2013 - 2016 Strategic Plan

2013 – 2016 Strategic Plan Team

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2013-2016 Strategic Plan Team

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Why is Strategic Plan Important?

- Provides an opportunity to identify what is most important to a community
- Defines those investments that will take a community to that next level
- Incrementally builds on the success of the past to achieve the long terms goals of a community
Past Strategic Plan Successes

- Road Bond projects
- Innovation Science & Technology Park
- Hylton Performing Arts Center
- Comprehensive Plan Police Chapter
WHO ARE OUR PARTNERS?

- Federal Gov’t
- Non-Profits
- PWC
- Citizens
- Private Sector
- State Gov’t
- PWC
- Gov’t
## Relationship of County Plans

<table>
<thead>
<tr>
<th>2010</th>
<th>2030</th>
</tr>
</thead>
<tbody>
<tr>
<td>← Future Report ←</td>
<td>← Comprehensive Plan ←</td>
</tr>
<tr>
<td>2009-2012 Strategic Plan</td>
<td>2029-2032 Strategic Plan</td>
</tr>
<tr>
<td><strong>2013-2016 Strategic Plan</strong></td>
<td><strong>2025-2028 Strategic Plan</strong></td>
</tr>
<tr>
<td>2017-2020 Strategic Plan</td>
<td>2021-2024 Strategic Plan</td>
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</tbody>
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Prince William County is a community of choice with a strong, diverse economic base, where individuals and families choose to live and work and businesses choose to locate.
Strategic Plan Process

- Assessed how we would know, in 2030, if we had been successful in creating a community of choice
- Gained an understanding of fiscal constraints
- Defined recommended goal areas for BOCS consideration
- Identified desired community outcomes
- Identified strategies to achieve those outcomes
Strategic Goal Areas

- Economic Development
- Public Safety
- Transportation
- Education
- Human Services
ECONOMIC DEVELOPMENT GOAL

The County will provide a robust, diverse economy with more quality jobs and an expanded commercial tax base.
Diversified tax base relieves pressure on residents
Quality of life issue for residents – jobs closer to home, economic opportunities
Without economic growth we may become stagnant
Community image as poised to grow
WHAT DO WE WANT?

- Increase at-place employment
- Increase new jobs related to new businesses
- Increase new jobs related to existing businesses
- Increase capital investment
- Increased awareness of PWC as vital to the regional market
Think big and bold
Market our competitive advantages
Leverage local community development opportunities, such as Route 1 redevelopment
Maximize partnerships
Be flexible and proactive
Increase internal awareness of our strengths
The County will provide an educational environment rich in opportunities to increase educational attainment for workforce readiness, post-secondary education and lifelong learning.
Why is Education Important?

- Education is critical to a civic and civil society
- First class communities have first class education systems
- Better lifelong education opportunities = More skilled workforce
WHAT DO WE WANT?

- Increase high school graduation rates
- Increase students scoring at advanced SOL levels
- Increase students passing advanced exams
- Increase students attaining special certifications
- Increase workforce training opportunities
- Increase dual enrollments – PWCS/NVCC
- Increase ratio of National Board Certified teachers to students
- Maintain school accreditations
- Decrease classroom sizes
- Make progress on GMU’s ranking in NSFAR&D Survey
How Do We Get There?

- Collaboration
- Identification of changing workforce needs
- Student readiness for the future
The County will maintain safe neighborhoods and business areas and provide prompt response to emergencies
Core responsibility of government

Given a choice, people want to live and work where they feel safe

Safe communities are more resilient and successful
WHAT DO WE WANT?

- Maintain low crime rate
- Maintain high crime closure rate
- Maintain low adult and juvenile reconviction rates
- Maintain satisfaction with perceptions of safety
- Maintain satisfaction with fire and EMS services
- Maintain Police emergency response times
- Improve Fire & Rescue response times
- Reduce fire-related injuries and civilian fire-related deaths
Training ensures safety of protectors
More resources – capital and staff – to address growing population’s service demands
Technology improves efficiency
The County will provide a multi-modal transportation network that supports County and regional connectivity
Why is Transportation Important?

- Critical to our economic success
- Improves emergency response
- Quality of life – time on the road vs. time with family
- Affects community employees and visitors
What Do We Want?

- Increase multi-modal rider trips
- Maintain satisfaction with getting around PWC by car
- Continue progress toward the completion of the 2006 Road Bond projects
- Add pedestrian trails and sidewalks to the County road network
- Increase telecommuting in PWC
How Do We Get There?

- Continue road building efforts
- More than just roads – transit, pedestrians
- Regional connectivity
- Partnerships for planning and funding improvements
The County will provide human services to individuals and families most at risk, through innovative and effective leveraging of state and federal funds and community partnerships.
**Why are Human Services Important?**

- We have a responsibility to protect our vulnerable and at-risk citizens
- Everyone deserves the opportunity to be as self-sufficient as possible
What Do We Want?

- Maintain existing stats on state hospitalization of SMI individuals
- Increase permanent placement of foster children
- Increase TANF participant engaged in work activities
- Decrease reoccurring cases of child and adult abuse and neglect
- Decrease point in time homeless count
- Maintain satisfaction with AAA’s ability to help people stay in their homes
- Increase employment placements for special education students after graduation
- Improve turnaround rates for mentally ill and substance abusing youth in residential placements
- Increase day support and training placements for individuals with autism
Focus critical services on the most vulnerable – aged, children, disabled, ill
Provide assistance to improve self sufficiency and independence
Help people help themselves
Maximize volunteer opportunities
Partner with the community
Next Steps

- 2013-2016 Strategic Plan will be presented in detail at a public hearing in January 2013

- Upon BOCS adoption, outcomes and strategies will be incorporated into the FY 14 Budget process
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