

October - December 2014

GEOGRAPHY

Prince William County is located in Northern Virginia, approximately 35 miles southwest of Washington, D.C. It is bounded on the north by Fairfax and Loudoun Counties, on the east by the Potomac River (Maryland), on the south by Stafford County and on the west by Fauquier County.

Prince William County encompasses a total area of 348 square miles (222,615 acres) and a total land area of 338.9 square miles. Prince William County includes within its boundaries the independent cities of Manassas and Manassas Park. The combined area of Prince William County and the independent cities is 360 square miles (230,594 acres). Federal land accounts for approximately 41,600 acres or 18.7% of the total area and includes Quantico Marine Corps Base, Manassas National Battlefield Park, Prince William Forest Park, Occoquan Bay National Wildlife Refuge and Featherstone National Wildlife Prince William County includes four Refuge. incorporated towns and nineteen Census Designated Places (CDPs), that is, unincorporated population centers designated by the U.S. Census Bureau for data collection purposes).



POPULATION

The current estimated population of Prince William County is **425,972** (as of December 31, 2014) which is approximately 1,257 persons per square mile of land area, compared to 1,186 in 2010, the last official U.S. Census.

According to Census 2010, the population of Prince William County was **402,002 persons** as of April 1, 2010. Between 2000 and 2010, the population of the County increased by 121,189 persons (43.2%).

Prince William County Population 1950-2010

Year	Population	Growth Over Previous Decade (number)	Growth Over Previous Decade (percent)
1950	22,612	4,874	27.5%
1960	50,164	27,552	121.8%
1970	111,102	60,938	121.5%
1980	144,703	33,601	30.2%
1990	215,686	70,983	49.1%
2000	280,813	65,127	30.2%
2010	402,002	121,189	43.2%

Population of Prince William County, Cities and Incorporated Towns, April 1, 2010

1 / 1 /	
Prince William County	402,002
Manassas City	37,821
Manassas Park City	14,273
Town of Dumfries	4,961
Town of Haymarket	1,782
Town of Quantico	480
Town of Occoquan	934

Source: U.S. Department of Commerce, Bureau of the Census, *Census 2010*.

Note: The population of Prince William County includes the towns of Dumfries, Haymarket, Quantico and Occoquan, but does not include the independent cities of Manassas and Manassas Park

As previously mentioned, there are currently nineteen CDPs in Prince William County, compared to fourteen in 2000. CDPs cover part but not all geographic areas of the County and include roughly 80.2% of the County's population.

Population of Census Designated Places 2010

CDP	2010 Population
Buckhall*	16,293
Bull Run	14,983
Cherry Hill*	16,000
County Center*	3,270
Dale City	65,969
Gainesville	11,481
Lake Ridge	41,058
Linton Hall	35,725
Loch Lomond	3,701
Marumsco*	35,036
Montclair	19,570
Neabsco*	12,068
Nokesville	1,354
Potomac Mills*	5,614
Quantico Base**	4,452
Sudley	16,203
Triangle	8,188
Woodbridge	4,055
Yorkshire	7,541

Source: U.S. Department of Commerce, Bureau of the Census, 2010 Census *Buckhall, Cherry Hill, County Center, Marumsco, Neabsco and Potomac Mills did not exist as CDPs in 2000.

**Quantico Base CDP was named Quantico Station in 2000; most 2010 CDPs that existed in 2000 have had boundary changes in 2010, some significantly so. Comparing populations for these CDPs between 2000 and 2010 may result in misleading calculations of population loss or gain.

The 2010 Census reports that Prince William County is the third most populous jurisdiction in Virginia.

Largest Jurisdictions in Virginia: 2000 and 2010

	Largest suris	erecrons in	, 11 B111111 =	000 समास =	020
2010 Rank	Place	2000 Pop.	2010 Pop.	Change (number)	Change (percent)
1	Fairfax Co.	969,749	1,081,726	111,977	11.55%
2	Virginia Beach	425,257	437,994	12,737	3.00%
3	Pr. William Co.	280,813	402,002	121,189	43.16%
4	Chesterfield Co.	259,903	316,236	56,333	21.67%
5	Loudoun Co.	169,599	312,311	142,712	84.15%
6	Henrico Co.	262,300	306,935	44,635	17.02%
7	Norfolk	234,403	242,803	8,400	3.58%
8	Chesapeake	199,184	222,209	23,025	11.56%
9	Arlington Co.	189,453	207,627	18,174	9.59%
10	Richmond	197,790	204,214	6,424	3.25%

Source: U.S. Department of Commerce, Bureau of the Census. Censuses 2000, 2010

POPULATION (Estimates and Forecasts)

The current estimated population of Prince William County is **425,972** (as of December 31, 2014), which represents growth of 5.96% since April 1, 2010. Prince William County is projected to grow to **561,953** persons by 2030 according to the Metropolitan Washington Council of Governments.

1990 population (actual)	.215,686
2000 population (actual)	.280,813
April 1, 2010 population (actual)	.402,002
December 31, 2014 population (estimate).	425,972
December 31, 2014 population (estimate). 2020 population (forecast)	

Sources: 1990, 2000, April 1, 2010 figures: U.S. Department of Commerce, Bureau of the Census; Dec. 31, 2014 estimate: Prince William County; 2020-30 forecasts: Metropolitan Washington Council of Governments (MWCOG) Round 8.2 Cooperative Forecasts.

RACE AND ETHNICITY

Results from the 2013 American Community Survey indicated that 96.0% of the County's population reported as being of one race; 4.0% was of two or more races. Of those reported as being of a single race, 65.2% were White, 21.2% African-American, 7.9% were Asian or Pacific Islander, 0.3% were American Indian and/or Alaskan Native, 1.4% was of other races; approximately 21.5% of the population was Hispanic Origin (any race).

Race and Ethnicity in Prince William County

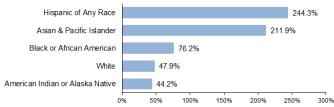
Race and Ethineity in Finee William County						
	1990	2000	2013			
	% of Total	% of Total	% of Total			
Reporting One Race	N/A	96.4%	96.0%			
White	83.3%	68.9%	65.2%			
Black/African American	11.6%	18.8%	21.2%			
Am. Indian/Alaska Native	0.3%	0.4%	0.3%			
Asian/Pacific Islander	3.0%	3.9%	7.9%			
Other	1.8%	4.4%	1.4%			
Reporting Two or More Races	N/A	3.6%	4.0%			
Hispanic Origin (any race)	4.5%	9.7%	21.5%			
Non-Hispanic (any race)	95.5%	90.3%	78.5%			

Sources: U.S. Department of Commerce, Bureau of the Census, Censuses 1990, 2000, 2013

American Community Survey 1-Year Estimates

In recent decades, the population of Prince William County increasingly has become racially and ethnically diverse. The 2010 Census indicates that Prince William County is now a "minority-majority" community, meaning that less than half of the population (48.7%) is reported as non-Hispanic and of one race -- White. Between 2000 and 2013, according to the Bureau of the Census, the population of Hispanics of any race in the County grew by 244.3%; Asian/Pacific Islanders grew by 211.9%; Black/African Americans increased by 76.2%; Whites increased by 47.9%. American Indian/Alaskan Natives, a relatively small segment of the total population, grew by 44.2%

Population by Race and Ethnicity Percent Change 2000 - 2013



Sources: U.S. Dept. of Commerce, Bureeau of the Census, 2000 Census, 2013 American Community Survey 1-Year Estimates

NATIVITY, PLACE OF BIRTH, LANGUAGE

The percentage of the County's population that was born outside of the United States rose significantly during the 1990's and that trend has continued during the 2000's. The 2013 American Community Survey indicated that **22.8%** of Prince William County's population was foreign-born, compared to 6.2% in 1990. The largest proportion of foreign-born residents are from Latin America.

Birth Place and Citizenship 2013 Prince William County

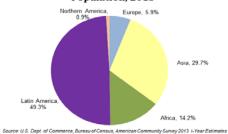
NI da al II C	77.20/
Native to the U.S	//.2%
Foreign-born	22.8%
Naturalized citizens	11.4%
Not a citizen	11.4%

Sources: U.S. Department of Commerce, Bureau of the Census, 2013 American Community Survey 1- Year Estimates.

The 2013 American Community Survey revealed that 31.4% of Prince William County's population speaks a language other than English at home. This figure has risen significantly from 9.0% in 1990 and 16.3% in 2000. Furthermore, in 2013, 11.4% of the

population indicated that they speak English "less than very well." This figure is significantly higher than 1990's 3.1% and 2000's 6.7%.

Region of Birth of Pr. Wm. Co. Foreign-born Population, 2013

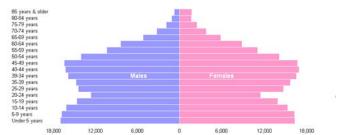


Language Spoken at Home, 2013 Ages 5 Years and Older

English only	68.6%
Spanish	18.1%
Other Indo-European languages	5.1%
Asian/Pacific Island languages	3.8%
Other	4.3%
Source: U.S. Department of Commerce, Bureau of the Census, 2013	American
Community Survey 1-Year Estimates	

AGE AND GENDER

According to the 2013 American Community Survey, **28.4%** of the total County population is under 18 years of age; approximately **7.9%** is aged 65 and over. The median age of the population is **33.7 years**. Prince William County's population, while younger than the national average, has aged slightly since 1990, when the median age was 29.1.



Source: U.S. Department of Commerce, Bureau of the Census, 2013 American Community Survey 1-Year Estimates

Age Groups, Prince William County

Age	1990 Percent of Total Pop.	2000 Percent of Total Pop.	2013 Percent of Total Pop.
< 18	30.54%	30.4%	28.4%
18-64	66.43%	64.8%	63.7%
65 +	3.03%	4.8%	7.9%

Sources: U.S. Department of Commerce, Bureau of the Census, 1990, 2000, 2010 Censuses, 2013 American Community Survey 1-Year Estimates

The 2013 American Community Survey also indicated that **49.8%** of the County's population is male and **50.2%** is female.

HOUSING

The 2010 Census reported that Prince William County had **137,115 housing units** as of April 1, 2010. This represents an increase of over 39,000 units (39.8%) since 2000.

Housing Units, Pr. William Co. 1950-2010

Year	Housing Units	Decade Growth (numbers)	Decade Growth
1950	5,755	2,325	67.80%
1960	13,207	7,452	129.49%
1970	29,885	16,678	126.28%
1980	46,490	16,605	55.56%
1990	74,759	28,269	60.81%
2000	98,052	23,293	31.16%
2010	137,115	39,063	39.84%

Source: U.S. Department of Commerce, Bureau of the Census

2010 Housing Occupancy

Total Housing units......137,115......100.0% Occupied Housing units.....130,785......95.4%

Sources: U.S. Department of Commerce, Bureau of the Census, 2010 Census

As of December 31, 2014, there were an estimated **145,640 housing units** in Prince William County. This represents an additional 8,525 units (6.22%) since April 1, 2010. The 2013 American Community Survey reports that nearly one out of every three houses in the County was built since 2000. In addition, the 2013 American Community Survey estimates that 55.0% of all houses are single family detached, 25.6% are townhouses, 17.7% are units in multi-family structures and 0.7% are mobile homes. The 2013 American Community Survey also reports that 38.8% of households have moved into their current residence since 2010.

HOUSEHOLD COMPOSITION

According to the 2010 Census, there were **130,785 households** in Prince William County as of April 1, 2010. According to the Census Bureau's 2013 American Community Survey, 77.8% of the County's households are occupied by families, (compared to

66.9% in the United States). This represents a decrease of 2.9 percentage points since 1990, when 80.7% of households in the County were families. Approximately 44.5% of Prince William County's households are family households occupied by parents with their own children under 18 years of age. In the United States, 28.6% of households were families with children under 18 years of age in 2013.

Pr. William Co. Households by Type 1990-2013

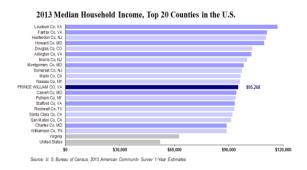
Household Type	1990	2000	2013
Household Type	(%)	(%)	(%)
Family Households	80.7%	76.9%	77.8%
Family with own children	50.6%	44.2%	44.5%
Married Couple with own children	42.6%	34.2%	34.4%
Single female with own children	6.1%	7.5%	7.7%
Single male with own children	1.9%	2.5%	2.5%
Family, no children	30.1%	32.7%	33.3%
Non-Family Households	19.3%	23.1%	22.2%

Sources: U.S. Department of Commerce, Bureau of the Census, 1990 Census, Census 2000, 2013 American Community Survey 1 Year Estimates.

Prince William County's average household size, according to the 2013 American Community Survey was **3.16 persons** in 2013, compared to 2.94 persons in 2000 and 3.04 persons in 1990. The average household size in the United States was 2.63 in 1990, 2.61 in 2000 and 2.65 in 2013.

INCOME AND POVERTY

According to the 2013 American Community Survey, the 2013 median household income in Prince William County was \$95,268. This ranks twelfth among the largest counties in the United States, fourth among counties in the Commonwealth, and is an indication of the relative wealth of Prince William County and the greater Washington metropolitan region, which included nine of the top twenty counties in the nation

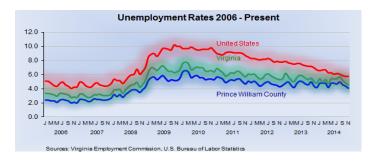


for median household income. The per capita income in Prince William County in 2012 was \$36,725.

The 2013 American Community Survey reported that Prince William County's poverty rate was 7.0% in 2013, compared to the statewide rate of 11.7% and the national rate of 15.8%.

UNEMPLOYMENT

In November, 2014, Prince William County had a civilian unemployment rate of **4.1%**, compared to the November, 2013 rate of 4.4%. The Prince William County unemployment rate has historically trended lower than the national rate, largely the result of Prince William County's enviable position as part of the Northern Virginia economy and its proximity to Washington, D.C. and the federal government. In November, 2014, the national unemployment rate was 5.8%; statewide the unemployment rate was 4.5%.

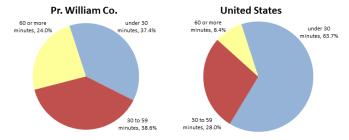


JOURNEY TO WORK

The 2013 American Community Survey indicates that on the average, Prince William County workers continue to face long commute times. Some **24.0%** of all County workers travel an hour or more one way to work. This figure is nearly three times the national number of 8.4% and is the fifteenth longest commute among the largest 828 counties in the United States. Of the 20 longest average commutes to work, seven are communities in the greater Washington area. The average travel time to work among Prince William County workers in 2013 was 37.8 minutes, an increase from 36.9 and 36 minutes in 2000 and 1990, respectively. The 2013 American Community Survey also indicated that 73.0% of Prince William County workers drive to work alone; 14.2% carpool to work;

5.5% use public transportation; 7.3% used other means, walked to work or worked at home.

Travel Time to Work, 2013



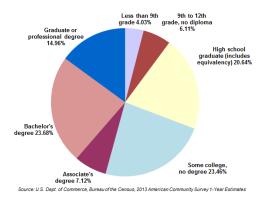
Source: US Dept. of Commerce, Bureau of the Census, 2013 American Community Survey 1-Year Estimates

EDUCATION

The Prince William County Public School System reported that as of December 31, 2014, there were **86,173 students** enrolled in public schools in the County: 40,005 in elementary schools; 19,727 in middle schools; 25,084 in high schools; and 1,357 in special education schools.

According to the Census Bureau's 2013 American Community Survey, 38.6% of adults in Prince William County had bachelor's degrees or higher, compared to 29.6% in the nation as a whole.

Educational Attainment in Pr. William Co. 2013



For more information, including current and archived economic, demographic, and financial data and publications, please visit the Prince William County Finance Department website at http://www.pwcgov.org/finance

NATIONAL ECONOMY

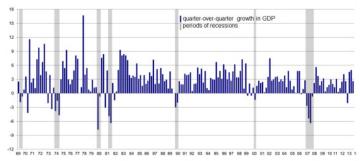
As 2014 progressed, the national economy appeared to be growing at an expanded pace in many areas, even as the housing market continued to struggle. Job creation and unemployment are trending in the right direction, but concerns continue regarding the number of underemployed and unreported workers leaving the job market altogether. The stock market continued generally on an upward path while corporate earnings were mixed.

Real Gross Domestic Product (GDP) is the broadest measure of economic activity in the United States and is a reliable indication of the overall strength and performance of the national economy. Most economists agree that the latest recession/contraction began in the first quarter 2008, and, by accepted definitions, ended during the third quarter 2009, with a 2.2% expansion (quarter-over-quarter). Slow to moderate growth has proceeded since, with improvement as 2013 progressed, despite federal sequestration and a government shutdown in October. An unusually severe winter during the 1st Quarter 2014 is partly responsible for a decline during that quarter, but since then, GDP growth has strengthened as 2014 progressed, with 3rd Quarter GDP the strongest since 2008, though the 4th Quarter was somewhat muted. GDP for the four quarters of 2014 was as follows: -2.1%, 4.6%, 5.0% and 2.6%—signs

> Indicators at a Glance GDP **Federal Deficit** Corporate Profits **Dow Jones Housing Starts** Job Growth Unemployment Consumer Confidence Retail Sales **Auto Sales Energy Prices** Core Inflation Interest Rates U.S Dollar National Index **PWC Index**

of an expanding economy fueled by continued consumer activity. The following graph presents GDP quarter-to-quarter growth and periods of recession from 1969 to 2014 (4th Quarter).

U.S. Gross Domestic Product and Recessions 1969 - 2014



Source: U.S. Bureau of Labor Statistics

Job Market – First time unemployment claims, continued a generally improving trend in the 4th Quarter 2014, with jobless claims ranging between 275,000 and 300,000. For the week ending December, 27, 2014, a total of 298,000 claims were reported. Unemployment rates, considered a lagging indicator of sorts, continued a generally improving trend, moving below 6.0% in the last quarter of 2014. In December, 2014, unemployment stood at 5.6% down from 5.9% one quarter earlier and a notable improvement over December, 2013, when the unemployment rate stood at 6.7%. Job creation, which declined severely during the most recent recession, continued an expanding trend in the 4th Quarter 2014, nearing pre-recession levels of employment. In two years, from December, 2007 until December, 2009, a net of over 8.5 million jobs were lost as the economic contraction took hold -- a loss of 5.8%. Since that time, however, a net total of 9.43 million jobs have been added (through December, 2014) -- an increase of 6.5% in 60 months. In 2014 (through December), non-farm payrolls added 2.77 million net new jobs. In the 4th Quarter 2014, non-farm payrolls added 866,000 net new jobs. These jobs gains have continued to mitigate the unemployment rate in the nation. It should be noted, however, that some of the reduction in the jobless rate is the result of workers leaving the job market altogether, or taking part-time jobs. Nonetheless, unemployment rates are headed in the right direction and give strength to an optimistic outlook going forward.

Housing Industry –Across the nation, some 1,028 million housing starts (annualized) were reported in November, 2014, a 5.8% decrease from one year earlier. November, 2014 permits totaled 1,035,000 -a 2.8% increase, year-over-year. A total of 4.93 million existing homes were sold in November, 2014 (seasonally adjusted annualized rate), a 0.6% annual increase. New home sales came in at 438,000 in November, 2014 (seasonally adjusted annualized rate), an annual decrease of 5.6%. Construction spending decreased month-over-month by 0.3% in November, 2014. Residential construction spending was up 0.9%; private construction spending increased by 0.3%. Public construction spending declined by 1.7% while non-residential declined by 0.3% in November, 2014.

Retail Sales – At first glance, declining retail sales volume in November and December might be cause for concern, as retail activity is so important to the nation's economy. The lion's share of that decline, however, came from rapidly falling gasoline prices in November and December. U.S. retail and food services sales for December, 2014 were down 0.9% from one month earlier, but were up 3.2% from one year earlier. Gasoline sales declined by 6.5%, even as consumers were driving more. The Conference Board's Consumer Confidence Index stood at 92.6 in December, 2014, up from 89.0 in September.

Automobiles – Total sales of automobiles and light trucks, including foreign, were reported at 16.9 million in December, 2014, down from a strong 17.2 million sold in November but 9.7% higher than December, 2013. Domestic auto sales in December, 2014 were reported at an annualized rate of 5.9 million—down from the 6.1 million reported the previous month, but an increase of 11.3% year-overyear. Sales of light domestic trucks were reported at an annualized rate of 7.7 million in December, 2014, down from the 7.9 million reported the previous month, but a 16.7% increase from one year earlier. Total sales of automobiles and light trucks, including foreign, were reported at 16.9 million in December, 2014--an increase of 9.7% yearly. Domestic automobile sales, as a percentage of all sales in the

United States, were reported at 80.5% in December, 2014, compared to 77.3% one year earlier.

The quarterly index of economic indicators for the United States economy includes 53 major indices, each nominally scored from 0 to 200. A score of 100 indicates expected or neutral impact to the economy; a score of 0 indicates the most severe negative impact or under performance; a score of 200 indicates the most positive impact or better than expected performance.

Our national index of economic indicators for the 4th Quarter 2014 was **114.03** -- 100 being the standard for neutral performance. In the 3rd Quarter 2014, the national index was 121.94.

PRINCE WILLIAM ECONOMY

The Prince William County economy continued to exhibit healthy tendencies, even as ongoing federal budget difficulties loom that could directly impact the local economy in the coming months. The residential real estate market maintained improvement in terms of average sold price and number of sales, though indications are that sales prices and volume moderated growth rates as the year progressed. Unemployment in the County declined over the quarter and is well below the national rate. Foreclosures are generally on a downward pace, approaching levels recorded before the real estate downturn. Latest at-place employment data from the Virginia Employment Commission (2nd Quarter 2014) indicate growth, year-over-year, in establishments, employment and average weekly wages in the The Prince William County commercial inventory, still elevated in terms of historic vacancy rates, improved from one year earlier. The Prince William economy appears, for the most part, to be healthy, even as the impact on the local economy of sequestration, federal employment furloughs and ongoing federal budget difficulties has yet to be fully ascertained.

<u>Establishments</u>, <u>Employment</u>, <u>Wages</u> – According to data from the U.S. Department of Labor and the

Virginia Employment Commission, Prince William County has outpaced regional, state and national economies in business and job growth over the last five years but has lagged behind the state and region for at-place average weekly wage growth since 2009 as well as during the last year.

In 2014 (2nd Quarter), there were 8,133 employment establishments reported in Prince William County, a growth rate of 3.5% year-over-year and 13.9% since 2009. By comparison, Northern Virginia establishments grew by 1.2% in one year and 6.1% since 2009; statewide, establishments grew by 1.7% in the last year and 4.6% since 2009.

At-place employment in Prince William County (120,630 in the 2nd Quarter 2014) increased by 2.2% year-over-year and by 17.4% since 2009. By comparison, Northern Virginia employment declined by 0.4% in the last year while increasing by 4.3% since 2009. Employment in the Commonwealth grew by 0.5% in the last year, and increased by 3.2% since 2009.

The average weekly wage in Prince William County (\$822 in the 2nd Quarter 2014) grew by 0.5% year-over-year and 6.6% since 2009. At-place average weekly wages in Northern Virginia (\$1,322) declined by 0.4% in the last year but grew by 7.0% since 2009. In Virginia, weekly wages (\$976) grew by 0.8% year-over-year and 8.6% since 2009.



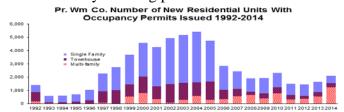
Source: Virginia Employment Commission

Residential Real Estate Market – According to data from Metropolitan Regional Information Systems (MRIS), during December, 2014, the average home in Prince William County sold for \$365,727. This represents an increase of 9.0% year-over-year. The number of homes sold in Prince William County in December, 2014 was 524—an increase of 23.3% from December, 2013. The ratio of homes on the market to

homes sold was 2.71, compared to 2.48 one year earlier. Average "days on the market" stood at 66 in December, 2013 compared to 44 during the same month of the prior year.

In 2014, a total of 2,104 residential occupancy permits were issued for new homes: 532 single family homes, 334 townhouses and 1,238 multi-family units (including apartments). This represents an increase of 28.1% year-over-year and the largest annual number since 2010's 2,312 total new units. housing types has shifted in six years, reflecting a changed market. In 2006, 63% of all permits issued were for single family detached, while 25% were for townhouses and 12% for condominiums. In 2014, by comparison, 25.3% of all permits issued were for single family detached, while 15.9% were for townhouses and 58.8% were for multi-family units. A total of 904 permits were issued for rental apartments, accounting for 73.0% of all multi-family permits and 43.0% of all residential occupancy permits issued in 2014.

The chart below depicts the annual levels of Prince William County building permits since 1992.

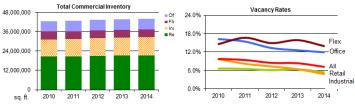


Source: Prince William County Department of Public Works

Commercial Real Estate Market – During the course of 2014, the Prince William County commercial inventory saw gradually improving conditions, although new construction continues at a generally reduced level. In so much as Prince William County's commercial inventory is a part of the region's inventory, it is affected by general conditions in the region's economy. Overbuilding during the last economic expansion was in part responsible for an oversupply of office, and industrial inventory as the economy began to worsen. Furthermore, in certain types of product—notably flex, which is often characterized by single large and specific uses—the

movement of one or two tenants can greatly impact vacancy rates. Current conditions suggest that the Prince William County commercial real estate market continues to be in an absorption phase—particularly in office product.

In December, 2014, according to Costar Realty Group (Costar), Prince William County commercial inventory included 44.5 million square feet (sq ft) of space in 1,956 buildings, with 3.01 million sq ft of vacant space—a vacancy rate of 6.8%. Since 2010, some 1.85 million sq ft of commercial space has been added to the inventory, a growth rate of 4.3%.



Source: Costar Realty Group

In December, 2014 the Prince William County commercial inventory consisted of:

• Office: 6,532,156 sq. ft. in 434 buildings;

• Flex: 5,079.918 sq. ft. in 138 buildings;

• Industrial: 11,316,723 sq. ft. in 327 buildings; and

• Retail: 21,616,044 sq. ft. in 1,057 buildings.

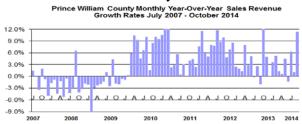
Vacancy rates moved lower in all categories since December, 2013. Total vacancy across all categories in December, 2014 was 6.8%, a decrease of 642,991 sq. ft. since December, 2013, when the total vacancy rate was 8.3%. Total vacant space has declined by 966,523 sq. ft. since December, 2010, when the total vacancy rate was 9.3%.

Prince William County commercial vacancy as of December, 2014 is as follows:

Office: 757,281 sq ft (11.6%);
Flex: 548,162 sq ft (10.8%);
Industrial: 517,344 sq ft (4.6%); and
Retail: 1,188,184 sq ft (5.5%).

Retail – Retail activity, as reflected by sales revenue generated in Prince William County, has grown during the quarter, continuing a three-year trend. Between July, 2006 and July, 2007, seasonally

adjusted sales tax revenues indicated a relatively flat trend from the previous five years of growth. Between August, 2007 and January, 2010, however, the trend was downward, reflecting economic conditions and concerns. This period included 26 out of 30 months in which declining sales revenue yearover-year was reported. Beginning in February, 2010, however, the trend was reversed, with 41 straight months (through June, 2013) of positive monthly In July, 2013, a slight year-over-year growth. decrease of 0.2% was reported and again in September (-2.1%), but since then, positive year-overyear growth was reported in 12 out of 13 months. In October, 2014, \$4,947,507 of sales tax revenue was generated—a monthly year-over-year increase of Sequestration and continued federal budget uncertainty notwithstanding, the economy consumer confidence appear to be gaining strength and retailers are hopeful, going forward into 2015, of continued robust retail activity.



Source: Pr. Wm. Co. Finance Dept.

The quarterly index of economic indicators for Prince William County includes nineteen local economic indices, each nominally scored from 0 to 200. A score of 100 indicates expected or neutral impact to the economy; a score of 0 indicates severely negative impact or under performance; a score or 200 indicates a tremendously positive impact or better than expected performance.

Our local index of economic indicators for the 4th Quarter 2014 was **123.68** – 100 being the standard for neutral performance.

In the 3rd Quarter 2014, the index was 115.79.

For more information, including current and archived economic, demographic, and financial data and publications, please visit the Prince William County Finance Department website at http://www.pwcgov.org/finance

			2014				
	Release	For	Actual	Outlook	Prior	Change	Note
	Initial Claims (000s)	6-Dec	295		323		updated
	Initial Claims (000s)	13-Dec 20-Dec	289		295 289		updated
	Initial Claims (000s)	20-Dec 27-Dec	281 298		289		updated updated
	Unemployment Rate	December	5.6%		5.9%		upoateo updated
	Nonfarm Payrolls (000s)	Q4 2014	866		621		updated
	Hourly Earnings	December	-0.2%		0.0%		updated
	Average Workweek	December	34.6		34.5	0.3%	updated
	Personal Income	November	0.4%		0.3%	0.1%	updated
29-Sep	Personal Spending	November	0.6%		0.3%		updated
	Wholesale Inventories	November	0.8%		0.6%		updated
	Wholesale Inventories (Sales)	November	-0.3%		-0.8%		updated
	Ratio Inventory to Sales (months)	November	1.21		1.19		updated
	Business Inventories	November	0.2%		0.1%		updated
	Business Inventories (Sales)	November	-0.2% 1.31		-0.5% 1.30		updated
	Ratio Inventory to Sales (months)	November November	1.31 -0.7%		-10.0%		updated updated
	n Factory Orders	November	-0.7%		-10.0%		updated updated
	n Industrial Production	December	-0.9%	-	0.9%		updated
	Capacity Utilization	December	79.7%		79.5%		updated
	ISM Index (survey)	December	55.5		56.5		updated
	ISM Services (survey)	December	56.2		58.6		updated
	NY Empire State IndexSeasonally Adjusted (survey)	December	-1.23		27.41	-104.5%	
12-Jan	Philadelphia Fed (survey)	December	24.3		18.6		updated
	Chicago PMI (survev)	December	58.3		60.5		updated
	Durable Goods Orders	November	-0.9%		-18.3%		updated
	Leading Indicators	November	0.6%		0.0%		updated
	Housing Starts (000s)	November	1028 1035		963 1003		updated
	n Building Permits (000s) n Existing Home Sales (m)	November November	4.93		5.05		updated updated
	New Home Sales (000s)	November	438		448		updated
	Construction Spending	November	-0.3%		0.1%		updated updated
	Consumer Credit (\$b)	November	\$14.10		\$14.00		updated
	Retail Sales	December	-0.9%		-0.1%		updated
	Retail Sales ex-auto	December	-1.0%		0.1%		updated
4-Sep	Auto Sales-Domestic (m)	December	5.9		5.6	5.4%	updated
	Truck SalesDomestic (m)	December	7.7		7.5		updated
	All Light Vehicle Sales Including Foreign (m)	December	16.9		16.4		updated
	Domestic Light Vehicle Sales % of All Sales Including For	December	80.5%		79.9%		updated
	Trade Balance (\$b)	November December	-\$39.00 \$1.90		\$40.00 \$105.80	-197.5% -98.2%	
	o Treasury Budget (\$b)	Q4 2014	2.6%		\$105.80 5.0%		upoateo updated
	1 Mport Prices ex-oil	December	-0.1%		-0.2%		upoateo updated
	nImport Prices ex-oil	December	-2.5%		-0.8%		updated
	Export Prices ex-agriculture	December	-1.2%		-0.2%		updated
	Export Prices with agricululture	December	-1.2%		-0.4%		updated
14-Jan		December	-0.3%		-0.1%		updated
14-Jan	Core PPI	December	0.1%		-0.1%		updated
14-Jan		December	-0.4%		-0.1%		updated
	Core CPI	December	0.0%		0.1%		updated
	Mich Sentiment-Prel. (survey)	December	93.6		83.6		updated
	Consumer Confidence (survey)	December	92.6		89.0	4.0%	updated
14.03	National Index 200 160 120 80	40 0	A				

Prince William County Data (Data Reported by PWC Finance Dept., USBLS, VEC, Costar, MRIS)						
Date Release	For	Actual	Outlook	Prior	Change	Notes
28-Sep Pr Wm Estimated Population	Q3 2014	425,972		423,780	0.5%	updated
26-Sep Washington-Baltimore CPI-U Monthly Year-Over-Year	November	1.2%		1.3%	-0.1%	updated
28-Sep Pr. Wm Civ. Labor Force	November	235,055		234,224		updated
28-Sep Pr Wm Civ Emp Lab Force	November	225,504		223,643		updated
26-Sep Pr Wm Unemployment Rt	November	4.1%		4.5%		updated
28-Sep Pr Wm At-place Establishments	Q2 2014	8,133		7,855		updated
26-Sep Pr Wm At-place Employment	Q2 2014	120,630		118,008		updated
28-Sep Pr Wm At-place Avg Salary	Q2 2014			\$ 42,536		updated
26-Sep Pr Wm Net Vehicles Added	Q4 2014	8,735		4,966		updated
26-Sep Pr Wm Sales Tax Revenue Year over Year 12 Month Mov Avg Increa	November	3.2%		4.2%		updated
28-Sep Pr Wm Commercial Inventory (sf including retail)	Q4 2014	44,143,064		43,928,663		updated
28-Sep Pr Wm Commercial Vacancy (sf including retail)	Q4 2014	7.2%		8.4%		updated
28-Sep Pr Wm Commercial Inventory (sf non-retail)	Q4 2014	22,677,819		22,554,751		updated
26-Sep Pr Wm Commercial Vacancy (non-retail)	Q4 2014	8.9%		10.2%		updated
28-Sep Pr Wm Housing Market Unit Sales	December	524		425		updated
28-Sep Pr Wm Housing Market Ending Listing Inventory	December	1,420		1,053		updated
28-Sep Pr Wm Housing Market Listing/Sales Ratio	December	2.7		2.6		updated
26-Sep Pr Wm Housing Market Sale Price	December			\$ 335,403		updated
26-Sep Pr. Wm. Quarterly Foreclosures	Q3 2014 (J-A)	63		143	-55.9%	updated
123.68 Pr. Wm Index 200 160 120 80	40 0	_				