STRATEGIC PLAN DEVELOPMENT PROCESS TIMELINE

8 Phases of the 2021-2024 Strategic Plan



Initial Community Engagement *June 2020*

1. Planning & Preparation

- Strategic Plan (SP) Coordinator meets with County Executive & individual Board members to discuss a revised Strategic Plan development process (due to impacts of COVID-19).
- In early June 2020, recommend revised development process to Board of County Supervisors (BOCS).
- Convene and train the Strategic Plan Development Team (residents & staff), finalize project approach as well as community engagement approach.

2. Initial Community Engagement

- SP Team will finalize online survey questions.
- Conduct short online survey to solicit input on strategic plan focus areas.

Community Visioning June – September 2020

Priorities

Identify Priorities September 2020

3. Community Visioning

- BOCS members will host at least one community conversation in each magisterial district to identify strategic priorities.
- SP Team members and staff will facilitate virtual community conversations with residents.

4. Identify Priorities

- SP Team will analyze input from survey and community conversations to identify priorities in each focus area.
- Facilitate work session with BOCS to get input on SP goals.

Develop the Draft Strategic Plan Sept - Dec 2020



Strategic Plan

Months

BOCS & Community Feedback on Strategic Plan Draft Dec 2020 - Jan 2021

Next Steps 8 March 2021

5. Develop the Draft Strategic Plan

• Based upon community input and BOCS direction, SP Team will draft Plan with goals, objectives, initiatives, and performance measures.

6. BOCS & Community Feedback on Strategic Plan Draft

• Present draft Strategic Plan to BOCS and community for review and comments/feedback.

7. Finalize & Adopt the 2021-2024 Strategic Plan

- SP Team will finalize the Strategic Plan based on feedback from BOCS, community and staff.
- BOCS adopts the 2021 2024 Strategic Plan.

8. Next Steps - Implementation & Reporting

• Create a SPARC - Strategic Plan Accountability & Reporting Committee - to collect data and report on activities.