



# MEETING MINUTES

## Strategic Plan Development Team

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Meeting Date: Wednesday, September 16, 2020 (via Zoom)

Meeting Time: 4:00 – 6:00 p.m.

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***\*This meeting was held electronically due to the state of emergency (social distance requirements imposed because of the health risks of COVID-19) declared by Governor Northam on March 12, 2020.***

**Meeting Purpose:** Work session to select strategic plan focus areas from the community input received via surveys and community conversations

**Members Present:** Bryce Barrett, Paolo Belita, Joyce Connery, Andra Hoxie, Martin Jeter, Lisa Madron, Mary Beth Michos, Jarad Phelps, Tomaudrie Thomas, Larriette Thompson, Courtney Tierney

**Members Absent:** Rick Berry, Corey Holeman, Tahari Johnson, Ann Marie Maher

**Facilitator:** Kaye Wallace, PWC Strategic Plan Coordinator

### I. Welcome

The Strategic Plan Coordinator (SPC) welcomed everyone to the meeting.

### II. Work Session

***\*review objectives of October 20, 2020 presentation to the BOCS***

Kaye reminded the Strategic Plan Development Team (SPDT) about the October 20<sup>th</sup> presentation to the Board of County Supervisors. The purpose of the presentation is to update the Board on the strategic plan development process thus far and to provide a summary of themes from the community input. Two team members (resident appointees) will assist with the presentation. Here are the objectives of the presentation:

- 1) Review the Strategic Plan process and timeline
- 2) Review the community engagement process and what we learned
- 3) Share recommended Strategic Plan focus areas and key themes in each focus area
- 4) Explain next steps in the process

***\*review schedule of tasks to complete over next few weeks***

The team discussed the schedule of tasks to complete over the next few weeks as we move forward in the process and in preparation for the October 20<sup>th</sup> presentation. Those tasks are as follows:

- 1) Select Strategic Plan focus areas (for example – Mobility)
- 2) Identify priority themes in each of the focus areas (for example – increase public transportation options)
- 3) Draft two or three possible Strategic Plan vision statements

4) Select Strategic Plan values based upon input from community

The team decided that they will ask the BOCS to collectively agree upon and select the vision statement and core values of the 2021 – 2024 Strategic Plan. The SPDT will assist by providing possible options to the Board based upon the input received from the community.

*\*select strategic plan focus areas*

The team reviewed possible focus areas based upon the community input. The suggested focus areas are (not in order of importance):

- 1) Diversified & Robust Economy
- 2) Effective & Efficient Government and Civic Engagement
- 3) Health, Wellbeing, and Services for Vulnerable Populations
- 4) Community Development, Manageable Growth, and Environmental Conservation
- 5) Mobility: Transportation, Transit, and Multi-Modal
- 6) Quality Education and Workforce Development
- 7) Safe & Secure Community

After discussion, the team did not make a final decision on the SP focus areas at the meeting. They will further discuss these areas, revise wording, and select five (5) to seven (7) focus areas at next week's meeting.

### **III. Check-in/Wrap-up**

The next Strategic Plan Development Team meeting will be on **Wednesday, September 23, at 2:00 p.m. (via Zoom).**