tool](#)— one tab per project type, scores auto-calculate

Section 7 — General Questions (Every Applicant)

- 7.1 Experience — 18 pts (23 for TH)
- 7.2 Design of Housing & Supportive Services — 6 pts (N/A for HMIS)
- 7.3 Mainstream Resources*, CES Participation*, Avg Cost, On-site SUD, Drug Enablement* — varies by type
- 7.4 Implementation — 9 pts
- 7.6 Financials (Budget 7 pts + Match 5 pts) — 12 pts (all types including HMIS)
 - * HUD Threshold items — must be addressed or application may be rejected

Section 8 — Project-Type-Specific Questions + Grand Total

- PSH (8.1): 104 pts | RRH (8.2): 102 pts | TH (8.3): 124 pts | HMIS (8.7): 118 pts
- SSO-Standalone (8.4): 98 pts | SSO-Street Outreach (8.5): 98 pts | SSO-Coordinated Entry (8.6): 92 pts

All totals fall between 90–125 pts. Refer to the [Application Instructions & Scoring Guide](#) for the full point breakdown.

Application Tips

- Be sure to read the instructions in the application.
- Make sure you highlight what makes your agency and project unique.
- Use data to demonstrate past success.
- Be specific when describing agency qualifications and the proposed program model.
 - All parts of the application should work together
 - Tables and Budgets should be consistent with narratives
- Services should be tailored to the target population
- Make sure you meet the match.
- Don't wait to reach out with questions.

