

## **Section 5**

# **Survey Instrument**

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# PRINCE WILLIAM COUNTY

**Parks, Recreation & Tourism**  
Seth Hendler-Voss, Director

Dear Prince William County Resident,

Our goal is to provide residents with the highest level of parks and recreation services within our allotted resources. We strive to stay atop the cutting edge of our industry and provide the most relevant services for the needs of today and tomorrow. To that end, we are conducting a needs assessment survey.

**Your household was randomly selected to participate in this survey giving you a unique opportunity to shape the future of your community!**

Please take 10-15 minutes to complete the enclosed survey. Please read each question carefully and provide us with answers to help us understand how your household uses recreation facilities and programs in Prince William County and how well they are meeting your household's recreation needs.

**Please complete and return your survey within the next two weeks.**

We have selected ETC Institute, an independent consulting company, as our partner to administer this survey. They will compile the data received and will present the results to the department. Your responses will remain confidential. Please return your completed survey in the enclosed postage-paid envelope addressed to ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061. If it is more convenient, you may also complete the survey online at [www.pwcsurvey.org](http://www.pwcsurvey.org).

If you have questions about this survey, please contact Brent Heavner at 703-792-5503 or [bheavner@pwcgov.org](mailto:bheavner@pwcgov.org).

This Needs Assessment Survey will benefit all Prince William County residents. Please take this opportunity to let your voice be heard!

Thank You,

A handwritten signature in black ink that reads "Seth Hendler-Voss".

Seth Hendler-Voss

Director

Prince William County Dept. of Parks, Recreation & Tourism



## 2019 Prince William County Community Interest and Opinion Survey

***Let your voice be heard today!***

Prince William County Parks would like your input to help determine parks, trails, open space and recreation priorities for our community. This survey will take 10-15 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. If you prefer, you can complete the survey online at [pwcsurvey.org](http://pwcsurvey.org). We greatly appreciate your time and efforts to improve the quality of life in Prince William County.

**1. Have you or members of your household visited any Prince William County Parks and Recreation parks or facilities in the past 12 months?**

\_\_\_\_(1) Yes [Answer Q1a.]      \_\_\_\_ (2) No [Skip to Q2.]

**1a. How would you rate the overall physical condition of Prince William County Parks and Recreation parks and facilities that you have visited?**

\_\_\_\_(1) Excellent      \_\_\_\_ (3) Fair      \_\_\_\_ (5) Poor  
\_\_\_\_ (2) Good      \_\_\_\_ (4) Below average

**2. From the following list, please CHECK ALL the organizations your household has used for parks, trails, and recreation activities during the past 12 months.**

____ (01) Schools	____ (08) Private clubs (tennis/fitness/dance)
____ (02) State of Virginia parks	____ (09) Prince William County Parks
____ (03) Private youth sports teams	____ (10) Homeowners associations/apartment complex
____ (04) Boys and Girls Club	____ (11) Nearby Cities and Townships
____ (05) Fairfax County Parks	____ (12) Northern Virginia Regional Park Authority
____ (06) Churches	____ (13) Other: _____
____ (07) National Parks	____ (14) None; do not use any organizations

**3. Which TWO organizations listed in Question 2 does your household USE MOST for parks, trails, sports, and recreation programs and services? [Write in your answers below using the numbers from the list in Question 2, or circle "NONE."]**

1st: \_\_\_\_      2nd: \_\_\_\_      NONE

- 4. Please indicate whether you have a need for each of the following recreation facilities by circling either "Yes" or "No." If "Yes," please indicate how well your needs are being met for facilities of this type in Prince William County.**

Type of Facility	Do you have a need for this facility?		If "Yes," how well are your needs being met?				
			100% Met	75% Met	50% Met	25% Met	0% Met
01. 18 and 9 hole golf courses	Yes	No	5	4	3	2	1
02. Adult athletic fields	Yes	No	5	4	3	2	1
03. Boating and fishing areas	Yes	No	5	4	3	2	1
04. Cricket fields	Yes	No	5	4	3	2	1
05. Golf driving ranges	Yes	No	5	4	3	2	1
06. Historic properties	Yes	No	5	4	3	2	1
07. Indoor basketball courts	Yes	No	5	4	3	2	1
08. Indoor fitness and exercise facilities	Yes	No	5	4	3	2	1
09. Indoor ice rink	Yes	No	5	4	3	2	1
10. Indoor lap swimming lanes	Yes	No	5	4	3	2	1
11. Indoor leisure pools	Yes	No	5	4	3	2	1
12. Indoor swimming pools/leisure pool	Yes	No	5	4	3	2	1
13. Indoor volleyball courts	Yes	No	5	4	3	2	1
14. Indoor walking track	Yes	No	5	4	3	2	1
15. Inline skating rink	Yes	No	5	4	3	2	1
16. Lacrosse fields	Yes	No	5	4	3	2	1
17. Large regional parks	Yes	No	5	4	3	2	1
18. Natural wildlife habitats	Yes	No	5	4	3	2	1
19. Off-leash dog park	Yes	No	5	4	3	2	1
20. Outdoor amphitheater	Yes	No	5	4	3	2	1
21. Outdoor basketball courts	Yes	No	5	4	3	2	1
22. Outdoor swimming pools	Yes	No	5	4	3	2	1
23. Outdoor tennis courts	Yes	No	5	4	3	2	1
24. Outdoor volleyball courts	Yes	No	5	4	3	2	1
25. Outdoor waterparks	Yes	No	5	4	3	2	1
26. Pickleball courts	Yes	No	5	4	3	2	1
27. Picnic areas and shelters	Yes	No	5	4	3	2	1
28. Playgrounds	Yes	No	5	4	3	2	1
29. Rugby fields	Yes	No	5	4	3	2	1
30. Skateboarding parks	Yes	No	5	4	3	2	1
31. Small neighborhood parks	Yes	No	5	4	3	2	1
32. Walking and biking trails	Yes	No	5	4	3	2	1
33. Waterfront parks	Yes	No	5	4	3	2	1
34. Youth athletic fields	Yes	No	5	4	3	2	1

- 5. Which FOUR of the facilities from the list in Question 4 are MOST IMPORTANT for Prince William County Parks to provide for your household? [Write in your answers below using the numbers from the list in Question 4, or circle "NONE."]**

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ 4th: \_\_\_\_ NONE

- 6. The following are actions that Prince William County could take to improve our Parks and Recreation system. Please indicate how supportive you would be of each action by circling the number next to the action.**

To what extent would you support the City...		Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
Purchasing...					
01.	Land to preserve open space/green space for future generations	4	3	2	1
02.	Land for developing athletic fields and recreational facilities	4	3	2	1
03.	Land for passive use parks and trails	4	3	2	1
Developing...					
04.	New walking/biking trails and connect existing trails	4	3	2	1
05.	New indoor recreation centers with pool, fitness gyms, etc.	4	3	2	1
06.	New sports fields	4	3	2	1
07.	New off-leash dog parks	4	3	2	1
08.	New outdoor special events and festival areas	4	3	2	1
09.	New spray grounds	4	3	2	1
10.	New outdoor running track	4	3	2	1
11.	New bicycle pump track	4	3	2	1
12.	New pickleball courts	4	3	2	1
13.	New mountain bike courses	4	3	2	1
14.	New zipline courses	4	3	2	1
15.	New outdoor training and challenge courses	4	3	2	1
16.	New disc golf courses	4	3	2	1
17.	New velodrome	4	3	2	1
18.	New destination playground	4	3	2	1
19.	New wave pool	4	3	2	1
20.	New extreme waterslide	4	3	2	1
21.	New rentable event space	4	3	2	1
22.	New virtual sports complex	4	3	2	1
23.	New Community gardens	4	3	2	1
24.	New indoor multi-use sports complex	4	3	2	1
Expanding...					
25.	Chinn Aquatics and Fitness Center (additional pool and fitness space)	4	3	2	1
26.	Dale City Recreation Center (additional pool and fitness space)	4	3	2	1
27.	SplashDown Waterpark (such as new slides and wave pool)	4	3	2	1
28.	Waterworks Waterpark (such as new slides and lazy river)	4	3	2	1
29.	Existing skateparks	4	3	2	1
30.	Alcohol sales at SplashDown Waterpark in restricted areas	4	3	2	1
31.	Inclusion support and programs for people with disabilities	4	3	2	1
32.	Fix-up/repair existing outdoor park facilities	4	3	2	1
33.	Upgrade existing youth/adult athletic fields	4	3	2	1
34.	Upgrade existing recreation centers	4	3	2	1
35.	Archery deer hunting in County parks	4	3	2	1

- 7. Which FOUR of the facilities from the list in Question 6 are MOST IMPORTANT to your household?**  
*[Write in your answers below using the numbers from the list in Question 6, or circle "NONE."]*

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ 4th: \_\_\_\_ NONE

- 8. Which FOUR actions from the list in Question 6 above are MOST IMPORTANT for the County to fund?**  
*[Write in your answers below using the numbers from the list in Question 6, or circle "NONE."]*

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ 4th: \_\_\_\_ NONE

- 9. Please indicate whether you have a need for each of the following recreation programs by circling either "Yes" or "No." If "Yes," please indicate how well your needs are being met for programs of this type in Prince William County.**

Type of Program	Do you have a need for this program?		If "Yes," how well are your needs being met?				
			100% Met	75% Met	50% Met	25% Met	0% Met
01. Adult art, dance, performing arts	Yes	No	5	4	3	2	1
02. Adult fitness and wellness programs	Yes	No	5	4	3	2	1
03. Adult sports programs	Yes	No	5	4	3	2	1
04. After school programs	Yes	No	5	4	3	2	1
05. At-risk youth programs	Yes	No	5	4	3	2	1
06. County-wide special events	Yes	No	5	4	3	2	1
07. Family programs	Yes	No	5	4	3	2	1
08. Food trucks in parks	Yes	No	5	4	3	2	1
09. Golf lessons	Yes	No	5	4	3	2	1
10. Gymnastics and tumbling programs	Yes	No	5	4	3	2	1
11. Hockey programs and figure skating	Yes	No	5	4	3	2	1
12. Martial arts/self-defense programs	Yes	No	5	4	3	2	1
13. Nature programs	Yes	No	5	4	3	2	1
14. Pre-School programs	Yes	No	5	4	3	2	1
15. Programs for persons with disabilities	Yes	No	5	4	3	2	1
16. Senior adult programs	Yes	No	5	4	3	2	1
17. Tennis lessons and leagues	Yes	No	5	4	3	2	1
18. Water fitness programs	Yes	No	5	4	3	2	1
19. Youth art, dance, performing arts	Yes	No	5	4	3	2	1
20. Youth fitness and wellness programs	Yes	No	5	4	3	2	1
21. Youth Learn to Swim programs	Yes	No	5	4	3	2	1
22. Youth sports programs	Yes	No	5	4	3	2	1
23. Youth summer camp programs	Yes	No	5	4	3	2	1
24. Other: _____	Yes	No	5	4	3	2	1

- 10. Which FOUR of the programs from the list in Question 9 are MOST IMPORTANT for Prince William County Parks to provide for your household? [Write in your answers below using the numbers from the list in Question 9, or circle "NONE."]**

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ 4th: \_\_\_\_ NONE

- 11. Please rate your satisfaction with the overall value your household receives from the Prince William County Parks.**

\_\_\_\_(1) Very satisfied

\_\_\_\_(3) Neutral

\_\_\_\_(5) Very dissatisfied

\_\_\_\_(2) Somewhat satisfied

\_\_\_\_(4) Somewhat dissatisfied

\_\_\_\_(9) Don't know

**12. Please CHECK ALL the reasons that prevent you or other members of your household from using parks, trails, recreation facilities, or programs of Prince William County Parks more often.**

- |  |  |
|--|--|
| <input type="checkbox"/> (01) Parks are not well maintained                | <input type="checkbox"/> (12) I do not know locations of parks/facilities      |
| <input type="checkbox"/> (02) Facilities are not well maintained           | <input type="checkbox"/> (13) I do not know what is being offered              |
| <input type="checkbox"/> (03) Program or facility not offered              | <input type="checkbox"/> (14) Use city and township parks and facilities       |
| <input type="checkbox"/> (04) Security is insufficient                     | <input type="checkbox"/> (15) Lack of parking                                  |
| <input type="checkbox"/> (05) Lack of trails                               | <input type="checkbox"/> (16) Park operating hours not convenient              |
| <input type="checkbox"/> (06) Parks too far from our residence             | <input type="checkbox"/> (17) Registration for activities is difficult         |
| <input type="checkbox"/> (07) Parks and facilities are too crowded         | <input type="checkbox"/> (18) Recreation facilities too far from our residence |
| <input type="checkbox"/> (08) Fees are too high                            | <input type="checkbox"/> (19) Lack of transportation                           |
| <input type="checkbox"/> (09) Program times are not convenient             | <input type="checkbox"/> (20) I use my HOA's facilities                        |
| <input type="checkbox"/> (10) Limited access for persons with disabilities | <input type="checkbox"/> (21) Other: _____                                     |
| <input type="checkbox"/> (11) Poor customer service by staff               |  |

**13. Please CHECK ALL the ways you currently learn about parks, trails, programs, and activities of Prince William County parks.**

- |   |  |
|---|--|
| <input type="checkbox"/> (01) Quarterly Parks and Recreation Magazine (Leisure) | <input type="checkbox"/> (07) Facebook     |
| <input type="checkbox"/> (02) Online Advertisements                             | <input type="checkbox"/> (08) Instagram    |
| <input type="checkbox"/> (03) Parks and Recreation Website                      | <input type="checkbox"/> (09) Twitter      |
| <input type="checkbox"/> (04) Flyers at Facilities                              | <input type="checkbox"/> (10) Google       |
| <input type="checkbox"/> (05) From Friends and Neighbors                        | <input type="checkbox"/> (11) Other: _____ |
| <input type="checkbox"/> (06) Email   |  |

**14. From the list in Question 13, please indicate the THREE ways you most prefer to learn about parks, trails, programs and activities of Prince William County Park. [Write in your answers below using the numbers from the list in Question 13, or circle "NONE."]**

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_ NONE

**15. If a referendum were held to fund a dedicated tax to increase parks and recreation resources in Prince William County, how would you vote?**

- ☐ (1) Vote in favor    ☐ (2) Might vote in favor    ☐ (3) Not sure    ☐ (4) Vote against

<b>Demographics</b>
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**16. Including yourself, how many people live in your household?** \_\_\_\_\_ people

**17. What is your age?** \_\_\_\_\_ years

**18. Including yourself, how many people in your household are...**

Under 5 years: _____	15-19 years: _____	35-44 years: _____	65+ years: _____
5-9 years: _____	20-24 years: _____	45-54 years: _____	
10-14 years: _____	25-34 years: _____	55-64 years: _____	

**19. Your gender:** \_\_\_\_\_(1) Male    \_\_\_\_\_(2) Female

**20. What is your zip code?** \_\_\_\_\_



**21. Which of the following best describes your race/ethnicity? [Check all that apply.]**

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> (1) African American/Black | <input type="checkbox"/> (4) Asian            | <input type="checkbox"/> (7) Other: _____ |
| <input type="checkbox"/> (2) White/Caucasian        | <input type="checkbox"/> (5) Native American  |   |
| <input type="checkbox"/> (3) Hispanic/Latino        | <input type="checkbox"/> (6) Pacific Islander |   |

**22. How many years have you lived in Prince William County? \_\_\_\_\_ years****23. Please share any additional comments that could assist Prince William County Parks in improving parks, trails, open space, or recreational facilities and services.**


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**This concludes the survey. Thank you for your time!**

Please return your completed survey in the enclosed return-reply envelope addressed to:  
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your response will remain completely confidential.  
The address information on the sticker to the right  
will ONLY be used to help identify areas with  
special interests. Thank you.