All participant lines are muted.

Q&A: You are welcome to submit questions in English or Spanish using the Q&A function in the WebEx window at any time or by clicking the “Raise Hand” button during the Q&A portion of the meeting.

If you are calling in, please submit questions to rt1renaming@pwcgov.org

To access this presentation in Spanish, please visit: pwcgov.org/rt1renaming

Para obtener la presentación en español durante el sesión por favor visita: pwcgov.org/rt1renaming
Opening Remarks

Prince William Board of County Supervisors

Margaret Angela Franklin
Chair Pro-Tem
Woodbridge District

Prince William Board of County Supervisors

Andrea O. Bailey
Vice-Chair
Potomac District
Elected Officials
PWC Agencies & Speakers

Department of Transportation
Rick Canizales, Director of Transportation
Paolo Belita, Planning Manager, Policy & Programming Section
Meagan Landis, Research & Grant Analyst, Policy & Programming Section

Geographic Information Systems (GIS)
Angela Mills, Deputy CIO, Department of Information Technology

Department of Development Services
Wade Hugh, Director of Development Services

Economic Development
Christina Winn, Director of Economic Development

Communications Office
Sherrie Johnson, Director of Communications
Agenda

1. Welcome and Opening Remarks
2. Project Overview
3. Agency Presentations
   - Transportation
   - Geographic Information Systems (GIS)
   - Development Services
   - Economic Development
   - Communications
4. Question and Answer Forum
5. Closing Remarks
Project Overview

Paolo Belita
Planning Manager, Policy & Programming Section
Department of Transportation
**Background**

1918  Route 1 was adopted into the Virginia State Highway System

1922  Virginia General Assembly Named Route 1 Jefferson Davis Highway

2012  Virginia General Assembly removed legal statute barring renaming of roadway without legislative action

2019  Attorney General issued opinion that the Commonwealth Transportation Board has authority to rename State Maintained Roads
Background

2019  Alexandria Renames Portion of Route 1 “Richmond Highway”

2019  Arlington Renames Portion of Route 1 “Richmond Highway”

2020  Board of County Supervisors directed (Dir 20-45): Begin the process of renaming Jefferson Davis Highway (Route 1) on June 16, 2020

2020  Board of County Supervisors Directed (Dir 20-54): Develop a plan to mitigate the impacts of renaming Route 1 on affected small businesses, on July 14, 2020

Note that Route 1 in Fairfax County has historically been named Richmond Highway and did not have to go through the renaming process.
Dir 20-45: Begin the process of renaming Jefferson Davis Highway (Route 1)
• Issued June 16, 2020

Dir 20-54: Develop a plan to mitigate the impacts of renaming Route 1 on affected small businesses
• Issued July 14, 2020
Route 1 runs the entire length of Eastern Prince William from the Fairfax County line to the Stafford County line

- 12+ Miles
- 940 Addresses
- 3 Magisterial Districts and the Town of Dumfries

**County Processes to Change Addresses:**

- Notify affected property owners & public
- Identify policy and technical processes for changes
- Update GIS/permitting systems
- Go live with new address (electronic and physical changes, new permits, street signs)
- Compliance (inspections, issue resolution)
## Roadway Renaming Process

<table>
<thead>
<tr>
<th>Process</th>
<th>Estimated Start</th>
<th>Estimated Completions</th>
</tr>
</thead>
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<tr>
<td>VDOT Review/CTB Approval</td>
<td>November 2020</td>
<td>Completed (11/2020)</td>
</tr>
<tr>
<td>Engage with Businesses</td>
<td>November 2020</td>
<td>July 2023</td>
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<tr>
<td>Addressing Analysis</td>
<td>November 2020</td>
<td>June 2021</td>
</tr>
<tr>
<td>Notification and Records Update</td>
<td>July 2021</td>
<td>June 2022</td>
</tr>
<tr>
<td>BOCS Implements Name Change</td>
<td>July 2022</td>
<td>July 2022</td>
</tr>
<tr>
<td>Notifications, Updates, Installation</td>
<td>July 2022</td>
<td>July 2023</td>
</tr>
</tbody>
</table>
Department of Transportation

Meagan Landis
Research & Grant Analyst, Policy & Programming Section
Transportation

Roles & Responsibilities

Completed Tasks
- Preliminary Analysis of Impacts
- Legal Renaming of Route 1 to Richmond Highway
  - Board of County Supervisors’ (BOCS) Resolution September 8, 2020
  - Commonwealth Transportation Board Approval November 24, 2020

Ongoing Tasks
- Facilitation and Coordination of Staff Directives
- Coordination with Virginia Department of Transportation (VDOT)
- Public Outreach

Future Tasks
- Planning, Procurement & Oversight of Roadway Signage Replacement
  - 55 Street Signs (30 signalized and 25 non-signalized intersections)
  - Lane Closures & Maintenance of Traffic (MOT)
  - Estimated Cost: $400,000
  - Targeted Completion Date July 2022
Department of Information Technology
Geographic Information Systems (GIS)

Angela Mills
Deputy CIO, Department of Information Technology
GIS Addressing Services

Our Role:

• Assign and maintain official address of record
• Notify property owners of address change
• Notify specific County agencies, select service providers, and postal delivery*
• Update official address database records

Your Role:

• Continue using your same address until the effective date of July 1, 2022
• Start preparing early, communicate and stay engaged!
• Owners must notify tenants and leaseholders of address change
• Owners, leaseholders and tenants must notify all personal correspondents, agencies, vendors and service providers**

* Includes Tax, Business License, Land and Permit related agencies only, subscribes services providers, and mail/package delivery
** Remember to include your business providers (alarm companies, suppliers, etc.), professional licensing and international business partners.
GIS Addressing Services

January 2021 to May 2021 – Address Analysis and Assignment
• Review and analyze all addresses currently assigned on Route 1
• Assign addresses using the current street number or a new street number
• Begin coordinating with other development agencies

May 2021 to July 2021 – Early Notification Preparation
• Create courtesy notification to provide 12 months advanced notice that a change in address will occur
• Generate database with address assignments
• Prepare maps and early notification letters of change
• Mail early notification packets to all affected addresses on Route 1 within Prince William County jurisdiction*

* Does not include addresses within the Town of Dumfries
GIS Addressing Services

July 2021 to April 2022 – Preparing for Update

• Modify master addressing records in appropriate databases
• Create official address notification letter to property owners
• Coordinate county agencies and provide access to new address records

April 2022 – July 2022 – Official Notification**

• Submit resolution for street name adoption on July 1, 2022
• Mail official notification packets to all affected owners 60 days prior to effective date
• Publish official eNotifications* to third-party service providers (e.g. Google, USPS, Bing, Service vendors, etc.)
• Installation of street signs will occur on or about July 2022
• The Post Office will continue to deliver mail to the old address during transition period

*Agencies must subscribe to address changes through this free service in order to be notified. The timely update of addresses in these third-party systems are uncontrolled or monitored by Prince William County.
GIS Addressing Services

Contact GIS Addressing Services if you have questions about:

• What is the correct address you should use after the renaming?

• When you should begin using your new address?

• How to properly post address number on the property (both inside and outside of buildings)?

• If you need additional copies of your official address change letter (April 2022 and beyond).

GIS Addressing Services
Main Number: 703-792-6840
Email: pwcmaps@pwcgov.org
Danielle Lewis, Addressing Manager
Department of Development Services

Wade A. Hugh
Director of Development Services
Department Roles & Responsibilities

- Review and approve Zoning Permit Applications
- Review and approve Sign Permits applications (Zoning and Building)
- Review Building Plans and issue Certificates of Occupancy and other related Building Permits (electric, mechanical, plumbing, etc.)
- Conduct Building and Trade inspections
- Conduct safety inspections (joint inspection with Building Inspector and Fire Marshal)
- Manage the Small Business Project Management Program
Route 1 - Customer Interactions – Initiated by the Customer

**Situation 1** - Business has a valid Certificate of Occupancy (CO) and is requesting a revised CO.

- Customer will submit a Building Permit Application (“Route 1 renaming, request for revised CO with the new address”). The CO fee amount is $155.

**Situation 2** - Business does not have a valid CO and is eligible for the Joint Occupancy Evaluation Level 2 Program (JOE Level 2).

- The customer will pay $500 for a JOE Level 2 inspection, which involves a joint inspection by the Fire Marshal and County Building Inspector. When the inspection is approved, the customer can submit a Building Permit Application and $155 fee to obtain a CO.
Route 1 - Customer Interactions – Initiated by the Customer

**Situation 3** - Business does not have a valid CO and is not eligible for the JOE Level 2 Program.

- The owner will need to engage the services of an Architect or Professional Engineer to design a Tenant Layout Plan (TLO) for the space. The TLO will need to be submitted to the County for review and approval. Once the TLO is approved, the appropriate permits will be issued. The County will inspect the space to ensure compliance with the approved TLO. Once the inspections are approved, the owner can obtain a CO.

- Please note there are fees associated with the review of the TLO, issuance of permits and the issuance of the CO.
Small Business Project Management Program

• Board of County Supervisors established the program to assist small business owners with navigating the development process.

• Projects that qualify will be assigned a dedicated County Development Project Manager(s). The Project Manager(s) will be your main point of contact throughout the project.

• The Project Manager is there to answer questions, explain the steps (plans, permit, inspections) necessary to get your project completed and to assist with issue resolution.

• Program link
  • https://www.pwcgov.org/government/dept/development/Pages/Small-Business-Projects.aspx
Development Services

Contact:
Department of Development Services
Main Number: 703-792-6930
Email: DDS@pwcgov.org

- Please request the assignment of a Small Business Project Manager
- Please identify your project as part of the Route 1 Renaming effort
Department of Economic Development

Christina Winn
Director of Economic Development
Economic Development

Department Roles and Responsibilities

Our Role:
• Work directly with business community and provide hands on technical assistance and counseling to help facilitate address change.
• Investigate small business community abilities, potential financial impacts, and other needs in changing business addresses.
• Propose and develop a grant program to assist businesses with making the address change.

Your Role:
• Complete the business survey!
• Meet with our team as soon as possible to have a personal consultation.
• Sign up for Economic Development newsletter to get notified on important business topics and opportunities. https://www.pwcded.org/newsletter
The Prince William Board of County Supervisors issued Directive 20-54 to “Develop a Plan to Mitigate the Impacts of Renaming Route 1 on Affected Small Businesses.”

- The Department of Economic Development staff surveyed the Route 1 business community to identify the potential costs to small businesses.

- A proposal to mitigate the anticipated impacts to small businesses will be recommended in the County’s fiscal year (FY 2022) budget process.
General Facts about the Route 1 Business Community

There are approximately **532** businesses and/or commercial properties on the Route 1 corridor

- **13%** - Response rate
- **82%** - Have fewer than 10 employees
- **62%** - Veteran, Minority, or Woman-owned
Route 1 Business Impact Survey Results

General Facts about the Route 1 Business Community

Businesses without staff resources indicated the following needs:

• **27%** - Need approximately **$500-$1,999** for signs and marketing materials

• **73%** - Need approximately **$2,000-$5,000** for signs and marketing materials

• **15%** - Felt **not very confident** handling the related tasks

• **85%** - Felt **somewhat confident** handling the related tasks
The Route 1 Business Impact Survey is online and can be found here:

https://www.research.net/r/rt1renaming

For additional comments or information please contact:

**Keasha Hall**, Redevelopment Business Manager
Email: Khall@pwcgov.org
Phone: (571) 208-4869
With a project of this size, communications is vital to keep the community informed.

- GovDelivery: https://public.govdelivery.com/accounts/VAPWC/subscriber/new
- Text messaging
- Social media
  - Facebook: https://www.facebook.com/PWCGOV/
  - Twitter: @pwcgov
  - Instagram: https://www.instagram.com/pwcgov/
- County internet: www.pwcgov.org
- Project website: pwcgov.org/rt1renaming
- Robocalls, as needed
- Community newsletter
- Townhalls

Submit questions to Rt1renaming@pwcgov.org or 703-792-6825.
## How to Stay Involved & Informed

### Session Materials and Recording

A recording of this session will be available on the project website.

[pwcgov.org/rt1renaming](http://pwcgov.org/rt1renaming)

All answered and unanswered questions will also be posted.

### Upcoming Events

A series of *information sessions* will be held over the coming months.

### Additional Questions?

Please visit the website: [pwcgov.org/rt1renaming](http://pwcgov.org/rt1renaming)

or

Email your questions and comments to:

[Rt1renaming@pwcgov.org](mailto:Rt1renaming@pwcgov.org)

or

Call

703-792-6825
THANK YOU