MEETING MINUTES

Strategic Plan Development Team

Meeting Date: Wednesday, October 7, 2020 (via Zoom)
Meeting Time: 2:00 – 4:05 p.m.

*This meeting was held electronically due to the state of emergency (social distance requirements imposed because of the health risks of COVID-19) declared by Governor Northam on March 12, 2020.

Meeting Purpose: Work session to draft the values statements and select the vision statement for the 2021 – 2024 Strategic Plan

Members Present: Bryce Barrett, Paolo Belita, Rick Berry, Joyce Connery, Andra Hoxie, Martin Jeter, Tahari Johnson, Lisa Madron, Mary Beth Michos, Tomaudrie Thomas, Larriette Thompson, Courtney Tierney

Members Absent: Corey Holeman, Ann Marie Maher, Jarad Phelps

Facilitator: Kaye Wallace, PWC Strategic Plan Coordinator

I. Welcome
The Strategic Plan Coordinator (SPC) welcomed everyone to the meeting.

II. Work Session
*Draft Values Statements
Team members crafted the following values statements for the 2021 – 2024 Strategic Plan:

1) Accountability – To strive to achieve outcomes that align with community vision and goals by establishing measurable milestones, evaluating progress toward milestones on a periodic basis, and publicly sharing the outcomes of those evaluations.

2) Communication & Engagement – To inform and engage residents to encourage collaboration on projects, policies, and progress in a timely manner.

3) Equity & Inclusion – To eliminate barriers to fair treatment, access, opportunity, and advancement for all residents.

4) Innovation – To strive for excellence by exploring new and creative ways to solve problems and serve the community.

5) Integrity – To behave at all times in a manner that is ethical and professional with the highest degree of honesty, respect, and fairness.

*Select Vision Statement
The team selected the following vision statement for the 2021 – 2024 Strategic Plan:
Prince William County is a diverse community striving to be healthy, safe, and caring with a thriving economy and a protected natural environment.

III. Review outline of Oct 20th Presentation to the BOCS
After discussion with interested team members, Rev. Hoxie and Martin Jeter will assist with the October 20th strategic plan update presentation to the Board of County Supervisors (BOCS). Kaye shared a draft outline of the presentation with the team. Due to a full meeting agenda, the presentation will be about 15 minutes in length. To minimize health risks, Kaye made arrangements with the Dept of Information Technology to enable a virtual presentation (via Zoom). We are scheduled to present at the 2:00 meeting, but due to a high-profile land use item that is expected to draw a large group of residents, our presentation may not occur until late afternoon or early evening.

IV. Check-in/Wrap-up
At next week’s meeting, the team will discuss a schedule for additional information gathering in preparation for drafting the strategic plan. The team will also review the PowerPoint for the October 20th presentation.

The next Strategic Plan Development Team meeting will be on Wednesday, October 14, 2020, at 4:30 p.m. (via Zoom).

Minutes prepared by Kaye Wallace (SPC) on October 13, 2020.